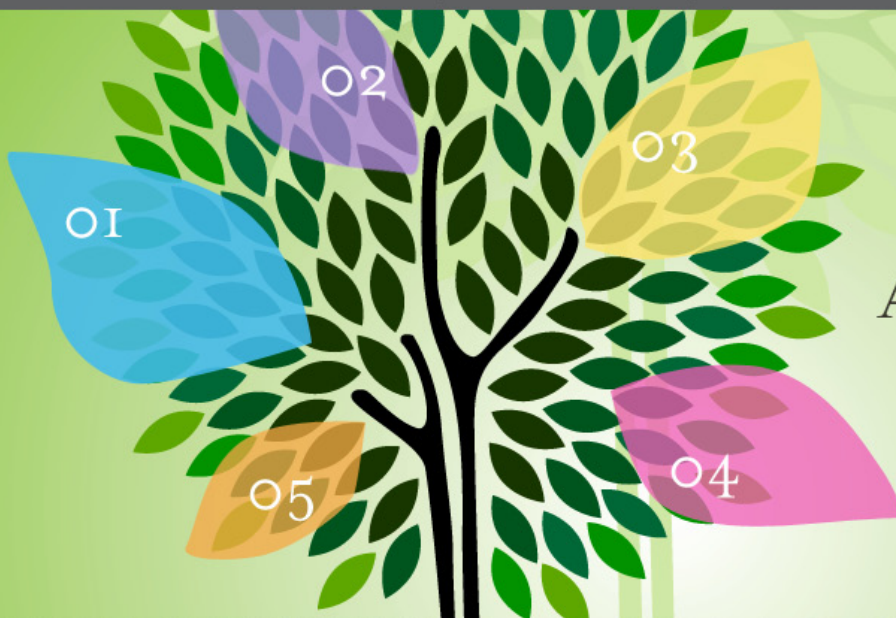




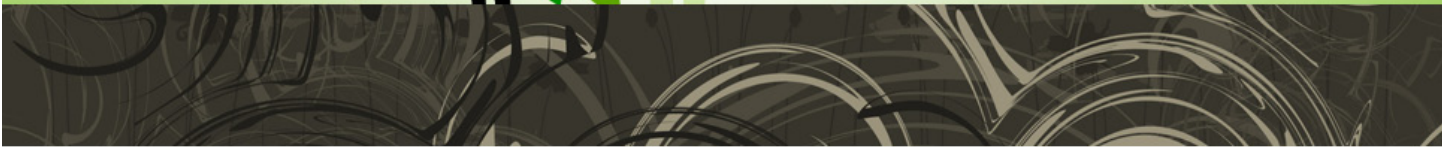
Message from Director
Felton Thomas Jr.

Message from the Board

Our Mission



A new **VISION**
takes **ROOT** 2011





Contents

Homepage
Message from the Director
Message from the Board
Our Mission
01 Planting the Seeds to Become a Downtown Destination
02 Cultivating a Legacy of Literacy
03 Nurturing a Spirit of Pride and Celebration Through Special Events, Programs and Exhibits
04 Growing Beyond Our Traditional Limits
05 Enriching the Community Through More Than Books Alone
2011 Financials & Statistics
Recognition
Library Locations



Message from the Director



Felton Thomas, Jr.
Director, Cleveland Public Library

A Critical Resource in a Changing Environment

Are libraries a dying breed? It's a somewhat legitimate question given the increased use of the Internet, Kindles and other non-traditional information sources, in addition to the loss of such bookstore giants as Border's. To that question I would respond with a resounding "no." They are not dying; however, they are evolving. Such changes are necessary to keep our Library relevant and responsive in a radically different environment.

In 2011 we focused hard on identifying what resources were needed most in today's economy and culture. When we look at our current base of patrons, we see that a large percentage of our library card holders are those who struggle the most with the current economy. That means we must continue to offer such traditional services as books, computer training and homework tutoring. But we recognize that, while books are our brand, the physical form of who we are and what we offer does not matter as much as the service and information we provide. Cleveland Public Library is committed to serving the community, but how we do so is dramatically different than it was 20 years ago.

So what changed in 2011? The foundation was put into place to move our Library from a transactional to a transformational system — one that truly has the potential to affect people's lives in all the areas identified by Greater Cleveland Congregations as being the region's greatest needs: jobs, education, healthcare, sustainable living and safe neighborhoods. Our Library has a function in all of these areas by either serving as a direct resource or a supportive venue. Whereas we once counted the number of books or programs offered to verify our success, we now think about outcomes and the impact we can make in the community. I [MORE »](#)



Message from the Director



A Critical Resource in a Changing Environment (continued)

In 2011, we strengthened existing community partnerships and identified new ones that allowed us to reach deeper into the community. Working with such well-respected organizations as the Cleveland Metropolitan Housing Authority (CMHA), Sisters of Charity Health System, the Cleveland Food Bank and the City of Cleveland, we helped to make a real difference by providing access to more than 7,000 housing applications, providing 20,000 lunches over the summer, and motivating area students to read more than 40,000 books.

Also in 2011 we started making the structural and technological changes necessary for the Library to become a cultural destination. This process, which is detailed later in this report, involved hundreds of stakeholders, staff and community members. It is in direct response to the many positive things happening in and around Cleveland, including the new casino and Medical Mart which will also help to make Cleveland a destination point.

I feel so fortunate to be a part of this organization, and I want to personally thank the community for supporting us and continuing to believe in us. Such support provided us the strength and insight necessary to make some very difficult decisions. We are coming off a very successful year from a service, program and innovation standpoint, but I promise you that it is only the beginning. Next year you can expect more of the unexpected from your Library as we become bolder and seek new ways to do things better.

Felton Thomas Jr., Director



Message from the Board



Thomas D. Corrigan
President, Board of Trustees
Cleveland Public Library

Both One and the Other

As a result of the number of changes happening around us, the Library has become particularly skillful at the art of balancing. In 2011, this balancing act primarily affected two aspects of the Library's operations: the need to balance our focus and resources between the Main Library and the neighborhood branches, and the need to balance between our legacy of books and newer technologies.

We recognize that there is a type of revolution taking place in downtown Cleveland. There is a positive energy taking hold all around us. As part of the Board's strategic planning process this past year, we worked to identify ways to make the Library a part of that energy. Accessibility to information is critical. It is a means for leveling the playing field when you can make information readily available to the masses. Many of the changes taking place at our Main Library are designed to facilitate access and make better use of the space we have.

We also recognized the need to make our fabulous downtown collections more accessible through the branches and throughout CLEVNET, our regional network of library systems that provides patrons with access to more than 10 million items. We see our branches as being our connection to the neighborhoods around us, and we continue to identify resources, services and programs that allow us to benefit our neighborhoods. | [MORE »](#)



Message from the Board



Both One and the Other (continued)

Our other challenge was to invest in those technologies that are the most relevant and valuable given today's society and information needs. We are not a museum. Our materials are meant to be used. While we continue to invest in our print collections, we are also rapidly expanding our digital resources. On an ongoing basis, we continue to evaluate and research how people will likely receive their information in the future.

