

DIRECTOR'S REPORT
October 17, 2013

Monthly Statistics - Due to the Government Shutdown, statistics from the Ohio Library for the Blind and Physically Disabled (OLBPD) are not available.

PROGRAMS

Writers & Readers

September 21 was the first Writers & Readers program of the 2013-14 season. Authors Zahra Suratwala, Nura Maznavi, and Huda Al-Marashi participated in a conversation about Muslim women's experiences in the United States. The program was moderated by Cleveland Neda Farooqi.

Carl Weber

On September 27, The Harvard-Lee Branch hosted a visit by New York Times best-selling author Carl Weber. Weber spoke about character development and his previous works to an audience of over 100 people. The following day, on September 28 the Rice Branch hosted a performance by author Dr. Elaine Richardson, author of 3 books and Professor of Literacy Studies, Department of Teaching and Learning at Ohio State University. With standing room only Dr. Richardson spoke about her ability to overcome the challenges of her childhood and obtain a Ph.D from Michigan State University.

Kindergarten Library Sign Up Campaign

In September, the Library began a new pilot program aimed at getting every CMSD student enrolled in kindergarten, their first library card. The Library mailed 2,300 cards to CMSD students with a printed invitation to visit their local library to activate the card. Initial results indicate that the program has exceeded the average 5% return rate for direct mailings.

Bay Psalm Book

On September 17 and 18 the Bay Psalm book was featured at CPL, which was one stop of its nationwide tour. A press conference was held on September 17 with the public viewing held the next day. Almost 200 people came in to see the book. Also on display were Audubon's Bird's of America Bluejay, 2 prints from the Bien edition and the Quadrupeds.

River of Words

Steve Capuzzo hosted two youth poetry workshops for River of Words with Evone Jeffries and Frank Giampietro from Cleveland State in September. The Ohio Center for the Book @ Cleveland

Public Library is serving as Ohio's regional coordinator for River of Words. Co-sponsored by The Center for the Book at the Library of Congress and St. Mary's College, River of Words is an annual international poetry and art contest for K-12 students. After learning something about their local watershed, children respond with art or poetry. There are international prizes, and we will also be granting prizes for Ohio's top entries

Brown Bag Book Discussions for AWBA

Cleveland Public Library's Main campus has kicked off its Brown Bag Book Club series with an appearance from Karen Long as she discussed the 2013 Anisfield-Wolf Book Award winners. Additional book discussions include the 2013 Dublin Literary Award winners in the Literature Department; fiction titles in the Popular Library, as well as a selection of non-fiction books in the Social Science Department. Book sets are available for book clubs.

EXHIBITS

In partnership with Ingenuity Cleveland the Library installed the exhibit "Rainfall" by Brooklyn, New York technology artist Akimitsu Sadoi. The installation will run from September 22 through December 31.

The installation is an array of straight-line LED bars controlled by microcontrollers. Each bar consists of hundreds of LEDs programmed to create rapid motion in a downward motion, much like raindrops. The entire array is controlled to display seemingly random patterns which are meant to remind the viewer of the natural world, where seemingly random and chaotic scenes are generated from organized sets of rules.

Akimitsu designs his own circuits, circuit boards, and programs the microcontrollers. His intimate knowledge of technology enables him to create objects with intricate details. Akimitsu currently shares his creations with the maker/creative community, including the technical details, hoping to inspire others and be inspired.

Charles F. Schweinfurth: Uncompromising Architect of Cleveland's Valiant Age premiered at the Beck Center in Lakewood - and the Schweinfurth Library exhibit in the JGW Corridor at Main Library.

OUTREACH

Below is a chronological list of outreach events staffed by Outreach and Programming Services during the month of September:

Fatherhood Steering Committee

Tri-C Metro; Advanced Technology and Training Center which is located at 3409 Woodland Avenue (Conference Room 200)
Thursday, September 5, 2013 from 2:00 PM - 4:00 PM

Neighborhood Back to School Event with/ Marcie Williams

Marshall Avenue
Saturday, September 7, 2013 from 10:00 AM - 2:00 PM

Citizens Academy East Curriculum Night

CAE-Woodside Avenue
Tuesday, September 10, 2013 from 4:00 PM - 6:00 PM

Campaign for Grade Level Reading Meeting

Friendly Inn Settlement
Tuesday, September 10, 2013 from 4:00 PM - 5:15 PM

Fatima Family Center Back-to-School Event

71st and Hough
Thursday, September 12, 2013 from 4:00 PM - 8:00 PM

I Can Cleveland College Prep Open House

40th and Chester
Thursday, September 12, 2013 from 5:00 PM - 7:00 PM

Citizens Academy Parent Night

Citizens Academy
Wednesday, September 18, 2013 from 4:00 PM-6:00 PM

Village Prep Open House

Village Prep Charter School-Union
Wednesday, September 18, 2013 from 6:00 PM - 8:00 PM

I Can Schools Parent Night Presentation

Cleveland College Prep Charter
Thursday, September 19, 2013 from 4:30 PM - 5:30 PM

Cleveland HBCU Classic College Fair

CSU Wolstein Center
Friday, September 20, 2013 from 10:00 AM - 1:00 PM

Little Free Libraries

Travis Leonard and Evone Jeffries continue to make weekly trips to the Little Free Library locations at Dave's Market, Seeds of Literacy, Friendly Inn, Marion Sterling, Lonnie Burten Splash Park, and the Bingham Day Care Center. During these trips, we filled the libraries with roughly 30 books a week, as well as information about upcoming library events and Ohio Center for the Book flyers.

National Book Festival

As Ohio state affiliate of the Center for the Book in the Library of Congress, Ohio Center for the Book at Cleveland Public Library had a table in the Pavilion of the States staffed by Amy Dawson, Manager, Literature Department.

The festival featured more than 100 authors, poets and illustrators who will make presentations on the Mall at pavilions throughout the weekend. Attendees heard their favorite author, get books signed, and participate in learning activities. The Discover Great Places Through Reading map will be available in the Pavilion of the States; the map was created to encourage kids to visit each the Center for the Book in the Library of Congress state affiliates table, where they can get a unique sticker or stamp.

