

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	151,255	159,323	743	797	1,005,189	1,101,673	-8.8%
Branches	363,582	344,686	1,787	1,628	2,346,216	2,291,575	2.4%
Mobile Units	4,095	4,730			32,925	36,717	-10.3%
Library for the Blind	58,545	61,581			378,175	432,703	-12.6%
OLBPD BARD	10,849	10,223			82,160	67,229	22.2%
eMedia	17,171	12,238			111,136	79,756	39.3%
TOTAL CIRCULATION	605,497	592,781			3,955,801	4,009,653	-1.3%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
eBook	13006	9,111	84,851	59,037	43.7%
eAudioBook	3993	3,025	25,217	19,939	26.5%
eMusic	67	59	456	407	12.0%
eVideo	105	43	612	373	64.1%
TOTAL eCIRCULATION	17,171	12,238	111,136	79,756	39.3% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Downloads	10,849	10,223	82,160	67,229	22.2% Included in circulation activity
Users	605	563	4,230	3,773	12.1%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2013	2012	2013	2012	Gain/Loss
Main Library	102	44 minutes	14,195	12,118	10,395	8,728	19.1%
Branches	548	40 minutes	100,703	70,593	67,304	46,638	44.3%
TOTAL USAGE	650		114,898	82,711	77,699	55,366	40.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	49,671	47,833	259	239	324,864	324,418	0.1%
Branches	277,266	254,895	1,362	1,204	1,754,850	1,712,218	2.5%
Mobile Unit	677	1,084			4,118	5,633	-26.9%
TOTAL VISITS	327,614	303,812			2,083,832	2,042,269	2.0%

REPORT K1

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	10,357	759	763	1,180	13,059	1,122	14,181
Broadway*	0	37	5	57	99	1	100
Brooklyn	5,522	451	343	594	6,910	761	7,671
Carnegie West	10,369	1,035	1,190	1,480	14,074	1,427	15,501
Collinwood	7,543	665	602	1,032	9,842	1,069	10,911
East 131st	4,196	428	280	461	5,365	464	5,829
Eastman	16,760	1,703	1,767	3,283	23,513	2,890	26,403
Fleet	13,298	1,070	1,059	1,819	17,246	1,403	18,649
Fulton	10,684	1,042	709	1,501	13,936	1,152	15,088
Garden Valley	4,388	240	182	227	5,037	450	5,487
Glenville	6,990	619	484	924	9,017	811	9,828
Harvard-Lee	7,586	637	673	1,113	10,009	1,025	11,034
Hough	4,452	393	344	365	5,554	416	5,970
Jefferson	5,227	692	827	1,242	7,988	811	8,799
Langston Hughes	6,221	739	742	936	8,638	704	9,342
Lorain	9,767	1,095	664	1,337	12,863	1,176	14,039
Martin Luther King, Jr.	6,584	476	673	942	8,675	1,154	9,829
Memorial-Nottingham	11,389	869	1,080	1,796	15,134	1,704	16,838
Mt. Pleasant	5,662	516	453	787	7,418	580	7,998
Rice	12,056	641	791	898	14,386	1,389	15,775
Rockport	16,653	1,381	1,296	2,053	21,383	2,468	23,851
South	7,615	701	479	1,116	9,911	844	10,755
South Brooklyn	16,031	1,475	1,637	2,803	21,946	2,744	24,690
Sterling	5,707	484	519	559	7,269	513	7,782
Union	5,887	770	479	873	8,009	662	8,671
Walz	13,350	1,184	1,313	1,989	17,836	1,844	19,680
West Park	14,116	1,642	2,604	3,931	22,293	3,170	25,463
Woodland	10,018	783	579	1,004	12,384	1,034	13,418
TOTAL	248,428	22,527	22,537	36,302	329,794	33,788	363,582