This type of balancing act has proven especially challenging with the reduction in budgets. Yet, we are proud of the success we have had in continuing to meet more diverse needs with tighter dollars by working and investing smarter. The fact that we were named one of the top libraries by *Library Journal* in 2011 is proof of our success in this area.

Our pledge is that Cleveland Public Library is here to serve for the long-term — in downtown, throughout our neighborhoods and around the state. Throughout this report, you'll read about some of the many ways that the Library continues to be a critical community resource.

Thomas D. Corrigan
President, Board of Trustees

Members of the Board of Library Trustees

Maritza Rodriguez, Vice President
Alan Seifullah, Secretary
Alice G. Butts
John M. Hairston
Anthony T. Parker
Rick Werner



Our Mission

Our Mission

The mission of the Cleveland Public Library is to be the best urban library system in the country by providing access to the worldwide information that people and organizations need in a timely, convenient, and equitable manner.

The vision of "The People's University" is to be the learning place for a diverse community, inspiring people of all ages with the love of books and reading, advancing the pursuit of knowledge, and enhancing the quality of life for all who use the Library.





O I



Planting the Seeds to Become a Downtown Destination



O I

planting the SEEDS

Phase I of the Downtown Destination Initiative »
Looking Ahead to Future Changes »
Sports Research Center »
Writers & Readers Series »



ROBERT BOSTWICK | PRESIDENT
BOSTWICK DESIGN PARTNERSHIP

Starting already in 2009, Cleveland Public Library leadership started looking forward to all the changes that were about to happen in downtown Cleveland with the idea that the Library could be positioned as a center of activity and learning in the 21st century; better connect to the surrounding downtown development projects; and attract additional residents, downtown workers, tourists and visitors as a result of its newly reorganized interior and more welcoming exterior. In 2011, the planning that had been taking shape over the past two years resulted in numerous structural changes.



01



Planting the Seeds to Become a Downtown Destination

[Phase I of the Downtown Destination Initiative »](#)

[Looking Ahead to Future Changes »](#)

[Sports Research Center »](#)

[Writers & Readers Series »](#)



Phase I of the Downtown Destination Initiative

With the help of the architectural firm of Bostwick Design Partnership, the Library began to realign the services it offers within its two primary downtown buildings to reflect a new financial reality and leverage the exciting changes taking place in downtown Cleveland. A reconfiguration of several key departments was designed to make the Library more approachable. Mindful of a shrinking budget, the Library sought to minimize its downtown footprint in an effort to reduce costs and better utilize space.

The Downtown Destination redevelopment initiative consists of multiple phases stretched over five years. In 2011 the Library Board committed to investing nearly \$1.2 million to complete the first phase which will continue into mid 2012. As part of this initial phase, the lower level of the Louis Stokes Wing of the Main Library will become TechCentral.

To meet the growing need for electronic resources, the Library is consolidating its current computers and increasing capacity within TechCentral to include 120 computers. The Library is essentially creating a dedicated space where people can conveniently access information with the assistance of trained staff. [I MORE »](#)



01



Planting the Seeds to Become a Downtown Destination

[Phase I of the Downtown Destination Initiative »](#)

[Looking Ahead to Future Changes »](#)

[Sports Research Center »](#)

[Writers & Readers Series »](#)



Phase I of the Downtown Destination Initiative (continued)

Preparations for Phase I created a domino effect of other changes within the Library. In order to make room for the new TechCentral, the audio-video collection that was previously on the lower level moved to the first floor. This action displaced the Popular Library which has since moved into Brett Hall. This series of moves not only made way for TechCentral, but also made the most popular departments within the Library more easily accessible to downtown visitors and workers.

In order to facilitate movement between the buildings and help guide patrons, the Library also invested in modern, colorful wayfinding graphics. These additions create a more user-friendly environment and also help direct visitors to multiple locations within the Library that they may not have previously experienced.

Structurally, the most noticeable changes of the TechCentral phase will include a new checkout and staff help area and a raised two-floor system that allows for easy access and the powering of computers. The checkout area will feature a more welcoming and accessible help desk and large video screens with displays demonstrating newer technologies available at the Library.

The raised flooring system facilitates the movement and reconfiguration of computer equipment to easily adapt to future, unexpected changes within the Library.



01



Planting the Seeds to Become a Downtown Destination

Phase I of the Downtown Destination Initiative »

[Looking Ahead to Future Changes »](#)

Sports Research Center »

Writers & Readers Series »



Looking Ahead to Future Changes

There are four other phases planned as part of the overall Downtown Destination initiative, including:

- Create a Discovery Center for Families and Children on the second floor of the Louis Stokes Wing with interactive displays and learning activities.
- Revitalize the first floor of the Louis Stokes Wing with an indoor garden concept that leverages the popularity of the Eastman Reading Garden. The focus will be on more efficient space utilization to include interactive displays, exhibits and more popular materials. In an effort to keep people in the Library longer, a casual lounge environment has been conceived that could include a food and beverage area. A computer lab may also be on the first floor for easy access.
- Reconfigure the entire first floor of the Main Building so that Brett Hall can host more Library events that provide ongoing revenue streams and also allow first-time visitors the opportunity to experience the Library in a new way. As part of the reconfiguration, additional flexible and permanent exhibits will be added to create a more museum-type environment that efficiently and creatively showcases the Library's fabulous collections and provides a reason for visitors to return again and again. [I MORE »](#)



01



Planting the Seeds to Become a Downtown Destination

Phase I of the Downtown Destination Initiative »

[Looking Ahead to Future Changes »](#)

[Sports Research Center »](#)

[Writers & Readers Series »](#)



Looking Ahead to Future Changes (continued)

- Consolidate business and reference materials on the fourth floor of the Louis Stokes Wing to create a business reference center, complete with work spaces, meeting rooms, printers, and copiers.

Depending on budget and changes in the economy, the full Downtown Destination initiative is expected to be completed by 2016, although most of the structural and more noticeable changes are expected to be completed by 2013 in conjunction with the opening of the new Cleveland Medical Mart and Convention Center. As the plan continues to unfold, there will be numerous opportunities for area corporations, organizations and non-profit partners to be involved with various sponsorships, naming opportunities and program hosting.





O I



Planting the Seeds to Become a Downtown Destination

Phase I of the Downtown Destination Initiative »

Looking Ahead to Future Changes »

[Sports Research Center »](#)

Writers & Readers Series »



Sports Research Center

Last April, Cleveland Public Library opened the area's first Sports Research Center on the fifth floor of the Louis Stokes Wing to showcase the best of Cleveland sports history all in one convenient location. The Center houses more than 25,000 books, magazines and primary research materials, including archival photos, scrapbooks, autographs, clippings, oral history recordings, correspondence and more. Also featured are various exclusive memorabilia designed to honor Cleveland Indians great Bob Feller. The Center is free and open to the public year-round.

The first of a series of exhibits hosted at the Sports Center, "Pride & Passion: The African-American Baseball Experience," opened in late April. This traveling exhibition organized by the National Baseball Hall of Fame and Museum and the American Library Association's Public Programs Office recognizes the contributions of black baseball players who formed the Negro Leagues.



