

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2020**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2020	2019	2020	2019	2020	2019	Gain/Loss
Main Library	142,077	137,854	710	689	142,077	137,854	3.1%
Branches	260,262	242,019	1,228	1,151	260,262	242,019	7.5%
Mobile Units	386	2,936			386	2,936	-86.9%
Library for the Blind	39,726	40,207			39,726	40,207	-1.2%
OLBPD BARD	15,449	13,500			15,449	13,500	14.4%
eMedia	60,519	45,639			60,519	45,639	32.6%
TOTAL CIRCULATION	518,419	482,155			518,419	482,155	8%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
eBook	30,194	24,940	30,194	24,940	21.1%
eAudiobook	21,600	17,635	21,600	17,635	22.5%
eMusic	4,547	330	4,547	330	1277.9%
eVideo	2,651	691	2,651	691	283.6%
eMagazines	1,527	2,043	1,527	2,043	-25.3%
TOTAL eCIRCULATION	60,519	45,639	60,519	45,639	32.6%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2020	2019	2020	2019	Gain/Loss
Main Library	107	56 minutes	5894	6888	8132	6476	25.6%
Branches	591	42 minutes	46388	54744	42573	38704	10.0%
TOTAL USAGE	698		52282	61632	50705	45180	12.2%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total		Year-to-Date	
	2020	2019	2020	2019
	739	728	739	728

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2020	2019	2020	2019	2020	2019	Gain/Loss
Main Library	28065	26988	140	135	28065	26988	4.0%
Branches	155602	136279	734	648	155602	136279	14.2%
TOTAL VISITS	183667	163267			183667	163267	12.5%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JANUARY 2020**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	4,359	1,880	1,050	1,435	8,724	568	9,292
Brooklyn	3,665	1,186	562	782	6,195	399	6,594
Carnegie West	5,424	1,946	1,905	1,637	10,912	1,259	12,171
Collinwood	3,853	1,331	462	1,831	7,477	752	8,229
East 131st	2,485	1,077	220	507	4,289	403	4,692
Eastman	8,550	2,636	1,426	1,961	14,573	1,875	16,448
Fleet	5,757	2,064	794	1,329	9,944	736	10,680
Fulton	5,959	1,784	588	749	9,080	698	9,778
Garden Valley	2,197	590	318	257	3,362	243	3,605
Glenville	3,900	1,712	582	1,431	7,625	584	8,209
Harvard-Lee	3,386	1,023	658	1,151	6,218	839	7,057
Hough	4,108	1,131	305	751	6,295	579	6,874
Jefferson	2,717	1,097	858	1,298	5,970	621	6,591
Langston Hughes	3,144	1,594	598	1,270	6,606	659	7,265
Lorain	4,340	1,359	641	846	7,186	679	7,865
Martin Luther King, Jr.	2,553	782	621	1,376	5,332	786	6,118
Memorial-Nottingham	6,203	866	1,055	2,566	10,690	1,401	12,091
Mt. Pleasant	1,469	1,411	379	787	4,046	305	4,351
Rice	6,388	1,861	811	1,592	10,652	991	11,643
Rockport	11,427	2,288	1,659	2,122	17,496	1,782	19,278
South	7,301	1,481	679	738	10,199	1,468	11,667
South Brooklyn	10,011	1,633	1,780	2,831	16,255	1,677	17,932
Sterling	4,103	852	564	718	6,237	493	6,730
Union	3,024	923	390	780	5,117	442	5,559
Walz	6,877	1,635	930	1,746	11,188	994	12,182
West Park	7,271	1,879	2,804	4,475	16,429	1,883	18,312
Woodland	5,671	1,611	538	728	8,548	501	9,049
TOTAL	136,142	39,632	23,177	37,694	236,645	23,617	260,262

