

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	139,251	144,617	691	753	1,590,563	1,599,755	-0.6%
Branches	339,718	341,371	1,685	1,740	3,758,690	3,715,694	1.2%
Mobile Units	6,143	6,106			58,502	59,223	-1.2%
Library for the Blind	44,707	55,526			587,771	678,201	-13.3%
OLBPD BARD	10,952	*			124,510	95,701	30.1%
eMedia	16,914	12,417			177,698	129,575	37.1%
TOTAL CIRCULATION	557,685	560,037			6,297,734	6,278,149	0.3%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
eBook	12,932	9,338	135,819	96,342	41.0%
eAudioBook	3,854	2,981	40,255	31,909	26.2%
eMusic	76	42	666	657	1.4%
eVideo	52	56	958	667	43.6%
TOTAL eCIRCULATION	16,914	12,417	177,698	129,575	37.1% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Downloads	10,952	*	124,510	95,701	30.1% Included in circulation activity
Users	663	*	6,778	5,385	25.9%

*Due to system upgrades to BARD website, NLS did not provide usage statistics for Nov. & Dec. 2012

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2013	2012	2013	2012	Gain/Loss
Main Library	102	45 minutes	12,567	14,117	9,499	10,625	-10.6%
Branches	542	40 minutes	90,026	78,084	60,624	52,757	14.9%
TOTAL USAGE	644		102,593	92,201	70,123	63,382	10.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	43,463	44,751	226	233	509,463	519,875	-2.0%
Branches	228,168	227,972	1,132	1,162	2,784,297	2,726,201	2.1%
Mobile Unit	787	787			6,737	8,809	-23.5%
TOTAL VISITS	272,418	273,510			3,300,497	3,254,885	1.4%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	9,462	901	746	1,345	12,454	1,013	13,467
Broadway*	0	26	6	16	48	1	49
Brooklyn	5,917	432	348	622	7,319	666	7,985
Carnegie West	10,228	972	1,062	1,466	13,728	1,310	15,038
Collinwood	6,521	757	562	994	8,834	816	9,650
East 131st	4,378	448	394	577	5,797	420	6,217
Eastman	14,639	1,288	1,470	2,294	19,691	2,555	22,246
Fleet	11,758	1,077	1,092	1,848	15,775	1,351	17,126
Fulton	8,674	872	680	1,101	11,327	1,037	12,364
Garden Valley	3,575	344	208	387	4,514	338	4,852
Glenville	6,203	625	463	1,058	8,349	630	8,979
Harvard-Lee	7,076	645	791	1,146	9,658	807	10,465
Hough	4,156	492	395	418	5,461	395	5,856
Jefferson	5,731	607	926	1,197	8,461	955	9,416
Langston Hughes	5,505	558	543	980	7,586	508	8,094
Lorain	8,620	836	679	1,261	11,396	1,024	12,420
Martin Luther King, Jr.	8,474	609	876	1,156	11,115	949	12,064
Memorial-Nottingham	10,303	919	1,189	2,039	14,450	1,659	16,109
Mt. Pleasant	4,990	482	385	588	6,445	486	6,931
Rice	10,658	624	683	874	12,839	1,085	13,924
Rockport	15,206	1,149	1,332	1,996	19,683	2,310	21,993
South	7,195	693	501	986	9,375	751	10,126
South Brooklyn	14,217	1,281	1,693	3,187	20,378	2,440	22,818
Sterling	5,094	430	431	569	6,524	374	6,898
Union	5,914	832	550	1,094	8,390	511	8,901
Walz	14,102	1,089	1,142	1,816	18,149	1,561	19,710
West Park	12,436	1,400	2,780	3,893	20,509	2,907	23,416
Woodland	9,661	596	536	859	11,652	952	12,604
TOTAL	230,693	20,984	22,463	35,767	309,907	29,811	339,718

