

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAY 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	117,686	135,557	588	652	619,057	676,050	-8.4%
Branches	247,795	310,070	1,177	1,410	1,332,269	1,554,077	-14.3%
Mobile Units	3,814	5,697			27,423	31,287	-12.4%
Library for the Blind	45,139	52,955			241,097	260,559	-7.5%
OLBPD BARD	10,363	11,077			58,108	54,284	7.0%
eMedia	22,512	18,790			108,659	95,780	13.4%
<b>TOTAL CIRCULATION</b>	<b>447,309</b>	<b>534,146</b>			<b>2,386,613</b>	<b>2,672,037</b>	<b>-10.7%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
eBook	14,837	13,156	73,618	69,882	5.3%
eAudiobook	5,658	4,450	27,202	21,630	25.8%
eMusic	15	48	87	151	-42.4%
eVideo	193	353	1,007	1,055	-4.5%
eMagazines	1,809	783	6,745	3,062	120.3%
<b>TOTAL eCIRCULATION</b>	<b>22,512</b>	<b>18,790</b>	<b>108,659</b>	<b>95,780</b>	<b>13.4%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Downloads	10,363	11,077	58,108	54,284	7.0% Included in circulation activity
Users	601	640	3,086	3,329	-7.3%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2015	2014	2015	2014	Gain/Loss
Main Library	94	45 minutes	10,741	13,178	7,711	9,736	-20.8%
Branches	540	40 minutes	75,782	87,770	49,279	58,185	-15.3%
<b>TOTAL USAGE</b>	<b>634</b>		<b>86,523</b>	<b>100,948</b>	<b>56,990</b>	<b>67,921</b>	<b>-16.1%</b>