Research That's Possible Only at Main Library

Susan Mullee researched about Sohio gas stations and their gasoline containing boron. She found the majority of information in the *Cleveland Plain Dealer* Historical database. Susan Mullee also directed the patron to some of Cleveland Public Library's periodical and book holdings on Sohio. Lastly, she let the patron know about Google books, where the patron can find full text and citation information on Sohio and boron. Olimpiu G. Urcan, chess researcher from Singapore was looking for chess columns from *The Field* from the years 1913-1926. We only have 1853-1888, 1900-1907, 1931-1935.

A researcher from Kent State University is writing an article about the Anisfield Wolf Book Awards for the literary magazine *Rust*.

Strategic Plan

Our Mission:

We are "The People's University," the center of learning for a diverse and inclusive community.

Our Strategic Priorities:

1. Form communities of learning
2. Fight community deficits
3. Ready for the future: CPL 150
4. Cultivate a global perspective
5. Innovate for efficient and sustainable operations

Meetings and Activities

- I headed a large contingent of library staff and volunteers at the Labor Day Parade.
- I met with CMSD's COO - Patrick Zohn, and Cleveland State's Bill Barrow to discuss CMSD artifacts.
- I welcomed the community to the Writers and Readers event.
- I attended the Aspen Institute Task Force on Learning and the Internet meeting.
- I attended the Ward 8 Club meeting.
- I attended the Ward 12 Club meeting.

CLEVNET

September's total OverDrive CLEVNET eMedia collection circulation was 89,872, significantly up from last year's total of 64,493. CPL has 6,826 total followers on Twitter and the Facebook page currently has 5,681 fans.

GRANTS & DEVELOPMENT

Awarded Grants

- Received \$15,000 from the Alcoa Foundation to purchase two Big Belly solar-powered trash compactors for the Eastman Reading Garden.
- Received \$50,000 from the Northeast Ohio Media Group to purchase tech equipment - Tech Toolboxes and Smart Boards.
- Received \$1,500 from lawfirm Ogletree, Deakins, Nash, Smoak & Stewart, P.C. as an unrestricted gift.

Submitted Grants

- Submitted \$15,000 request to Cuyahoga Arts & Culture to support the 2014 Cleveland Mini Maker Faire.

- Submitted \$95,000 request to Starting Point for MyCom funds to continue to provide tutoring services through September 2014.

Projects in Development

- Cleveland Foundation Learning Centers - Worked on new request for Learning Centers (not yet submitted).
- PNC - Worked on small grant for Little Free Libraries (not yet submitted).
- Early Literacy Kits - Began conversation with CPL staff and the Friends to create early literacy kits for the library to distribute through local WIC offices. The Friends intend to raise money to create these kits.
- Film Preservation - Met with the Irish American Archives Society to discuss finding funding to preserve Johnny Kilbane boxing films.

Friends of CPL

- Submitted update on spending for annual appeal letter.
- Created first draft of 2014 budget request.

Friends/Foundation

Contacted Friends/Foundation groups nationally (Seattle, Boston, Denver, San Francisco, Philadelphia) to question their relationships with Libraries, specifically the process on setting an annual gift amount and reporting back on use of gift.

Letters of Support

- To IMLS in support of a Drexel University research project on how the urban poor access information. CPL was proposed as one of three research sites.
- To United Way in support of the St. Clair Superior Development Corporation, College Now of Greater Cleveland and Cleveland Playhouse for each of their proposals to be a lead agency at separate CMSD schools.

Other

- Attended Legal Aid Society Annual Meeting as guest of Margaret Wong & Associates.
- Attended College Now's Bag Lady Luncheon as a guest of the Northeast Ohio Media Group.
- Attended *Coffee and a Conversation with a Grantmaker* meeting, featuring the First Energy Foundation, at the Foundation Center.

PUBLIC SERVICES

PROGRAMS

During the month of September the Library hosted a total of 240 programs. Educational programming and services, not included in the above totals, accounted for approximately 101 adult education classes, and 288 hours of after-school tutoring. The decrease in after-school tutoring hours is a result of the temporary discontinuation of America Reads services during the summer months. The Ohio Foodbank's Kid's Café after-school snack program began on September 9 at 7 branch locations. On October 1 an additional 4 sites will begin after-school snack services. Sixteen Learn Chinese language classes were held throughout the month at 4 locations.

Legal Aid

The Library's partnership with Legal Aid was acknowledged at the Legal Aid's Annual Luncheon at the Renaissance Hotel in downtown Cleveland on September 3. To an audience of over 500 people, the partnership was highlighted both in opening remarks and an introductory video which featured patrons from the Fulton Branch receiving free legal services. On September 21 the Glenville Branch hosted a Legal Aid @ Your Library workshop where 45 patrons received legal consultations from a team of volunteer attorneys and Legal Aid staff.

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Branch hosted a performance by author Dr. Elaine Richardson, author of 3 books and Professor of Literacy Studies, Department of Teaching and Learning at Ohio State University. With standing room only Dr. Richardson spoke about her ability to overcome the challenges of her childhood and obtain a Ph. D from Michigan State University.

Outreach and Program September Expenditures

Total programming/educational services related expenditures for September totaled \$38,944.68 of which \$27,835.43 was taken from the Founders Fund to cover the cost of Writers & Readers speaker's fees/expenses. An additional \$34,672.28 was spent to upgrade the Library's audio visual equipment.

Seed Workshop

A seed saving workshop was given by Rose Mary Hoge on Saturday September 14, in Science and Technology. Four enthusiastic attendees shared reasons why they want to save seeds. All were eager to find out the best methods to save various types of seeds.

CPL Artists Club

Librarian Bruce Biddle continues his program of the *CPL Artists Club* that meets twice per month (Second Saturday morning 10-12 and third Thursday afternoon 4-6). There are 5 members so far.

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Music at Main

Music at Main: CIM Saturday featuring the Juniper Wind Quintet took place on September 7, to an audience of about 25 people. This was the first CIM collaboration of the 2013-2014 season and will continue with various student and faculty ensembles on the first Saturday of each month throughout the school year.

