Brand Identity, Wayfinding & Signage for the Cleveland Digital Public Library

Summary Presentation

September 18, 2014
WE INVITE YOU TO
a place to Create, Conserve, Connect
located in the MAIN BUILDING 3rd floor

While you are on the 3rd floor visit our FINE ARTS Collection containing Sheet Music, Antiques and Collectibles, Architecture, Art and Arts Education and our SPECIAL COLLECTIONS featuring Chess and Checkers Collection, Folklore, Gypsies and Orientalia, Miniature Books and Tobacco Collection.

www.cpl.org
Popular on 1st floor in Brett Hall

1. Popular
   - Audio Books
   - Music CDs
   - Magazines
   - Newspapers
   - Microform Center
   - Lending

2. Literature
   - Popular
   - Audio Books
   - Music CDs
   - Magazines
   - Newspapers
   - Microform Center
   - Lending

3. Fine Arts
   - Special Collections
   - Treasure Room

4. Youth Services
   - Children's & Young Adult
   - Foreign Literature

5. Closed Book Storage

Cleveland Digital Public Library
LAMINATE
LOWER PANEL INFILL – interior & exterior
Laminate

- Dover White
- Earth
- Citadel
- Graphite

Markersboard Core Group

- Black
- Pearl
- Folkstone
- Platinum

Classic Patterns
- White Nebula
- Grey Nebula
- Graphite Nebula

Non-Standard Laminates

Specify manufacturer name and code number. Additional upcharge and extended lead times may apply.

VERTICAL SURFACE FABRIC
LOWER PANEL INFILL – interior & exterior

Grade 1
sisal
- Heron
- Meadow
- Straw
- Willow

Grade 2
Universe
- Creme Brulee
- Whitecap
- Milkyway
- Mica
- Seneca
- Cosmic

Grade 3
Fine Point
- Peak
- Focal
- Compass
- Vertex
- Nib
- Decimal
- Putty
- Graphite

Backdrop
- Bone
- Jute
- Mica
- Rain
- Cement
- Bonsai
- Charcoal

Reflection
- Antiqued
- Gold
- Water
- Titanium
- Copper
- Bronze
- Amethyst

*Soliloquy fabric: 60"W end panels will have horizontal seam 18" from floor. If 48"W and 60"W panels are required to match, a seam can be added on the 48"W panel through the customs process. No horizontal seam is required for all other izzy+flavor vertical surface fabrics.

Com – Customer’s own material - Grade 1 upcharge

Requirements for COM fabric: Fabric must be backed. Fabric allowance per 48"W and 60"W interior or exterior panel is 1.83 yards. For a 2-sided Nemo Trellis with COM fabric on the interior and exterior panels, 7.32 yards will be required (1.83 x 4). 48"W end panels require roll width to be 53.5"W. 60"W end panels require roll width to be 65.5"W. If COM fabrics do not meet the noted requirements, the order must be processed as a custom request.

Nemo Trellis - 2 Sided
48"D x 120"L x 81"H

Entrance Point

Double Door
4’-10 3/4”
NEMO TRELLIS

2-Sided (Free Standing) 48” Depth x 81” Height
Cleveland Digital Public Library
Entrance Signage
09.18.14
Karen Skunta, Company