

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	137,417	151,255	661	727	942,333	1,005,189	-6.3%
Branches	332,004	363,582	1,499	1,649	2,193,263	2,346,216	-6.5%
Mobile Units	6,612	4,095			43,340	32,925	31.6%
Library for the Blind	57,750	58,545			372,040	378,175	-1.6%
OLBPD BARD	12,212	10,849			77,840	82,160	-5.3%
eMedia	19,073	17,171			133,734	111,136	20.3%
TOTAL CIRCULATION	565,068	605,497			3,762,550	3,955,801	-4.9%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
eBook	13,418	13,006	96,767	84,851	14.0%	
eAudioBook	4,665	3,993	30,856	25,217	22.4%	
eMusic	47	67	224	456	-50.9%	
eVideo	256	105	1,575	612	157.4%	
Zinio	687		4,312		N/A	
TOTAL eCIRCULATION	19,073	17,171	133,734	111,136	20.3%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
Downloads	12,212	10,849	77,840	82,160	-5.3%	Included in circulation activity
Users	651	605	4,614	4,230	9.1%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	13,631	14,195	9,947	10,395	-4.3%
Branches	547	40 minutes	98,287	100,703	65,375	67,304	-2.9%
TOTAL USAGE	641		111,918	114,898	75,322	77,699	-3.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	48,149	49,671	217	225	310,985	324,864	-4.3%
Branches	267,743	277,266	1,209	1,257	1,646,555	1,754,850	-6.2%
Mobile Unit	688	677			4,295	4,118	4.3%
TOTAL VISITS	316,580	327,614			1,961,835	2,083,832	-5.9%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2014**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	8,318	774	589	1,286	10,967	745	11,712
Brooklyn	5,353	571	580	865	7,369	514	7,883
Carnegie West	9,382	1,204	1,225	1,850	13,661	1,173	14,834
Collinwood	6,950	684	590	942	9,166	800	9,966
East 131st	4,182	408	371	560	5,521	386	5,907
Eastman	15,219	1,342	1,462	2,286	20,309	2,574	22,883
Fleet*	9,955	869	914	1,524	13,262	1,231	14,493
Fulton	10,644	629	583	934	12,790	960	13,750
Garden Valley	3,424	247	150	245	4,066	294	4,360
Glenville	5,968	603	482	1,192	8,245	534	8,779
Harvard-Lee	6,047	586	760	1,069	8,462	827	9,289
Hough	4,409	316	225	349	5,299	420	5,719
Jefferson	4,662	649	893	1,250	7,454	674	8,128
Langston Hughes	6,008	697	673	1,142	8,520	469	8,989
Lorain	8,209	797	679	1,422	11,107	956	12,063
Martin Luther King, Jr.	8,306	713	727	1,371	11,117	946	12,063
Memorial-Nottingham	10,938	999	1,339	2,584	15,860	1,478	17,338
Mt. Pleasant	4,245	562	425	671	5,903	442	6,345
Rice	11,079	625	745	1,199	13,648	1,054	14,702
Rockport	14,894	1,305	1,426	2,319	19,944	2,285	22,229
South	6,694	955	846	1,356	9,851	721	10,572
South Brooklyn	14,357	1,431	1,969	2,887	20,644	2,598	23,242
Sterling	4,751	337	451	601	6,140	367	6,507
Union	5,622	696	528	888	7,734	536	8,270
Walz	11,577	941	1,064	1,624	15,206	1,542	16,748
West Park	12,889	1,510	2,944	3,934	21,277	2,644	23,921
Woodland	8,808	541	476	775	10,600	712	11,312
TOTAL	222,890	20,991	23,116	37,125	304,122	27,882	332,004