ESOL Program at Goodrich-Gannett Senior Center

On September 4, Caroline Han hosted a regular ESOL and computer literacy program at Goodrich-Gannett Senior Center.

Stuffed Animal Day

Library Assistant, Christine Feczkanin and Subject Department Librarian, Maria Estrella conducted the Stuffed Animal Day Program on Saturday, September 14.

National Parking Day

Manager, Annisha Jeffries and Subject Department Librarian, Maria Estrella, participated in National Parking Day and enjoyed singing songs and promoting library materials and services.

Annisha Jeffries and Maria Estrella conducted a school tour with the Ohio Coop School. 25 students and 5 adults were in attendance.

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The Anisfield-Wolf Book Award discussions took place in Main Library, Literature Department, 2nd floor. Contact the Literature Department at 216-623-2881 for more information. Steve Capuozzo led *My Favorite Warlord* by Eugene Gloria on Wednesday, September 4, 2013 • 12:00 p.m. Stacie Brisker, led *Kind One* by Laird Hunt on Wednesday, September 18, 2013 • 12:00 p.m. Director of Public Services, John Skrtic led *The Yellow Birds* by Kevin Powers on Wednesday, September 25, 2013 • 12:00 p.m., and Cindy Lombardo led *Far From the Tree* by Andrew Solomon on Wednesday, October 2, 2013 • 12:00 p.m.

MEETING ROOMS and SCHEDULING

In September a total of 272 meeting room requests were processed by the OPS department, with a total of 6172 estimated number of attendees. This number includes reservations placed for meeting room space in each of the 27 branches, Main Library and Technical Services. Sixty-one AV requested were filled for both Branches and Main Library.

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A researcher from Kent State University is writing an article about the Anisfield Wolf Book Awards for the literary magazine *Rust*.

A researcher from New York was looking for John Graham's Gaelic book collection. John Graham was a wealthy shipping industrialist who put together a collection of Gaelic books in the early 20th century. The whereabouts of this collection are unknown. This same researcher has contacted CPL a few times with this request. Ann Marie Weiland was unable to find any indication in the archives that the collection was donated or purchased by CPL.

Robert Walter Baker of California is the grandson of Walter Baker, the inventor of the Baker Electric Car which was made in Cleveland from 1902-1916, before being purchased by General Electric. Robert is looking for information about his grandfather's company. I have scanned a trade catalog for the

Baker Electric Vehicles. I am also sending him contact information for local antique car clubs.

A patent attorney required help locating numerous European patents. Staff utilized the ESPACENET database to assist him with his query.

The Cincinnati Art Museum requested scans from The Jewellers Circular and Horological Review for help with exhibition and a catalogue on Cincinnati Silversmiths from 1788-1941. Materials ordered through the Photoduplication and Interlibrary Loan office this month included an English periodical *Round Table*, from 1923/1924; an article titled "Great Britain and Iraq: An experiment in Anglo-Asiatic Relations." Our collections of *Sport* continue to be requested for older sports articles. This month, an October, 1959 edition an article about "The Ol' Diz" included a great color image of the player. The article was scanned on the new overhead scanner in Special Collections Department and emailed to the requester.

BRANCHES

Addison Branch Manager Magnolia Peters attended Ward 7 Club Meeting at Fatima to share information concerning Issue 79. Youth Services Librarian Heidi Landskroener visited Case School to conduct story time to First Graders.

Rice Branch hosted author Dr. Elaine Richardson PHD to Ph.D.: How Education Saved My Life. Approximately 100 persons attended this event on Saturday, September 28, 2013.

Harvard Lee Branch hosted New York Times best-selling author Carl Weber on Friday, September 27. The author was well received by the community with 102 persons in attendance.

On September 9 and 10, Harvard- Lee's Youth Services team Lori Scurka and Kevin Moore attended the open houses for John F. Kennedy and Robert H. Jamison Schools respectively. Mr. Moore and Mrs. Scurka requested a laptop from OPS each night to sign patrons up for library cards. Additionally, they maintained a table that provided information on library programming. At JFK, 65 patrons greeted the Harvard Lee team and 80 patrons were present at Jamison.

Union Branch Manager Marcie Williams and Youth Services Librarian Donna Willingham set up an information table at the Village Prep Literacy Night program. Marcie Williams and Nichole Shabazz set up an information table at the Marshall Avenue Book Club.

The Rockport staff kicked off September by holding the first Badminton Tournament for youth vs. staff to reinforce principles of fitness and the importance of play! Over twenty-five students were delighted to play against staff on a sunny September afternoon. This event helped the students find some back to school spirit and also allowed the staff to meet some of the area students. In addition, the Rockport staff also hosted a "Read In" for Literacy on September 7.

The Walz Branch hosted back to the library puppet shows for kindergarten through 2nd graders from Watterson Lake School and students at the St Augustine Head Start.

CPL Innovation Grant program winner, Traci Hlafka held her third "Urban Pioneers" program on Pickling. Twenty-two people attended this innovative program! Eleven children attended Lorain Branch's first sewing program and attendance was promising at Lorain Branch's first ever Movie Club event.

Students from area schools have been visiting the West Team Branches. Visitors include students from: Applewood, McKinley, and Wilbur Wright Schools, along with Clark Elementary and many others. Also in September, ESOL, American Reads Tutoring, You Opportunity Unlimited, Cleveland State University Tutors, Fall Story Times and the Kidsafe programs all resumed. The Sterling Branch reports that they served 708 food bank meals in the first sixteen days of the Kidsafe program.

Connections have been occurring both inside and outside of West Team Branches. Regular outreach, school and daycare visits continue including School visits to Catholic Charities Head Start at Quadrangle and Arbor Park Head Start. Staff also visited two preschool classes at Buhner Elementary. Lorain Branch Manager, Olivia Hoge represented the Seed Library at the Gordon Square Farmers' Market on September 7th and at the Kamm's Corner Farmer's Market on September 8.

Rockport Branch Manager, Jessica Breslin has arranged to begin monthly book discussions at the Golden Age Senior Center at the Gunning Recreation Center. Fulton Branch Children's LA, Rodney Lewallen performed as a CPL puppeteer at the GCRTA health fair event and at the Botanical Gardens Fall Festival.