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	14,181	12,142	82,355	92,417	-10,062	-10.9%
Broadway*	100	3,351	620	22,881	-22,261	-97.3%
Brooklyn	7,671	9,503	53,310	62,494	-9,184	-14.7%
Carnegie West	15,501	15,791	99,270	101,576	-2,306	-2.3%
Collinwood	10,911	11,322	70,887	72,436	-1,549	-2.1%
East 131st	5,829	5,747	38,404	39,380	-976	-2.5%
Eastman	26,403	19,004	157,853	132,789	25,064	18.9%
Fleet	18,649	17,055	115,798	105,162	10,636	10.1%
Fulton	15,088	11,364	100,832	80,383	20,449	25.4%
Garden Valley	5,487	5,104	33,822	35,945	-2,123	-5.9%
Glenville	9,828	8,975	65,627	64,455	1,172	1.8%
Harvard-Lee	11,034	10,568	72,961	68,024	4,937	7.3%
Hough	5,970	6,608	36,332	42,701	-6,369	-14.9%
Jefferson	8,799	10,002	62,107	69,282	-7,175	-10.4%
Langston Hughes	9,342	8,019	58,293	51,691	6,602	12.8%
Lorain	14,039	13,153	92,186	84,884	7,302	8.6%
Martin Luther King, Jr.	9,829	9,113	65,079	58,610	6,469	11.0%
Memorial-Nottingham	16,838	18,735	110,843	120,121	-9,278	-7.7%
Mt. Pleasant	7,998	7,841	48,808	50,223	-1,415	-2.8%
Rice	15,775	14,503	97,049	90,966	6,083	6.7%
Rockport	23,851	24,099	158,899	163,104	-4,205	-2.6%
South	10,755	9,131	64,611	64,043	568	0.9%
South Brooklyn	24,690	23,108	162,911	152,325	10,586	6.9%
Sterling	7,782	8,011	50,466	45,346	5,120	11.3%
Union	8,671	8,466	60,634	52,139	8,495	16.3%
Walz	19,680	16,901	131,472	120,003	11,469	9.6%
West Park	25,463	25,389	167,533	174,587	-7,054	-4.0%
Woodland	13,418	11,681	87,254	73,608	13,646	18.5%
TOTAL	363,582	344,686	2,346,216	2,291,575	54,641	2.4%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JULY 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	8,981	7,484	51,016	51,163	-147	-0.3%
Broadway*		1,938		11,255	-11,255	-100.0%
Brooklyn	5,629	5,612	34,058	32,250	1,808	5.6%
Carnegie West	17,486	16,774	115,729	125,391	-9,662	-7.7%
Collinwood	7,836	6,471	50,806	48,360	2,446	5.1%
East 131st	8,435	7,399	53,960	49,384	4,576	9.3%
Eastman	13,770	12,543	90,846	83,964	6,882	8.2%
Fleet	13,577	12,798	87,602	76,931	10,671	13.9%
Fulton	11,189	9,222	65,187	55,092	10,095	18.3%
Garden Valley	5,551	5,423	32,978	33,049	-71	-0.2%
Glenville	8,168	8,566	53,066	55,879	-2,813	-5.0%
Harvard-Lee	9,452	8,252	63,937	58,125	5,812	10.0%
Hough	13,666	14,229	75,776	87,676	-11,900	-13.6%
Jefferson	8,603	8,407	56,577	59,409	-2,832	-4.8%
Langston Hughes	7,929	6,852	49,404	44,372	5,032	11.3%
Lorain	11,885	9,159	65,370	56,645	8,725	15.4%
Martin Luther King, Jr.	11,857	8,967	60,966	57,613	3,353	5.8%
Memorial-Nottingham	5,807	4,798	45,015	39,071	5,944	15.2%
Mt. Pleasant	6,893	6,308	45,107	42,401	2,706	6.4%
Rice	13,613	12,124	99,058	87,014	12,044	13.8%
Rockport	10,088	10,239	74,629	76,398	-1,769	-2.3%
South	8,266	7,721	54,190	60,055	-5,865	-9.8%
South Brooklyn	13,525	12,987	98,666	91,926	6,740	7.3%
Sterling	16,571	14,963	91,883	87,230	4,653	5.3%
Union	7,174	7,299	42,444	87,230	-44,786	-51.3%
Walz	11,429	9,340	71,736	48,249	23,487	48.7%
West Park	10,181	10,172	70,438	75,993	-5,555	-7.3%
Woodland	9,705	8,848	54,406	51,790	2,616	5.1%
TOTAL	277,266	254,895	1,754,850	1,733,915	20,935	1.2%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2013**

Branch	Total Circulation
1 Eastman	26,403
2 West Park	25,463
3 South Brooklyn	24,690
4 Rockport	23,851
5 Walz	19,680
6 Fleet	18,649
7 Memorial-Nottingham	16,838
8 Rice	15,775
9 Carnegie West	15,501
10 Fulton	15,088
11 Addison	14,181
12 Lorain	14,039
13 Woodland	13,418
14 Harvard-Lee	11,034
15 Collinwood	10,911
16 South	10,755
17 Martin Luther King, Jr.	9,829
18 Glenville	9,828
19 Langston Hughes	9,342
20 Jefferson	8,799
21 Union	8,671
22 Mt. Pleasant	7,998
23 Sterling	7,782
24 Brooklyn	7,671
25 Hough	5,970
26 East 131st	5,829
27 Garden Valley	5,487
28 Broadway*	100
	363,582

Branch	Attendance
1 Carnegie West	17,486
2 Sterling	16,571
3 Eastman	13,770
4 Hough	13,666
5 Rice	13,613
6 Fleet	13,577
7 South Brooklyn	13,525
8 Lorain	11,885
9 Martin Luther King, Jr.	11,857
10 Walz	11,429
11 Fulton	11,189
12 West Park	10,181
13 Rockport	10,088
14 Woodland	9,705
15 Harvard-Lee	9,452
16 Addison	8,981
17 Jefferson	8,603
18 East 131st	8,435
19 South	8,266
20 Glenville	8,168
21 Langston Hughes	7,929
22 Collinwood	7,836
23 Union	7,174
24 Mt. Pleasant	6,893
25 Memorial-Nottingham	5,807
26 Brooklyn	5,629
27 Garden Valley	5,551
28 Broadway*	0
	277,266

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

Prepared By: Northern Ohio Data and Information Service – NODIS,
Maxine Goodman Levin College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	86,163	89,708	569,132	576,045	-1.2%
MORE	814	957	5,440	6,215	-12.5%
Other Libraries	582	623	5,060	3,224	56.9%
TOTAL	87,559	91,288	579,632	585,484	-1.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	21,157	21,446	171,776	174,309	-1.5%
KnowItNow Web Reference*	110	172	3,367	4,341	-22.4%
Interlibrary Loan Requests	2,991	4,688	31,114	27,339	13.8%
TOTAL	24,258	26,306	206,257	205,989	

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	6,153	8,210	39,026	54,599	-28.5%
Total Items Added	30,859	26,292	170,643	185,137	-7.8%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	192	200	1,406	1,406	0.0%
Branches	5,506	5,941	34,299	41,552	-17.5%

203.5

MYTUNES	Year-to-Date				
	July 2013	June 2013	May 2013	April 2013	Mar 2013
Songs Downloaded	4,606	4,557	4,425	4,806	4,886
Users	699	722	690	731	800
New Registrations	15	12	11	17	13