

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	122,911	132,671	615	663	1,119,150	1,207,803	-7.3%
Branches	267,119	321,151	1,260	1,508	2,436,454	2,825,222	-13.8%
Mobile Units	5,200	7,102			45,134	56,406	-20.0%
Library for the Blind	48,336	53,129			442,158	477,858	-7.5%
OLBPD BARD	9,345	11,589			99,123	100,597	-1.5%
eMedia	25,565	19,900			208,696	173,420	20.3%
TOTAL CIRCULATION	478,476	545,542			4,350,715	4,841,306	-10.1%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
eBook	11,347	13,756	132,419	124,419	6.4%
eAudiobook	11,529	5,101	58,072	40,765	42.5%
eMusic	118	24	538	263	104.6%
eVideo	450	298	2,645	2,142	23.5%
eMagazines	2,121	721	15,022	5,831	157.6%
TOTAL eCIRCULATION	25,565	19,900	208,696	173,420	20.3% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
Downloads	9,345	11,589	99,123	100,597	-1.5% Included in circulation activity
Users	604	653	5,510	5,892	-6.5%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2015	2014	2015	2014	
Main Library	93	45 minutes	101,738	117,552	73,376	90,694	-19.1%
Branches	529	40 minutes	719,504	785,097	474,620	522,727	-9.2%
TOTAL USAGE	622		821,242	902,649	547,996	613,421	-10.7%

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	39,445	43,162	197	216	366,194	399,841	-8.4%
Branches	220,170	251,297	1,039	1,180	2,059,702	2,146,274	-4.0%
Mobile Unit	458	589			4,515	5,426	-16.8%
TOTAL VISITS	260,073	295,048			2,430,411	2,551,541	-4.7%

REPORT K

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,150	607	657	1,002	8,416	625	9,041
Brooklyn	3,442	316	325	434	4,517	509	5,026
Carnegie West	8,314	785	1,137	1,628	11,864	1,134	12,998
Collinwood	4,983	522	425	786	6,716	594	7,310
East 131st	3,184	447	240	436	4,307	329	4,636
Eastman	12,428	1,247	1,278	2,101	17,054	2,145	19,199
Fleet*	8,450	781	782	1,253	11,266	907	12,173
Fulton	7,534	534	732	950	9,750	901	10,651
Garden Valley	2,574	211	183	254	3,222	251	3,473
Glenville	4,492	402	350	751	5,995	472	6,467
Harvard-Lee	6,358	830	900	1,452	9,540	690	10,230
Hough	2,820	512	256	359	3,947	331	4,278
Jefferson	4,577	579	731	1,095	6,982	594	7,576
Langston Hughes	4,466	616	554	846	6,482	465	6,947
Lorain	6,847	815	919	1,339	9,920	723	10,643
Martin Luther King, Jr.	5,200	602	589	1,088	7,479	683	8,162
Memorial-Nottingham	7,317	937	1,153	1,877	11,284	1,173	12,457
Mt. Pleasant	3,135	360	269	553	4,317	369	4,686
Rice	8,323	709	790	1,211	11,033	835	11,868
Rockport	12,279	1,154	1,349	1,815	16,597	1,746	18,343
South	5,127	690	546	874	7,237	678	7,915
South Brooklyn	11,168	1,155	1,761	2,748	16,832	1,899	18,731
Sterling	3,490	389	306	526	4,711	371	5,082
Union	4,499	585	477	690	6,251	386	6,637
Walz	8,841	819	1,078	1,746	12,484	1,135	13,619
West Park	9,935	1,337	2,614	3,625	17,511	2,163	19,674
Woodland	6,875	525	453	818	8,671	626	9,297
TOTAL	172,808	18,466	20,854	32,257	244,385	22,734	267,119

