

DIRECTOR'S REPORT

May 16, 2013

Monthly Statistics

Circulation for the month of April was 584,906. This is an increase of 3% from last year's April circulation of 566,133. The circulation activity for eMedia has increased tremendously from last year and provides us with an ongoing opportunity to reach our community users virtually. eMedia circulation continues to be a bright spot and is up over 30% from April of 2012.

The number of computer sessions for April was up from 2012 levels. There were 103,159 sessions this year in comparison to last year's total of 74,285. Not surprisingly, the number of hours in use for our computers increased from 49,940 in April of 2012 to 70,190 in 2013. This was an increase of 29%. With the addition of TechCentral, the numbers of computers throughout CPL has increased the number of sessions and the numbers of hours in use.

Attendance for the month of April was 310,004. This is a 9% increase from last year's attendance number of 281,357. The Main library reported a 3% increase in attendance. Main library's attendance continues to grow, however, the campus continues to show circulation that is flat.

Programming / Outreach

Mini-Maker Faire and the *Cleveland Scene Magazine* Party

In April, the Library hosted 4 major events resulting in approximately 4,000 people of all ages visiting the Library's downtown campus. On Friday, April 12, *Cleveland Scene Magazine* rented the first floor of Main Library to host their annual Best of Cleveland gala. On Saturday, April 13, on 5 floors of the Louis Stokes Wing, the Library held Cleveland's first Mini-Maker Faire. From 10-6 p.m., approximately 50 presenters, hobbyists, and tech lovers provided programming, lectures and workshops to an audience of all ages. This program was the result of a partnership between Ingenuity Cleveland and the Cleveland Public Library.

RZA

On Friday, April 19 the Library hosted its final Writers & Readers event of the 2012-13 season. Author, filmmaker, and musician RZA of the Wu-Tang spoke to an audience of 700 plus

people in a discussion moderated by youth advocate Basheer Jones. Prior to the event, RZA visited the CMSD high-school, SuccessTech. He played chess with Maalik Graves, Senior at East Tech and Chris Cowan, Junior at SuccessTech; both students tied for first place for CMSD's chess championship in December 2012. Maalik Graves won a best-of-3 match with RZA. RZA also played the Districts 2nd place winner - Kayuta Taylor. The school visit which lasted 3 hours was well received by the School's students and administration. Students not involved in the informal tournament freely interacted with RZA and discussed chess strategy and the arts.

Who We Are: Comedy, Tragedy & Cleveland

On Thursday, April 25 the Library hosted the 17th Annual Lockwood Thompson Dialogues, *Who We Are: Comedy, Tragedy & Cleveland*, a lively and reflective conversation on the shaping of Cleveland's regional personality. *Modern Family's* executive producer Dan O'Shannon, *Community's* Yvette Nicole Brown, and Dave Hill, a comedian, writer, and frequent contributor to *This American Life* on NPR, engaged in a conversation moderated by local public radio host and *Plain Dealer* columnist Mike McIntyre.

OHIO CENTER FOR THE BOOK

Letters About Literature

Tim Phillips helped in the Library's hosting of the Ohio Center for the Book Letters About Literature Awards Ceremony on April 20 which was attended by 75 students, teachers and family members.

Winners and semifinalists are:

Level I - First Place Winner: **Abigail McNaughton**, a student at the Birchwood School in Cleveland. Her letter was addressed to author Armstrong Sperry and concerned his Newbery Award winning book, **Call it Courage**.

Level I - Second Place Winner: **Lillianna Romaker**, of St. Timothy's School in Columbus, who wrote to author Joanne "Jo" Rowling OBE FRSL about her **Harry Potter** series.

Level I - Third Place Winner: **Christopher Haddad**, a student at the Birchwood School in Cleveland, who wrote to author Bette Bao Lord about her book, **In the Year of the Boar and Jackie Robinson**.

Level I - Semifinalist: **Natalyn Kaser**, a student at the Central Intermediate School in Wadsworth, wrote to author Sarah Weeks about her book, **As Simple as it Seems**.

Level I - Semifinalist: **David Potts**, a student at the Holy Angels School in Sidney, wrote to author James Dashner about his book, *The Death Cure*.

