

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	2013	2012	
Main Library	135,790	139,383	665	737	1,726,353	1,852,676	-6.8%
Branches	324,534	325,512	1,589	1,642	4,083,224	4,041,206	1.0%
Mobile Units	5,741	5,063			64,243	64,286	-0.1%
Library for the Blind	48,324	50,032			636,095	728,233	-12.7%
OLBPD BARD	10,723	*			135,233	95,701	41.3%
eMedia	18,059	14,440			195,757	144,015	35.9%
TOTAL CIRCULATION	543,171	534,430			6,840,905	6,926,117	-1.2%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	
eBook	13,878	10,942	149,697	107,284	39.5%
eAudioBook	4,104	3,351	44,359	35,260	25.8%
eMusic	27	76	693	733	-5.5%
eVideo	50	71	1,008	738	36.6%
TOTAL eCIRCULATION	18,059	14,440	195,757	144,015	35.9% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	
Downloads	10,723	*	135,233	95,701	41.3% Included in circulation activity
Users	650	*	7,428	5,385	37.9%

*Due to system upgrades to BARD website, NLS did not provide usage statistics for Nov. & Dec. 2012

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2013	2012	2013	2012	
Main Library	102	45 minutes	12,534	14,114	9,395	9,969	-5.8%
Branches	547	40 minutes	83,673	90,215	56,282	54,771	2.8%
TOTAL USAGE	649		96,207	104,329	65,677	64,740	1.4%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	2013	2012	
Main Library	39,066	39,364	203	208	548,562	559,239	-1.9%
Branches	205,503	210,665	1,006	1,063	2,989,800	2,936,963	1.8%
Mobile Unit	606	606			7,343	9,415	-22.0%
TOTAL VISITS	245,175	250,635			3,545,705	3,505,617	1.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR DECEMBER 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	9,337	660	601	1,244	11,842	954	12,796
Broadway*	0	7	7	25	39	0	39
Brooklyn	4,851	552	517	658	6,578	738	7,316
Carnegie West	9,096	833	1,131	1,218	12,278	1,268	13,546
Collinwood	6,406	583	614	876	8,479	810	9,289
East 131st	3,937	391	344	568	5,240	413	5,653
Eastman	14,108	1,454	1,796	3,210	20,568	2,404	22,972
Fleet	10,132	1,046	1,185	1,966	14,329	1,235	15,564
Fulton	8,762	732	576	1,001	11,071	1,043	12,114
Garden Valley	3,136	282	184	345	3,947	310	4,257
Glenville	5,736	586	510	893	7,725	572	8,297
Harvard-Lee	6,528	565	699	1,278	9,070	841	9,911
Hough	3,814	447	441	449	5,151	427	5,578
Jefferson	4,931	536	797	1,085	7,349	796	8,145
Langston Hughes	5,303	493	506	875	7,177	520	7,697
Lorain	7,915	736	651	1,243	10,545	1,004	11,549
Martin Luther King, Jr.	8,431	614	772	1,146	10,963	1,124	12,087
Memorial-Nottingham	10,263	829	1,243	2,082	14,417	1,528	15,945
Mt. Pleasant	5,376	421	409	715	6,921	522	7,443
Rice	10,389	785	654	1,078	12,906	1,082	13,988
Rockport	14,143	1,146	1,203	2,064	18,556	2,254	20,810
South	6,776	651	598	1,205	9,230	644	9,874
South Brooklyn	13,634	1,139	1,882	2,997	19,652	2,476	22,128
Sterling	5,132	300	410	495	6,337	469	6,806
Union	5,614	725	642	1,029	8,010	517	8,527
Walz	13,090	1,049	1,141	1,876	17,156	1,462	18,618
West Park	10,795	1,412	2,542	3,346	18,095	2,683	20,778
Woodland	9,686	787	491	979	11,943	864	12,807
TOTAL	217,321	19,761	22,546	35,946	295,574	28,960	324,534