OHIO LIBRARY FOR THE BLIND AND PHYSICALLY DISABLED

In September, OLBPD circulated 51,513 books and magazines

directly to patrons. OLBDP registered 121 new readers to the service. Due to the shutdown of the federal government, BARD statistics are not available.

OLBDP celebrated its 19 annual Family Fun and Learning Day on Wednesday, September 11th. OLBDP hosted over 120 patrons. The day featured welcomes from Director Thomas, tours of the Sensory Garden, updates from State Librarian Beverly Cain and Tracy Grimm, Head of the State Library of Ohio Talking Book Program. The day's keynote address was delivered by National Library Service narrator Laura Giannarelli. Also featured were programs presented on adaptive technology, updates about the National Library Service, and an OLBDP reader services panel.

On September 16, OLBDP welcomed back Cuyahoga East Vocational Education Consortium (CEVEC) student Ciara Bell. Ciara will spend ten hours a week through the rest of the school year learning valuable vocational skills in OLBDP's patron services, shipping department, and duplication services.

On September 18, the National Library Service BARD app was released and made available to readers in the Apple App Store. The BARD Mobile app allows searching, downloading and reading braille and talking books and magazines on one fully accessible, mainstream iOS device. Patrons can play talking books and magazines on their Apple devices. Patrons may also read electronic braille books, magazines and music scores using a refreshable braille display connected to their iPhone, iPad or iPod touch through Bluetooth.

OLBDP Librarian Michelle Makkos and OLBDP Library Assistant Ken Redd provided information and talks about the service to the Black Nurses Association on September 5th; WKYC Wellness Expo on September 7th; Middleburg Heights Health Fair on September 12th; St. Andrew's Episcopal J. Glenn Smith Fair on September 14th; Orange Senior Center Health Fair on September 20th; Independence Village St. Mary of the Woods on September 26th.

The OLBDP Cyber-Dialogue Book Discussion was held on September 12 where the group discussed "Secret River" by Kate Grenville.

TechCentral

Ingenuity Fest

TechCentral was present for the 2013 Ingenuity Fest at the Port of Cleveland on September 20-22. Staff members setup various

MakerKits such as Legos, K'Nex, and SnapCircuits for patrons to experiment with, as well as several of the upcoming new TechToyBox devices. Additionally, TechCentral had two 3D printers on display, which garnered much attention by Ingenuity Fest attendees.

TechCentral's presence at the Fest garnered much positive attention for the library and the work TechCentral is doing in promoting learning, creativity, and innovative use of technology. For many attendees, this was the first time they heard about TechCentral and some of the services available. There was a resounding overall positive response towards the library's work in the community.

TechCentral @ Main MakerSpace

Most equipment for the TechCentral MakerSpace has been ordered. As equipment arrives, staff will be trained on its use, and will begin developing tutorials for patrons to use with the equipment.

CJ Lynce, along with John Skrtic, Director of Public Services, Joyce Dodrill, Chief Legal Officer, and Anastasia Diamond-Ortiz, Knowledge Manager, worked on a draft proposal for a MakerSpace agreement to use with the TechCentral @ Main MakerSpace. This agreement will provide the rules, legal guidelines, and responsibilities for users of the MakerSpace.

Joyce Dodrill, Chief Legal Officer, researched the use of the term "MakerSpace" with the U.S. Patent Office, and nothing was found that should prevent us from using the term for TechCentral.

Mini-TechCentral @ Lorain Progress

The 3D Printer for TechCentral @ Lorain Branch has arrived. Sam Tripodis trained several Lorain Branch staff members on the use of the 3D printer on September 27. The 3D printer will be located in a staff area to allow staff members to train and experiment on the printer before being placed in the public area.

Olivia Hoge, Lorain Branch Manager, CJ Lynce, and Sam Tripodis met on September 9 to review the status of this TechCentral @ Lorain Branch project. Many ideas were discussed regarding expanding the plan to create a more 'TechCentral @ Main' - like experience within the Lorain Branch library. Ms. Hoge will be

working to develop proposals to pursue this 'expanded' plan, in consultation with Mr. Lynce and Mr. Tripodis.

TechToyBox Program Status

Most of the new devices for the re-launch of the TechToyBox program have been ordered and have arrived. CJ Lynce worked with John Skrtic, Director of Public Services and Anastasia Diamond-Ortiz, Knowledge Manager, to revise the loan period and fine schedule for this service. Devices will only circulate in-house upon the re-launch of the service. Investigation is still taking place regarding resuming circulating devices outside the library walls. A date for re-launch of this program will be determined upon approval of the new fines and fees schedule, and loan period by the Board of Trustees.

TechToyBox devices for TechCentral @ Lorain Branch were ordered and have arrived. TechCentral @ Main will process the devices before delivering to Lorain Branch. The launch date of the service at Lorain branch has not yet been determined, and will likely coincide with the opening of TechCentral @ Lorain Branch.

Digital Literacy Workshop Partnership with the Northeast Ohio Media Group

Digital Literacy Workshops presented by the Plain Dealer and the Northeast Ohio Media Group continued into September. Workshops were held at Main Library as well as five additional branches, different from those in August. The partnership with the NEOMG/PD has been very positive, and attendance for the classes has been increasing. Attendance numbers are included in the overall computer class attendance statistics for this month.

TECHNICAL SERVICES

Patricia Lowrey spent most of the month working on 2014 Budget Requests. She and most of the Technical Services Managers met with John Skrtic and Carlos Latimer from Public Services on September 12 and with Ann Palomo, Jim Benson, Hilary Prisbylla, and Marlene Pelyhes of the IT/CLEVNET Department on September 25. Ms. Lowrey met with the Revenue Enhancement Task Force on September 26. She attended the Anisfield-Wolf Book Award Ceremony.

Shelf/Shipping: Stephen Wohl joined the other members of the Page Recruitment Committee on September 10th and September 13th to assess the applicants for the various open Page positions.