Level I - Semifinalist: **Rae Russell**, a student at the Birchwood school in Cleveland, who wrote to author Sharon Draper about her book, **Out of My Mind**.

Level II - First Place Winner: **Haya Saadeh**, a student at Olmsted Falls Middle School, for his letter to author R. J. Palacio discussing his book, **Wonder**.

Level II - Second Place Winner: **Alexandra Wilkin**, a student at Worthington Middle School, for her letter to author Laurie Halse Anderson about her book, **Winter Girls**.

Level II - Third Place Winner: **Joey Lagucki**, a student at Hastings Middle school in Columbus for his letter to author Kate DiCamillo about her book, the **Miraculous Journey of Edward Tulane**.

Level II - Semifinalist: **Mackenzie Glaser-Addison**, a student at the Brooklyn Middle school, for her letter to author Cynthia Lord about her book, **Rules**.

Level II - Semifinalist: **Drew Mayerson**, a student at Hastings Middle school in Columbus, for his letter to author Jim Tressel about his book, **Winner's Manual: For the Game of Life**.

Level II - Semifinalist: **Alexander Riggs**, a student at Worthington Middle school, for his letter to author Jeanette Walls on her book, the **Glass Castle**.

Level II - Semifinalist: **Ioana Spiridonica**, a student at Brooklyn Middle School, for her letter to author Veronica Roth about her book, **Divergent**.

Level III - First Place Winner: **Caroline Clauson**, a student at Xenia Christian High School, for her letter to Ralph Waldo Emerson on his poem, **"A Nation's Strength."**

Level III - Second Place Winner: **Abby White**, a student at Shaker Heights High School, for her letter to author Stephen Chbosky on his book, the **Perks of Being a Wallflower**.

Level III - Third Place Winner: **Logan Shackelford**, a student at Fostoria Junior/Senior High, for his letter to David Wright on his edition of **Beowulf**.

Level III - Semifinalist: **Eva Dickinson**, a student at Our Lady of the Elms High School in Wadsworth, for her letter to author Mitch Albom on his book, **Tuesdays with Morrie**.

Level III - Semifinalist: **Hariket Bilodiya**, a student at Fostoria Junior/Senior High for his letter to author Lois Lowry about her book, *The Giver*.

Level III - Semifinalist: **Isabel King**, a student at Fostoria Junior/Senior High for her letter to author Catherine Ryan Hyde about her book, **Pay it Forward**.

Level III - Semifinalist: **Amber Green**, a 10th Grade student who visits the South Branch of the Cleveland Public Library, for her letter to author Traci Jones about her novel, **Standing Against the Wind**.

Collection Development

Monica Lacks and her sister inherited a very rare collection of lithographic portraits by David Friedmann (*Kopfe berühmter Schachmeister* #26) of famous chess players from their late uncle, and would like to donate the set to the Cleveland Public Library. The collection is very scarce, only 50 sets were created, and the artist was a Jewish man living in Eastern Europe during WWII. Most of his artwork was destroyed by the Nazis. There are only two other complete sets known to exist, one in the Royal Library of the Netherlands and the other in a private collection. This would be the only library set in North America. A Deed of Gift was prepared by legal council and signed by Ms. Lacks.

Research That's Possible Only at Main Library

Manuel Aaron, an Indian Chess Grand Master, contacted JGW collection to get a copy of the 4 volume hand-written manuscript entitled "*Loose Leaves of Indian Chess*." The manuscript is available on microfilm so he wanted to purchase a copy from ILL.

Strategic Plan

Our Mission:

We are "The People's University," the center of learning for a diverse and inclusive community.

Our Strategic Priorities:

1. Form communities of learning
 2. Fight community deficits
 3. Ready for the future: CPL 150
 4. Cultivate a global perspective
 5. Innovate for efficient and sustainable operations
-
-

Meetings and Activities

- I attended the Ohio Library Council's Trustee Dinner along with **Trustees Corrigan, Seifullah, and Werner.**
- I welcomed the Ohio Homecoming Movement group to CPL during their Cleveland Rocks NYE 2013 Information Session.
- I introduced our new CTO to the CLEVNET Directors.
- I attended the Open House for Overdrive's new headquarters.

CLEVNET

April's total OverDrive CLEVNET eMedia collection circulation was 82,826, significantly up from last year's total of 60,773. CPL has 5,676 total followers on Twitter and the Facebook page currently has 5,189 fans.

