

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR AUGUST 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	128,952	132,799	620	638	996,239	1,075,132	-7.3%
Branches	279,944	310,808	1,308	1,519	2,169,335	2,504,071	-13.4%
Mobile Units	4,067	5,964			41,536	49,304	-15.8%
Library for the Blind	49,569	52,689			393,822	424,729	-7.3%
OLBPD BARD	*	11,168			79,153	89,008	-11.1%
eMedia	26,089	19,786			182,959	153,520	19.2%
<b>TOTAL CIRCULATION</b>	<b>488,621</b>	<b>533,214</b>			<b>3,863,044</b>	<b>4,295,764</b>	<b>-10.1%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
eBook	16,324	13,896	120,900	110,663	9.3%
eAudiobook	6,881	4,808	46,543	35,664	30.5%
eMusic	143	15	420	239	75.7%
eVideo	465	269	2,195	1,844	19.0%
eMagazines	2,276	798	12,901	5,110	152.5%
<b>TOTAL eCIRCULATION</b>	<b>26,089</b>	<b>19,786</b>	<b>182,959</b>	<b>153,520</b>	<b>19.2%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Downloads	*	11,168	79,153	89,008	-11.1% Included in circulation activity
Users	*	625	4,303	5,239	-17.9%

\*NLS is unable to provide statistics for August. YTD reflects usage through July 2015

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2015	2014	2015	2014	Gain/Loss
Main Library	93	45 minutes	11,892	13,091	8,390	9,550	-12.1%
Branches	541	40 minutes	87,330	90,449	57,529	60,007	-4.1%
<b>TOTAL USAGE</b>	<b>634</b>		<b>99,222</b>	<b>103,540</b>	<b>65,919</b>	<b>69,557</b>	<b>-5.2%</b>

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	42,819	45,694	206	220	326,749	356,679	-8.4%
Branches	233,380	248,422	1,091	1,214	1,815,382	1,894,977	-4.2%
Mobile Unit	623	542			4,057	4,837	-16.1%
<b>TOTAL VISITS</b>	<b>276,822</b>	<b>294,658</b>			<b>2,146,188</b>	<b>2,256,493</b>	<b>-4.9%</b>