The Technicians unpacked 21,315 new items and delivered them to the Acquisitions and High Demand Departments. A total of 1,366 telescopes of finished new materials were shipped out to the Main Library, Branches, CSU, CWRU, Tri-C, and CLEVNET Libraries. The staff sent 67 items to the Main Library for requests and 110 items to fill holds.

Collection Management: In addition to weekly ordering duties, Collection Management staff completed Branch periodical renewals and orders for new selections for 2014; the lists were submitted to the Acquisitions Department on September 13.

Rollie Welch, Collection Management Manager selected new bestsellers for collection at Case Western Reserve University. Mr. Welch's online review column of African American books for Library Journal again appeared this month at lj.libraryjournal.com. He participated in Literature Department's discussion of the Anisfield-Wolf awarding winning title, *The Yellow Birds*.

In September 63 telescopes of print and non-print items were relocated to the Branches, book sale, or college collections. Laura Mommers selected 246 DVD titles for the Branches and the Audio-Visual (AV) Department for a total of 3,128 DVDs. She selected 152 CD titles for the Branches and the Popular Library for a total of 1,679 CDs. Ms. Mommers volunteered to assist the Acquisitions department receiving books and will be trained on the process of receiving periodicals.

High Demand: The High Demand Department had another busy month. Staff cataloged 575 new titles, and added 10,556 items. They ordered 1,129 titles and 12,838 items. The staff found time to receive 566 items for the Acquisitions Department; the volunteered to help with bindery orders, work on set/cancel reports in OCLC, and help with Preservation boxing. Dale Dickerson, High Demand Librarian, did some background research writing descriptions of photos for the Preservation Department's digital photo project

Catalog: Library of Congress and Stanford University librarians commended Catalog Department staff on the quality of cataloging CPL contributed for review. The department is now independent

as an RDA BIBCO participant. Catalogers added 2,918 titles and 3,091 items for CPL material.

Dawn Grattino significantly reduced the backlog of books in Russian and Ukrainian needing copy cataloging. She studied basic Russian instruction books to improve her knowledge of the Cyrillic alphabet. Amei Hu trained Diana Olivares to take over responsibility for the received orders with holds report during Ms. Hu's vacation. Ms. Olivares located all of the titles in Catalog on the first report she handled.

Barbara Satow contributed her first corporate authority record to the national authority file. Regina Houseman and Ms. Satow were nominated this month for the "Remarkable employee" award. Catalog Manager Andrea Johnson updated the CLEVNET cataloging fees for the 2014 contract year.

Michael Monaco attended a meeting of the Ohio Library Council's Convention & Expo Program Committee on Sept. 4th. The committee met to finish planning the programs to be offered at the OLC's 2013 Convention and Expo which will be held October 8-11. Mr. Monaco also attended a meeting of the CPL150 team, which is planning to hold an "Unconference" for CPL staff in November at the Rice Branch. Ms. Olivares participated in a PCC RDA Documentation task group. She listened to the "Metadata [R]evolution: Transformative Opportunities" webinar from OCLC.

Acquisitions: Nathaniel Infante, Technical Services Associate, began a leave of absence on September 18th and Angelina Bueno, Technical Services Senior Clerk, was selected for the Accounting Clerk position and transferred on September 20th. Their responsibilities have been distributed to cross-trained staff in the Department and Laura Mommers, Collection Management Librarian, also volunteered to help out in order to prevent any backlogs from developing.

The remainder of the 2014 subscription renewals for Main Library and Branch periodicals and Main Library microfilm were submitted to the vendors to be processed. The list of standing order titles for Main Library was also reviewed and the vendors were notified of titles that were selected for cancellation.

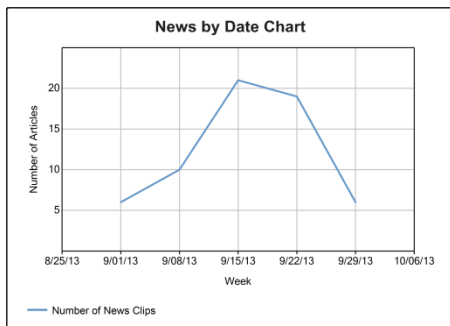
The staff ordered a total of 5,943 titles and 12,479 items; they received 15,047 items, 1,353 periodicals, and 313 serials. The staff added 1,049 periodical items, 146 serial items, 633 paperbacks, and 2,085 comics and they processed a total of 1,977 invoices.

Preservation: Alicia Naab, Acting Preservation Manager, visited the Special Collections Department and met with staff to assess their needs and discuss solutions for overall storage and conservation issues. Senior Technician Renee Pride trained Laura Wallencheck and Gloria Massey to perform a variety of tasks. Ms. Massey was also trained to organize and upload to scans for ContentDM and to use their user support center. All staff members, including Stephen Best of High Demand continue to pitch in to make phase boxes the since the Preservation Technician vacancy remains unfilled.

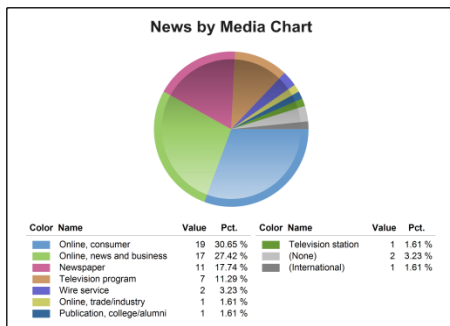
Materials Processing: The Associates cataloged 1,370 new titles for the Cleveland Public Library and added 1,358 records for the CLEVNET libraries. The Associates and Sr. Clerks added 6,176 items. The Technicians worked on 22,634 items.

Karima Ward helped receive materials for Acquisitions. Christon Hicks was trained to copy catalog Books on CD. Cathy Jo Graves retired after 33 years with the library with 22 years as a Technical Services Associate.

MARKETING & COMMUNICATIONS



Media coverage for the month of September included 62 print and online publications as well as TV and radio. The full report, available in the Marketing Department, shows ad values of \$43,505.89 with a news circulation audience of 2,564,852 people. In September, the online print media outlets that featured CPL events and programs received 5,803,299 unique visitors. Media coverage was the heaviest during the exhibit of the Bay Psalm Book. Full report in the Marketing Department.