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	11,712	14,181	82,014	82,355	-341	-0.4%
Brooklyn	7,883	7,671	46,958	53,310	-6,352	-11.9%
Carnegie West	14,834	15,501	95,068	99,270	-4,202	-4.2%
Collinwood	9,966	10,911	62,638	70,887	-8,249	-11.6%
East 131st	5,907	5,829	38,122	38,404	-282	-0.7%
Eastman	22,883	26,403	147,485	157,853	-10,368	-6.6%
Fleet*	14,493	18,649	99,995	116,418	-16,423	-14.1%
Fulton	13,750	15,188	113,219	100,832	12,387	12.3%
Garden Valley	4,360	5,487	27,081	33,822	-6,741	-19.9%
Glenville	8,779	9,828	57,598	65,627	-8,029	-12.2%
Harvard-Lee	9,289	11,034	63,610	72,961	-9,351	-12.8%
Hough	5,719	5,970	35,560	36,332	-772	-2.1%
Jefferson	8,128	8,799	58,965	62,107	-3,142	-5.1%
Langston Hughes	8,989	9,342	52,591	58,293	-5,702	-9.8%
Lorain	12,063	14,039	81,531	92,186	-10,655	-11.6%
Martin Luther King, Jr.	12,063	9,829	82,101	65,079	17,022	26.2%
Memorial-Nottingham	17,338	16,838	106,293	110,843	-4,550	-4.1%
Mt. Pleasant	6,345	7,998	42,538	48,808	-6,270	-12.8%
Rice	14,702	15,775	88,026	97,049	-9,023	-9.3%
Rockport	22,229	23,851	145,470	158,899	-13,429	-8.5%
South	10,572	10,755	67,455	64,611	2,844	4.4%
South Brooklyn	23,242	24,690	151,614	162,911	-11,297	-6.9%
Sterling	6,507	7,782	42,390	50,466	-8,076	-16.0%
Union	8,270	8,671	58,146	60,634	-2,488	-4.1%
Walz	16,748	19,680	115,807	131,472	-15,665	-11.9%
West Park	23,921	25,463	157,430	167,533	-10,103	-6.0%
Woodland	11,312	13,418	73,558	87,254	-13,696	-15.7%
TOTAL	332,004	363,582	2,193,263	2,346,216	-152,953	-6.5%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JULY 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,898	8,981	42,928	51,016	-8,088	-15.9%
Brooklyn	5,683	5,629	29,467	34,058	-4,591	-13.5%
Carnegie West	16,570	17,486	105,149	115,729	-10,580	-9.1%
Collinwood	10,336	7,836	52,092	50,806	1,286	2.5%
East 131st	7,443	8,435	51,219	53,960	-2,741	-5.1%
Eastman	12,259	13,770	80,612	90,846	-10,234	-11.3%
Fleet	13,009	13,577	77,840	87,602	-9,762	-11.1%
Fulton	9,901	11,189	54,896	65,187	-10,291	-15.8%
Garden Valley	7,158	5,551	36,322	32,978	3,344	10.1%
Glenville	7,928	8,168	47,386	53,066	-5,680	-10.7%
Harvard-Lee	8,569	9,452	64,979	63,937	1,042	1.6%
Hough	15,792	13,666	77,382	75,776	1,606	2.1%
Jefferson	7,262	8,603	51,811	56,577	-4,766	-8.4%
Langston Hughes	7,737	7,929	49,561	49,404	157	0.3%
Lorain	11,345	11,885	61,321	65,370	-4,049	-6.2%
Martin Luther King, Jr.	6,465	5,807	46,149	45,015	1,134	2.5%
Memorial-Nottingham	7,916	11,857	44,519	60,966	-16,447	-27.0%
Mt. Pleasant	7,161	6,893	47,553	45,107	2,446	5.4%
Rice	12,715	13,613	88,003	99,058	-11,055	-11.2%
Rockport	12,787	10,088	86,346	74,629	11,717	15.7%
South	7,363	8,266	53,950	54,190	-240	-0.4%
South Brooklyn	13,536	13,525	87,226	98,666	-11,440	-11.6%
Sterling	12,860	16,571	74,930	91,883	-16,953	-18.5%
Union	7,687	7,174	44,349	42,444	1,905	4.5%
Walz	10,672	11,429	65,181	71,736	-6,555	-9.1%
West Park	11,083	10,181	70,766	70,438	328	0.5%
Woodland	9,608	9,705	54,618	54,406	212	0.4%
TOTAL	267,743	277,266	1,646,555	1,754,850	-108,295	-6.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2014**

Branch	Total Circulation
1 West Park	23,921
2 South Brooklyn	23,242
3 Eastman	22,883
4 Rockport	22,229
5 Memorial-Nottingham	17,338
6 Walz	16,748
7 Carnegie West	14,834
8 Rice	14,702
9 Fleet*	14,493
10 Fulton	13,750
11 Lorain	12,063
12 Martin Luther King, Jr.	12,063
13 Addison	11,712
14 Woodland	11,312
15 South	10,572
16 Collinwood	9,966
17 Harvard-Lee	9,289
18 Langston Hughes	8,989
19 Glenville	8,779
20 Union	8,270
21 Jefferson	8,128
22 Brooklyn	7,883
23 Sterling	6,507
24 Mt. Pleasant	6,345
25 East 131st	5,907
26 Hough	5,719
27 Garden Valley	4,360
	332,004

Branch	Attendance
1 Carnegie West	16,570
2 Hough	15,792
3 South Brooklyn	13,536
4 Fleet	13,009
5 Sterling	12,860
6 Rockport	12,787
7 Rice	12,715
8 Eastman	12,259
9 Lorain	11,345
10 West Park	11,083
11 Walz	10,672
12 Collinwood	10,336
13 Fulton	9,901
14 Woodland	9,608
15 Harvard-Lee	8,569
16 Glenville	7,928
17 Memorial-Nottingham	7,916
18 Langston Hughes	7,737
19 Union	7,687
20 East 131st	7,443
21 South	7,363
22 Jefferson	7,262
23 Mt. Pleasant	7,161
24 Garden Valley	7,158
25 Addison	6,898
26 Martin Luther King, Jr.	6,465
27 Brooklyn	5,683
	267,743

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**Broadway and Fleet services areas merged

Prepared By: Northern Ohio Data and Information Service –
NODIS, Maxine Goodman Levin College of Urban Affairs,
Cleveland State University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2014**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Loans* to:					
CLEVNET	80,533	86,163	540,538	569,132	-5.0%
MORE	507	814	4,253	5,440	-21.8%
Other Libraries	479	582	4,458	5,060	-11.9%
TOTAL	81,519	87,559	549,249	579,632	-5.2%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Projected	16,365	21,607	161,185	172,321	-6.5%
KnowItNow Web Reference*	94	110	2,076	3,367	-38.3%
Interlibrary Loan Requests	986	2,991	11,603	31,114	-62.7%
TOTAL	17,445	24,708	174,864	206,802	-15.4%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
New Titles Added	7,339	6,153	42,162	39,026	8.0%
Total Items Added	22,286	30,859	137,862	170,643	-19.2%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Main Library	208	208	1,390	1,406	-1.1%
Branches	5,994	5,967	39,822	34,299	16.1%