**REPORT K2**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR AUGUST 2015**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	7,092	704	638	1,120	9,554	701	10,255
Brooklyn	3,864	456	357	539	5,216	548	5,764
Carnegie West	8,376	853	1,265	1,507	12,001	1,205	13,206
Collinwood	5,204	527	459	761	6,951	681	7,632
East 131st	3,371	354	287	513	4,525	325	4,850
Eastman	13,134	1,221	1,479	2,239	18,073	2,108	20,181
Fleet*	9,091	1,007	982	1,559	12,639	980	13,619
Fulton	9,875	589	652	989	12,105	956	13,061
Garden Valley	2,659	185	186	332	3,362	246	3,608
Glenville	4,530	404	444	800	6,178	476	6,654
Harvard-Lee	6,793	637	830	1,166	9,426	692	10,118
Hough	2,952	393	261	463	4,069	318	4,387
Jefferson	3,857	580	782	985	6,204	656	6,860
Langston Hughes	4,453	583	504	706	6,246	398	6,644
Lorain	6,807	899	797	1,255	9,758	802	10,560
Martin Luther King, Jr.	5,254	590	735	1,196	7,775	680	8,455
Memorial-Nottingham	7,739	924	1,213	2,207	12,083	1,212	13,295
Mt. Pleasant	3,516	453	321	551	4,841	412	5,253
Rice	9,509	725	855	1,439	12,528	926	13,454
Rockport	12,771	1,060	1,358	1,829	17,018	1,832	18,850
South	5,510	615	494	935	7,554	660	8,214
South Brooklyn	11,453	1,203	1,922	2,939	17,517	1,967	19,484
Sterling	3,557	322	413	534	4,826	339	5,165
Union	4,687	542	498	601	6,328	445	6,773
Walz	8,734	872	1,070	1,840	12,516	1,172	13,688
West Park	10,346	1,415	2,635	3,704	18,100	2,351	20,451
Woodland	6,967	489	460	860	8,776	687	9,463
<b>TOTAL</b>	<b>182,101</b>	<b>18,602</b>	<b>21,897</b>	<b>33,569</b>	<b>256,169</b>	<b>23,775</b>	<b>279,944</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	10,255	10,895	76,762	92,909	-16,147	-17.4%
Brooklyn	5,764	6,990	47,974	53,948	-5,974	-11.1%
Carnegie West	13,206	15,843	102,157	110,911	-8,754	-7.9%
Collinwood	7,632	9,039	63,442	71,677	-8,235	-11.5%
East 131st	4,850	5,560	35,086	43,682	-8,596	-19.7%
Eastman	20,181	20,625	158,399	168,110	-9,711	-5.8%
Fleet*	13,619	13,802	96,138	113,797	-17,659	-15.5%
Fulton	13,061	11,477	86,156	124,696	-38,540	-30.9%
Garden Valley	3,608	3,906	25,664	30,987	-5,323	-17.2%
Glenville	6,654	8,205	53,224	65,803	-12,579	-19.1%
Harvard-Lee	10,118	9,227	68,537	72,837	-4,300	-5.9%
Hough	4,387	5,441	35,695	41,001	-5,306	-12.9%
Jefferson	6,860	7,808	59,623	66,773	-7,150	-10.7%
Langston Hughes	6,644	8,496	54,621	61,087	-6,466	-10.6%
Lorain	10,560	11,381	80,121	92,912	-12,791	-13.8%
Martin Luther King, Jr.	8,455	10,248	77,588	92,349	-14,761	-16.0%
Memorial-Nottingham	13,295	15,170	99,107	121,463	-22,356	-18.4%
Mt. Pleasant	5,253	5,589	36,528	48,127	-11,599	-24.1%
Rice	13,454	12,820	96,338	100,846	-4,508	-4.5%
Rockport	18,850	22,372	149,612	167,842	-18,230	-10.9%
South	8,214	8,974	67,915	76,429	-8,514	-11.1%
South Brooklyn	19,484	22,340	148,428	173,954	-25,526	-14.7%
Sterling	5,165	6,413	40,336	48,803	-8,467	-17.3%
Union	6,773	7,645	52,876	65,791	-12,915	-19.6%
Walz	13,688	17,512	114,002	133,319	-19,317	-14.5%
West Park	20,451	22,759	168,199	180,189	-11,990	-6.7%
Woodland	9,463	10,271	74,807	83,829	-9,022	-10.8%
<b>TOTAL</b>	<b>279,944</b>	<b>310,808</b>	<b>2,169,335</b>	<b>2,504,071</b>	<b>-334,736</b>	<b>-13.4%</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE AUGUST 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,989	6,586	45,209	49,514	-4,305	-8.7%
Brooklyn	3,989	4,704	30,139	34,171	-4,032	-11.8%
Carnegie West	15,607	15,466	125,989	120,615	5,374	4.5%
Collinwood	7,640	8,256	54,425	60,348	-5,923	-9.8%
East 131st	8,906	6,935	62,095	58,154	3,941	6.8%
Eastman	11,475	11,708	89,247	92,320	-3,073	-3.3%
Fleet	11,338	11,623	85,900	89,463	-3,563	-4.0%
Fulton	8,423	8,556	63,278	63,452	-174	-0.3%