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,041	11,500	85,803	104,409	-18,606	-17.8%
Brooklyn	5,026	6,982	53,000	60,930	-7,930	-13.0%
Carnegie West	12,998	14,986	115,155	125,897	-10,742	-8.5%
Collinwood	7,310	9,040	70,752	80,717	-9,965	-12.3%
East 131st	4,636	5,924	39,722	49,606	-9,884	-19.9%
Eastman	19,199	21,763	177,598	189,873	-12,275	-6.5%
Fleet*	12,173	14,346	108,311	128,143	-19,832	-15.5%
Fulton	10,651	12,789	96,807	137,485	-40,678	-29.6%
Garden Valley	3,473	4,288	29,137	35,275	-6,138	-17.4%
Glenville	6,467	8,750	59,691	74,553	-14,862	-19.9%
Harvard-Lee	10,230	9,434	78,767	82,271	-3,504	-4.3%
Hough	4,278	5,996	39,973	46,997	-7,024	-14.9%
Jefferson	7,576	7,649	67,199	74,422	-7,223	-9.7%
Langston Hughes	6,947	8,769	61,568	69,856	-8,288	-11.9%
Lorain	10,643	12,465	90,764	105,377	-14,613	-13.9%
Martin Luther King, Jr.	8,162	13,280	85,750	105,629	-19,879	-18.8%
Memorial-Nottingham	12,457	14,938	111,564	136,401	-24,837	-18.2%
Mt. Pleasant	4,686	6,489	41,214	54,616	-13,402	-24.5%
Rice	11,868	12,940	108,206	113,786	-5,580	-4.9%
Rockport	18,343	21,907	167,955	189,749	-21,794	-11.5%
South	7,915	9,235	75,830	85,664	-9,834	-11.5%
South Brooklyn	18,731	23,040	167,159	196,994	-29,835	-15.1%
Sterling	5,082	6,280	45,418	55,083	-9,665	-17.5%
Union	6,637	8,453	59,513	74,244	-14,731	-19.8%
Walz	13,619	16,373	127,621	149,692	-22,071	-14.7%
West Park	19,674	22,317	187,873	202,506	-14,633	-7.2%
Woodland	9,297	11,218	84,104	95,047	-10,943	-11.5%
TOTAL	267,119	321,151	2,436,454	2,825,222	-388,768	-13.8%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,468	6,143	51,012	55,657	-4,645	-8.3%
Brooklyn	3,496	4,211	33,826	38,382	-4,556	-11.9%
Carnegie West	12,716	14,384	139,297	134,999	4,298	3.2%
Collinwood	7,927	7,721	62,746	68,069	-5,323	-7.8%
East 131st	8,293	7,642	70,729	65,796	4,933	7.5%
Eastman	9,908	11,796	99,746	104,116	-4,370	-4.2%
Fleet	10,187	11,570	96,618	101,033	-4,415	-4.4%
Fulton	7,613	8,934	71,281	72,386	-1,105	-1.5%
Garden Valley	4,848	5,814	42,435	47,789	-5,354	-11.2%
Glenville	9,847	7,217	72,127	61,782	10,345	16.7%
Harvard-Lee	8,051	9,753	73,797	84,360	-10,563	-12.5%
Hough	10,238	13,669	102,917	103,069	-152	-0.1%
Jefferson	7,193	7,436	64,283	66,349	-2,066	-3.1%
Langston Hughes	6,091	8,330	65,719	66,029	-310	-0.5%
Lorain	7,464	8,854	68,944	79,704	-10,760	-13.5%
Martin Luther King, Jr.	8,348	6,596	68,656	60,629	8,027	13.2%
Memorial-Nottingham	5,367	9,613	50,666	61,245	-10,579	-17.3%
Mt. Pleasant	5,621	6,356	56,602	60,122	-3,520	-5.9%
Rice*	12,174	12,074	116,084	112,056	4,028	3.6%
Rockport	9,892	13,188	89,461	113,046	-23,585	-20.9%
South	6,328	8,061	66,299	69,613	-3,314	-4.8%
South Brooklyn	14,339	15,271	120,668	115,914	4,754	4.1%
Sterling	8,772	10,785	84,442	97,380	-12,938	-13.3%
Union	6,185	7,602	61,300	59,832	1,468	2.5%
Walz	8,036	9,858	75,939	84,815	-8,876	-10.5%
West Park	8,027	9,926	85,193	90,540	-5,347	-5.9%
Woodland	7,741	8,493	68,915	71,562	-2,647	-3.7%
TOTAL	220,170	251,297	2,059,702	2,146,274	-86,572	-4.0%