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR DECEMBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	12,796	10,846	148,587	152,724	-4,137	-2.7%
Broadway*	39	93	867	35,715	-34,848	-97.6%
Brooklyn	7,316	7,040	93,016	109,167	-16,151	-14.8%
Carnegie West	13,546	12,522	176,688	172,840	3,848	2.2%
Collinwood	9,289	10,543	121,966	127,053	-5,087	-4.0%
East 131st	5,653	5,966	66,903	69,715	-2,812	-4.0%
Eastman	22,972	19,814	275,432	237,030	38,402	16.2%
Fleet	15,564	16,392	202,290	189,166	13,124	6.9%
Fulton	12,114	12,665	168,345	146,168	22,177	15.2%
Garden Valley	4,257	5,280	59,956	65,016	-5,060	-7.8%
Glenville	8,297	9,321	110,936	114,105	-3,169	-2.8%
Harvard-Lee	9,911	10,890	126,524	122,280	4,244	3.5%
Hough	5,578	5,993	64,411	75,257	-10,846	-14.4%
Jefferson	8,145	9,394	108,194	119,097	-10,903	-9.2%
Langston Hughes	7,697	8,160	100,666	93,989	6,677	7.1%
Lorain	11,549	12,450	155,842	150,836	5,006	3.3%
Martin Luther King, Jr.	12,087	8,515	121,465	102,324	19,141	18.7%
Memorial-Nottingham	15,945	15,734	192,810	202,561	-9,751	-4.8%
Mt. Pleasant	7,443	6,748	86,345	88,262	-1,917	-2.2%
Rice	13,988	13,859	172,793	167,245	5,548	3.3%
Rockport	20,810	21,868	270,933	285,134	-14,201	-5.0%
South	9,874	9,418	116,207	111,598	4,609	4.1%
South Brooklyn	22,128	21,745	281,803	268,634	13,169	4.9%
Sterling	6,806	8,337	87,722	88,728	-1,006	-1.1%
Union	8,527	9,462	106,419	100,938	5,481	5.4%
Walz	18,618	18,614	230,606	215,055	15,551	7.2%
West Park	20,778	22,661	283,683	296,712	-13,029	-4.4%
Woodland	12,807	11,182	151,815	133,857	17,958	13.4%
TOTAL	324,534	325,512	4,083,224	4,041,206	42,018	1.0%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE DECEMBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison**	6,017	4,835	87,776	83,010	4,766	5.7%
Broadway*	0	0	0	18,421	-18,421	-100.0%
Brooklyn	3,483	3,283	57,609	55,694	1,915	3.4%
Carnegie West	14,409	15,594	195,576	205,429	-9,853	-4.8%
Collinwood	6,560	6,665	90,422	83,473	6,949	8.3%
East 131st	7,020	6,994	93,792	89,047	4,745	5.3%
Eastman	11,424	11,332	154,703	146,598	8,105	5.5%
Fleet	9,588	9,636	148,426	132,180	16,246	12.3%
Fulton	6,707	7,378	108,588	95,501	13,087	13.7%
Garden Valley	3,831	3,070	57,048	57,209	-161	-0.3%
Glenville	5,902	7,086	90,166	98,117	-7,951	-8.1%
Harvard-Lee	8,751	7,562	114,108	101,518	12,590	12.4%
Hough	8,962	8,700	129,082	141,340	-12,258	-8.7%
Jefferson	7,452	7,398	96,000	102,675	-6,675	-6.5%
Langston Hughes	6,455	6,140	87,610	79,427	8,183	10.3%
Lorain	6,708	6,729	108,090	95,338	12,752	13.4%
Martin Luther King, Jr.	5,469	4,832	75,843	66,561	9,282	13.9%
Memorial-Nottingham**	5,110	6,888	102,043	98,491	3,552	3.6%
Mt. Pleasant	5,713	5,389	76,344	74,666	1,678	2.2%
Rice	12,082	12,382	172,424	154,018	18,406	12.0%
Rockport	7,500	9,445	126,890	133,446	-6,556	-4.9%
South	6,732	6,556	93,752	100,919	-7,167	-7.1%
South Brooklyn	10,327	13,446	160,347	160,946	-599	-0.4%
Sterling	9,909	10,414	150,035	145,837	4,198	2.9%
Union	4,908	5,463	72,932	86,900	-13,968	-16.1%
Walz	8,854	8,748	125,542	112,276	13,266	11.8%
West Park	8,920	8,935	120,237	127,672	-7,435	-5.8%