Garden Valley	5,085	5,653	37,309	41,975	-4,666	-11.1%
Glenville	9,551	7,179	61,799	54,565	7,234	13.3%
Harvard-Lee	8,289	9,628	65,345	74,607	-9,262	-12.4%
Hough	9,576	12,018	92,187	89,400	2,787	3.1%
Jefferson	6,977	7,102	56,755	58,913	-2,158	-3.7%
Langston Hughes	6,814	8,138	59,317	57,699	1,618	2.8%
Lorain	8,105	9,529	61,106	70,850	-9,744	-13.8%
Martin Luther King, Jr.	7,979	7,884	59,937	54,033	5,904	10.9%
Memorial-Nottingham	5,986	7,113	44,994	51,632	-6,638	-12.9%
Mt. Pleasant	5,986	6,213	50,683	53,766	-3,083	-5.7%
Rice	13,152	11,979	90,145	99,982	-9,837	-9.8%
Rockport	9,895	13,512	79,062	99,858	-20,796	-20.8%
South	7,115	7,602	59,640	61,552	-1,912	-3.1%
South Brooklyn	12,370	13,417	105,607	100,643	4,964	4.9%
Sterling	9,826	11,665	75,231	86,595	-11,364	-13.1%
Union	6,669	7,881	54,796	52,230	2,566	4.9%
Walz	8,635	9,776	67,643	74,957	-7,314	-9.8%
West Park	9,456	9,848	76,791	80,614	-3,823	-4.7%
Woodland	8,547	8,451	60,753	63,069	-2,316	-3.7%
<b>TOTAL</b>	<b>233,380</b>	<b>248,422</b>	<b>1,815,382</b>	<b>1,894,977</b>	<b>-79,595</b>	<b>-4.2%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS AUGUST 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 <b>West Park</b>	20,451	1 <b>Carnegie West</b>	15,607	1 <b>South Brooklyn</b>	32,043 34,217
2 <b>Eastman</b>	20,181	2 <b>Rice</b>	13,152	2 <b>West Park</b>	27,814 29,398
3 <b>South Brooklyn</b>	19,484	3 <b>South Brooklyn</b>	12,370	3 <b>Fleet**</b>	26,727 34,598
4 <b>Rockport</b>	18,850	4 <b>Eastman</b>	11,475	4 <b>Eastman</b>	23,674 25,873
5 <b>Walz</b>	13,688	5 <b>Fleet</b>	11,338	5 <b>Rockport</b>	19,896 21,467
6 <b>Fleet*</b>	13,619	6 <b>Rockport</b>	9,895	6 <b>Fulton</b>	19,647 22,575
7 <b>Rice</b>	13,454	7 <b>Sterling</b>	9,826	7 <b>Rice</b>	19,462 25,893
8 <b>Memorial-Nottingham</b>	13,295	8 <b>Hough</b>	9,576	8 <b>Memorial-Nottingham</b>	19,271 22,598
9 <b>Carnegie West</b>	13,206	9 <b>Glenville</b>	9,551	9 <b>Harvard-Lee</b>	17,655 21,246
10 <b>Fulton</b>	13,061	10 <b>West Park</b>	9,456	10 <b>Walz</b>	16,063 18,497
11 <b>Lorain</b>	10,560	11 <b>East 131st</b>	8,906	11 <b>Collinwood</b>	14,769 19,377
12 <b>Addison</b>	10,255	12 <b>Walz</b>	8,635	12 <b>Langston Hughes</b>	14,439 21,224
13 <b>Harvard-Lee</b>	10,118	13 <b>Woodland</b>	8,547	13 <b>Glenville</b>	14,006 20,302
14 <b>Woodland</b>	9,463	14 <b>Fulton</b>	8,423	14 <b>Addison</b>	13,603 19,263
15 <b>Martin Luther King, Jr.</b>	8,455	15 <b>Harvard-Lee</b>	8,289	15 <b>East 131st</b>	13,025 18,001
16 <b>South</b>	8,214	16 <b>Lorain</b>	8,105	16 <b>Mt. Pleasant</b>	12,792 17,155
17 <b>Collinwood</b>	7,632	17 <b>Martin Luther King, Jr.</b>	7,979	17 <b>Lorain</b>	12,588 14,589
18 <b>Jefferson</b>	6,860	18 <b>Collinwood</b>	7,640	18 <b>Martin Luther King, Jr.</b>	12,392 15,483
19 <b>Union</b>	6,773	19 <b>South</b>	7,115	19 <b>Carnegie West</b>	10,487 11,716
20 <b>Glenville</b>	6,654	20 <b>Jefferson</b>	6,977	20 <b>Union</b>	8,416 12,603
21 <b>Langston Hughes</b>	6,644	21 <b>Langston Hughes</b>	6,814	21 <b>Sterling</b>	8,267 8,712
22 <b>Brooklyn</b>	5,764	22 <b>Union</b>	6,669	22 <b>Woodland</b>	7,946 7,213
23 <b>Mt. Pleasant</b>	5,253	23 <b>Addison</b>	5,989	23 <b>South</b>	6,325 7,729
24 <b>Sterling</b>	5,165	24 <b>Memorial-Nottingham</b>	5,986	24 <b>Hough</b>	5,667 7,845
25 <b>East 131st</b>	4,850	25 <b>Mt. Pleasant</b>	5,986	25 <b>Brooklyn</b>	5,524 6,430
26 <b>Hough</b>	4,387	26 <b>Garden Valley</b>	5,085	26 <b>Jefferson</b>	3,515 3,987
27 <b>Garden Valley</b>	3,608	27 <b>Brooklyn</b>	3,989	27 <b>Garden Valley</b>	2,310 3,220
	279,944		233,380	28 <b>Broadway**</b>	1,966
					388,323 473,177