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	39,041	49,478	195	238	194,701	218,805	-11.0%
Branches	229,104	241,370	1,088	1,098	1,103,728	1,136,858	-2.9%
Mobile Unit	505	717			2,336	2,939	-20.5%
<b>TOTAL VISITS</b>	<b>268,650</b>	<b>291,565</b>			<b>1,300,765</b>	<b>1,358,602</b>	<b>-4.3%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR MAY 2015**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
Addison	5,789	649	603	1,010	8,051	549	8,600
Brooklyn	2,768	464	333	471	4,036	537	4,573
Carnegie West	7,685	904	1,208	1,551	11,348	1,042	12,390
Collinwood	5,146	524	517	719	6,906	569	7,475
East 131st	2,413	272	247	510	3,442	283	3,725
Eastman	11,309	1,410	1,622	2,962	17,303	1,847	19,150
Fleet*	7,741	794	948	1,040	10,523	908	11,431
Fulton	6,423	535	768	945	8,671	761	9,432
Garden Valley	2,124	188	214	160	2,686	230	2,916
Glenville	3,863	384	361	807	5,415	402	5,817
Harvard-Lee	4,844	523	767	1,050	7,184	576	7,760
Hough	2,736	263	191	335	3,525	244	3,769
Jefferson	3,900	662	869	975	6,406	524	6,930
Langston Hughes	3,802	571	547	868	5,788	440	6,228
Lorain	6,164	948	741	1,184	9,037	699	9,736
Martin Luther King, Jr.	3,752	492	708	831	5,783	591	6,374
Memorial-Nottingham	6,481	766	1,145	1,919	10,311	998	11,309
Mt. Pleasant	2,598	355	246	356	3,555	251	3,806
Rice	7,430	692	809	1,509	10,440	727	11,167
Rockport	11,206	1,031	1,312	2,049	15,598	1,812	17,410
South	5,084	655	474	869	7,082	507	7,589
South Brooklyn	9,347	998	1,595	2,439	14,379	1,876	16,255
Sterling	3,062	284	297	373	4,016	331	4,347
Union	4,428	492	551	523	5,994	372	6,366
Walz	9,134	853	1,295	1,744	13,026	1,132	14,158
West Park	10,209	1,539	2,804	3,675	18,227	2,201	20,428
Woodland	6,473	478	420	726	8,097	557	8,654
<b>TOTAL</b>	<b>155,911</b>	<b>17,726</b>	<b>21,592</b>	<b>31,600</b>	<b>226,829</b>	<b>20,966</b>	<b>247,795</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAY 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	8,600	11,147	47,220	59,697	-12,477	-20.9%
Brooklyn	4,573	6,535	29,790	32,631	-2,841	-8.7%
Carnegie West	12,390	13,504	62,172	67,497	-5,325	-7.9%
Collinwood	7,475	8,231	38,988	44,450	-5,462	-12.3%
East 131st	3,725	5,484	21,186	26,720	-5,534	-20.7%
Eastman	19,150	20,134	97,632	103,948	-6,316	-6.1%
Fleet*	11,431	13,863	57,111	71,500	-14,389	-20.1%
Fulton	9,432	18,856	51,262	81,748	-30,486	-37.3%
Garden Valley	2,916	3,952	15,190	18,776	-3,586	-19.1%
Glenville	5,817	7,626	32,917	41,204	-8,287	-20.1%
Harvard-Lee	7,760	9,192	39,347	45,788	-6,441	-14.1%
Hough	3,769	4,795	22,228	24,690	-2,462	-10.0%
Jefferson	6,930	8,455	39,141	43,639	-4,498	-10.3%
Langston Hughes	6,228	8,040	34,758	35,976	-1,218	-3.4%
Lorain	9,736	12,910	47,801	57,636	-9,835	-17.1%
Martin Luther King, Jr.	6,374	11,393	49,058	56,119	-7,061	-12.6%
Memorial-Nottingham	11,309	14,456	59,958	73,648	-13,690	-18.6%
Mt. Pleasant	3,806	5,384	21,012	30,039	-9,027	-30.1%
Rice	11,167	11,978	56,813	61,322	-4,509	-7.4%
Rockport	17,410	20,106	93,316	102,833	-9,517	-9.3%
South	7,589	9,330	43,419	47,533	-4,114	-8.7%
South Brooklyn	16,255	21,525	91,343	107,084	-15,741	-14.7%
Sterling	4,347	5,788	25,769	29,658	-3,889	-13.1%
Union	6,366	7,852	32,578	42,027	-9,449	-22.5%
Walz	14,158	16,030	70,271	83,535	-13,264	-15.9%
West Park	20,428	22,948	105,276	111,348	-6,072	-5.5%
Woodland	8,654	10,556	46,713	53,031	-6,318	-11.9%
<b>TOTAL</b>	<b>247,795</b>	<b>310,070</b>	<b>1,332,269</b>	<b>1,554,077</b>	<b>-221,808</b>	<b>-14.3%</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE MAY 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,938	6,610	27,167	29,585	-2,418	-8.2%
Brooklyn	3,589	4,116	17,387	19,084	-1,697	-8.9%
Carnegie West	15,604	15,720	78,523	74,374	4,149	5.6%
Collinwood	6,473	6,876	31,065	33,949	-2,884	-8.5%
East 131st	7,621	8,198	35,990	36,146	-156	-0.4%
Eastman	10,306	10,580	54,467	57,084	-2,617	-4.6%
Fleet	10,871	11,689	50,459	53,441	-2,982	-5.6%
Fulton	7,405	7,807	34,942	36,198	-1,256	-3.5%
Garden Valley	4,213	5,185	21,591	23,347	-1,756	-7.5%
Glenville	7,936	6,833	35,149	32,484	2,665	8.2%
Harvard-Lee	8,493	10,165	39,621	48,183	-8,562	-17.8%
Hough	11,745	10,034	54,315	47,562	6,753	14.2%
Jefferson	6,817	7,508	35,701	38,028	-2,327	-6.1%
Langston Hughes	8,952	8,275	37,268	34,789	2,479	7.1%
Lorain	7,419	8,983	34,724	40,020	-5,296	-13.2%
Martin Luther King, Jr.	8,576	8,021	38,717	31,629	7,088	22.4%
Memorial-Nottingham	4,928	6,345	23,918	30,299	-6,381	-21.1%
Mt. Pleasant	6,185	7,059	31,586	33,568	-1,982	-5.9%
Rice	12,066	12,514	65,051	64,347	704	1.1%
Rockport	10,183	12,649	50,853	62,053	-11,200	-18.0%
South	7,656	7,933	35,849	39,316	-3,467	-8.8%
South Brooklyn	13,953	13,434	67,793	61,569	6,224	10.1%
Sterling	9,106	10,796	45,437	50,146	-4,709	-9.4%
Union	7,527	7,098	33,483	29,068	4,415	15.2%
Walz	8,575	9,564	40,797	44,383	-3,586	-8.1%
West Park	9,407	9,611	47,279	49,655	-2,376	-4.8%
Woodland	7,560	7,767	34,596	36,551	-1,955	-5.3%
<b>TOTAL</b>	<b>229,104</b>	<b>241,370</b>	<b>1,103,728</b>	<b>1,136,858</b>	<b>-33,130</b>	<b>-2.9%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS MAY 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 <b>West Park</b>	20,428	1 <b>Carnegie West</b>	15,604	1 <b>South Brooklyn</b>	32,043 34,217
2 <b>Eastman</b>	19,150	2 <b>South Brooklyn</b>	13,953	2 <b>West Park</b>	27,814 29,398
3 <b>Rockport</b>	17,410	3 <b>Rice</b>	12,066	3 <b>Fleet**</b>	26,727 34,598
4 <b>South Brooklyn</b>	16,255	4 <b>Hough</b>	11,745	4 <b>Eastman</b>	23,674 25,873
5 <b>Walz</b>	14,158	5 <b>Fleet</b>	10,871	5 <b>Rockport</b>	19,896 21,467
6 <b>Carnegie West</b>	12,390	6 <b>Eastman</b>	10,306	6 <b>Fulton</b>	19,647 22,575
7 <b>Fleet*</b>	11,431	7 <b>Rockport</b>	10,183	7 <b>Rice</b>	19,462 25,893
8 <b>Memorial-Nottingham</b>	11,309	8 <b>West Park</b>	9,407	8 <b>Memorial-Nottingham</b>	19,271 22,598
9 <b>Rice</b>	11,167	9 <b>Sterling</b>	9,106	9 <b>Harvard-Lee</b>	17,655 21,246
10 <b>Lorain</b>	9,736	10 <b>Langston Hughes</b>	8,952	10 <b>Walz</b>	16,063 18,497
11 <b>Fulton</b>	9,432	11 <b>Martin Luther King, Jr.</b>	8,576	11 <b>Collinwood</b>	14,769 19,377
12 <b>Woodland</b>	8,654	12 <b>Walz</b>	8,575	12 <b>Langston Hughes</b>	14,439 21,224
13 <b>Addison</b>	8,600	13 <b>Harvard-Lee</b>	8,493	13 <b>Glenville</b>	14,006 20,302
14 <b>Harvard-Lee</b>	7,760	14 <b>Glenville</b>	7,936	14 <b>Addison</b>	13,603 19,263
15 <b>South</b>	7,589	15 <b>South</b>	7,656	15 <b>East 131st</b>	13,025 18,001
16 <b>Collinwood</b>	7,475	16 <b>East 131st</b>	7,621	16 <b>Mt. Pleasant</b>	12,792 17,155
17 <b>Jefferson</b>	6,930	17 <b>Woodland</b>	7,560	17 <b>Lorain</b>	12,588 14,589
18 <b>Martin Luther King, Jr.</b>	6,374	18 <b>Union</b>	7,527	18 <b>Martin Luther King, Jr.</b>	12,392 15,483
19 <b>Union</b>	6,366	19 <b>Lorain</b>	7,419	19 <b>Carnegie West</b>	10,487 11,716
20 <b>Langston Hughes</b>	6,228	20 <b>Fulton</b>	7,405	20 <b>Union</b>	8,416 12,603
21 <b>Glenville</b>	5,817	21 <b>Jefferson</b>	6,817	21 <b>Sterling</b>	8,267 8,712
22 <b>Brooklyn</b>	4,573	22 <b>Collinwood</b>	6,473	22 <b>Woodland</b>	7,946 7,213
23 <b>Sterling</b>	4,347	23 <b>Mt. Pleasant</b>	6,185	23 <b>South</b>	6,325 7,729
24 <b>Mt. Pleasant</b>	3,806	24 <b>Addison</b>	5,938	24 <b>Hough</b>	5,667 7,845
25 <b>Hough</b>	3,769	25 <b>Memorial-Nottingham</b>	4,928	25 <b>Brooklyn</b>	5,524 6,430
26 <b>East 131st</b>	3,725	26 <b>Garden Valley</b>	4,213	26 <b>Jefferson</b>	3,515 3,987
27 <b>Garden Valley</b>	2,916	27 <b>Brooklyn</b>	3,589	27 <b>Garden Valley</b>	2,310 3,220
	247,795		229,104	28 <b>Broadway**</b>	1,966
					388,323 473,177