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	13,467	12,005	135,791	141,878	-6,087	-4.3%
Broadway*	49	2,055	828	35,622	-34,794	-97.7%
Brooklyn	7,985	9,055	85,700	102,127	-16,427	-16.1%
Carnegie West	15,038	13,442	163,142	160,318	2,824	1.8%
Collinwood	9,650	10,952	112,677	116,510	-3,833	-3.3%
East 131st	6,217	5,909	61,250	63,749	-2,499	-3.9%
Eastman	22,246	21,449	252,460	217,216	35,244	16.2%
Fleet	17,126	16,757	186,726	172,774	13,952	8.1%
Fulton	12,364	13,117	156,231	133,503	22,728	17.0%
Garden Valley	4,852	5,700	55,699	59,736	-4,037	-6.8%
Glenville	8,979	9,757	102,639	104,784	-2,145	-2.0%
Harvard-Lee	10,465	10,938	116,613	111,390	5,223	4.7%
Hough	5,856	5,986	58,833	69,264	-10,431	-15.1%
Jefferson	9,416	9,604	100,049	109,703	-9,654	-8.8%
Langston Hughes	8,094	8,179	92,969	85,829	7,140	8.3%
Lorain	12,420	12,601	144,293	138,386	5,907	4.3%
Martin Luther King, Jr.	12,064	8,652	109,378	93,809	15,569	16.6%
Memorial-Nottingham	16,109	15,603	176,865	186,827	-9,962	-5.3%
Mt. Pleasant	6,931	6,994	78,902	81,514	-2,612	-3.2%
Rice	13,924	15,380	158,805	153,386	5,419	3.5%
Rockport	21,993	24,277	250,123	263,266	-13,143	-5.0%
South	10,126	9,653	106,333	102,180	4,153	4.1%
South Brooklyn	22,818	22,392	259,675	246,889	12,786	5.2%
Sterling	6,898	7,889	80,916	80,391	525	0.7%
Union	8,901	9,522	97,892	91,476	6,416	7.0%
Walz	19,710	19,185	211,988	196,441	15,547	7.9%
West Park	23,416	22,975	262,905	274,051	-11,146	-4.1%
Woodland	12,604	11,343	139,008	122,675	16,333	13.3%
TOTAL	339,718	341,371	3,758,690	3,715,694	42,996	1.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOVEMBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison**	5,290	5,290	81,759	78,175	3,584	4.6%
Broadway*	0	1,444	0	18,421	-18,421	-100.0%
Brooklyn	4,007	3,566	54,126	52,411	1,715	3.3%
Carnegie West	15,954	14,391	181,167	189,835	-8,668	-4.6%
Collinwood	7,377	7,242	83,862	76,808	7,054	9.2%
East 131st	7,528	7,618	86,772	82,053	4,719	5.8%
Eastman	12,054	12,448	143,279	135,266	8,013	5.9%
Fleet	10,643	10,436	138,838	122,544	16,294	13.3%
Fulton	7,858	7,832	101,881	88,123	13,758	15.6%
Garden Valley	4,529	4,723	53,217	54,021	-804	-1.5%
Glenville	6,703	8,169	84,264	91,031	-6,767	-7.4%
Harvard-Lee	9,729	8,427	105,357	93,956	11,401	12.1%
Hough	9,984	9,600	120,120	132,640	-12,520	-9.4%
Jefferson	7,844	8,383	88,548	95,277	-6,729	-7.1%
Langston Hughes	7,175	6,399	81,155	73,287	7,868	10.7%
Lorain	7,609	7,166	101,382	88,609	12,773	14.4%
Martin Luther King, Jr.	5,842	5,303	70,374	61,729	8,645	14.0%
Memorial-Nottingham**	7,704	7,168	96,933	91,603	5,330	5.8%
Mt. Pleasant	5,958	5,932	70,631	69,277	1,354	2.0%
Rice	11,547	11,914	160,342	141,636	18,706	13.2%
Rockport**	11,350	11,350	119,390	124,001	-4,611	-3.7%
South	7,429	7,435	87,020	94,363	-7,343	-7.8%
South Brooklyn	10,881	13,554	150,438	147,500	2,938	2.0%
Sterling	9,939	9,550	139,708	135,423	4,285	3.2%
Union	5,085	7,086	68,024	81,437	-13,413	-16.5%
Walz	10,394	8,086	116,688	103,528	13,160	12.7%
West Park	9,925	10,372	111,317	118,758	-7,441	-6.3%
Woodland	7,307	7,088	87,705	84,489	3,216	3.8%
TOTAL	227,645	227,972	2,784,297	2,726,201	58,096	2.1%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2013**