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2020**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2020	2019	2020	2019		
Addison	9,292	8,111	9,292	8,111	1,181	15%
Brooklyn	6,594	4,993	6,594	4,993	1,601	32%
Carnegie West	12,171	11,149	12,171	11,149	1,022	9%
Collinwood	8,229	5,593	8,229	5,593	2,636	47%
East 131st	4,692	4,108	4,692	4,108	584	14%
Eastman	16,448	16,827	16,448	16,827	-379	-2%
Fleet	10,680	10,232	10,680	10,232	448	4%
Fulton	9,778	7,901	9,778	7,901	1,877	24%
Garden Valley	3,605	3,819	3,605	3,819	-214	-6%
Glenville	8,209	7,833	8,209	7,833	376	5%
Harvard-Lee	7,057	6,289	7,057	6,289	768	12%
Hough	6,874	6,430	6,874	6,430	444	7%
Jefferson	6,591	6,400	6,591	6,400	191	3%
Langston Hughes	7,265	7,293	7,265	7,293	-28	0%
Lorain	7,865	6,490	7,865	6,490	1,375	21%
Martin Luther King, Jr.	6,118	5,845	6,118	5,845	273	5%
Memorial-Nottingham	12,091	12,103	12,091	12,103	-12	0%
Mt. Pleasant	4,351	4,171	4,351	4,171	180	4%
Rice	11,643	12,108	11,643	12,108	-465	-4%
Rockport	19,278	17,264	19,278	17,264	2,014	12%
South	11,667	10,170	11,667	10,170	1,497	15%
South Brooklyn	17,932	15,893	17,932	15,893	2,039	13%
Sterling	6,730	5,557	6,730	5,557	1,173	21%
Union	5,559	5,303	5,559	5,303	256	5%
Walz	12,182	12,967	12,182	12,967	-785	-6%
West Park	18,312	18,686	18,312	18,686	-374	-2%
Woodland	9,049	8,484	9,049	8,484	565	7%
TOTAL	260,262	242,019	260,262	242,019	18,243	8%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JANUARY 2020**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2020	2019	2020	2019		
Addison	4,355	3,264	4,355	3,264	1,091	33%
Brooklyn	2,962	2,903	2,962	2,903	59	2%
Carnegie West	5,650	7,237	5,650	7,237	-1,587	-22%
Collinwood	3,996	2,950	3,996	2,950	1,046	35%
East 131st	7,516	4,994	7,516	4,994	2,522	51%
Eastman	7,871	7,683	7,871	7,683	188	2%
Fleet	6,488	7,218	6,488	7,218	-730	-10%
Fulton	5,402	4,633	5,402	4,633	769	17%
Garden Valley	3,228	3,190	3,228	3,190	38	1%
Glenville	4,224	4,015	4,224	4,015	209	5%
Harvard-Lee	6,669	5,099	6,669	5,099	1,570	31%
Hough	5,967	5,071	5,967	5,071	896	18%
Jefferson	4,898	3,837	4,898	3,837	1,061	28%
Langston Hughes	4,397	4,812	4,397	4,812	-415	-9%
Lorain	5,087	4,060	5,087	4,060	1,027	25%
Martin Luther King, Jr.	5,494	4,006	5,494	4,006	1,488	37%
Memorial-Nottingham	4,434	4,298	4,434	4,298	136	3%
Mt. Pleasant	2,991	2,383	2,991	2,383	608	26%
Rice	10,007	8,431	10,007	8,431	1,576	19%
Rockport	8,504	6,339	8,504	6,339	2,165	34%
South	5,785	0*	5,785	0*	#VALUE!	-
South Brooklyn	9,740	9,396	9,740	9,396	344	4%
Sterling	7,122	7,129	7,122	7,129	-7	0%
Union	4,845	4,522	4,845	4,522	323	7%
Walz	5,392	5,497	5,392	5,497	-105	-2%
West Park	6,722	7,149	6,722	7,149	-427	-6%
Woodland	5,856	6,163	5,856	6,163	-307	-5%
TOTAL	155,602	136,279	155,602	136,279	19,323	14%

*People-counter equipment not reinstalled post-construction.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JANUARY 2020**

Branch	Total Circulation
1 Rockport	19,278
2 West Park	18,312
3 South Brooklyn	17,932
4 Eastman	16,448
5 Walz	12,182
6 Carnegie West	12,171
7 Memorial-Nottingham	12,091
8 South	11,667
9 Rice	11,643
10 Fleet	10,680
11 Fulton	9,778
12 Addison	9,292
13 Woodland	9,049
14 Collinwood	8,229
15 Glenville	8,209
16 Lorain	7,865
17 Langston Hughes	7,265
18 Harvard-Lee	7,057
19 Hough	6,874
20 Sterling	6,730
21 Brooklyn	6,594
22 Jefferson	6,591
23 Martin Luther King, Jr.	6,118
24 Union	5,559
25 East 131st	4,692
26 Mt. Pleasant	4,351
27 Garden Valley	3,605
	260,262

Branch	Attendance
1 Rice	10,007
2 South Brooklyn	9,740
3 Rockport	8,504
4 Eastman	7,871
5 East 131st	7,516
6 Sterling	7,122
7 West Park	6,722
8 Harvard-Lee	6,669
9 Fleet	6,488
10 Hough	5,967
11 Woodland	5,856
12 South	5,785
13 Carnegie West	5,650
14 Martin Luther King, Jr.	5,494
15 Fulton	5,402
16 Walz	5,392
17 Lorain	5,087
18 Jefferson	4,898
19 Union	4,845
20 Memorial-Nottingham	4,434
21 Langston Hughes	4,397
22 Addison	4,355
23 Glenville	4,224
24 Collinwood	3,996
25 Garden Valley	3,228
26 Mt. Pleasant	2,991
27 Brooklyn	2,962
	155,602

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2020**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
CLEVNET	72,627	73,951	72,627	73,951	-2%
Other Libraries	401	579	401	579	-31%
	73,028	74,530	73,028	74,530	-2%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
Projected	11,083	13,249	11,083	13,249	-16%
Mail and Email Reference	104	94	104	94	11%
Interlibrary Loan Requests	1,360	924	1,360	924	47%
	12,547	14,267	12,547	14,267	-12%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
New Titles Added	5,120	4,940	5,120	4,940	4%
Total Items Added	40,172	17,005	40,172	17,005	136%

HOURS OPEN	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
Main Library	200	200	200	200	0%
Branches	5,723	5,679	5,723	5,679	1%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
Downloads	15,449	13,500	15,449	13,500	14%
Users	702	667	702	667	5%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date	
	Songs	Users	Songs	Users
	19365	282	19365	282