

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	2013	2012	
Main Library	143,385	150,566	704	784	1,302,004	1,415,310	-8.0%
Branches	343,992	349,700	1,690	1,743	3,054,532	3,002,296	1.7%
Mobile Units	6,781	4,786			45,075	46,335	-2.7%
Library for the Blind	51,513	57,661			486,176	561,015	-13.3%
OLBPD BARD	*	9,028			*	85,889	*
eMedia	16,069	12,172			144,494	104,422	38.4%
TOTAL CIRCULATION	561,740	583,913			5,032,281	5,215,267	-3.5%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	
eBook	12,526	9,011	110,481	77,399	42.7%
eAudioBook	3,435	3,003	32,649	25,954	25.8%
eMusic	38	62	528	537	-1.7%
eVideo	70	96	836	532	57.1%
TOTAL eCIRCULATION	16,069	12,172	144,494	104,422	38.4% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	
Downloads	*	9,028	*	85,889	*
Users	*	552	*	4,869	*

*Due to the federal government shutdown, NLS is unable to provide BARD statistics

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2013	2012	2013	2012	
Main Library	102	45 minutes	13,097	13,425	9,830	9,940	-1.1%
Branches	559	40 minutes	94,047	68,939	63,052	44,845	40.6%
TOTAL USAGE	661		107,144	82,364	72,882	54,785	33.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	2013	2012	
Main Library	44,085	49,429	230	257	416,225	425,789	-2.2%
Branches	261,760	254,798	1,286	1,270	2,289,836	2,234,430	2.5%
Mobile Unit	698	590			5,536	6,751	-18.0%
TOTAL VISITS	306,543	304,817			2,711,597	2,666,970	1.7%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2013**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	9,351	669	567	888	11,475	1,074	12,549
Broadway*	0	36	2	16	54	3	57
Brooklyn	5,607	415	403	662	7,087	697	7,784
Carnegie West	10,864	1,186	1,133	1,727	14,910	1,415	16,325
Collinwood	7,443	618	564	911	9,536	927	10,463
East 131st	3,936	376	358	471	5,141	363	5,504
Eastman	15,398	1,269	1,552	2,482	20,701	2,583	23,284
Fleet	11,752	951	1,025	1,840	15,568	1,284	16,852
Fulton	9,631	758	606	1,144	12,139	951	13,090
Garden Valley	4,221	314	154	322	5,011	393	5,404
Glenville	6,169	564	497	900	8,130	638	8,768
Harvard-Lee	7,121	749	682	1,087	9,639	935	10,574
Hough	4,027	388	390	273	5,078	393	5,471
Jefferson	5,363	589	882	1,352	8,186	806	8,992
Langston Hughes	6,037	632	609	876	8,154	578	8,732
Lorain	8,857	782	698	1,465	11,802	1,166	12,968
Martin Luther King, Jr.	7,080	651	846	1,206	9,783	985	10,768
Memorial-Nottingham	10,495	869	1,263	1,919	14,546	1,610	16,156
Mt. Pleasant	5,013	537	408	593	6,551	569	7,120
Rice	12,132	644	718	1,031	14,525	1,254	15,779
Rockport	14,935	1,286	1,451	2,122	19,794	2,287	22,081
South	7,044	872	628	1,098	9,642	768	10,410
South Brooklyn	14,796	1,386	1,960	3,112	21,254	2,621	23,875
Sterling	5,476	397	520	626	7,019	412	7,431
Union	5,846	868	706	954	8,374	538	8,912
Walz	14,020	977	1,152	1,707	17,856	1,649	19,505
West Park	12,805	1,287	2,498	3,136	19,726	2,865	22,591
Woodland	9,784	647	464	805	11,700	847	12,547
TOTAL	235,203	20,717	22,736	34,725	313,381	30,611	343,992