Total Circulation		Attendance		Population		
Branch		Branch		2010	2000	
1 West Park	23,416	1 Carnegie West	15,954	1 South Brooklyn	32,043	34,217
2 South Brooklyn	22,818	2 Eastman	12,054	2 West Park	27,814	29,398
3 Eastman	22,246	3 Rice	11,547	3 Fleet**	26,727	34,598
4 Rockport	21,993	4 Rockport**	11,350	4 Eastman	23,674	25,873
5 Walz	19,710	5 South Brooklyn	10,881	5 Rockport	19,896	21,467
6 Fleet	17,126	6 Fleet	10,643	6 Fulton	19,647	22,575
7 Memorial-Nottingham	16,109	7 Walz	10,394	7 Rice	19,462	25,893
8 Carnegie West	15,038	8 Hough	9,984	8 Memorial-Nottingham	19,271	22,598
9 Rice	13,924	9 Sterling	9,939	9 Harvard-Lee	17,655	21,246
10 Addison	13,467	10 West Park	9,925	10 Walz	16,063	18,497
11 Woodland	12,604	11 Harvard-Lee	9,729	11 Collinwood	14,769	19,377
12 Lorain	12,420	12 Fulton	7,858	12 Langston Hughes	14,439	21,224
13 Fulton	12,364	13 Jefferson	7,844	13 Glenville	14,006	20,302
14 Martin Luther King, Jr.	12,064	14 Memorial-Nottingham**	7,704	14 Addison	13,603	19,263
15 Harvard-Lee	10,465	15 Lorain	7,609	15 East 131st	13,025	18,001
16 South	10,126	16 East 131st	7,528	16 Mt. Pleasant	12,792	17,155
17 Collinwood	9,650	17 South	7,429	17 Lorain	12,588	14,589
18 Jefferson	9,416	18 Collinwood	7,377	18 Martin Luther King, Jr.	12,392	15,483
19 Glenville	8,979	19 Woodland	7,307	19 Carnegie West	10,487	11,716
20 Union	8,901	20 Langston Hughes	7,175	20 Union	8,416	12,603
21 Langston Hughes	8,094	21 Glenville	6,703	21 Sterling	8,267	8,712
22 Brooklyn	7,985	22 Mt. Pleasant	5,958	22 Woodland	7,946	7,213
23 Mt. Pleasant	6,931	23 Martin Luther King, Jr.	5,842	23 South	6,325	7,729
24 Sterling	6,898	24 Addison**	5,290	24 Hough	5,667	7,845
25 East 131st	6,217	25 Union	5,085	25 Brooklyn	5,524	6,430
26 Hough	5,856	26 Garden Valley	4,529	26 Jefferson	3,515	3,987
27 Garden Valley	4,852	27 Brooklyn	4,007	27 Garden Valley	2,310	3,220
28 Broadway*	49	28 Broadway*	0	28 Broadway**		1,966
	339,718		227,645		388,323	473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	81,106	75,076	913,592	909,357	0.5%
MORE	536	703	7,931	9,339	-15.1%
Other Libraries	488	662	7,572	6,074	24.7%
TOTAL	82,130	76,441	929,095	924,770	0.5%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	33,083	22,288	265,254	267,299	-0.8%
KnowItNow Web Reference*	490	992	5,649	8,017	-29.5%
Interlibrary Loan Requests	2,170	4,270	41,420	46,637	-11.2%
TOTAL	35,743	27,550	312,323	321,953	-3.0%