\*\*Broadway and Fleet services areas merged

\*Broadway branch library closed its doors on November 16, 2012

\*\*Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR AUGUST 2015**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	77,020	79,444	599,807	619,982	-3.3%
<b>MORE</b>	396	499	3,183	4,752	-33.0%
<b>Other Libraries</b>	388	491	2,790	4,949	-43.6%
<b>TOTAL</b>	<b>77,804</b>	<b>80,434</b>	<b>605,780</b>	<b>629,683</b>	<b>-3.8%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>REFERENCE QUESTION LOAD</b>					
<b>Projected</b>	20,189	17,368	157,276	178,555	-11.9%
<b>KnowItNow Web Reference*</b>	66	149	902	2,225	-59.5%
<b>Interlibrary Loan Requests</b>	784	990	5,973	12,593	-52.6%
<b>TOTAL</b>	<b>21,039</b>	<b>18,507</b>	<b>164,151</b>	<b>193,373</b>	<b>-15.1%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>COLLECTION</b>					
<b>New Titles Added</b>	4,651	6,345	43,917	48,507	-9.5%
<b>Total Items Added</b>	17,596	19,393	160,911	157,255	2.3%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Main Library</b>	208	208	1,615	1,598	1.0%
<b>Branches</b>	5,967	5,940	46,281	45,762	1.1%

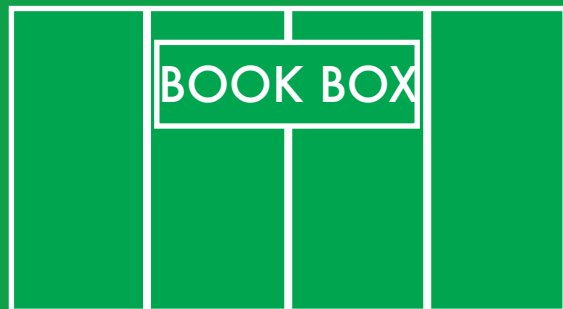
# HOW WE SPENT OUR SUMMER 2015

## TOP 5 CIRCULATING TITLES

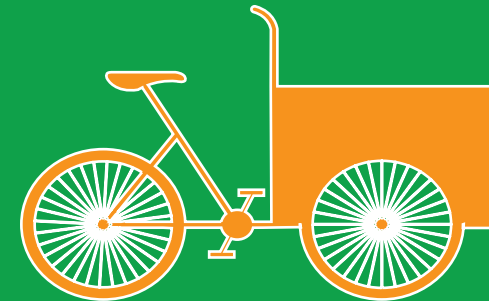
HOPE A MEMOIR OF HOPE IN CLEVELAND BY AMANDA BERRY  
FINDING ME A DECADE OF DARKNESS BY MICHELLE KNIGHT  
TRUTH OR DIE BY JAMES PATTERSON  
THE FAMILY BUSINESS 3 BY CARL WEBER  
NYPD RED 3 BY JAMES PATTERSON



12,474 SUMMER LUNCHES SERVED



903 VISITORS FOR WADE OVAL WEDNESDAYS



BOOK BIKE AT WALNUT WEDNESDAY



64% SUMMER READING CLUB COMPLETION



HELPED 1,454 PATRONS COMPLETE CMHA SECTION 8 APPLICATIONS