GRANTS & DEVELOPMENT

Submitted Grants

Library of Congress American Prize- submitted application materials for the Ohio Center for the Book's Octavofest program.

Library of Congress David M. Rubenstein Awards - submitted separate application for all Ohio Center for the Book programs, including Octavofest, Little Free Libraries, etc.

Award winners will be announced in October.

Pending Grants

Alcoa Foundation - \$15,000 to purchase solar-powered trash compactors for Eastman Reading Garden. I completed additional paperwork this month for the Foundation in Pittsburgh to consider the request.

Nord Family Foundation - \$5,000 in support of the Literary Lots project (decision expected June 23)

Friends of CPL

- Held third meeting of the Friends Foundation Implementation committee which will be the final meeting until the Friends Board of Directors can bring back Peter Pearson or discuss their role in more detail.

Literary Lots

Working with Strategic Urban Solutions to develop this new program at the Library's Carnegie West Branch this summer. This includes coordinating with the Branch staff on logistics, with the Library's programming dep't on film licensing and the Youth Services dep't on use of books.

Revenue Enhancement Task Force

Met with Blackbaud staff via conference call to discuss getting the Raiser's Edge database for the Library. Working with Amy Pawlowski and Cathy Poilpre.

Dance Programs

Working with Marina Marquez to host a flash dance mob in the Reading Garden on Tuesday, June 4. We are also working on bringing a series of fitness programs to the staff and general public later this summer. To be paid for by the Friends of CPL, this could include yoga, tai chi, ballet or other dance classes.

Other

- Attended "Coffee and Conversation with a Grantmaker" to learn about Dominion Foundation's giving.
- Met with Sherwin Williams Foundation to discuss the Library and specifically the On the Road to Reading program.
- Attended Foundation Center program about new trends in foundation grantmaking

PUBLIC SERVICES

PROGRAMS

During the month of April the OPS departments facilitated a total of 97 programs. Educational programming and services, not included in the above totals, accounted for approximately 220 adult education classes; 1,160 hours of after-school tutoring were performed by America Reads tutors to a total of 805 children at 7 locations. In the month of April the menu for the after-school snack program was changed from a snack to meals (i.e. bagged lunch and carton of milk). This change accounted for an 18% increase in number of meals served. After school snacks were served 5 days a week at 9 branch locations during the month.

Other notable education programs that were held during the month of April were the ACT Boot Camp and Eastman Branch college visit to Oberlin College; both programs were facilitated by College Now Greater Cleveland with funds provided by the Cleveland Foundation. Approximately 23 students visited Oberlin College on April 30 and 25 students attended a 4-day intensive ACT prep-course at the Collinwood branch.

Fifteen tax clinics were held throughout the month of April, as well as 1 Legal Aid clinic at the Carnegie West Branch. The Carnegie West Branch Legal Aid clinic had the highest attendance to date, servicing 47 Cleveland residents in need of legal advice.

Total programming/educational services related expenditures for April totaled \$11,466.46.

Mini-Maker Faire and the Cleveland Scene Magazine Party

In April, the Library hosted 4 major events resulting in approximately 4000 people of all ages visiting the Library's downtown campus. On Friday, April 12, Cleveland Scene Magazine rented the first floor of Main Library to host their annual Best of Cleveland gala. On Saturday, April 13, on 5 floors of the Louis Stokes Wing the Library held Cleveland's first Mini-Maker Faire. From 10-6 PM, approximately 50 presenters, hobbyists, and tech lovers provided programming, lectures and workshops to an audience of all ages. This program was the result of a partnership between Ingenuity Cleveland and the Cleveland Public Library.

RZA

On Friday, April 19 the Library hosted its final Writers & Readers event of the 2012-13 season. Author, filmmaker, and musician RZA of the Wu-Tang spoke to an audience of 700 plus people in a discussion moderated by youth advocate Basheer Jones. Prior to the event, RZA visited the CMSD high-school, SuccessTech. He played chess with Maalik Graves, Senior at East Tech and Chris Cowan, Junior at SuccessTech; both students tied for first place, for CMSD's chess championship in December 2012. Maalik Graves won a best-of-3 match with RZA. RZA also played the Districts 2nd place winner - Kayuta Taylor. The school visit which lasted 3 hours was well received by the School's students and administration. Students not involved in the informal tournament freely interacted with RZA and discussed chess strategy and the arts.

