

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR NOV 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	136,296	101,041	710	526	1,343,615	1,179,907	13.9%
Branches*	234,174	203,336	1,229	997	2,419,591	2,393,530	1.1%
Mobile Units	2,832	4,416			39,334	33,626	17.0%
Library for the Blind	49,920	40,223			455,069	483,991	-6.0%
OLBPD BARD	13,141	11,109			138,141	132,344	4.4%
eMedia	44,195	34,781			440,492	368,439	19.6%
<b>TOTAL CIRCULATION</b>	<b>480,558</b>	<b>394,906</b>			<b>4,836,242</b>	<b>4,591,837</b>	<b>5%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	21,936	20,226	244,996	216,417	13.2%
eAudiobook	15,263	12,529	160,912	126,909	26.8%
eMusic	3,889	359	7,137	5,391	32.4%
eVideo	1,432	532	8,863	6,259	41.6%
eMagazines	1,675	1,135	18,584	13,463	38.0%
<b>TOTAL eCIRCULATION</b>	<b>44,195</b>	<b>34,781</b>	<b>440,492</b>	<b>368,439</b>	<b>19.6%</b> Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	55 minutes	88,508	107,586	77,395	83,176	-7.0%
Branches	591	41 minutes	640,418	756,687	437,092	508,958	-14.1%
<b>TOTAL USAGE</b>	<b>698</b>		<b>728,926</b>	<b>864,273</b>	<b>514,487</b>	<b>592,134</b>	<b>-13.1%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

**WIRELESS SESSIONS**

New wifi session tracking program implemented in August 2018. Complete datasets unavailable at time of reporting.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	30,830	37,378	161	195	373,502	414,739	-10%
Branches*	140,012	161,537	735	792	1,768,567	2,062,065	-14%
<b>TOTAL VISITS</b>	<b>170,842</b>	<b>198,915</b>			<b>2,142,069</b>	<b>2,476,804</b>	<b>-13.5%</b>

\*Branch closures due to Revitalization Project: Glenville 2/5-4/16/18; Lorain 2/5-4/14/18; Harvard Lee 4/15-6/14/18; Jefferson 4/18-8/6/18; Addison 6/14-9/24/18; Carnegie West 8/20-10/14; Fulton 9/4-11/7; Langston Hughes 9/17-10/19; Collinwood beginning 9/21, South closed 11/20-11/30.

**REPORT J**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR NOV 2018**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,250	1,676	783	1,753	8,462	489	8,951
Brooklyn	3,778	994	434	879	6,085	514	6,599
Carnegie West	4,817	1,593	1,408	1,764	9,582	856	10,438
Collinwood*	291	1,335	322	1,657	3,605	66	3,671
East 131st	2,208	802	336	616	3,962	324	4,286
Eastman	9,127	1,915	1,194	2,053	14,289	2,103	16,392
Fleet	5,767	1,479	832	1,649	9,727	674	10,401
Fulton*	2,742	1,879	311	622	5,554	387	5,941
Garden Valley	2,027	349	165	209	2,750	279	3,029
Glenville	3,869	1,168	484	2,096	7,617	616	8,233
Harvard-Lee	3,605	962	597	1,363	6,527	775	7,302
Hough	3,616	913	408	937	5,874	420	6,294
Jefferson	2,877	902	718	1,096	5,593	705	6,298
Langston Hughes	3,362	1,299	427	1,369	6,457	491	6,948
Lorain	3,682	1,192	477	1,014	6,365	621	6,986
Martin Luther King, Jr.	2,084	822	784	1,204	4,894	697	5,591
Memorial-Nottingham	5,752	996	1,034	3,254	11,036	1,236	12,272
Mt. Pleasant	1,508	873	448	889	3,718	299	4,017
Rice	6,192	1,210	810	2,309	10,521	854	11,375
Rockport	10,129	1,609	1,241	2,783	15,762	1,740	17,502
South*	3,957	1,150	393	819	6,319	124	6,443
South Brooklyn	8,746	1,209	1,247	2,613	13,815	1,582	15,397
Sterling	2,884	961	367	828	5,040	380	5,420
Union	2,935	901	305	739	4,880	409	5,289
Walz	7,185	1,628	1,129	2,006	11,948	1,018	12,966
West Park	7,786	1,544	2,391	3,941	15,662	2,217	17,879
Woodland	4,761	1,438	580	906	7,685	569	8,254
<b>TOTAL</b>	<b>119,937</b>	<b>32,799</b>	<b>19,625</b>	<b>41,368</b>	<b>213,729</b>	<b>20,445</b>	<b>234,174</b>