01



Planting the Seeds to Become a Downtown Destination

Phase I of the Downtown Destination Initiative »

Looking Ahead to Future Changes »

Sports Research Center »

[Writers & Readers Series »](#)



Writers & Readers Series

Cleveland Public Library again hosted its signature, highly acclaimed Writers & Readers Series at the Main Library, bringing to Cleveland a number of award-winning authors. The 2011-2012 Writers & Readers Series featured free presentations by six noteworthy authors, including:

- Anchee Min, a Chinese-American painter, photographer, musician and author of historical fiction
- Jimmy Santiago Baca, an award-winning poet and author
- Ruth Reichl, well-known author and food critic for *The New York Times* and previous editor-in-chief for *Gourmet* magazine
- Audrey Niffenegger, a visual artist and writer best known for her book *The Time Traveler's Wife*
- Eugene Robinson, a Pulitzer Prize-winning writer and reporter focused primarily on political commentary
- Rick Moody, an award-winning novelist described by *The Wall Street Journal* as "one of the most prodigiously talented writers in America"

Given the diversity of this year's authors, attendees covered a wide range of demographics and came from around the state, as well as from neighboring states. In some cases, as many as 400 people came to hear the wit and wisdom of these highly acclaimed authors and speakers.



02



Cultivating a Legacy of Literacy

Summer Reading Club »

New Learning Centers »

Increased Computer Capacity »

March Book Madness »

Mobile Services »

Friends of the Cleveland Public Library »

Despite all the changes, Cleveland Public Library will never lose sight of its core purpose of providing information to those who seek it. We continue to identify ways that we can instill the love of reading in children and adults alike, as well as to teach patrons how to best leverage available resources, programs and technologies designed to keep them informed and competitive in a global economy.

02

cultivating a
LEGACY



02



Cultivating a Legacy of Literacy

Summer Reading Club »

New Learning Centers »

Increased Computer Capacity »

March Book Madness »

Mobile Services »

Friends of the Cleveland Public Library »



Summer Reading Club

Following a long tradition, Cleveland Public Library again hosted its Summer Reading Club under the theme of “One World, Many Stories.” A whopping 41,526 books were read by more than 7,400 kids (up to the age of 18) between June and September as part of the program. More impressive was the high percentage — approximately 41 percent — of kids who registered and actually completed the three-month program. Top branches attracting the most registrants included Garden Valley, Mt. Pleasant and Carnegie West.



02



Cultivating a Legacy of Literacy

[Summer Reading Club »](#)

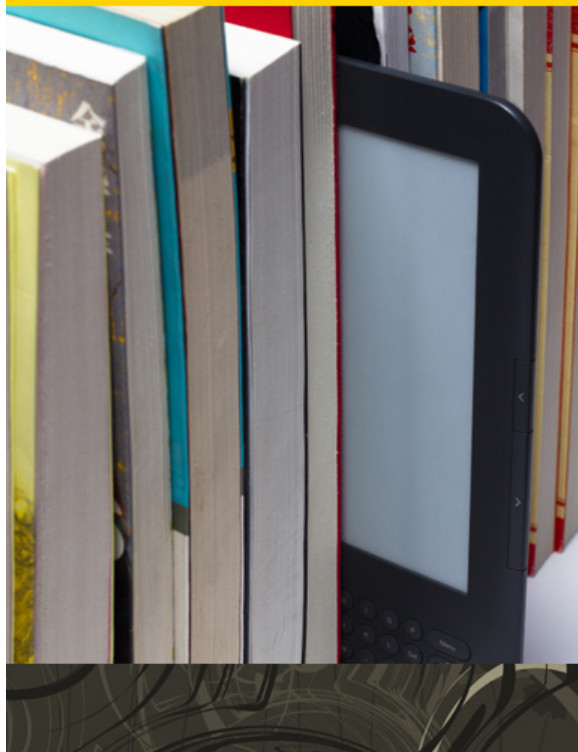
[New Learning Centers »](#)

[Increased Computer Capacity »](#)

[March Book Madness »](#)

[Mobile Services »](#)

[Friends of the Cleveland Public Library »](#)



New Learning Centers

Thanks to a grant from The Cleveland Foundation, the Library is in the process of creating six new Learning Centers throughout its branches. The Learning Centers will expand the role of the Library in providing after-school tutoring and will also help to ensure that area students have the knowledge to properly use the latest technologies available to them. As an example, in 2011, students at the Washington Park Environmental Studies Academy (part of the Cleveland Metropolitan School District) received Nook tablets instead of traditional textbooks. As part of the \$162,000 grant, Library staff members from the Fleet Branch were trained to teach these students how to realize the full value of the Nooks and to download the Library's many eBooks.



02



Cultivating a Legacy of Literacy

Summer Reading Club »

New Learning Centers »

[Increased Computer Capacity »](#)

March Book Madness »

Mobile Services »

Friends of the Cleveland Public Library »



Increased Computer Capacity

A grant from The Gates Foundation allowed the Library to increase its computer capacity by 25 percent in 2011. Over the past year, 92 additional computers were already installed in the branches with additional installations planned in the coming months. Ultimately, a minimum of 100 new computers will be in place to help the Library keep pace with growing demand for computers and computer training.



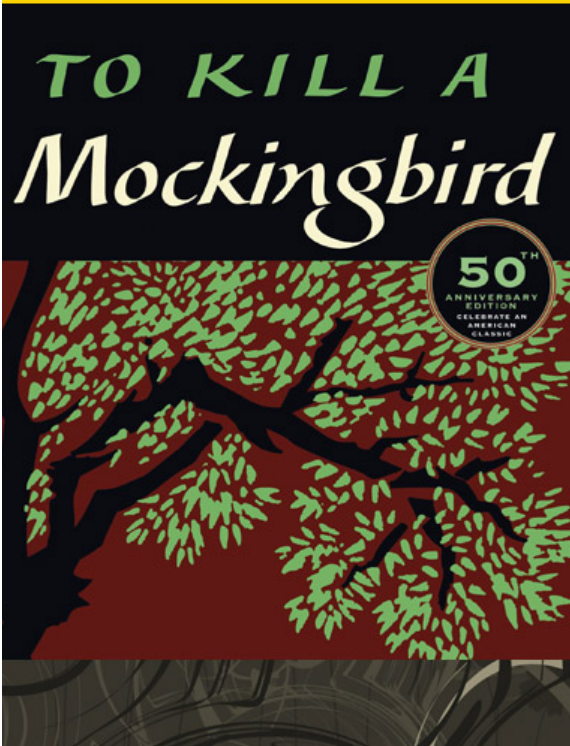
02



Cultivating a Legacy of Literacy

[Summer Reading Club »](#)
[New Learning Centers »](#)
[Increased Computer Capacity »](#)
[March Book Madness »](#)

[Mobile Services »](#)
[Friends of the Cleveland Public Library »](#)



March Book Madness

Everyone has heard of *March Madness* as it relates to basketball, but here at Cleveland Public Library we've gone mad for books. Last spring we hosted the first *March Book Madness*. We selected the 64 greatest books ever written and categorized them into multiple genres, including classics, young adults and titles written by African-Americans. The online voting program was designed to make local residents aware of reading options beyond what they would typically read. When the program ended, the people had spoken, and it was Pulitzer Prize-winning *To Kill a Mockingbird* by Harper Lee that emerged as the top favorite.



