

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	127,074	137,361	611	660	501,371	540,493	-7.2%
Branches	270,556	310,163	1,224	1,403	1,084,474	1,241,007	-12.6%
Mobile Units	5,211	6,970			25,590	23,609	8.4%
Library for the Blind	54,304	50,554			195,958	207,604	-5.6%
OLBPD BARD	9,916	8,986			47,745	43,207	10.5%
eMedia	22,059	18,589			86,147	76,990	11.9%
TOTAL CIRCULATION	489,120	532,623			1,941,285	2,132,910	-9.0%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
eBook	14,361	13,447	58,781	56,726	3.6%
eAudiobook	5,437	4,192	21,544	17,180	25.4%
eMusic	16	25	72	103	-30.1%
eVideo	205	202	814	702	16.0%
eMagazines	2,040	723	4,936	2,279	116.6%
TOTAL eCIRCULATION	22,059	18,589	86,147	76,990	11.9% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Downloads	9,916	8,986	47,745	43,207	10.5% Included in circulation activity
Users	607	671	2,584	2,689	-3.9%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2015	2014	2015	2014	Gain/Loss
Main Library	94	45 minutes	11,656	13,513	8,409	10,078	-16.6%
Branches	543	40 minutes	81,185	87,923	53,104	58,552	-9.3%
TOTAL USAGE	637		92,841	101,436	61,513	68,630	-10.4%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	42,660	50,240	205	242	155,660	169,327	-8.1%
Branches	233,714	247,742	1,058	1,121	864,831	895,488	-3.4%
Mobile Unit	340	578			1,831	2,222	-17.6%
TOTAL VISITS	276,714	298,560			1,022,322	1,067,037	-4.2%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APRIL 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,798	766	674	1,078	9,316	645	9,961
Brooklyn	4,325	423	400	460	5,608	543	6,151
Carnegie West	7,819	930	1,166	1,672	11,587	1,070	12,657
Collinwood	5,171	603	534	903	7,211	644	7,855
East 131st	2,828	312	305	629	4,074	265	4,339
Eastman	12,585	1,317	1,909	2,818	18,629	1,914	20,543
Fleet*	7,617	731	828	1,084	10,260	915	11,175
Fulton	8,455	598	775	1,009	10,837	770	11,607
Garden Valley	2,041	184	152	171	2,548	223	2,771
Glenville	4,612	455	486	834	6,387	457	6,844
Harvard-Lee	5,265	554	719	1,009	7,547	647	8,194
Hough	2,984	318	238	569	4,109	291	4,400
Jefferson	4,392	791	947	1,297	7,427	583	8,010
Langston Hughes	4,525	516	562	748	6,351	495	6,846
Lorain	5,971	763	907	1,155	8,796	687	9,483
Martin Luther King, Jr.	6,152	928	640	1,001	8,721	641	9,362
Memorial-Nottingham	7,061	808	1,113	1,811	10,793	987	11,780
Mt. Pleasant	2,829	360	356	433	3,978	281	4,259
Rice	7,590	719	905	1,522	10,736	817	11,553
Rockport	13,316	1,114	1,202	2,128	17,760	1,875	19,635
South	5,561	744	635	1,086	8,026	550	8,576
South Brooklyn	10,499	1,309	2,120	2,772	16,700	1,957	18,657
Sterling	3,731	309	336	459	4,835	405	5,240
Union	4,477	540	498	572	6,087	416	6,503
Walz	9,151	763	1,136	1,443	12,493	1,246	13,739
West Park	10,872	1,565	3,050	3,829	19,316	2,279	21,595
Woodland	6,421	459	500	830	8,210	611	8,821
TOTAL	173,048	18,879	23,093	33,322	248,342	22,214	270,556