\*Branch closures due to Revitalization Project: Glenville 2/5-4/16/18; Lorain 2/5-4/14/18; Harvard Lee 4/15-6/14/18; Jefferson 4/18-8/6/18; Addison 6/14-9/24/18; Carnegie West 8/20-10/14; Fulton 9/4-11/7; Langston Hughes 9/17-10/19; Collinwood beginning 9/21, South closed 11/20-11/30.

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOV 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison*	8,951	7,226	71,649	79,597	-7,948	-10%
Brooklyn	6,599	4,508	55,276	48,789	6,487	13%
Carnegie West*	10,438	10,053	107,200	126,424	-19,224	-15%
Collinwood*	3,671	4,579	62,978	57,654	5,324	9%
East 131st	4,286	3,955	48,432	41,215	7,217	18%
Eastman	16,392	13,074	178,267	167,532	10,735	6%
Fleet	10,401	9,525	117,231	106,151	11,080	10%
Fulton*	5,941	10,175	84,199	115,865	-31,666	-27%
Garden Valley	3,029	2,828	35,867	34,614	1,253	4%
Glenville*	8,233	4,984	54,449	57,825	-3,376	-6%
Harvard-Lee*	7,302	6,873	64,659	81,968	-17,309	-21%
Hough	6,294	4,651	61,787	46,728	15,059	32%
Jefferson*	6,298	5,760	49,392	69,285	-19,893	-29%
Langston Hughes*	6,948	6,170	74,390	67,446	6,944	10%
Lorain*	6,986	7,007	59,011	75,697	-16,686	-22%
Martin Luther King, Jr.	5,591	4,588	60,638	59,378	1,260	2%
Memorial-Nottingham	12,272	10,187	130,992	118,205	12,787	11%
Mt. Pleasant	4,017	3,073	44,188	36,254	7,934	22%
Rice	11,375	8,456	112,050	101,152	10,898	11%
Rockport	17,502	13,131	182,802	167,957	14,845	9%
South*	6,443	6,536	86,504	78,780	7,724	10%
South Brooklyn	15,397	13,726	169,411	163,834	5,577	3%
Sterling	5,420	3,902	52,056	45,471	6,585	14%
Union	5,289	3,266	48,633	44,160	4,473	10%
Walz	12,966	12,895	136,262	137,761	-1,499	-1%
West Park	17,879	15,273	191,711	184,876	6,835	4%
Woodland	8,254	6,935	79,557	78,732	825	1%
<b>TOTAL</b>	<b>234,174</b>	<b>203,336</b>	<b>2,419,591</b>	<b>2,393,350</b>	<b>26,241</b>	<b>1%</b>