02



Cultivating a Legacy of Literacy

Summer Reading Club »
New Learning Centers »
Increased Computer Capacity »
March Book Madness »

Mobile Services »
Friends of the Cleveland Public Library »



Mobile Services

In an effort to ensure that no one is denied access to information as a result of limited mobility, the Library in 2011 realigned its bookmobile schedule to reach more senior centers with documented demand for the Library's services.

The Mobile Services unit, working in conjunction with the children's librarian at the West Park Branch, also qualified for a grant through the Family Literacy Involvement Program (FLIP) to provide local residents with special kits designed to get families and kids to read together.



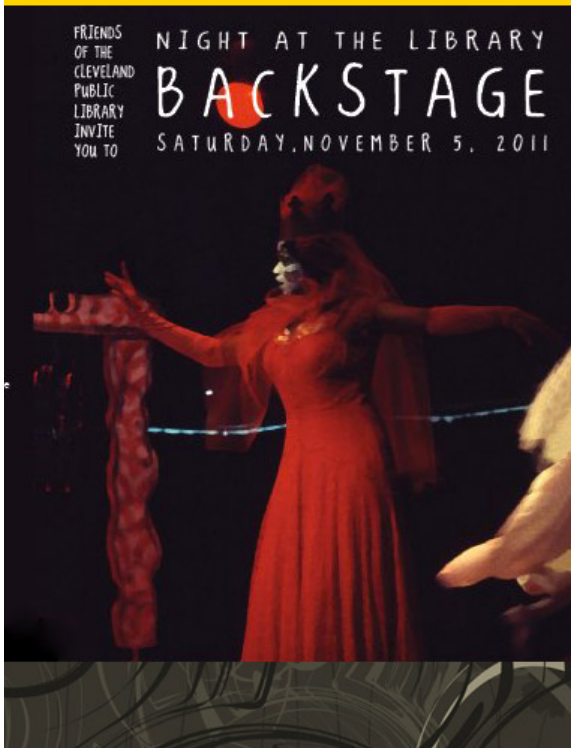
02



Cultivating a Legacy of Literacy

Summer Reading Club »
New Learning Centers »
Increased Computer Capacity »
March Book Madness »

Mobile Services »
[Friends of the Cleveland Public Library »](#)



[Friends of the Cleveland Public Library](#)

The Library continues to rely on the support of the Friends of the Cleveland Public Library to fund important programs throughout the year at the branches, as well as at the Main Library. A majority of funding provided by the Friends is allocated to support literacy programs and special exhibits and events designed to get young readers passionate about reading.

Although the group raises funds throughout the year, the largest fundraising event - "Night at the Library: Backstage" — was hosted on November 6. The event, which was created to highlight the library's amazing theatre collection, featured themed exhibits and costumed characters, such as Peter Pan. As a result of this event, as well as others, the Friends contributed \$11,000 to purchase books that were used as incentives for the Summer Reading Club. | [MORE »](#)



02



Cultivating a Legacy of Literacy

Summer Reading Club »
New Learning Centers »
Increased Computer Capacity »
March Book Madness »

Mobile Services »
[Friends of the Cleveland Public Library »](#)



Friends of the Cleveland Public Library

Other key initiatives made possible by partial or full funding by the Friends include:

- Youth programming from infants to teens, including performers, entertainers, craft materials and refreshments
- Arts on Wheels, a program at 12 branches that allows youth to work with a local artist to learn the basic principles of illustration
- Visits to the Library by international delegations from China and Sweden
- Eugenia Thornton Scholarships (four \$1,000 scholarships awarded to library employees and their dependents, Friends' members and Library patrons)
- Friends' membership programs, e.g. Lunchtime Lecture Series and exhibit tours

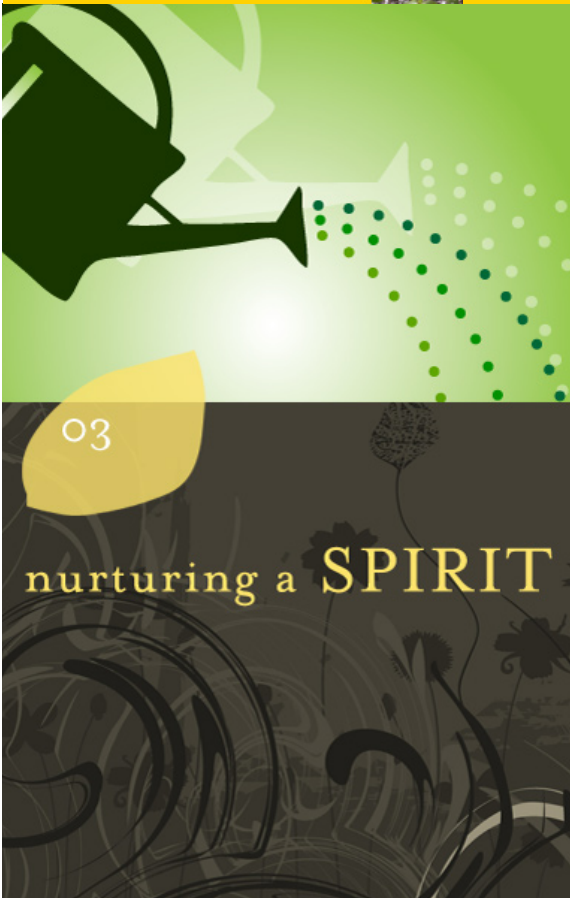




03



Nurturing a Spirit of Pride and Celebration Through Events, Programs & Exhibits



Women's Programs »
Diversity Celebrations »
Other Noteworthy Downtown
Exhibits and Events »

Throughout the year, Cleveland Public Library hosted a wide array of special events, programs and exhibits designed to engage the community and honor those people and events that have made an impact on our city, our region and our country. Through these efforts, the Library helped to serve as a catalyst for powerful community discussions around a host of timely topics. In some cases, such programs and exhibits helped to attract residents who had never experienced our Library before and, as a result, we were able to reach more people this past year despite additional financial challenges.



03

Nurturing a Spirit of Pride and Celebration Through Events, Programs & Exhibits

Women's Programs »

Diversity Celebrations »

Other Noteworthy Downtown Exhibits and Events »



Women's Programs

In celebration of Women's History Month in March, the Library hosted a series of self-improvement workshops for women. The "Soul of the Village" event, which consisted of four themed workshops in February, attracted more than 300 women and a wide array of community leaders who served as panelists for timely and thought-provoking discussions.

Also beginning in February and running through April, the Library hosted "Women of a New Tribe," a traveling exhibit showcasing portraits of highly successful, inspirational black women. In an effort to localize the exhibit, 23 Cleveland-area black women were also photographed and included in the exhibit. The grand opening event for the exhibit was attended by more than 300 people.



03

Nurturing a Spirit of Pride and Celebration Through Events, Programs & Exhibits

Women's Programs »

Diversity Celebrations »

Other Noteworthy Downtown Exhibits and Events »



Diversity Celebrations

Cleveland Public Library again celebrated the City's rich diversity throughout the year through a number of special events and programs. Starting in January in preparation for Black History Month, the Martin Luther King, Jr. Branch featured award-winning author George Fraser, who is also the chairman and CEO of Fraser Net, Inc.