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,961	12,169	38,620	48,550	-9,930	-20.5%
Brooklyn	6,151	6,464	25,217	26,096	-879	-3.4%
Carnegie West	12,657	14,086	49,782	53,993	-4,211	-7.8%
Collinwood	7,855	9,101	31,513	36,219	-4,706	-13.0%
East 131st	4,339	4,737	17,461	21,236	-3,775	-17.8%
Eastman	20,543	20,631	78,482	83,814	-5,332	-6.4%
Fleet*	11,175	14,316	45,680	54,637	-8,957	-16.4%
Fulton	11,607	14,516	41,830	62,892	-21,062	-33.5%
Garden Valley	2,771	3,951	12,274	14,824	-2,550	-17.2%
Glenville	6,844	7,868	27,100	33,578	-6,478	-19.3%
Harvard-Lee	8,194	9,572	31,587	36,596	-5,009	-13.7%
Hough	4,400	4,793	18,459	19,895	-1,436	-7.2%
Jefferson	8,010	8,855	32,211	35,184	-2,973	-8.4%
Langston Hughes	6,846	7,123	28,530	27,936	594	2.1%
Lorain	9,483	11,967	38,065	44,726	-6,661	-14.9%
Martin Luther King, Jr.	9,362	10,838	42,684	44,726	-2,042	-4.6%
Memorial-Nottingham	11,780	15,166	48,649	59,192	-10,543	-17.8%
Mt. Pleasant	4,259	5,795	17,206	24,655	-7,449	-30.2%
Rice	11,553	12,381	45,646	49,344	-3,698	-7.5%
Rockport	19,635	20,896	75,906	82,727	-6,821	-8.2%
South	8,576	9,162	35,830	38,203	-2,373	-6.2%
South Brooklyn	18,657	21,702	75,088	85,559	-10,471	-12.2%
Sterling	5,240	5,687	21,422	23,870	-2,448	-10.3%
Union	6,503	8,550	26,212	34,175	-7,963	-23.3%
Walz	13,739	16,467	56,113	67,505	-11,392	-16.9%
West Park	21,595	22,603	84,848	88,400	-3,552	-4.0%
Woodland	8,821	10,767	38,059	42,475	-4,416	-10.4%
TOTAL	270,556	310,163	1,084,474	1,241,007	-156,533	-12.6%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APRIL 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,767	6,532	20,983	22,975	-1,992	-8.7%
Brooklyn	3,462	4,066	13,673	14,968	-1,295	-8.7%
Carnegie West	16,077	16,496	62,218	58,654	3,564	6.1%
Collinwood	6,640	7,641	24,348	27,073	-2,725	-10.1%
East 131st	8,054	7,948	27,969	27,948	21	0.1%
Eastman	11,308	11,946	43,715	46,504	-2,789	-6.0%
Fleet	10,373	11,292	39,121	41,752	-2,631	-6.3%
Fulton	7,206	7,999	27,220	28,391	-1,171	-4.1%
Garden Valley	4,785	5,912	17,147	18,162	-1,015	-5.6%
Glenville	7,981	7,373	26,862	25,651	1,211	4.7%
Harvard-Lee	7,943	9,895	30,729	38,018	-7,289	-19.2%
Hough	12,284	10,320	41,941	37,528	4,413	11.8%
Jefferson	7,149	8,006	28,533	30,520	-1,987	-6.5%
Langston Hughes	8,377	7,694	27,889	26,514	1,375	5.2%
Lorain	7,037	9,039	27,033	31,037	-4,004	-12.9%
Martin Luther King, Jr.	8,202	7,260	29,767	25,284	4,483	17.7%
Memorial-Nottingham	4,978	6,352	18,779	22,278	-3,499	-15.7%
Mt. Pleasant	7,108	7,338	25,105	26,509	-1,404	-5.3%
Rice*	13,381	13,381	52,985	51,833	1,152	2.2%
Rockport	11,650	13,743	40,184	49,404	-9,220	-18.7%
South	7,662	7,827	27,897	31,383	-3,486	-11.1%
South Brooklyn	14,056	13,773	53,173	48,135	5,038	10.5%
Sterling	9,437	10,935	35,911	39,350	-3,439	-8.7%
Union	7,234	6,335	25,606	21,970	3,636	16.5%
Walz	8,485	9,571	31,833	34,819	-2,986	-8.6%
West Park	9,873	10,793	37,510	40,044	-2,534	-6.3%
Woodland	7,205	8,275	26,700	28,784	-2,084	-7.2%
TOTAL	233,714	247,742	864,831	895,488	-30,657	-3.4%

*Equipment malfunction. Substitute value used.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2015**

Branch	Total Circulation
1 West Park	21,595
2 Eastman	20,543
3 Rockport	19,635
4 South Brooklyn	18,657
5 Walz	13,739
6 Carnegie West	12,657
7 Memorial-Nottingham	11,780
8 Fulton	11,607
9 Rice	11,553
10 Fleet*	11,175
11 Addison	9,961
12 Lorain	9,483
13 Martin Luther King, Jr.	9,362
14 Woodland	8,821
15 South	8,576
16 Harvard-Lee	8,194
17 Jefferson	8,010
18 Collinwood	7,855
19 Langston Hughes	6,846
20 Glenville	6,844
21 Union	6,503
22 Brooklyn	6,151
23 Sterling	5,240
24 Hough	4,400
25 East 131st	4,339
26 Mt. Pleasant	4,259
27 Garden Valley	2,771
	270,556

Branch	Attendance
1 Carnegie West	16,077
2 South Brooklyn	14,056
3 Rice**	13,381
4 Hough	12,284
5 Rockport	11,650
6 Eastman	11,308
7 Fleet	10,373
8 West Park	9,873
9 Sterling	9,437
10 Walz	8,485
11 Langston Hughes	8,377
12 Martin Luther King, Jr.	8,202
13 East 131st	8,054
14 Glenville	7,981
15 Harvard-Lee	7,943
16 South	7,662
17 Union	7,234
18 Fulton	7,206
19 Woodland	7,205
20 Jefferson	7,149
21 Mt. Pleasant	7,108
22 Lorain	7,037
23 Collinwood	6,640
24 Addison	5,767
25 Memorial-Nottingham	4,978
26 Garden Valley	4,785
27 Brooklyn	3,462
	233,714

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

Prepared By: Northern Ohio Data and Information Service –
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*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	75,788	79,388	305,218	311,376	-2.0%
MORE	392	509	1,600	2,817	-43.2%
Other Libraries	362	551	1,521	2,896	-47.5%
TOTAL	76,542	80,448	308,339	317,089	-2.8%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	21,070	21,469	73,882	110,377	-33.1%
KnowItNow Web Reference*	129	402	582	1,507	-61.4%
Interlibrary Loan Requests	754	2,062	3,121	8,605	-63.7%
TOTAL	21,953	23,933	77,585	120,489	-35.6%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	5,828	5,224	22,597	21,508	5.1%
Total Items Added	21,195	20,261	76,332	73,688	3.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	208	208	799	782	2.1%
Branches	5,967	5,967	22,883	22,366	2.3%

Rate of Unemployment in Cleveland and Library Circulation, 2005-2014