We Are: Comedy: Comedy Tragedy & Cleveland

On Thursday, April 25 the Library hosted the 17th Annual Lockwood Thompson Dialogues, *Who We Are: Comedy: Comedy Tragedy & Cleveland*, a lively and reflective conversation on the shaping of Cleveland's regional personality. Modern Family executive producer Dan O'Shannon, Community's Yvette Nicole Brown, and Dave Hill a comedian, writer, and frequent contributor to This American Life on NPR engaged in a conversation moderated by local public radio host and Plain Dealer columnist Mike McIntyre.

In the Kitchen with Cleveland's Favorite Chefs

The Science & Technology Department hosted a Friends author event. Maria Isabella, author of *In the Kitchen with Cleveland's Favorite Chefs*, presented a visual history of the making of her book. She then whipped up a fabulous bean dip for the audience to sample.

Ted Ginn Sr.

Tracey Allen and Peter Elwell collaborated in arranging for the interview of Sports Icon Ted Ginn Sr. Mr. Ginn is a well-known coach, educator and the founder of Ginn Academy. Mr. Ginn spoke on his accomplishments as a coach and his reasons for starting Ginn Academy. Director Thomas, Alan Seifullah, Director of Public Services, John Skrtic, and Assistant Director of Public Services-Branches, Carlos Latimer joined the luncheon.

Social Sciences Book Club

Helena Travka and Lakeisha hosted the April Book Club and had an interesting discussion of Niccolo Machiavelli's, *The Prince*. A majority of the five participants did not care for the writing

style; however there was a lively discussion on the principles, and main concepts, presented in the book.

Russian Book Club

On April 20, Victoria Kabo hosted a Russian-language "History of Cleveland Cultural Gardens" program at the Memorial Nottingham Branch. Members of the audience were given a detail history of the origins and growth of gardens.

Letters About Literature

Tim Phillips hosted the Ohio Center for the Book Letters About Literature Awards Ceremony on April 20 which was attended by 75 students, teachers and family members.

Winners and semifinalists are:

Level I - First Place Winner: **Abigail McNaughton**, a student at the Birchwood School in Cleveland. Her letter was addressed to author Armstrong Sperry and concerned his Newbery Award winning book, *Call it Courage*.

Level I - Second Place Winner: **Lillianna Romaker**, of St. Timothy's School in Columbus, who wrote to author Joanne "Jo" Rowling OBE FRSL about her *Harry Potter* series.

Level I - Third Place Winner: **Christopher Haddad**, a student at the Birchwood School in Cleveland, who wrote to author Bette Bao Lord about her book, *In the Year of the Boar and Jackie Robinson*.

Level I - Semifinalist: **Natalyn Kaser**, a student at the Central Intermediate School in Wadsworth, wrote to author Sarah Weeks about her book, *As Simple as it Seems*.

Level I - Semifinalist: **David Potts**, a student at the Holy Angels School in Sidney, wrote to author James Dashner about his book, the *Death Cure*.

Level I - Semifinalist: **Rae Russell**, a student at the Birchwood school in Cleveland, who wrote to author Sharon Draper about her book, *Out of My Mind*.

Level II - First Place Winner: **Haya Saadeh**, a student at Olmsted Falls Middle School, for his letter to author R. J. Palacio discussing his book, *Wonder*.

Level II - Second Place Winner: **Alexandra Wilkin**, a student at Worthington Middle School, for her letter to author Laurie Halse Anderson about her book, *Winter Girls*.

Level II - Third Place Winner: **Joey Lagucki**, a student at Hastings Middle school in Columbus for his letter to author Kate DiCamillo about her book, the *Miraculous Journey of Edward Tulane*.

Level II - Semifinalist: **Mackenzie Glaser-Addison**, a student at the Brooklyn Middle school, for her letter to author Cynthia Lord about her book, *Rules*.

Level II - Semifinalist: **Drew Mayerson**, a student at Hastings Middle school in Columbus, for his letter to author Jim Tressel about his book, *Winner's Manual: For the Game of Life*.