On March 12, the Main Library hosted an array of performers to celebrate Lunar New Year. Since this was the Year of the Rabbit, traditional Asian entertainment with a rabbit theme was featured. The event drew nearly 350 guests.

On March 17, the Library's Book Cart Drill Team made its debut performance in the local St. Patrick's Day parade.

Nearly 200 people attended the Library's Hispanic Heritage Festival on September 17 at the Carnegie West Branch. The celebration, held in conjunction with Hispanic Heritage Month, included various musical groups and food from multiple Hispanic regions.



03

Nurturing a Spirit of Pride and Celebration Through Events, Programs & Exhibits

[Women's Programs »](#)

[Diversity Celebrations »](#)

[Other Noteworthy Downtown Exhibits and Events »](#)



Other Noteworthy Downtown Exhibits and Events

Throughout the year, the Main Library served as the home for a multitude of special exhibits designed to celebrate art, theatre and architecture in and around Cleveland. Highlights included:

- **Music at Main** — a series of eight musical performances, including the Cleveland Clinic Band, featuring physicians and other medical professionals from The Cleveland Clinic, and the Akron Steel Drum Band, which the Library sponsored as part of downtown Cleveland's Winterfest celebration.
- **Lockwood Thompson Dialogue** — a salute to independent filmmaking featuring the producer of "American Splendor" who provided tips for getting started in the film industry.
- **See Also Program ("The power of the pieces")** — a special Eastman Reading Garden display featuring the photography of Donald Black, Jr., to create unique chess tables.

[| MORE »](#)



03



Nurturing a Spirit of Pride and Celebration Through Events, Programs & Exhibits

Women's Programs »

Diversity Celebrations »

[Other Noteworthy Downtown Exhibits and Events »](#)



Other Noteworthy Downtown Exhibits and Events (continued)

- **Robert Little Exhibit** — a display of journals, sketches, renderings, presentations and story books from the Cleveland-based architect responsible for bringing modern architecture to Northeast Ohio by designing such noteworthy local buildings as the MetroHealth Medical Center and the Anthony J. Celebrezze Federal Building.
- **Cleveland Kokoon Arts Klub** — an exhibit of theatre/ movie posters and artwork from the turn-of-the-century group that helped Cleveland give rise to a major lithograph industry.
- **Audubon Series** — a rotating exhibit featuring rare and expensive prints from the Bien edition.



04

Growing Beyond Our Traditional Limits

National Recognitions »
International Exchanges and Recognitions »
OLBPD Statewide Service »
CLEVNET Expansion »

Cleveland Public Library has always been positioned as a critical community asset and resource focused on serving the needs of the City and the individual neighborhoods surrounding our branches. However, we do not exist in a vacuum and recognize that, in order to remain relevant and provide our patrons with the skills and knowledge necessary to effectively compete in a global society, we must look beyond our traditional borders. Providing service and materials to those beyond our traditional City limits is by no means new to the Library. However, in 2011, we set our sights even higher and expanded our visibility to a much larger audience.

04

growing BEYOND



04



Growing Beyond Our Traditional Limits

National Recognitions »

International Exchanges and Recognitions »

OLBPD Statewide Service »

CLEVNET Expansion »



National Recognitions

We are very pleased to announce that Cleveland Public Library was ranked one of the top four libraries in the country, receiving the highest possible rating of five stars in the *Library Journal's* America's Star Libraries 2011.

Library Journal's Index of Public Library Service ranks more than 7,000 library systems in four categories: library visits, circulation, program attendance and public Internet usage. Cleveland Public Library ranked fourth out of all Library systems nationwide in its category and improved its overall ranking primarily because of increases in circulation and higher usage of computers.

The timing for receipt of the superior ranking is especially noteworthy since it came when the Library faced some of the greatest financial challenges in its history, signaling that the Library had not compromised service in the face of financial cutbacks. The increased circulation numbers and computer usage further demonstrate the value and relevancy of the Library's programs and services in this tight economic climate.



04



Growing Beyond Our Traditional Limits

National Recognitions »

[International Exchanges and Recognitions »](#)

OLBPD Statewide Service »

CLEVNET Expansion »



International Exchanges and Recognition

Cleveland Public Library is not only attracting attention across the country, but it is also being recognized by an international audience. As a result, the Library hosted several international delegations, including groups from China and Sweden, which spent time in Cleveland to better understand the Library's best practices and view our unparalleled collections.

In August, the Library also hosted an international checkers competition between Alex Moiseyev of Russia and Michele Borghetti of Italy. The competition coincided with the Library's "King Me" exhibit which showcased the Library's fabulous collection of checkers memorabilia.



04

Growing Beyond Our Traditional Limits

- National Recognitions »
- International Exchanges and Recognitions »
- [OLBPD Statewide Service »](#)
- CLEVNET Expansion »



[OLBPD Statewide Service](#)

The Ohio Library for the Blind and Physically Disabled (OLBPD) at Cleveland Public Library was honored for its outstanding work in expanding service throughout the State of Ohio as a result of the closing of the Cincinnati Regional Library, which had served blind and disabled individuals in southern Ohio since 1931. Although 2010 was the first year of unified administration to the entire state, it was in June 2011 that the OLBPD was named a co-recipient of the Network Library of the Year Award during a special presentation in Washington, DC. "In a year notable for budget cuts and shrinking resources, the Ohio and Detroit libraries have continued to meet the needs of the blind and physically handicapped patrons in creative and innovative ways, often exceeding patron expectations," said National Library Service Director Ruth Scovill.

More specifically, the OLBPD was credited with successfully transitioning patrons from cassette audiobooks and machines to digital books and players. Thanks to the effort of the staff at the OLBPD, nearly 10,000 active readers throughout the state are now utilizing the new technology. As part of the transition, the OLBPD also expanded its collection in 2011, thanks to a discretionary grant from the State that allowed for the purchase of additional digital books, described DVDs and new playaways.

In September, the OLBPD also celebrated the 80th anniversary of the National Library Service, of which the OLBPD was one of 19 founding members. The celebration, entitled "Family Fun and Learning Day", included a special gardening program and tours of OLBPD's sensory garden, as well as food and entertainment.



04

Growing Beyond Our Traditional Limits

National Recognitions »
International Exchanges and Recognitions »
OLBPD Statewide Service »
[CLEVNET Expansion »](#)



[CLEVNET Expansion](#)

In 2011, we continued to expand our reach beyond Cleveland and its neighborhoods by expanding CLEVNET. Libraries throughout Northeast Ohio serve as models for collaboration and cost reduction by becoming participants in CLEVNET. Through this network, which spans nine counties, we are able to move our collections into other communities as far west as Cedar Point and as far east as the Pennsylvania border.

2011 was a banner year for CLEVNET with a record number of additional libraries joining the network. Six libraries throughout Trumbull County, which had formerly created their own smaller consortium, made the decision to join CLEVNET, effective in October, bringing the total number of CLEVNET libraries to 37.

