

**CLEVELAND PUBLIC LIBRARY**

**Finance Committee**

June 18, 2013

**RESOLUTION AUTHORIZING THIRD AMENDMENT TO A CONTRACT WITH  
STRATEGY DESIGN PARTNERS, LLC**

WHEREAS, The Cleveland Public Library entered into an agreement (“Agreement”) with Strategy Design Partners, LLC from January 2012 through June 30, 2012, for marketing and communications services, which included creating a marketing plan, refreshing the Library’s website, producing a marketing video, and supplementing the Library’s Marketing and Communications Office, at the cost of \$4,000 per month; and

WHEREAS, On April 17, 2012, this Board approved an amendment to the Agreement to extend the term through December 31, 2012 at the cost of \$4,000 per month for a total contract amount of \$48,000, to implement additional initiatives and to continue to assist the Library’s Marketing and Communications Office; and

WHEREAS, On August 23, 2012, this Board approved a second amendment to the Agreement to extend the term of the Agreement through June 30, 2013, and to increase the amount of the Agreement to \$8,000 per month commencing August 17, 2012, increasing the contract total by \$65,935.48 for a total contract amount not-to-exceed \$113,935.48 which expenditure shall be charged to General Fund Account 11610053-53710 (Professional Services); and

WHEREAS, The Director has recommended that the Library continue to engage Strategy Design Partners, LLC to assist the Library on a month to month basis through December 31, 2013; now therefore be it

RESOLVED, That the Executive Director, CEO or his designee, is authorized to enter into a third amendment to the Agreement with Strategy Design Partners, LLC to extend the term of the Agreement on a month to month basis through December 31, 2013, increasing the contract total by \$48,000.00 for a total contract amount not-to-exceed \$161,935.48 which expenditure shall be charged to General Fund Account 11610053-53710 (Professional Services), and to execute such other instruments or documents as may be necessary or appropriate to effectuate the terms of this Resolution, subject to the approval of the Chief Legal Officer.