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	12,549	12,274	108,553	117,724	-9,171	-7.8%
Broadway*	57	3,169	723	29,653	-28,930	-97.6%
Brooklyn	7,784	10,326	69,241	83,334	-14,093	-16.9%
Carnegie West	16,325	15,187	131,660	131,991	-331	-0.3%
Collinwood	10,463	10,880	91,683	94,288	-2,605	-2.8%
East 131st	5,504	5,996	49,257	51,298	-2,041	-4.0%
Eastman	23,284	21,303	206,232	174,194	32,038	18.4%
Fleet	16,852	16,689	150,791	139,383	11,408	8.2%
Fulton	13,090	11,522	130,301	104,852	25,449	24.3%
Garden Valley	5,404	5,592	45,401	47,229	-1,828	-3.9%
Glenville	8,768	9,640	84,340	84,077	263	0.3%
Harvard-Lee	10,574	10,339	94,917	89,337	5,580	6.2%
Hough	5,471	6,619	47,204	56,128	-8,924	-15.9%
Jefferson	8,992	9,737	80,947	88,927	-7,980	-9.0%
Langston Hughes	8,732	8,643	76,523	68,537	7,986	11.7%
Lorain	12,968	13,916	118,756	112,301	6,455	5.7%
Martin Luther King, Jr.	10,768	8,268	85,573	76,282	9,291	12.2%
Memorial-Nottingham	16,156	16,060	144,091	154,422	-10,331	-6.7%
Mt. Pleasant	7,120	7,659	64,012	65,712	-1,700	-2.6%
Rice	15,779	15,383	129,153	122,637	6,516	5.3%
Rockport	22,081	24,270	204,152	212,621	-8,469	-4.0%
South	10,410	9,250	85,380	82,536	2,844	3.4%
South Brooklyn	23,875	22,537	212,358	199,713	12,645	6.3%
Sterling	7,431	8,490	65,764	62,711	3,053	4.9%
Union	8,912	9,747	78,969	71,837	7,132	9.9%
Walz	19,505	19,358	170,604	157,692	12,912	8.2%
West Park	22,591	24,593	215,373	225,201	-9,828	-4.4%
Woodland	12,547	12,253	112,574	97,679	14,895	15.2%
TOTAL	343,992	349,700	3,054,532	3,002,296	52,236	1.7%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	8,433	7,535	68,036	66,498	1,538	2.3%
Broadway*	0	1,795		14,911	-14,911	-100.0%
Brooklyn	5,416	5,277	45,187	43,167	2,020	4.7%
Carnegie West	15,383	16,201	148,547	159,478	-10,931	-6.9%
Collinwood	8,866	6,612	67,895	61,727	6,168	10.0%
East 131st	8,407	8,446	70,892	65,519	5,373	8.2%
Eastman	12,677	12,559	117,539	109,821	7,718	7.0%
Fleet	13,221	11,690	114,071	100,953	13,118	13.0%
Fulton	9,090	7,865	84,398	71,947	12,451	17.3%
Garden Valley	5,160	5,194	43,379	43,892	-513	-1.2%
Glenville	8,305	8,736	69,865	73,543	-3,678	-5.0%
Harvard-Lee	10,840	8,855	84,333	75,700	8,633	11.4%
Hough	11,086	11,238	98,017	110,923	-12,906	-11.6%
Jefferson	7,730	8,748	72,372	76,637	-4,265	-5.6%
Langston Hughes	8,204	7,151	65,749	59,425	6,324	10.6%
Lorain	9,152	7,695	84,716	73,467	11,249	15.3%
Martin Luther King, Jr.	6,293	5,549	57,993	50,298	7,695	15.3%
Memorial-Nottingham**	8,557	8,557	80,612	75,818	4,794	6.3%
Mt. Pleasant	6,378	6,700	58,273	56,220	2,053	3.7%
Rice	17,407	14,909	131,748	115,691	16,057	13.9%
Rockport	11,087	11,423	96,687	100,297	-3,610	-3.6%
South	7,958	8,734	70,318	77,455	-7,137	-9.2%
South Brooklyn	13,731	13,684	126,664	119,401	7,263	6.1%
Sterling	11,585	12,752	118,158	114,342	3,816	3.3%
Union	6,969	8,557	56,565	65,791	-9,226	-14.0%
Walz	11,309	9,986	94,288	85,537	8,751	10.2%
West Park	10,146	10,073	91,263	97,021	-5,758	-5.9%
Woodland	8,370	8,277	72,271	68,951	3,320	4.8%
TOTAL	261,760	254,798	2,289,836	2,234,430	55,406	2.5%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2013**