New to the system are: McKinley Memorial Library in Niles; Newton Falls Public Library; Bristol Public Library in Bristolville; Kinsman Free Public Library; Girard Free Library; and Hubbard Public Library.

"Our patrons are extremely happy with our decision to join CLEVNET, as it provides them with significantly more borrowing options and more diverse materials, such as eMedia," said Carol Baker, adult services librarian for Newton Falls Public Library. "As a direct result, we have documented increased traffic since joining in October." | [MORE »](#)

Welcome

Search the CLEVNET Online Catalog

Search!

Download eMedia with your library card

Library Cooperation

A consortium of 31 library systems across 9 counties in Northeast Ohio, CLEVNET provides their patrons with shared access to more than ten million items, exclusive online subscription resources, and a rich collection of downloadable media.

Welcome New Members!

Bristol Public Library
Girard Free Library
Hubbard Public Library
Kinsman Free Public Library
McKinley Memorial Library
Newton Falls Public Library

CLEVNET



04



Growing Beyond Our Traditional Limits


- National Recognitions »
- International Exchanges and Recognitions »
- OLBPD Statewide Service »
- [CLEVNET Expansion »](#)



CLEVNET Expansion (continued)


Patrick Finan, director of the McKinley Memorial Library, shared Baker's enthusiasm. "With more than 10 million items now available to us, we are extremely happy," he said. "We now have access to items that we could have never accessed previously, including eBooks. The transition to CLEVNET was very smooth, and our patrons are literally dazzled by the number of materials now available to them."

While joining CLEVNET provided obvious benefits to the newest members, it also provided Cleveland Public Library with financial advantages, since the CLEVNET operational costs are now shared across a larger number of libraries. In addition, Cleveland-area residents now have access to the materials available at the Trumbull County libraries.




Search the CLEVNET Online Catalog

Search!



Library Cooperation
A consortium of 31 library systems across 9 counties in Northeast Ohio, CLEVNET provides their patrons with shared access to more than ten million items, exclusive online subscription resources, and a rich collection of downloadable media.

Welcome New Members!
 Bristol Public Library
 Girard Free Library
 Hubbard Public Library
 Kinsman Free Public Library
 McKinley Memorial Library
 Newton Falls Public Library




05



Enriching the Community Through More Than Books Alone



A Community Deficit Fighter »
New Technologies »
MyTunes »
Master Planning: Assessing for the Future »



MARGARET WONG | PARTNER
MARGARET W. WONG & ASSOC. CO. LPA

Throughout 2011, Cleveland Public Library again proved it was ready to move into the next generation by serving the community with so much more than traditional books. Not only do we continue to invest in new technologies, but we also provide the training and support necessary to ensure that our patrons know how to put those technologies to use for them. Beyond our materials and technologies, we also work through a network of valued community partners to help fill voids that result from a depressed local economy.



05

Enriching the Community Through More Than Books Alone

A Community Deficit Fighter »

New Technologies »

MyTunes »

Master Planning: Assessing for the Future »

A Community Deficit Fighter

Cleveland Public Library continues to serve the community in many ways beyond materials, programs and training. It also provides valuable locations for necessary community outreach efforts. In 2011, for example, the Library worked with Cuyahoga Metropolitan Housing Authority (CMHA) to help more than 7,000 local residents apply for Section 8 housing vouchers. The effort required specialized training of the staff and procurement of additional computers to facilitate the process.

For the third year, Cleveland Public Library again partnered with the City of Cleveland's Department of Recreation and Children's Hunger Alliance to serve nearly 20,000 free lunches to local kids who participated in summer reading programs.

We are also proud of our staff members for launching the "Warm-Up Cleveland" initiative. This program, which is now in its second year, is designed to provide warm clothing to the area's poor and homeless population through the creation and donation of various knitted clothing items. In 2010, our staff donated more than 250 knitted items to area shelters. In 2011, with the support of patrons and others in the community who joined our efforts, we were able to donate more than 500 items.





05



Enriching the Community Through More Than Books Alone

A Community Deficit Fighter »

[New Technologies »](#)

[MyTunes »](#)

[Master Planning: Assessing for the Future »](#)



New Technologies

We are proud to be able to say that we have more eMedia titles than any library in the U.S. But this is only one way to gauge our commitment to educating patrons and making available to them the latest technologies. We also offered a chat service for people to discuss their experiences with eReaders, as well as provided tips on how to best use the technology. We also have a new eReader test drive that helps people to shop for and rate popular eBooks.



05



Enriching the Community Through More Than Books Alone

A Community Deficit Fighter »

New Technologies »

[MyTunes](#) »

Master Planning: Assessing for the Future »



MyTunes

MyTunes, in partnership with the Rock and Roll Hall of Fame and Museum, was launched in early July with highly successful results. The unique program provides a musical experience unlike any other in the country. With free weekly music downloads from the Freegal Music Service, spotlights on key artists, special materials on music history, free programs and more, the Library and the Rock Hall effectively celebrate Cleveland's special place in the music world. Patrons simply visit the MyTunes page on cpl.org to connect to the Freegal Music Service and download MP3s of their favorite music from Sony's catalogue.



05



Enriching the Community Through More Than Books Alone

A Community Deficit Fighter »

New Technologies »

MyTunes »

[Master Planning: Assessing for the Future »](#)



Master Planning: Assessing for the Future

As you've read throughout this community report, 2011 was a year of planning and preparation for Cleveland Public Library. In order to ensure that we are in a good position to continue meeting the needs of the community and that we have the resources to meet those needs, the Library undertook a number of assessments in 2011 to evaluate its facilities, its spending and its sustainability.

Facilities assessment — With the help of local architects, the Library conducted a structural assessment of 25 of its buildings to determine maintenance needs and to start developing a Master Plan to serve evolving patron needs. As we move forward, we are committed to ensuring that our buildings are being used effectively and that they are offering the materials and services needed most by local residents.

Fiscal review and demographic analysis — Cleveland State University's Center for Public Management, together with the Northern Ohio Data and Information Service (NODIS) of the Maxine Goodman Levin College of Urban Affairs, conducted a comprehensive fiscal review and demographic analysis of the Library system. The fiscal review compared Cleveland Public Library to its peer libraries in Ohio and across the nation in the areas of revenues, expenditures, debt and funding, capital outlay, and facility needs and resources over a five-year period. | [MORE »](#)



05

Enriching the Community Through More Than Books Alone

A Community Deficit Fighter »

New Technologies »

MyTunes »

[Master Planning: Assessing for the Future »](#)



Master Planning: Assessing for the Future (continued)

As part of the assessment, the University also examined expected funding streams available from the State, as well as local property taxes, and compared them with our building and service needs so that we can more efficiently plan and spend for the future. The demographic analysis examined the socioeconomic characteristics of each neighborhood using the latest Census and Library usage data, creating maps and demographic profiles of each branch service area.

Sustainability assessment — Working with Entrepreneurs for Sustainability (E4S), the Library selected staff members to receive sustainability training in order to make the Library a greener place and a more sustainable organization. As part of the evaluation process, members of the Board, senior administrators and staff participated in a dumpster dive in early 2011 whereby they sorted through the Library's trash to determine what is actually thrown out and what could be reused. We also engaged with the non-profit organization Better World Books to help limit the number of books and resources that wind up in landfills. Rather than discarding outdated or damaged books, we now attempt to sell them online. Those books that cannot be sold are recycled, providing us with a highly efficient approach to keeping the Library's collection fresh.