Level II - Semifinalist: **Alexander Riggs**, a student at Worthington Middle school, for his letter to author Jeanette Walls on her book, the *Glass Castle*.

Level II - Semifinalist: **Ioana Spiridonica**, a student at Brooklyn Middle School, for her letter to author Veronica Roth about her book, *Divergent*.

Level III - First Place Winner: **Caroline Clauson**, a student at Xenia Christian High School, for her letter to Ralph Waldo Emerson on his poem, "A Nation's Strength."

Level III - Second Place Winner: **Abby White**, a student at Shaker Heights High School, for her letter to author Stephen Chbosky on his book, the *Perks of Being a Wallflower*.

Level III - Third Place Winner: **Logan Shackelford**, a student at Fostoria Junior/Senior High, for his letter to David Wright on his edition of *Beowulf*.

Level III - Semifinalist: **Eva Dickinson**, a student at Our Lady of the Elms High School in Wadsworth, for her letter to author Mitch Albom on his book, *Tuesdays with Morrie*.

Level III - Semifinalist: **Hariket Bilodiya**, a student at Fostoria Junior/Senior High for his letter to author Lois Lowry about her book, the *Giver*.

Level III - Semifinalist: Isabel King, a student at Fostoria Junior/Senior High for her letter to author Catherine Ryan Hyde about her book, *Pay it Forward*.

Level III - Semifinalist: Amber Green, a 10th Grade student who visits the South Branch of the Cleveland Public Library, for her letter to author Traci Jones about her novel, *Standing Against the Wind*.

MEETING ROOMS and SCHEDULING

In April a total of 332 meeting room requests were processed by the OPS department, with a total of 5964 estimated number of attendees. This number includes reservations placed for meeting room space in each of the 27 branches, Main Library and Technical Services. Thirty-eight AV requested were filled for both Branches and Main Library. Fees generated from the rental of the Library Auditorium, meeting rooms, and public space total \$6,500.00.

EXHIBITS

Kelly Brown is preparing the Exhibit: *Beautiful Botanicals* - in preparation for the group of artists coming on May 9 to see our floral prints in the Special Collections Reading Room.

BOOKMOBILE/ON THE ROAD TO READING

The bookmobile conducted 71 stops, served 785 patrons and processed 4 new library-card applications.

On The Road to Reading staff visited 76 classrooms with a total attendance of 987, and visited 12 Pediatric and WIC sites. Forty-five deposit collections were circulated to classrooms with a total of 1058 items.

OUTREACH

Literacy & Education coordinator, Sherri Jones attended and/or made presentations on behalf of the Library at three events sponsored by the Cleveland Municipal School District.

The U.S. Chess Federation inquired about possibly filming a documentary about Bobby Fischer by a French film company in the near future. Administration approved the request (per legal council) and will attend to any necessary permission forms as things possibly transpire. They also gave permission for the Digital Gallery to post the article about the JGW Chess Collection from the December 2012 issue of *Chess Life!*

The Spanish Film Crew requested scans for the documentary *The Men Who Were Inspired by their Queen* and took pictures of the Egyptian senet pieces we have.

On April 20, Olivet Institutional Baptist Church "Rites of Passage," class visited the library. Sixteen young people attended this program which was held in the southeast tower room on the 6th floor of the Louis Stokes Wing.

On [April 20](#), Map Collection hosted Wil Skora, Stephen Mather and other volunteers with the organization Open Geo Cleveland as they accessed Open Street Map (www.openstreetmap.org) to edit/update the virtual city of Cleveland and Cuyahoga County. Open Street Map had asked groups worldwide to access their cities on the 20th to accomplish these volunteer efforts on the same day.

Urban Otaku's annual video game tournament took place in the LSW Auditorium on Saturday, April 27. Over 100 young adults were there to compete and see the action up on the big screen. OPS staff member, Tristan Wheeler set up the game systems and kept the brackets in order.

Maureen Mullin and Marilyn Nichols met with Peter McCracken, co-founder of Serials Solutions and Shipindex, to learn about the Shipindex database. Mr. McCracken and his Jr. Chief Sales Officer (nine-year old son) visited on a Saturday morning and demonstrated the features of the database including its use in genealogy.