*Equipment malfunction. Substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	19,674	1 South Brooklyn	14,339	1 South Brooklyn	32,043 34,217
2 Eastman	19,199	2 Carnegie West	12,716	2 West Park	27,814 29,398
3 South Brooklyn	18,731	3 Rice*	12,174	3 Fleet**	26,727 34,598
4 Rockport	18,343	4 Hough	10,238	4 Eastman	23,674 25,873
5 Walz	13,619	5 Fleet	10,187	5 Rockport	19,896 21,467
6 Carnegie West	12,998	6 Eastman	9,908	6 Fulton	19,647 22,575
7 Memorial-Nottingham	12,457	7 Rockport	9,892	7 Rice	19,462 25,893
8 Fleet*	12,173	8 Glenville	9,847	8 Memorial-Nottingham	19,271 22,598
9 Rice	11,868	9 Sterling	8,772	9 Harvard-Lee	17,655 21,246
10 Fulton	10,651	10 Martin Luther King, Jr.	8,348	10 Walz	16,063 18,497
11 Lorain	10,643	11 East 131st	8,293	11 Collinwood	14,769 19,377
12 Harvard-Lee	10,230	12 Harvard-Lee	8,051	12 Langston Hughes	14,439 21,224
13 Woodland	9,297	13 Walz	8,036	13 Glenville	14,006 20,302
14 Addison	9,041	14 West Park	8,027	14 Addison	13,603 19,263
15 Martin Luther King, Jr.	8,162	15 Collinwood	7,927	15 East 131st	13,025 18,001
16 South	7,915	16 Woodland	7,741	16 Mt. Pleasant	12,792 17,155
17 Jefferson	7,576	17 Fulton	7,613	17 Lorain	12,588 14,589
18 Collinwood	7,310	18 Lorain	7,464	18 Martin Luther King, Jr.	12,392 15,483
19 Langston Hughes	6,947	19 Jefferson	7,193	19 Carnegie West	10,487 11,716
20 Union	6,637	20 South	6,328	20 Union	8,416 12,603
21 Glenville	6,467	21 Union	6,185	21 Sterling	8,267 8,712
22 Sterling	5,082	22 Langston Hughes	6,091	22 Woodland	7,946 7,213
23 Brooklyn	5,026	23 Mt. Pleasant	5,621	23 South	6,325 7,729
24 Mt. Pleasant	4,686	24 Addison	5,468	24 Hough	5,667 7,845
25 East 131st	4,636	25 Memorial-Nottingham	5,367	25 Brooklyn	5,524 6,430
26 Hough	4,278	26 Garden Valley	4,848	26 Jefferson	3,515 3,987
27 Garden Valley	3,473	27 Brooklyn	3,496	27 Garden Valley	2,310 3,220
	267,119		220,170	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	74,548	77,498	674,355	697,480	-3.3%
MORE	455	544	3,638	5,296	-31.3%
Other Libraries	388	584	3,178	5,533	-42.6%
TOTAL	75,391	78,626	681,171	708,309	-3.8%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	16,064	15,570	179,195	194,125	-7.7%
KnowItNow Web Reference*	74	154	976	2,379	-59.0%
Interlibrary Loan Requests	843	1,128	6,816	13,721	-50.3%
TOTAL	16,981	16,852	186,987	210,225	-11.1%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	5,002	6,511	48,919	53,845	-9.1%
Total Items Added	25,443	22,588	186,354	179,839	3.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	200	200	1,815	1,798	0.9%
Branches	5,724	5,751	52,005	51,513	1.0%

LEARNING SERVICES AT CPL, 2016

- GED
- College prep
- K-8 tutoring
- K-3 tutoring
- Early Learning Center
- Kids Cafe

