

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MARCH 2020**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	2020	2019	
Main Library	64,876	146,882	737	706	336,136	414,358	-18.9%
Branches	113,505	233,242	1,168	1,060	613,043	691,691	-11.4%
Mobile Units	255	3,238			929	9,267	-90.0%
Library for the Blind	0	40,692			0	116,260	-100.0%
OLBPD BARD	0	12,820			0	38,410	-100.0%
eMedia	59,156	50,053			174,265	145,002	20.2%
<b>TOTAL CIRCULATION</b>	<b>237,792</b>	<b>486,927</b>			<b>1,124,373</b>	<b>1,414,988</b>	<b>-21%</b>

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
eBook	29,169	25,682	86,106	72,886	18.1%
eAudiobook	19,377	17,037	60,869	50,713	20.0%
eMusic	4,818	4,926	13,692	13,839	-1.1%
eVideo	4,395	700	9,459	2,054	360.5%
eMagazines	1,397	1,708	4,139	5,510	-24.9%
<b>TOTAL eCIRCULATION</b>	<b>59,156</b>	<b>50,053</b>	<b>174,265</b>	<b>145,002</b>	<b>20.2%</b>

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2020	2019	2020	2019	
Main Library	107	56 minutes	14,102	20,719	19,135	19,458	-1.7%
Branches	591	42 minutes	109,826	168,918	100,620	118,384	-15.0%
<b>TOTAL USAGE</b>	<b>698</b>		<b>123,928</b>	<b>189,637</b>	<b>119,755</b>	<b>137,842</b>	<b>-13.1%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total		Year-to-Date	
	2020	2019	2020	2019
	0	560	0	1861

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	2020	2019	
Main Library	13,235	33,916	150	163	70,974	90,273	-21.4%
Branches	76,510	163,553	787	744	396,383	458,374	-13.5%
<b>TOTAL VISITS</b>	<b>89,745</b>	<b>197,469</b>			<b>467,357</b>	<b>548,647</b>	<b>-14.8%</b>

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\*\*Totals indicated by 0 are incomplete due to COVID-19 closure

