

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JANUARY 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	130,322	141,984	716	710	130,322	141,984	-8.2%
Branches	313,650	346,532	1,637	1,639	313,650	346,532	-9.5%
Mobile Units	5,841	5,648			5,841	5,648	3.4%
Library for the Blind	51,093	59,519			51,093	59,519	-14.2%
OLBPD BARD	11,803	11,761			11,803	11,761	-14.2%
eMedia	20,223	15,855			20,223	15,855	27.5%
<b>TOTAL CIRCULATION</b>	<b>532,932</b>	<b>581,299</b>			<b>532,932</b>	<b>581,299</b>	<b>-8.3%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
eBook	15,710	12,265	15,710	12,265	28.1%
eAudioBook	4,369	3,421	4,369	3,421	27.7%
eMusic	29	84	29	84	-65.5%
eVideo	115	85	115	85	35.3%
<b>TOTAL eCIRCULATION</b>	<b>20,223</b>	<b>15,855</b>	<b>20,223</b>	<b>15,855</b>	<b>27.5%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Downloads	11,083	11,761	11,083	11,761	-5.8% Included in circulation activity
Users	671	638	671	638	5.2%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	12,022	14,366	9,110	10,946	-16.8%
Branches	541	40 minutes	75,963	89,472	51,547	61,113	-15.7%
<b>TOTAL USAGE</b>	<b>635</b>		<b>87,985</b>	<b>103,838</b>	<b>60,657</b>	<b>72,059</b>	<b>-15.8%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	36,231	45,209	189	214	36,231	45,209	-19.9%
Branches	200,196	245,612	1,045	1,162	200,196	245,612	-18.5%
Mobile Unit	517	708			517	708	-27.0%
<b>TOTAL VISITS</b>	<b>236,944</b>	<b>291,529</b>			<b>236,944</b>	<b>291,529</b>	<b>-18.7%</b>