The Library feels a need to be a leader in this area so that it can be an effective source of education for others in the community seeking to be more environmentally conscious — both in their personal lives and in their business operations.



[2011 General Operating Fund](#)

[Expenditures and Encumbrances](#)

[Revenues](#)

[2011 Statistics](#)

2011 General Operating Fund

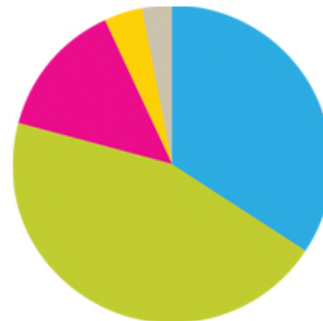
Revenues

Public Library Fund (State General Revenues)	\$21,002,335	●
Property Taxes (City of Cleveland)	\$27,652,041	●
Intergovernmental Aid	\$8,366,051	●
Charges for Services (CLEVNET)	\$2,547,375	●
Other Revenue	\$1,702,738	●

TOTAL REVENUE	\$61,270,540
----------------------	---------------------

Fund Balance January 1	\$35,273,231
------------------------	--------------

Available for General Operations	\$96,543,771
---	---------------------





2011 Financials & Statistics

2011 General Operating Fund

Expenditures and Encumbrances

Salaries and Benefits	\$37,075,134	●
Library Materials	\$11,653,608	●
Utilities and Purchased Services	\$11,577,790	●
Other Expenditures	\$7,384,984	●
TOTAL EXPENDITURES AND ENCUMBRANCES	\$67,691,516	
Carried Forward for the Next Year's First Quarter Operations	\$28,852,256	
	\$96,543,772	





2011 Financials & Statistics

2011 General Operating Fund

Revenues

Public Library Fund (State General Revenues)	\$21,002,335	●
Property Taxes (City of Cleveland)	\$27,652,041	●
Intergovernmental Aid	\$8,366,051	●
Charges for Services (CLEVNET)	\$2,547,375	●
Other Revenue	\$1,702,738	●
TOTAL REVENUE	\$61,270,540	
Fund Balance January 1	\$35,273,231	
Available for General Operations	\$96,543,771	





2011 Collection Statistics

Titles	2,450,268
Book Volumes — Main Collection*	2,670,094
Book Volumes — Branch Collection	667,523
Bound Periodicals	265,392
Computer Media (CD-ROM, Software)	2,930
Government Documents	660,829
Maps	164,810
Microforms	4,596,870
Photographs, Pictures	1,384,047
Sheet Music	18,000
Sound Recordings (CDs, Cassettes)	173,795
Videos, DVDs	183,303

[MORE »](#)



2011 Financials & Statistics

[2011 Collection Statistics \(continued\)](#)

Patrons Borrowed	6,799,839
Visitors	3,632,365
Reference Questions	991,381
Items Added	350,484

Programs at CPL as well as in schools, daycare centers, community centers, etc.

Programs	7,781
Attendance	124,866



Recognition

Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up » \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Administration

Friends of The Cleveland Public Library

Donors of \$1,000 — \$5,000

John Wiley & Sons, Inc.

Library of Congress



Recognition

Donors of \$500 — \$999

Mr. Donald Ackerman
Ms. Susan Bohnsack
Ms. Deborah Booker
Mrs. Ventrine Branham
Ms. Mary Denihan
Mr. Timothy Diamond
Elaine & Robert Stein Fund
Dr. Thomas Graveno
Dr. Adam Helman
Ms. Linda Meglin
Mr. & Mrs. Algirdas Miskinis
Mr. Aaron Saltzman
Ms. Audrey Schaefer
The Robert Koch Trust
Mr. & Mrs. Robert Weber
Ms. Regennia Williams



Recognition

Donors of \$100 — \$499

Alpha Phi Alpha Fraternity

Mr. William Christensen

Dr. John F. Burke, Jr. & The Honorable Nancy Fuerst

Fifth Third Bank

Harley C. Lee and Elizabeth Keedick Lee Fund

Mr. & Mrs. Charles Weller



Recognition

Donors up to \$99

Mr. James Adams	Mr. & Mrs John Mamrak
Mr. Jerome Andrews	Ms. Alexandra McAdams
Ms. Pamela Bailey	Mr. & Mrs Larry McCaskill
Ms. Joan Baker	Ms. Patricia Melarango
Mr. Irving Bayer	Mr. & Mrs Richard Meyer
Mr. & Mrs. Blaser	Ms. Shane Millette
Ms. Carol Bongers	Ms. Marlou Monago
Mr. & Mrs. Mike Bouche	Mr. & Mrs. Jon Myer
Mr. & Mrs. Maurice Bussey	Mr. James O'Keefe
Mr. Robert Carterette	Mr. & Mrs. Jim O'Malley
Ms. Alice Chavadarian	Reynoldsburg Condo Assn
Ms. Nancy Chick	Ms. Cat Richards
Ms. Kristen Cliffl	Mr. Craig Rosenthal
Ms. Irene DeGrandis	Saint Luke's Foundation
Ms. Judith Divoky	Grant/Neighborhood Progress, Inc.
Ms. Carol Eubank	Mr. Michael Salkind
Ms. Cynthia Fatica	Ms. Galen Schuerlein
Ms. Sue Gangle	Ms. Norma Sliman
Ms. Diane Gillispie	Mr. Michael J. Sullivan
Mr. & Mrs. Michael Greene	Mr. Chipin Tuan
Ms. Pam Howard	UFCW Benefits Office
Ms. Kathy Kelly	Ms. Allison Underation
Ms. Sandy Kozelka	Mr. & Mrs. Peter Underation
Mr. & Mrs. Robert Lindenberg	Ms. Darlene Wegrynowski
Lorain Co Chapter of OGS	Mr. John Widner
Mr. & Mrs. Gerald Lordi	Ms. Judith Wolfe
	Mr. & Mrs Leroy Yoder



Recognition

Grants and Other Large Gifts

- **LSTA KnowItNow** - \$499,976 for providing reference services 24x7.
- **LSTA Ohio Library for the Blind & Physically Disabled** - \$234,000 for providing services for the blind and physically disabled.
- **James A. Nelson Irrevocable Trust** - \$152,284 to be used primarily for the benefit of the blind and physically handicapped.
- **Cleveland Thermal, LLC** - \$60,000 for charitable contribution.
- **Saint Luke's Foundation Grant** - \$56,090 administered by Neighborhood Progress, Inc. for the Rice Branch Student Learning Center to provide assistance to students in the Buckeye Neighborhood.
- **The Bill & Melinda Gates Foundation** - \$54,600 for providing free public access computing and the internet to those who need it most.
- **PNC Foundation Grant** - \$48,000 - Grow Up Great program to support a program for preschool children in northeast Ohio that will foster financial values incorporating preschool financial education into the Library's early literacy program.
- **Saint Luke's Foundation Grant** - \$37,988 administered by Neighborhood Progress, Inc. for an Education Kiosk at the Rice Branch.