\*\*Broadway and Fleet services areas merged

\*Broadway branch library closed its doors on November 16, 2012

\*\*Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAY 2015**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	69,734	76,173	374,952	403,224	-7.0%
<b>MORE</b>	379	476	1,979	3,919	-49.5%
<b>Other Libraries</b>	314	592	1,835	3,762	-51.2%
<b>TOTAL</b>	<b>70,427</b>	<b>77,241</b>	<b>378,766</b>	<b>410,905</b>	<b>-7.8%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>REFERENCE QUESTION LOAD</b>					
<b>Projected</b>	18,010	18,026	93,329	128,404	-27.3%
<b>KnowItNow Web Reference*</b>	123	370	705	1,877	-62.4%
<b>Interlibrary Loan Requests</b>	693	1,068	1,068	9,673	-89.0%
<b>TOTAL</b>	<b>18,826</b>	<b>19,464</b>	<b>95,102</b>	<b>139,954</b>	<b>-32.0%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>COLLECTION</b>					
<b>New Titles Added</b>	5,334	6,826	27,931	29,035	-3.8%
<b>Total Items Added</b>	20,487	21,873	96,819	95,559	1.3%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Main Library</b>	200	208	999	990	0.9%
<b>Branches</b>	5,686	5,936	28,569	28,302	0.9%

# COMPARING ITEMS CIRCULATED TO CHECKOUTS MAY 2014 VS. MAY 2015