Ads to promote the Library awareness campaign appeared in the following: *Scene Magazine* and the *Fall Varsity Calendar* for Collinwood, East Tech and JFK High Schools. Hispanic Heritage was promoted in *La Prensa*. Library Card Sign-up Month was promoted in *Call & Post* and *Campus Observer*. Genealogy

clinics were promoted in Cultural Gardens *One World Day* program. *Writers and Readers, Young, American and Muslim* was promoted through digital advertising with cleveland.com, *Freshwater Cleveland*, and NPR radio. Online consumer and online news and business were the media that most featured Cleveland Public Library in September.

Marketing put together kits containing "Support Your Library" give-aways and branch specific library history and usage information. These were given to managers to use at community engagement events.

The *I'm Ready to Read!* kindergarten library card campaign kicked off with the mailing of 2,361 library cards targeted to incoming CMSD students. Additional card packets were printed to be available to hand deliver to parochial and charter school kindergartners.

Search Engine Marketing with cleveland.com resulted in the CPL ad being viewed 19,844 times on average per week, which resulted in an average of 935 clicks to website per week. *Public library* was the most clicked-through phrase.

SEPTEMBER-SOCIAL MEDIA

Top 5 Twitter/Facebook links that had the highest click throughs in September:

1. Sep 6th: <http://ow.ly/oDaDw>
<http://cpl.bibliocommons.com/item/show/66034970>...
Look what we have! @chefsymon @dougrattner (Tweet about Michael Symon's new book)
2. Sep 22nd: Two great authors coming to Harvard-Lee Branch & Rice Branch on Friday & Saturday (Promotion of author visits on September 20th & 21st)
3. Sep 12th: We love books. Of course we love books. We're librarians. We'd like to share some of our love of books with you. (Read in the CLE promotion)
4. Sep 10th: The Biggest Little-Known Book Award
<http://ow.ly/oJCAX> Right here in #CLE! (Article from Rust Belt about Anisfeld Wolf Awards)
5. Sep 13th: Have you met the superheroes? Link to CPL Community Deficit Fighter Video

The content with the most "reach" on Facebook:

1. Sep 27th: *I'm Ready to Read!* photos on Facebook; these photos have attracted great attention and comments.

2. Sep 18th: Do you LOVE your Cleveland Public Library?
(Promotion of Love Your Library day)
3. Sep 26th: I'm Ready to Read photos
4. Sep 26th: Check out this video of the new installation at Main Library
5. Sep 4th: September is library card sign-up month: Link to library card application

GRAPHICS

Graphics staff designed, printed, and distributed 121 items in September, in addition to graphics for the library website, and 4 staff newsletters.

Promotional and printed pieces included: Writers & Readers; Arab American Stories; Hispanic Heritage Month; Exhibits; Music at Main

WEBWARE www.cpl.org and other CPL sites

Twitter followers are up from 4,301 in 2012 to 6,826 currently. Facebook fans are up from 4,535 in 2012 to 5,681 currently. Downloads of books in an electronic format (eBooks) were up from 64,493 in 2012 to 89,872 currently.

Library News on the www.cpl.org homepage featured the following items for September: Cleveland Public Library and Caresource Offer Free Informational Sessions on the Affordable Care Act: Dozens offered throughout Cleveland; Cleveland Public Library Kicks Off Popular Writers and Readers Series: New season begins September 21st; Author Visits: Carl Weber and Elaine Richardson; (Love Your Library Day) Food, Fun, and Festivities!; and Arab American Stories.

During the month of September, the following events, programs, and information were promoted on www.cpl.org: Writers & Readers: Young and Muslim; Writers & Readers: Chris Ware; Brown Bag Book Clubs; OverDrive Big Read; Author Visits: Carl Weber and Elaine Richardson; Read in the CLE Featured Reader: Karen Long; Read in the CLE Featured Reader: Mark "Munch" Bishop; 2012 Annual Report; Bay Psalm Book; Hispanic Heritage Month; September is Library Card Sign-Up Month; Arab American Stories; Exhibits; Sorenson Video Relay; Affordable Care Act; Learn How to View the Plain Dealer e-edition: Digital Literacy Workshops; Facts about Issue 79; Support Our Libraries: Prepare Our Children, Protect Our Future; National Geographic Kids; BookFlix; Free Tutoring; Learning Express Library; Testing and Education Reference

Center; MyPlace MyCard: My Music is Free; Mobile App; 3D Printing; The Eastman Reading Garden is Open; MyPlace MyCard: My eBooks are Free; and Ed2Go.

9 Popular Topic pages were updated with new book lists in September.

The 25th "Off the Shelf" (the September issue) was sent out on September 6, 2013, to a distribution list of 3738. This issue featured: New Writers & Readers Season Kicks-Off September 21st ("Young, American, and Muslim"); and The Bay Psalm Book on Display at Cleveland Public Library. The following new releases were featured: Michael Symon's 5 in 5 by Michael Symon; Sociology 101 : Tales and Wisdom from Duck Dynasty's Favorite Uncle by Si Robertson; and Who Asked You? by Terry McMillan. The following programs/events/exhibits were featured: Friends of the Library present author Brad Ricca; Cleveland Public Library Celebrates Hispanic Heritage Month; and Support our Library: Prepare Our Children, Protect Our Future.

A special "e-blast" was sent to a distribution list of 4065 on September 13, 2013, to promote "The Bay Psalm Book" event.

The 2013 Writers & Readers Series author/event pages were built on both the "regular" site and the mobile site.

A Hispanic Heritage Events page was built, as well as two Hispanic Heritage Month booklist pages, one for the Kids site and one for the Teens site.

PROPERTY MANAGEMENT

The Property Management office completed numerous branch inspections and continues to monitor utility bills. We continue to meet with and monitor the work of the contractors working on the gas conversation project for LSW and Main. The contract for the deactivation of South branch has been awarded and work will begin in October.