\*Branch closures due to Revitalization Project: Glenville 2/5-4/16/18; Lorain 2/5-4/14/18; Harvard Lee 4/15-6/14/18; Jefferson 4/18-8/6/18; Addison 6/14-9/24/18; Carnegie West 8/20-10/14; Fulton 9/4-11/7; Langston Hughes 9/17-10/19; Collinwood beginning 9/21, South closed 11/20-11/30.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE NOV 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison*‡	1,783	4,324	26,224	55,887	-29,663	-53%
Brooklyn	3,186	3,114	35,645	40,049	-4,404	-11%
Carnegie West*	5,833	8,517	73,819	98,942	-25,123	-25%
Collinwood*	0	4,420	43,995	62,476	-18,481	-30%
East 131st	6,373	7,556	79,279	78,997	282	0%
Eastman	8,361	8,469	100,517	109,873	-9,356	-9%
Fleet	6,868	7,421	90,525	98,066	-7,541	-8%
Fulton*	3,048	6,404	59,616	79,853	-20,237	-25%
Garden Valley	3,485	3,167	46,400	40,087	6,313	16%
Glenville*	4,409	4,727	39,452	55,247	-15,795	-29%
Harvard-Lee*	5,177	7,121	52,449	85,032	-32,583	-38%
Hough	5,491	6,830	73,617	78,600	-4,983	-6%
Jefferson*	4,164	4,303	31,999	53,508	-21,509	-40%
Langston Hughes*	4,284	6,477	61,959	76,563	-14,604	-19%
Lorain*	4,873	6,027	48,466	71,331	-22,865	-32%
Martin Luther King, Jr.	4,085	5,200	52,025	67,402	-15,377	-23%
Memorial-Nottingham	4,504	3,891	59,355	61,712	-2,357	-4%
Mt. Pleasant	2,934	3,407	38,278	44,919	-6,641	-15%
Rice	7,919	9,188	102,219	118,109	-15,890	-13%
Rockport	7,219	6,764	81,210	89,596	-8,386	-9%
South*	4,608	4,214	56,611	62,430	-5,819	-9%
South Brooklyn	10,159	5,427	121,557	114,714	6,843	6%
Sterling	6,768	7,471	81,489	94,690	-13,201	-14%
Union	4,981	5,019	62,212	58,137	4,075	7%
Walz	5,631	7,271	79,068	89,286	-10,218	-11%
West Park	7,104	6,478	85,514	80,366	5,148	6%
Woodland	6,765	8,330	85,067	96,193	-11,126	-12%
<b>TOTAL</b>	<b>140,012</b>	<b>161,537</b>	<b>1,768,567</b>	<b>2,062,065</b>	<b>-293,498</b>	<b>-14%</b>

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‡Protective covering of equipment not removed post-construction.

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS NOV 2018**

Branch	Total Circulation
1 West Park	17,879
2 Rockport	17,502
3 Eastman	16,392
4 South Brooklyn	15,397
5 Walz	12,966
6 Memorial-Nottingham	12,272
7 Rice	11,375
8 Carnegie West	10,438
9 Fleet	10,401
10 Addison	8,951
11 Woodland	8,254
12 Glenville	8,233
13 Harvard-Lee	7,302
14 Lorain	6,986
15 Langston Hughes	6,948
16 Brooklyn	6,599
17 South*	6,443
18 Jefferson	6,298
19 Hough	6,294
20 Fulton*	5,941
21 Martin Luther King, Jr.	5,591
22 Sterling	5,420
23 Union	5,289
24 East 131st	4,286
25 Mt. Pleasant	4,017
26 Collinwood*	3,671
27 Garden Valley	3,029
	<b>234,174</b>

Branch	Attendance
South Brooklyn	10,159
Eastman	8,361
Rice	7,919
Rockport	7,219
West Park	7,104
Fleet	6,868
Sterling	6,768
Woodland	6,765
East 131st	6,373
Carnegie West	5,833
Walz	5,631
Hough	5,491
Harvard-Lee	5,177
Union	4,981
Lorain	4,873
South*	4,608
Memorial-Nottingham	4,504
Glenville	4,409
Langston Hughes	4,284
Jefferson	4,164
Martin Luther King, Jr.	4,085
Garden Valley	3,485
Brooklyn	3,186
Fulton*	3,048
Mt. Pleasant	2,934
Addison*‡	1,783
Collinwood*	0
	<b>140,012</b>

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	<b>388,323</b>	<b>473,177</b>

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‡Protective covering of equipment not removed post-construction.

\*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR NOV 2018**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	69,890	54,496	658,108	675,424	-3%
Other Libraries	443	433	4,941	5,020	-2%
<b>TOTAL</b>	<b>70,333</b>	<b>54,929</b>	<b>663,049</b>	<b>680,444</b>	<b>-3%</b>

\*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	13,488	11,184	176,420	174,531	1%
Mail and Email Reference	385	353	3,961	4,282	-7%
Interlibrary Loan Requests	780	1,066	10,416	10,801	-4%
<b>TOTAL</b>	<b>14,653</b>	<b>12,603</b>	<b>190,797</b>	<b>189,614</b>	<b>1%</b>

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	3,847	4,302	45,054	49,200	-8%
Total Items Added	24,156	22,515	213,130	232,086	-8%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	192	192	2,232	2,224	0%
Branches	5,145	5,508	59,291	63,659	-7%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	13,141	11,109	138,141	132,344	4%
Users	625	616	7,106	7,026	1%

Included in circulation activity