Woodland	6,710	5,765	94,415	90,254	4,161	4.6%
TOTAL	205,503	210,665	2,989,800	2,936,963	52,837	1.8%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS DECEMBER 2013**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 Eastman	22,972	1 Carnegie West	14,409	1 South Brooklyn	32,043 34,217
2 South Brooklyn	22,128	2 Rice	12,082	2 West Park	27,814 29,398
3 Rockport	20,810	3 Eastman	11,424	3 Fleet**	26,727 34,598
4 West Park	20,778	4 South Brooklyn	10,327	4 Eastman	23,674 25,873
5 Walz	18,618	5 Sterling	9,909	5 Rockport	19,896 21,467
6 Memorial-Nottingham	15,945	6 Fleet	9,588	6 Fulton	19,647 22,575
7 Fleet	15,564	7 Hough	8,962	7 Rice	19,462 25,893
8 Rice	13,988	8 West Park	8,920	8 Memorial-Nottingham	19,271 22,598
9 Carnegie West	13,546	9 Walz	8,854	9 Harvard-Lee	17,655 21,246
10 Woodland	12,807	10 Harvard-Lee	8,751	10 Walz	16,063 18,497
11 Addison	12,796	11 Rockport	7,500	11 Collinwood	14,769 19,377
12 Fulton	12,114	12 Jefferson	7,452	12 Langston Hughes	14,439 21,224
13 Martin Luther King, Jr.	12,087	13 East 131st	7,020	13 Glenville	14,006 20,302
14 Lorain	11,549	14 South	6,732	14 Addison	13,603 19,263
15 Harvard-Lee	9,911	15 Woodland	6,710	15 East 131st	13,025 18,001
16 South	9,874	16 Lorain	6,708	16 Mt. Pleasant	12,792 17,155
17 Collinwood	9,289	17 Fulton	6,707	17 Lorain	12,588 14,589
18 Union	8,527	18 Collinwood	6,560	18 Martin Luther King, Jr.	12,392 15,483
19 Glenville	8,297	19 Langston Hughes	6,455	19 Carnegie West	10,487 11,716
20 Jefferson	8,145	20 Addison**	6,017	20 Union	8,416 12,603
21 Langston Hughes	7,697	21 Glenville	5,902	21 Sterling	8,267 8,712
22 Mt. Pleasant	7,443	22 Mt. Pleasant	5,713	22 Woodland	7,946 7,213
23 Brooklyn	7,316	23 Martin Luther King, Jr.	5,469	23 South	6,325 7,729
24 Sterling	6,806	24 Memorial-Nottingham**	5,110	24 Hough	5,667 7,845
25 East 131st	5,653	25 Union	4,908	25 Brooklyn	5,524 6,430
26 Hough	5,578	26 Garden Valley	3,831	26 Jefferson	3,515 3,987
27 Garden Valley	4,257	27 Brooklyn	3,483	27 Garden Valley	2,310 3,220
28 Broadway*	39	28 Broadway*	0	28 Broadway**	1,966
	324,534		205,503		388,323 473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	79,457	73,118	993,049	982,475	1.1%
MORE	505	632	8,436	9,971	-15.4%
Other Libraries	449	540	8,021	6,614	21.3%
TOTAL	80,411	74,290	1,009,506	999,060	1.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	18,400	23,664	283,654	290,963	-2.5%
KnowItNow Web Reference*	371	612	6,050	7,777	-22.2%
Interlibrary Loan Requests	2,007	3,900	43,427	50,537	-14.1%
TOTAL	20,778	28,176	333,131	349,277	-4.6%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	5,801	5,297	71,378	88,414	-19.3%
Total Items Added	13,186	15,152	279,072	315,628	-11.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	192	189	2,408	2,403	0.2%
Branches	5,526	5,548	68,901	70,659	-2.5%

MYTUNES	Dec 2013	Nov 2013	Oct 2013	Sep 2013	Aug 2013
	Songs Downloaded	3,874	3,941	3,966	4,059
Users	587	596	614	620	662
New Registrations	4	6	4	10	9

Trends in circulation by format

Comparing 2009 through 2013, audio and magazine formats dropped in popularity while books and video formats experienced less volatility.