Maintenance Mechanics continue to maintain the buildings for the safety and comfort of patrons and staff. New emergency lights were installed in the staff work room at Carnegie West. Two condenser fan assemblies for the main A/C unit and fan belts were replaced at Harvard-Lee. The exterior light fixture on the parking lot side was replaced at Eastman. Staff worked with contractor to locate leak in the sprinkler system in the Eastman

Garden. The batteries for the emergency lighting were replaced at Fulton. The hot water tank on the 6th floor of Main was removed and work has started to install a new tank. Our attempts to unplug the staff sink in the cafeteria of Lakeshore were unsuccessful and a contractor had to be call out to unplug the sink. The boiler tubes for both boilers were cleaned to get ready for the winter season at Lakeshore. The outdoor dampers on air handling units 1-4 were cleaned and the pivot joints on the linkages were replaced at LSW. Due to the age of the unit the thermostat and the wiring had to be upgrade for the ceiling mounted A/C unit that covers the Safety and Protective Services area, also the fan motor and the controller board were replaced.

The Carpenters and Painters worked to remove old discarded equipment and furniture from Old Memorial. Leaks were repaired in the sky lights at Glenville. Roof leaks were located and repaired at West Park and Rockport. Deteriorating panels on the window wells in the Eastman garden were replaced. A dead tree was removed from the parking lot of Walz. With the addition of new staff in Outreach & Program Services tables have been made and the room will be rearranged to accommodate them.

The Garage picked up the zero turn lawn mower f or service and returned it to Lakeshore. The generator for the Bookmobile was removed and replaced with the spare so that it could be serviced. The oil, oil filter, and brake rotors were replaced and the steering was repaired on car #9. Lawn mowers for the branches were repaired as needed.

SAFETY & PROTECTIVE SERVICES

Protective Services

Activity

Month	Total Dispatch Activities	Average per day	Total Alarms	Branch Emergencies	Branch Visits	Downtown Campus Incidents	Incident Reports Generated	CPL access activities
September 2013	6371	265	270	20	251	140	35	204
August 2013	7,134	264	263	23	265	216	37	242
July 2013	6,264	241	149	21	239	167	67	198
June 2013	5,671	236	38	49	224	180	52	340
May 2013	5,474	211	42	25	377	257	59	N/A
April 2013	4,525	185	36	30	466	297	71	N/A

March 2013	3,791	145	25	40	564	188	52	N/A
Feb 2013	3,090	134	35	35	472	140	59	N/A
January 2013	2,732	109	13	18	303	102	39	N/A

Special Attention, Special Events, and Significant Incidents

June, July and August 2013

- Provided additional support for Sugarman Committee Meeting at Woodland.
- St. Luke Foundation meeting at Rice.
- Bay Psalm Book Display at Main Library

Protective and Fire Systems

- The Library Board of Trustees Approved replacement of the Fire System at the Lake Shore Facility. We are coordinating with the vendor for installation.
- Checking on discounts available for checking on fire system and upgrades at branches.
- The access control system is continuing to be installed. The Downtown Campus is complete with the exception of the elevators, and the Technical Services is complete.
- A comprehensive engineering camera system study was completed in September, 2013. The specifications will be used to obtain quotations for installation.

Communications Center

- The communications center is being staffed and processes are being developed to engage in active surveillance of CPL properties.
- The Multi-Agency Radio Communication System (MARCS) radios have been programmed and Safety & Protective Services is continuing to use them this month with very good results. Transmissions are clearer and more consistent across the city.

Contract Security

- Coordinated primary coverage with G4S for elections coverage and forwarded invoices to accounting for proper charging of the Board of Elections for support.

Administration

- Interviews were conducted for Safety & Protective Services Officers and a Supervisor position.

INFORMATION TECHNOLOGY & CLEVNET

Cleveland Public Library Projects

Planned Accomplishments This Period:

KnowItNow24x7 (KIN24x7):

- Redesign of KIN24x7 Provider Site (major project)
- Statewide Coordinator trip to Piketon (see below)

Converged Technologies:

- Sandusky Xerox multifunction printer deployment
- Delegated administration of spam filtering system by CLEVNET IT staff
- Live and pre-recorded paging for Shaker Heights Public Library
- Willoughby's temporary admin building move (network)
- Law Library internet speed upgrade

Virtualization and Desktop Support:

- update Workflows on CPL Staff Desktops
- Replace CRT (Tube) style monitors on Public PCs at Garden Valley, Martin Luther King and Harvard Lee branches
- Upgrade AD Manager Plus for better use of Active Directory scripting engines
- HP SIM (Systems Insight Manager) upgrade to support Windows Server 2012
- Windows Based Server hardware evaluation

Webware

- Implementation of Summon search tool for CPL databases
- Building of the 2013/2014 Writers and Readers Micro-Site on cpl.org & Mobile pages for mobile site
- Building of a Page on cpl.org to promote Hispanic Heritage Month
- Update Read in the CLE
- Update Story time Page on cpl.org

Actual Accomplishments This Period:

KnowItNow24x7 (KIN24x7):

- The KIN24x7 Statewide Coordinator spoke to a meeting in Piketon, OH, of the South Central Ohio Computer Association (SCOCA) Technology Coordinators (affiliated with INFOhio and dedicated to k-12 education) on Sept. 13. The

Coordinator also stopped by the Chillicothe & Ross County Public Library and spoke with their Public Relations Director and dropped off KIN24x7 promotional items.

- This month, the KIN24x7 Provider Site underwent a major reorganization (including a URL change to <http://community.knowitnow.org>) in response to a recent study by last semester's practicum student and expanded uses beyond just provider librarians. The Statewide Coordinator and Web Site Coordinator changed access permissions, added content types, instituted a new theme and color scheme, and also automated posting of statistics and other content. The reorganization also included deleting defunct KIN24x7 providers and institutions.
- Kristine Szabo (Columbus State Community College) joined the Quality Assurance Committee for KnowItNow24x7 this month.