**REPORT G**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR JANUARY 2014**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
Addison	8,933	720	555	1,152	11,360	896	12,256
Brooklyn	4,568	496	462	654	6,180	589	6,769
Carnegie West	8,735	871	1,138	1,450	12,194	1,073	13,267
Collinwood	5,987	658	731	988	8,364	739	9,103
East 131st	3,598	353	392	567	4,910	361	5,271
Eastman	13,550	1,481	1,549	2,782	19,362	2,140	21,502
Fleet*	9,944	1,103	1,128	1,924	14,099	1,160	15,259
Fulton	9,433	833	673	1,089	12,028	868	12,896
Garden Valley	2,935	232	189	307	3,663	257	3,920
Glenville	6,121	538	506	979	8,144	626	8,770
Harvard-Lee	5,715	512	633	1,044	7,904	855	8,759
Hough	3,862	396	412	387	5,057	316	5,373
Jefferson	4,938	703	947	1,142	7,730	750	8,480
Langston Hughes	4,471	523	549	987	6,530	477	7,007
Lorain	6,839	710	754	1,444	9,747	872	10,619
Martin Luther King, Jr.	8,741	473	831	1,201	11,246	941	12,187
Memorial-Nottingham	9,648	819	1,207	2,204	13,878	1,384	15,262
Mt. Pleasant	4,654	428	453	657	6,192	458	6,650
Rice	9,533	642	728	1,018	11,921	926	12,847
Rockport	13,479	1,071	1,428	2,526	18,504	1,936	20,440
South	6,898	658	647	1,402	9,605	564	10,169
South Brooklyn	13,198	1,010	1,572	2,847	18,627	2,143	20,770
Sterling	5,064	332	321	497	6,214	378	6,592
Union	5,566	711	687	1,094	8,058	493	8,551
Walz	12,358	820	1,319	1,752	16,249	1,315	17,564
West Park	11,542	1,500	2,718	3,860	19,620	2,307	21,927
Woodland	8,509	678	483	998	10,668	772	11,440
<b>TOTAL</b>	<b>208,819</b>	<b>19,271</b>	<b>23,012</b>	<b>36,952</b>	<b>288,054</b>	<b>25,596</b>	<b>313,650</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	12,256	11,122	12,256	11,122	1,134	10.2%
Brooklyn	6,769	8,319	6,769	8,319	-1,550	-18.6%
Carnegie West	13,267	14,165	13,267	14,165	-898	-6.3%
Collinwood	9,103	11,052	9,103	11,052	-1,949	-17.6%
East 131st	5,271	5,505	5,271	5,505	-234	-4.3%
Eastman	21,502	20,910	21,502	20,910	592	2.8%
Fleet*	15,259	17,367	15,259	17,367	-2,108	-12.1%
Fulton	12,896	14,898	12,896	14,898	-2,002	-13.4%
Garden Valley	3,920	5,304	3,920	5,304	-1,384	-26.1%
Glenville	8,770	9,720	8,770	9,720	-950	-9.8%
Harvard-Lee	8,759	11,102	8,759	11,102	-2,343	-21.1%
Hough	5,373	5,404	5,373	5,404	-31	-0.6%
Jefferson	8,480	9,766	8,480	9,766	-1,286	-13.2%
Langston Hughes	7,007	8,647	7,007	8,647	-1,640	-19.0%
Lorain	10,619	13,542	10,619	13,542	-2,923	-21.6%
Martin Luther King, Jr.	12,187	8,223	12,187	8,223	3,964	48.2%
Memorial-Nottingham	15,262	15,896	15,262	15,896	-634	-4.0%
Mt. Pleasant	6,650	6,891	6,650	6,891	-241	-3.5%
Rice	12,847	14,666	12,847	14,666	-1,819	-12.4%
Rockport	20,440	24,020	20,440	24,020	-3,580	-14.9%
South	10,169	10,073	10,169	10,073	96	1.0%
South Brooklyn	20,770	23,543	20,770	23,543	-2,773	-11.8%
Sterling	6,592	8,978	6,592	8,978	-2,386	-26.6%
Union	8,551	9,501	8,551	9,501	-950	-10.0%
Walz	17,564	20,165	17,564	20,165	-2,601	-12.9%
West Park	21,927	24,036	21,927	24,036	-2,109	-8.8%
Woodland	11,440	13,585	11,440	13,585	-2,145	-15.8%
<b>TOTAL</b>	<b>313,650</b>	<b>346,400</b>	<b>313,650</b>	<b>346,400</b>	<b>-32,750</b>	<b>-9.5%</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE JANUARY 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison**	5,111	6,583	5,111	6,583	-1,472	-22.4%
Brooklyn	3,258	4,258	3,258	4,258	-1,000	-23.5%
Carnegie West	13,008	16,434	13,008	16,434	-3,426	-20.8%
Collinwood	6,066	7,440	6,066	7,440	-1,374	-18.5%
East 131st	6,552	8,081	6,552	8,081	-1,529	-18.9%
Eastman	10,986	13,141	10,986	13,141	-2,155	-16.4%
Fleet	9,254	11,424	9,254	11,424	-2,170	-19.0%
Fulton	6,361	8,599	6,361	8,599	-2,238	-26.0%
Garden Valley	3,451	4,499	3,451	4,499	-1,048	-23.3%
Glenville	5,793	7,700	5,793	7,700	-1,907	-24.8%
Harvard-Lee	8,572	9,373	8,572	9,373	-801	-8.5%
Hough	8,267	9,870	8,267	9,870	-1,603	-16.2%
Jefferson	7,123	8,428	7,123	8,428	-1,305	-15.5%
Langston Hughes	5,579	6,728	5,579	6,728	-1,149	-17.1%
Lorain	6,927	8,528	6,927	8,528	-1,601	-18.8%
Martin Luther King, Jr.	5,681	5,995	5,681	5,995	-314	-5.2%
Memorial-Nottingham	5,164	7,758	5,164	7,758	-2,594	-33.4%
Mt. Pleasant	5,729	6,910	5,729	6,910	-1,181	-17.1%
Rice	11,970	14,860	11,970	14,860	-2,890	-19.4%
Rockport	10,229	11,787	10,229	11,787	-1,558	-13.2%
South	7,789	6,831	7,789	6,831	958	14.0%
South Brooklyn	10,024	14,309	10,024	14,309	-4,285	-29.9%
Sterling	9,598	12,451	9,598	12,451	-2,853	-22.9%
Union	4,238	5,697	4,238	5,697	-1,459	-25.6%
Walz	7,787	10,251	7,787	10,251	-2,464	-24.0%
West Park	9,270	9,993	9,270	9,993	-723	-7.2%
Woodland	6,409	7,684	6,409	7,684	-1,275	-16.6%
<b>TOTAL</b>	<b>200,196</b>	<b>245,612</b>	<b>200,196</b>	<b>245,612</b>	<b>-45,416</b>	<b>-18.5%</b>