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR MARCH 2020**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
Addison	1,846	1,028	478	616	3,968	294	4,262
Brooklyn	1,082	794	124	308	2,308	201	2,509
Carnegie West	2,247	751	805	753	4,556	524	5,080
Collinwood	1,659	516	306	674	3,155	343	3,498
East 131st	648	394	109	232	1,383	153	1,536
Eastman	3,661	1,157	647	999	6,464	867	7,331
Fleet	2,928	860	445	546	4,779	325	5,104
Fulton	2,708	929	243	354	4,234	332	4,566
Garden Valley	762	262	86	114	1,224	123	1,347
Glenville	1,744	852	249	641	3,486	231	3,717
Harvard-Lee	1,307	483	290	400	2,480	285	2,765
Hough	1,636	464	162	314	2,576	266	2,842
Jefferson	1,517	478	388	536	2,919	338	3,257
Langston Hughes	1,626	656	289	489	3,060	279	3,339
Lorain	1,369	532	261	348	2,510	282	2,792
Martin Luther King, Jr.	1,092	338	306	563	2,299	356	2,655
Memorial-Nottingham	2,299	553	490	1,372	4,714	590	5,304
Mt. Pleasant	702	540	309	249	1,800	149	1,949
Rice	2,361	847	304	675	4,187	573	4,760
Rockport	4,993	940	739	1,201	7,873	801	8,674
South	2,948	698	395	356	4,397	666	5,063
South Brooklyn	4,483	660	775	1,284	7,202	799	8,001
Sterling	1,394	302	234	280	2,210	242	2,452
Union	1,094	435	175	353	2,057	201	2,258
Walz	3,073	1,026	450	830	5,379	408	5,787
West Park	3,601	808	1,337	2,206	7,952	816	8,768
Woodland	2,357	525	319	348	3,549	340	3,889
<b>TOTAL</b>	<b>57,137</b>	<b>17,828</b>	<b>10,715</b>	<b>17,041</b>	<b>102,721</b>	<b>10,784</b>	<b>113,505</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MARCH 2020**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2020	2019	2020	2019	Gain/Loss	%G/L
Addison	4,262	7,922	21,669	24,012	-2,343	-10%
Brooklyn	2,509	4,219	14,733	13,591	1,142	8%
Carnegie West	5,080	10,696	27,917	32,057	-4,140	-13%
Collinwood	3,498	7,165	18,991	18,554	437	2%
East 131st	1,536	3,368	9,920	10,682	-762	-7%
Eastman	7,331	15,224	39,547	46,144	-6,597	-14%
Fleet	5,104	9,313	25,728	28,520	-2,792	-10%
Fulton	4,566	8,190	23,982	23,513	469	2%
Garden Valley	1,347	3,271	8,054	10,363	-2,309	-22%
Glenville	3,717	7,508	19,783	21,679	-1,896	-9%
Harvard-Lee	2,765	6,043	16,191	17,832	-1,641	-9%
Hough	2,842	6,676	15,699	18,677	-2,978	-16%
Jefferson	3,257	6,664	15,942	18,966	-3,024	-16%
Langston Hughes	3,339	6,644	17,475	20,077	-2,602	-13%
Lorain	2,792	5,988	17,182	18,301	-1,119	-6%
Martin Luther King, Jr.	2,655	6,286	14,916	17,796	-2,880	-16%
Memorial-Nottingham	5,304	11,148	28,369	33,707	-5,338	-16%
Mt. Pleasant	1,949	4,062	10,589	11,761	-1,172	-10%
Rice	4,760	11,397	26,627	33,924	-7,297	-22%
Rockport	8,674	17,859	47,117	51,863	-4,746	-9%
South	5,063	10,113	27,162	29,059	-1,897	-7%
South Brooklyn	8,001	14,796	42,599	44,655	-2,056	-5%
Sterling	2,452	5,119	14,852	15,673	-821	-5%
Union	2,258	5,039	12,775	14,946	-2,171	-15%
Walz	5,787	12,285	29,177	36,956	-7,779	-21%
West Park	8,768	18,656	44,034	55,030	-10,996	-20%
Woodland	3,889	7,591	22,013	23,353	-1,340	-6%
<b>TOTAL</b>	<b>113,505</b>	<b>233,242</b>	<b>613,043</b>	<b>691,691</b>	<b>-78,648</b>	<b>-11%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE MARCH 2020**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2020	2019	2020	2019	Gain/Loss	%G/L
Addison	1,837	4,261	10,074	11,524	-1,450	-13%
Brooklyn	1,449	3,229	7,667	9,136	-1,469	-16%
Carnegie West	2,643	8,060	14,315	23,240	-8,925	-38%
Collinwood	2,261	3,718	10,934	10,655	279	3%
East 131st	3,159	6,780	18,411	18,591	-180	-1%
Eastman	3,519	8,512	19,072	23,886	-4,814	-20%
Fleet	3,060	6,949	16,288	21,497	-5,209	-24%
Fulton	2,574	5,728	14,166	15,502	-1,336	-9%
Garden Valley	1,556	4,115	8,231	11,104	-2,873	-26%
Glenville	2,136	4,344	10,981	12,677	-1,696	-13%
Harvard-Lee	3,726	6,252	18,434	17,554	880	5%
Hough	3,055	5,759	14,245	16,725	-2,480	-15%
Jefferson	2,690	3,945	13,011	12,180	831	7%
Langston Hughes	2,119	5,329	11,195	15,568	-4,373	-28%
Lorain	1,823	5,007	11,366	13,446	-2,080	-15%
Martin Luther King, Jr.	2,891	4,710	14,595	13,361	1,234	9%
Memorial-Nottingham	2,134	4,681	11,020	13,372	-2,352	-18%
Mt. Pleasant	1,346	3,216	7,330	8,367	-1,037	-12%
Rice	5,605	9,180	27,230	27,438	-208	-1%
Rockport	4,474	7,015	22,360	19,934	2,426	12%
South	3,190	6,306	15,253	11,802	3,451	29%
South Brooklyn	5,046	11,371	25,589	32,023	-6,434	-20%
Sterling	3,453	7,278	18,284	21,805	-3,521	-16%
Union	2,434	6,222	12,460	15,796	-3,336	-21%
Walz	2,304	6,144	12,776	17,432	-4,656	-27%
West Park	3,122	8,023	16,465	23,013	-6,548	-28%
Woodland	2,904	7,419	14,631	20,746	-6,115	-29%
<b>TOTAL</b>	<b>76,510</b>	<b>163,553</b>	<b>396,383</b>	<b>458,374</b>	<b>-61,991</b>	<b>-14%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS MARCH 2020**