Converged Technologies:

- IT staff in the hardware group worked to deploy new public PCs and the new Xerox multifunction printer (MFD) at Sandusky by the agreed upon September 20th date. The MFD deployment was aided by Xerox personnel.
- Hudson is the first CLEVNET library able to manage spam sent to their domain using our spam filter's delegated administration functionality. Expansion to other CLEVNET libraries to continue into 2014
- Telecom and networking staff worked with vendor support at IPCelerate to implement live and pre-recorded paging capabilities via the Cisco telephony system hosted at CPL.
- Willoughby administrative staff has moved to a temporary location due to flood damage. Networking staff assisted in the move to the new location which is expected to be in use for duration of two years.
- The Cleveland Law Library's was upgraded to an internet connection nearly 10 times faster thus eliminating the last legacy internet connectivity of our CLEVNET libraries.

Webware, Virtualization and Desktop Support Group:

- All Tube (CRT) style monitors on public PCs replaced at Garden Valley, Martin Luther King and Harvard Lee branches
- AD Manager Plus upgraded to allow greater support and scripting for Active Directory Management
- HP SIM (Systems Insight Manager) upgraded to support Windows Server 2012 management

- All the Windows Based Server hardware in CPL's Main Computer room was evaluated for age, performance and health.
- Distribution of CPL eNewsletter (off the Shelf) August 2013 Edition a distribution of 3,738. This issue featured: This issue featured: New Writers & Readers Season Kicks-Off September 21st ("Young, American, and Muslim"); and The Bay Psalm Book on Display at Cleveland Public Library.
- Building of the 2013/2014 Writers and Readers Micro-Site on cpl.org & Mobile pages for mobile site. The work included new content for speakers, new headshots, and homepage graphics for the season.
- Building of a Page on cpl.org to promote Hispanic Heritage Month. Content was provided by the graphics department to help promote Hispanic Heritage Month events at the library in addition to the Essay contest.

Update Read in the CLE

- Featured reader was updated: Mark "Munch" Bishop from ESPN News is the September/October Featured reader.
 - Page was posted on September 30th and it is currently being promoted via Social Media
- Changed Staff reader Rollie Welch's feature title on September 30
- A special "e-blast" was sent to a distribution list of 4065 on September 13, 2013, to promote "The Bay Psalm Book" event.
- Implementation of Summon search tool for CPL databases
 - Implement product. 90% Complete. Launch date scheduled for October 21.
- Two Hispanic Heritage Month booklist pages created by Youth Services. Posted on the Kids site, Teens site and Hispanic Heritage Month Promo page respectively.
- Built a promotional web page for Affordable Healthcare Act support at the library
- Built a promotional web page for the event "Arab American Stories"
- The Plain Dealer e-Edition classes were extended into October and the page was updated accordingly.

Other CPL Projects

KnowItNow24x7 (KIN24x7):

- Multiple speaking engagements and exhibit tables in October
- Reviewing alternative virtual reference software platforms

Converged Technologies:

- Migration testing for groupware suite
- Continuing deployment of Cisco VoIP telephony

Virtualization and Desktop Support:

- Continuing deployment of Workflows to remaining CPL Staff Desktops
- Continue upgrading and/or replacing Windows XP machines with Windows 7 machines

CLEVNET Planned Accomplishments This Period

- Update Mobile XML file to reflect non-summer hours for CLEVNET App
- Finalize Database Subscriptions for 2014 with CORC
- Finalize Zinio "Core content" for 2014 platform
- Finalize Zinio contract details
- Participate & Promote OverDrive's "Big Library Read"
- Organize a Bibliocommons working lunch with select CLEVNET librarians to take place during the OLC conference
- Gauge interest in a renewal of Freegal for CLEVNET libraries
- Upgrade SirsiDynix software
- Wrap up CLEVNET Visioning meetings

Actual Accomplishments This Period:

Webware, Virtualization and Desktop Support:

- An Active Directory Health Check was performed on the Clevnet.org Forest
- Finalize Database Subscriptions for 2014 with CORC.
- Finalized Zinio "Core content" for 2014 platform. Titles were selected by the group based on titles that the current 15 CLEVNET libraries already subscribing to the service. Agreement sent to Joyce Dodrill for review on September 12
- Promoted and participated in OverDrive's "Big Library Read". The title "Fancy Nancy: Nancy Clancy, Super Sleuth" in both eBook and downloadable audiobook was featured on the CLEVNET eMedia site alongside Thousands of other Public Library eBook platforms that are using OverDrive to deliver eMedia. The title was featured on cpl.org's homepage as well as other CLEVNET libraries. Promotional participation on other CLEVNET library websites was determined by each library's Director and/or Marketing professional.
- Organized a Bibliocommons working lunch for Wednesday, October 9 at the OLC conference

Upgrade of SirsiDynix software

- Preparation and testing for a new CPL circulation desk procedure to create and pay all bills within the SirsiDynix Workflows software. This includes bills for materials that require sales tax. New bill reasons were created and tested, and scripts written to transfer payment data nightly from SirsiDynix to Munis.
- The final Visioning meeting for CLEVNET directors was held at Perry library on September 5. Preliminary results were shown to the Directors' Panel the following week. The Panel will work together to gather the information into a workable form, and begin to derive a forward path.
- Ann Palomo began work with the current chairman of the COSUGI (Customers of SirsiDynix Users' Group International) Consortia Group on local arrangements and registration for the group's annual working meeting, to be held in Cleveland/CPL in November.
- Jim Benson let us know that he was offered, and accepted, the position of Systems Librarian at the Maag Library of Youngstown State University. His last day at CPL/CLEVNET will be October 15. Subsequently, the Software team worked on knowledge transfer, and Jim spent time documenting scripts and standardizing some routines within scripts for easier maintenance and support after his departure.
- The Software team met with CPL Technical Services managers, reviewing progress on existing projects and discussing new cataloging features in 3.4.1 for RDA support.

Key Items in Progress This Period:

The SirsiDynix Symphony software was upgraded to version 3.4.1, service pack 3. Software staff tested the install and functionality. Hilary Prisbylla deserves special acknowledgement for taking the lead on the upgrade.

This version supports the following:

- New user features such as a tabbed window display, and right-click functionality.
- Barcode validation functionality to prevent bad scans of item and patron barcodes from entering the system.
- Supports for the upcoming length-expansion of OCLC numbers for the Cataloging department.