*\*\*Equipment malfunction; substitute value used*

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS JANUARY 2014**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 <b>West Park</b>	21,927	1 <b>Carnegie West</b>	13,008	1 <b>South Brooklyn</b>	32,043 34,217
2 <b>Eastman</b>	21,502	2 <b>Rice</b>	11,970	2 <b>West Park</b>	27,814 29,398
3 <b>South Brooklyn</b>	20,770	3 <b>Eastman</b>	10,986	3 <b>Fleet**</b>	26,727 34,598
4 <b>Rockport</b>	20,440	4 <b>Rockport</b>	10,229	4 <b>Eastman</b>	23,674 25,873
5 <b>Walz</b>	17,564	5 <b>South Brooklyn</b>	10,024	5 <b>Rockport</b>	19,896 21,467
6 <b>Memorial-Nottingham</b>	15,262	6 <b>Sterling</b>	9,598	6 <b>Fulton</b>	19,647 22,575
7 <b>Fleet*</b>	15,259	7 <b>West Park</b>	9,270	7 <b>Rice</b>	19,462 25,893
8 <b>Carnegie West</b>	13,267	8 <b>Fleet</b>	9,254	8 <b>Memorial-Nottingham</b>	19,271 22,598
9 <b>Fulton</b>	12,896	9 <b>Harvard-Lee</b>	8,572	9 <b>Harvard-Lee</b>	17,655 21,246
10 <b>Rice</b>	12,847	10 <b>Hough</b>	8,267	10 <b>Walz</b>	16,063 18,497
11 <b>Addison</b>	12,256	11 <b>South</b>	7,789	11 <b>Collinwood</b>	14,769 19,377
12 <b>Martin Luther King, Jr.</b>	12,187	12 <b>Walz</b>	7,787	12 <b>Langston Hughes</b>	14,439 21,224
13 <b>Woodland</b>	11,440	13 <b>Jefferson</b>	7,123	13 <b>Glenville</b>	14,006 20,302
14 <b>Lorain</b>	10,619	14 <b>Lorain</b>	6,927	14 <b>Addison</b>	13,603 19,263
15 <b>South</b>	10,169	15 <b>East 131st</b>	6,552	15 <b>East 131st</b>	13,025 18,001
16 <b>Collinwood</b>	9,103	16 <b>Woodland</b>	6,409	16 <b>Mt. Pleasant</b>	12,792 17,155
17 <b>Glenville</b>	8,770	17 <b>Fulton</b>	6,361	17 <b>Lorain</b>	12,588 14,589
18 <b>Harvard-Lee</b>	8,759	18 <b>Collinwood</b>	6,066	18 <b>Martin Luther King, Jr.</b>	12,392 15,483
19 <b>Union</b>	8,551	19 <b>Glenville</b>	5,793	19 <b>Carnegie West</b>	10,487 11,716
20 <b>Jefferson</b>	8,480	20 <b>Mt. Pleasant</b>	5,729	20 <b>Union</b>	8,416 12,603
21 <b>Langston Hughes</b>	7,007	21 <b>Martin Luther King, Jr.</b>	5,681	21 <b>Sterling</b>	8,267 8,712
22 <b>Brooklyn</b>	6,769	22 <b>Langston Hughes</b>	5,579	22 <b>Woodland</b>	7,946 7,213
23 <b>Mt. Pleasant</b>	6,650	23 <b>Memorial-Nottingham</b>	5,164	23 <b>South</b>	6,325 7,729
24 <b>Sterling</b>	6,592	24 <b>Addison**</b>	5,111	24 <b>Hough</b>	5,667 7,845
25 <b>Hough</b>	5,373	25 <b>Union</b>	4,238	25 <b>Brooklyn</b>	5,524 6,430
26 <b>East 131st</b>	5,271	26 <b>Garden Valley</b>	3,451	26 <b>Jefferson</b>	3,515 3,987
27 <b>Garden Valley</b>	3,920	27 <b>Brooklyn</b>	3,258	27 <b>Garden Valley</b>	2,310 3,220
	313,650		200,196	28 <b>Broadway**</b>	1,966
					388,323 473,177

\*\*Broadway and Fleet services areas merged

\*Broadway branch library closed its doors on November 16, 2012

\*\*Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JANUARY 2014**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	73,484	73,405	73,484	73,405	0.1%
<b>MORE</b>	534	862	534	862	-38.1%
<b>Other Libraries</b>	633	800	633	800	-20.9%
<b>TOTAL</b>	<b>74,651</b>	<b>75,067</b>	<b>74,651</b>	<b>75,067</b>	<b>-0.6%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Projected</b>	31,141	22,476	31,141	22,476	38.6%
<b>KnowItNow Web Reference*</b>	310	705	310	705	-56.0%
<b>Interlibrary Loan Requests</b>	2,450	5,429	2,450	5,429	-54.9%
<b>TOTAL</b>	<b>33,901</b>	<b>28,610</b>	<b>33,901</b>	<b>28,610</b>	<b>18.5%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	5,657	4,509	5,657	4,509	25.5%
<b>Total Items Added</b>	16,260	19,437	15,260	19,437	-21.5%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Main Library</b>	182	200	182	200	-9.0%
<b>Branches</b>	5,173	5,707	5,173	5,707	-9.4%

# Diversity Index from ESRI for 2013

More diverse block groups have a higher diversity index.

## Diversity Index (0-100)

- 0.0 - 13.6
- 13.7 - 27.6
- 27.7 - 44.5
- 44.6 - 62.5
- 62.6 - 89.1