Total Circulation		Attendance		Population					
Branch		Branch		2010	2000				
1	<b>West Park</b>	8,768	1	<b>Rice</b>	5,605	1	<b>South Brooklyn</b>	32,043	34,217
2	<b>Rockport</b>	8,674	2	<b>South Brooklyn</b>	5,046	2	<b>West Park</b>	27,814	29,398
3	<b>South Brooklyn</b>	8,001	3	<b>Rockport</b>	4,474	3	<b>#DIV/0!</b>	26,727	34,598
4	<b>Eastman</b>	7,331	4	<b>Harvard-Lee</b>	3,726	4	<b>Eastman</b>	23,674	25,873
5	<b>Walz</b>	5,787	5	<b>Eastman</b>	3,519	5	<b>Rockport</b>	19,896	21,467
6	<b>Memorial-Nottingham</b>	5,304	6	<b>Sterling</b>	3,453	6	<b>Fulton</b>	19,647	22,575
7	<b>Fleet</b>	5,104	7	<b>South</b>	3,190	7	<b>Rice</b>	19,462	25,893
8	<b>Carnegie West</b>	5,080	8	<b>East 131st</b>	3,159	8	<b>Memorial-Nottingham</b>	19,271	22,598
9	<b>South</b>	5,063	9	<b>West Park</b>	3,122	9	<b>Harvard-Lee</b>	17,655	21,246
10	<b>Rice</b>	4,760	10	<b>Fleet</b>	3,060	10	<b>Walz</b>	16,063	18,497
11	<b>Fulton</b>	4,566	11	<b>Hough</b>	3,055	11	<b>Collinwood</b>	14,769	19,377
12	<b>Addison</b>	4,262	12	<b>Woodland</b>	2,904	12	<b>Langston Hughes</b>	14,439	21,224
13	<b>Woodland</b>	3,889	13	<b>Martin Luther King, Jr.</b>	2,891	13	<b>Glenville</b>	14,006	20,302
14	<b>Glenville</b>	3,717	14	<b>Jefferson</b>	2,690	14	<b>Addison</b>	13,603	19,263
15	<b>Collinwood</b>	3,498	15	<b>Carnegie West</b>	2,643	15	<b>East 131st</b>	13,025	18,001
16	<b>Langston Hughes</b>	3,339	16	<b>Fulton</b>	2,574	16	<b>Mt. Pleasant</b>	12,792	17,155
17	<b>Jefferson</b>	3,257	17	<b>Union</b>	2,434	17	<b>Lorain</b>	12,588	14,589
18	<b>Hough</b>	2,842	18	<b>Walz</b>	2,304	18	<b>Martin Luther King, Jr.</b>	12,392	15,483
19	<b>Lorain</b>	2,792	19	<b>Collinwood</b>	2,261	19	<b>Carnegie West</b>	10,487	11,716
20	<b>Harvard-Lee</b>	2,765	20	<b>Glenville</b>	2,136	20	<b>Union</b>	8,416	12,603
21	<b>Martin Luther King, Jr.</b>	2,655	21	<b>Memorial-Nottingham</b>	2,134	21	<b>Sterling</b>	8,267	8,712
22	<b>Brooklyn</b>	2,509	22	<b>Langston Hughes</b>	2,119	22	<b>Woodland</b>	7,946	7,213
23	<b>Sterling</b>	2,452	23	<b>Addison</b>	1,837	23	<b>South</b>	6,325	7,729
24	<b>Union</b>	2,258	24	<b>Lorain</b>	1,823	24	<b>Hough</b>	5,667	7,845
25	<b>Mt. Pleasant</b>	1,949	25	<b>Garden Valley</b>	1,556	25	<b>Brooklyn</b>	5,524	6,430
26	<b>East 131st</b>	1,536	26	<b>Brooklyn</b>	1,449	26	<b>Jefferson</b>	3,515	3,987
27	<b>Garden Valley</b>	1,347	27	<b>Mt. Pleasant</b>	1,346	27	<b>Garden Valley</b>	2,310	3,220
		113,505			76,510	28	<b>Broadway*</b>		1,966
								388,323	473,177

\*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MARCH 2020**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
CLEVNET	34,491	74,277	174,158	216,296	-19%
Other Libraries	0	460	0	1,479	-100%
	<b>34,491</b>	<b>74,737</b>	<b>174,158</b>	<b>217,775</b>	<b>-20%</b>

\*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Projected	1,905	15,789	23,054	41,936	-45%
Mail and Email Reference	0	904	0	1,813	-100%
Interlibrary Loan Requests	0	971	0	2,718	-100%
	<b>1,905</b>	<b>17,664</b>	<b>23,054</b>	<b>46,467</b>	<b>-50%</b>

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
New Titles Added	0	5,850	0	15,456	-100%
Total Items Added	0	24,825	0	61,460	-100%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Main Library	88	208	480	592	-19%
Branches	2,624	5,939	14,220	16,883	-16%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Downloads	0	12,820	0	38,410	-100%
Users	0	676	0	1,986	-100%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date	
	2020	2019	2020	2019
Songs	17,115	17,689	53,317	48,339
Users	277	316	840	920

\*\*Totals indicated by 0 are incomplete due to COVID-19 closure