Maureen Mullin and Rose Mary Hoge met with Marilyn McHugh, from The Hummingbird Project. Marilyn is very interested in working with the library to develop a community seed sharing library.

CCC Culinary Arts school teacher brought his class over and was shown the circulating and reference cook books area, *Modernist Cuisine*, 5 vols. and *Modernist Cuisine Home Edition*, 2 vols.

Mark Moore served as a judge for the Negro Leagues Committee Library Grant Applications for 2013.

Manager, Annisha Jeffries and Youth Services staff conducts weekly story times every Monday to 8, 3-6 year olds at the YMCA Preschool located in the Old Stone Church.

On April 23, Milos Markovic assisted YS manager Annisha Jeffries in providing a tour to Nepali immigrants from US Together resettlement agency.

On April 25, Milos Markovic assisted YS manager Annisha Jeffries with tour of CPL for Nordonia High School.

Travis Leonard and Evone Jeffries made weekly trips to the Little Free Library locations at Dave's Market and Seeds of Literacy. During these trips, we filled the libraries with roughly 30 books a week, as well as information about upcoming library events and Ohio Center for The Book flyers.

Travis Leonard, Evone Jeffries, Deb Nunez, and Amy Dawson participated in Poem in Your Pocket Day on April 18. They took copies of poems out into the streets for distribution.

Pam Eyerdam, Kelly Brown, and Stacie Brisker gave a tour to a group of 15 people who won a charity auction bid from the Visiting Nurses Association (approved by Administration in Fall 2012). Items that were on display included: Catesby's 1731 *The Natural History of Carolina, Florida, and the Bahama Islands*; *Microcosm of London 1808 (London in Miniature)*; Samuel Johnson's 1755 *Dictionary of the English Language*; *The Egyptian Book of the Dead*; Curtis' *North American Indians* set (produced 1907-1930), the Cleveland Kookon Klub; and the Otto Ege manuscript sets.

Harvest for Hunger Bake Sale was held on April 10. Pam Eyerdam, Kelly Brown and Ann Marie Wieland coordinated the Main Library Harvest for Hunger Bake Sale and sold \$380 worth of baked goods for the charity.

Collection Development

Monica Lacks and her sister inherited a very rare collection of lithographic portraits by David Friedmann (*Kopfe berühmter Schachmeister* #26) of famous chess players from their late uncle and would like to donate the set to the Cleveland Public Library. The collection is very scarce, only 50 sets were created, and the artist was a Jewish man living in Eastern Europe during WWII and most of his artwork was destroyed by the Nazis. There are only two other complete sets known to exist, one in the Royal Library of the Netherlands and the other in a private collection. This would be the only library set in North America. A Deed of Gift was prepared by legal council and signed by Ms. Lacks.

As a member of the Society of American Archivists, Pam Eyerdam responded to a listserv posting from the Museum of the City of New York that deaccessioned some President McKinley documents. These were free upon request. The transfer of documents were signed and the documents will be added to the collection level record of *Autographs, Original Documents, and Primary Source Material Collection*.

The Shipping Department had an outstanding month of April. A third workstation was added in the old carpenter's room to help unpack and sort incoming deliveries. This resulted in the elimination of the backlogged materials. Additionally, the department was able to achieve a same day turnaround on all deliveries for the remaining month of April. Furthermore, the department sent out 9,335 boxes, bags and totes (vs. 7,741 for April 2012).

Research That's Possible Only at Main Library

Manuel Aaron, an Indian Chess Grand Master, contacted JGW collection to get a copy of the 4 volume hand-written manuscript entitled "*Loose Leaves of Indian Chess*." The manuscript is available on microfilm so he wanted to purchase a copy from ILL.

Research request for *Voyage a Méroé, au Fleuve blanc, au-delà de Fâzoql dans le midi du Royaume de Sennâr, a Syouah et dans cinq Autres Oasis; fait dans les Années 1819, 1820, 1821 et 1822*. [*Travels to Meroe, the White River, beyond Fâzoql in the South of the Kingdom of Sennar, Syouah and five Other Oasis; made in the Years 1819, 1820, 1821 and 1822*] was valued at \$9750.00. This work gives an account of Cailliaud's second Journey in Egypt between 1819 and 1822 published in collaboration with Jomard. *Two Research requests were sent by email pertaining to Yoruba religions; Tantra; Ancient African creation myths and stories called Tep Zep; Elements of Egyptian theology.*

Researcher for the Buckeye neighborhood area requested material on architectural styles of the neighborhood. Fine Arts has a guidebook by the Cleveland Landmarks Commission that proved to be helpful as well as citing various architects that constructed some of the commercial buildings in the area.