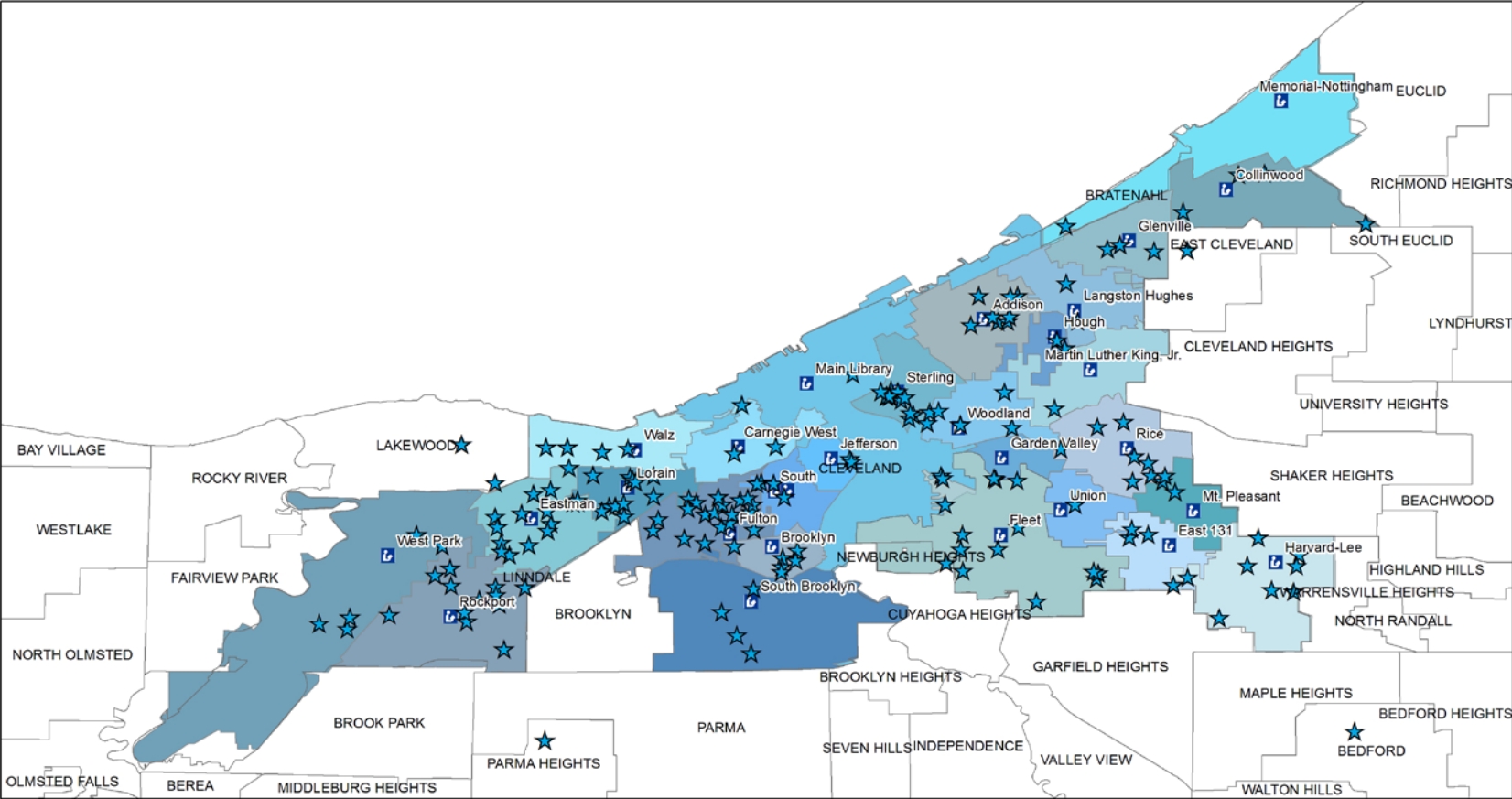
*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	5,790	5,367	65,577	83,117	-21.1%
Total Items Added	17,564	26,260	265,886	300,476	-11.5%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	192	192	2,216	2,214	0.1%
Branches	5,454	5,497	63,374	65,113	-2.7%

MYTUNES	Nov 2013	Oct 2013	Sep 2013	Aug 2013	July 2013
	Songs Downloaded	3,941	3,966	4,059	4,201
Users	596	614	620	662	699
New Registrations	6	4	10	9	15

Kindergarten Library Card Registrations, September-November 2013



Click map to show progress over time