Total Circulation		Attendance		Population		
Branch		Branch		2010	2000	
1 South Brooklyn	23,875	1 Rice	17,407	1 South Brooklyn	32,043	34,217
2 Eastman	23,284	2 Carnegie West	15,383	2 West Park	27,814	29,398
3 West Park	22,591	3 South Brooklyn	13,731	3 Fleet**	26,727	34,598
4 Rockport	22,081	4 Fleet	13,221	4 Eastman	23,674	25,873
5 Walz	19,505	5 Eastman	12,677	5 Rockport	19,896	21,467
6 Fleet	16,852	6 Sterling	11,585	6 Fulton	19,647	22,575
7 Carnegie West	16,325	7 Walz	11,309	7 Rice	19,462	25,893
8 Memorial-Nottingham	16,156	8 Rockport	11,087	8 Memorial-Nottingham	19,271	22,598
9 Rice	15,779	9 Hough	11,086	9 Harvard-Lee	17,655	21,246
10 Fulton	13,090	10 Harvard-Lee	10,840	10 Walz	16,063	18,497
11 Lorain	12,968	11 West Park	10,146	11 Collinwood	14,769	19,377
12 Addison	12,549	12 Lorain	9,152	12 Langston Hughes	14,439	21,224
13 Woodland	12,547	13 Fulton	9,090	13 Glenville	14,006	20,302
14 Martin Luther King, Jr.	10,768	14 Collinwood	8,866	14 Addison	13,603	19,263
15 Harvard-Lee	10,574	15 Memorial-Nottingham**	8,557	15 East 131st	13,025	18,001
16 Collinwood	10,463	16 Addison	8,433	16 Mt. Pleasant	12,792	17,155
17 South	10,410	17 East 131st	8,407	17 Lorain	12,588	14,589
18 Jefferson	8,992	18 Woodland	8,370	18 Martin Luther King, Jr.	12,392	15,483
19 Union	8,912	19 Glenville	8,305	19 Carnegie West	10,487	11,716
20 Glenville	8,768	20 Langston Hughes	8,204	20 Union	8,416	12,603
21 Langston Hughes	8,732	21 South	7,958	21 Sterling	8,267	8,712
22 Brooklyn	7,784	22 Jefferson	7,730	22 Woodland	7,946	7,213
23 Sterling	7,431	23 Union	6,969	23 South	6,325	7,729
24 Mt. Pleasant	7,120	24 Mt. Pleasant	6,378	24 Hough	5,667	7,845
25 East 131st	5,504	25 Martin Luther King, Jr.	6,293	25 Brooklyn	5,524	6,430
26 Hough	5,471	26 Brooklyn	5,416	26 Jefferson	3,515	3,987
27 Garden Valley	5,404	27 Garden Valley	5,160	27 Garden Valley	2,310	3,220
28 Broadway*	57	28 Broadway*	0	28 Broadway**		1,966
	343,992		261,760		388,323	473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	82,990	81,997	745,344	751,744	-0.9%
MORE	660	703	6,788	7,803	-13.0%
Other Libraries	631	677	6,432	4,711	36.5%
TOTAL	84,281	83,377	758,564	764,258	-0.7%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	19,200	24,176	210,943	219,113	-3.7%
KnowItNow Web Reference*	488	620	4,009	5,313	-24.5%
Interlibrary Loan Requests	2,667	4,756	36,658	37,706	-2.8%
TOTAL	22,355	29,552	251,610	262,132	-4.0%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	4,847	7,172	52,065	69,455	-25.0%
Total Items Added	20,537	28,431	217,745	240,384	-9.4%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	192	192	1,816	1,814	0.1%
Branches	5,508	5,628	51,954	53,546	-3.0%

MYTUNES	Sep 2013	Aug 2013	July 2013	June 2013	May 2013
	Songs Downloaded	4,059	4,201	4,606	4,557
Users	620	662	699	722	690
New Registrations	10	9	15	12	11

FOREIGN LITERATURE DEPARTMENT CIRCULATION BY LANGUAGE IN 2012



Size of language represents portion of total circulation for Foreign Literature collection in 2012, excluding periodicals