[MORE »](#)



Recognition

Grants and Other Large Gifts

- **PNC Foundation Grant** - \$6,373 to support the On the Road to Reading Program to purchase books to distribute to young children and their families in clinic waiting rooms.
- **Cuyahoga Arts & Culture Grant** - \$5,701 to support Writers & Readers programs.
- **George Gund Foundation Grant** - \$5,000 to support Octavofest - a Cleveland- area, month-long celebration of books and book arts devoted to advancing the appreciation of book and paper arts.



Recognition

Other Funds Received

- **Frederick W. and Henryett Slocum Judd Fund** — \$204,155 for the Library's Homebound Service
- **Lockwood Thompson Memorial Fund** — \$158,115 for the purchase of fine arts materials, lectures, staff recognition and travel expenses.
- **Estate of Anna M. Schweinfurth** — \$77,677 for the purchase of architectural materials.
- **Winifred Beech Young Testamentary Trust** — \$42,644 for the services to blind persons of the Connecticut Western Reserve
- **Friends of the Cleveland Public Library** — \$29,538 for program support.



Recognition

Administration

Felton Thomas, Jr., Executive Director, CEO

Cindy Lombardo, Deputy Director, COO

Timothy R. Diamond, Chief Knowledge Officer

Joyce M. Dodrill, Chief Legal Officer

Carrie Krenicky, Chief Financial Officer

Robert T. Carterette, Director of Information Technology & CLEVNET

Madeline Corchado, Director of Human Resources

Patricia Lowrey, Director of Technical Services

Myron Scruggs, Director of Property Management

John Skrtic, Director of Public Services



Recognition

Friends of the Cleveland Public Library

Felton Thomas, Jr., Executive Director, CEO

Allison Wallace, President

Rober F. Pincus, Vice President

Mary Scelsi, Director

Erica Munson, Associate Director

Anne Marie Warren, Treasurer

Mike Kelly, Secretary

Amy McMaken, Past President



Main Library



Main Library Downtown

325 Superior Ave., N.E.
Cleveland, OH 44114
Phone: 216.623.2800
Fax: 216.623.7015

Branch Locations



Addison Branch

6901 Superior Avenue
Cleveland, OH 44103
Phone: 216.623.6906
Fax: 216.623.6909



Broadway Branch

5417 Broadway Avenue
Cleveland, OH 44127
Phone: 216.623.6913
Fax: 216.623.7185



Brooklyn Branch

3706 Pearl Road
Cleveland, OH 44109
Phone: 216.623.6920
Fax: 216.623.6970



Carnegie West Branch

1900 Fulton Road
Cleveland, OH 44113
Phone: 216.623.6927
Fax: 216.623.6929



Collinwood Branch

856 East 152nd Street
Cleveland, OH 44110
Phone: 216.623.6934
Fax: 216.623.6936



Library Locations

Branch Locations



East 131st Street Branch

3830 East 131st Street
Cleveland, OH 44120
Phone: 216.623.6941
Fax: 216.623.6978



Eastman Branch

11602 Lorain Avenue
Cleveland, OH 44111
Phone: 216.623.6955
Fax: 216.623.6957



Fleet Branch

7224 Broadway Avenue
Cleveland, OH 44105
Phone: 216.623.6962
Fax: 216.623.6964



Fulton Branch

3545 Fulton Road
Cleveland, OH 44109
Phone: 216.623.6969
Fax: 216.623.6972



Garden Valley Branch

7201 Kinsman Road
Suite #101
Cleveland, OH 44104
Phone: 216.623.6976
Fax: 216.623.7186



Library Locations

Branch Locations



Glenville Branch

11900 St. Clair Avenue
Cleveland, OH 44108
Phone: 216.623.6983
Fax: 216.623.6985



Harvard-Lee Branch

16918 Harvard Avenue
Cleveland, OH 44128
Phone: 216.623.6990
Fax: 216.623.6992



Hough Branch

1566 Crawford Road
Cleveland, OH 44106
Phone: 216.623.6997
Fax: 216.623.6999



Jefferson Branch

850 Jefferson Avenue
Cleveland, OH 44113
Phone: 216.623.7004
Fax: 216.623.7007



Langston Hughes Branch

10200 Superior Avenue
Cleveland, OH 44106
Phone: 216.623.6975
Fax: 216.623.6974



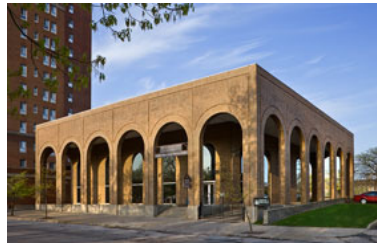
Library Locations

Branch Locations



Lorain Branch

8216 Lorain Avenue
Cleveland, OH 44102
Phone: 216.623.7011
Fax: 216.623.7014



Martin L. King, Jr. Branch

1962 Stokes Boulevard
Cleveland, OH 44106
Phone: 216.623.7018
Fax: 216.623.7020



Memorial-Nottingham Branch

17109 Lake Shore Boulevard
Cleveland, OH 44110
Phone: 216.623.7039
Fax: 216.623.7042



Mt. Pleasant Branch

14000 Kinsman Road
Cleveland, OH 44120
Phone: 216.623.7032
Fax: 216.623.7035

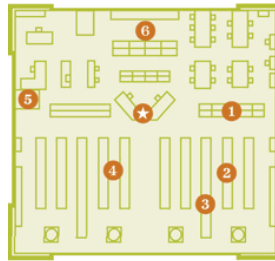


Ohio Library for the Blind & Physically Disabled

17121 Lake Shore Boulevard
Cleveland, OH 44110
Phone: 216.623.2911
Toll-Free: 800.362.1262



Branch Locations



Public Administration Library

City Hall
Room 100
601 Lakeside Avenue
Cleveland, OH 44114
Phone: 216.623.2919



Rice Branch

11535 Shaker Boulevard
Cleveland, OH 44120
Phone: 216.623.7046
Fax: 216.623.7049



Rockport Branch

4421 West 140th Street
Cleveland, OH 44135
Phone: 216.623.7053
Fax: 216.623.7055



South Branch

3096 Scranton Road
Cleveland, OH 44113
Phone: 216-623-7060
Fax: 216-623-7063



South Brooklyn Branch

4303 Pearl Road
Cleveland, OH 44109
Phone: 216.623.7067
Fax: 216.623.7069



Library Locations

Branch Locations



Sterling Branch

2200 East 30th Street
Cleveland, OH 44115
Phone: 216.623.7074
Fax: 216.623.7072



Union Branch

3463 East 93rd Street
Cleveland, OH 44104
Phone: 216.623.7088
Fax: 216.623.7082



Walz Branch

7910 Detroit Avenue
Cleveland, OH 44102
Phone: 216.623.7095
Fax: 216.623.7099



West Park Branch

3805 West 157th Street
Cleveland, OH 44111
Phone: 216.623.7102
Fax: 216.623.7104



Woodland Branch

5806 Woodland Avenue
Cleveland, OH 44104
Phone: 216.623.7109
Fax: 216.623.7113