A rare copy of T.R. in Cartoons (Teddy Roosevelt- 1910) was found uninventoried on the Fine Arts shelf. This was sent to catalog and will be transferred to Special Collections and sent to Preservation (only 51 libraries in the world own this title). Another rare item was also identified based on the NY Times

article posted April 14, 2013 - *Sketches in Afghaunistan 1842* (part of the JGW Orientalia collection). This documents the Shah Shuja who was considered a puppet of the West in the 19th century. Only 36 libraries in the world own this title - as well as Special Collections at CPL.

A researcher from WW Norton's *Anthology of African American Literature* requested permission to use images of Charles Chesnutt from the Digital Gallery. A professional musician and musicologist from the University of Salzburg requested a copy of a music score from the Eyman Collection by composer Albert W. Ketelbey.

Pam Eyerdam and Ann Marie Weiland have been working with the Antiquities Education officer, David Smart identifying provenance information pertaining to the commission by Napoleon, *Description de l'Egypte* (1809). We were documenting how CPL came into possession of this 40 volume set - for which there are only 50 or so libraries in the world who own a copy (the Cairo copy was destroyed during the conflict that broke out in December 2011).

The rapper, writer, actor RZA from the Wu Tang Clan came to the CPL as part of the Writers and Readers series. Before his talk, he came to Special Collections to see the JGW Chess Collection. Kelly Brown pulled out many highlights from the chess collection and led him through a personal tour. Stacie Brisker then showed him material from our Orientalia collection that included: Islam (both NOI, Five Per centers and Sufism); Buddhism; Numerology; Islamic Philosophy featuring *The Mystical Philosophy of Muhyid Dín-Ibnul Arabí*; *The Persian Mystic*.

Staff

On Tuesday, April 2, History and Geography Public Services Manager Ronald L. Burdick was appointed as Acting Public Services Manager for Social Sciences to replace Darlene Rooney who retired March 30. Mr. Burdick will supervise both departments in the interim until a new Public Services Manger for the Social Sciences is selected.

Rhonda Fulton Public Services, Children's Librarian Mobile Services (PFT) was promoted to Public Services, Mobile Services Manager (PFT).

BRANCHES

East Team Manager, Stephanie Tyus, Director of Public Servcies, John Skrtic, and Asst. Director of Public Services-BrancheS,

Carlos Latimer conducted a panel interview for the vacant Branch Manager position at Woodland/Garden Valley. The successful candidate was offered the position and accepted.

Collinwood Branch Manager Caroline Peak attended the East Cleveland-South Collinwood Collaborative Meeting on Tuesday, April 16 and shared information about upcoming CPL programs. Peak received a special invitation for the branch to participate in Resource Fair on Tuesday, June 18.

Martin Luther King Jr. Branch Manager Toni Parker attended the Parade the Circle Meeting at Judson Manor this month. Youth Services Librarian, Kevin Ray attended Mayfield Montessori School for International Day and visited the Juvenile Detention Center for book talks and dropped off a deposit collection of 200 books. Library Assistant, Ron Roberts conducted the Men's Book Club, Chess program, and outreach at Erie Square.

Rice Branch Manager Ali Boyd attended the Buckeye Larchmere Luncheon, the Shaker Square Alliance Meeting, and also met with 4th District Commander McCauley. Youth Services Librarian Ginaya Willoughby attended the CPL 150 committee. Library Assistant Eric Eubanks attended the Youth Services Meeting/Tutors.com training and Staff Development Day Committee meetings.

Harvard Lee Branch manager Harriette Parks participated in the CPL Fit Smoothie Sale held at the Lakeshore Facility. Harvard Lee Branch hosted a program on April 11, entitled Connecting Seniors where patrons had an opportunity to hear representatives from the Northeast Ohio Regional Sewer District. NEORS presented cost-saving programs, and filtered any billing questions that patrons had. Glenville Branch Manager Sharon Jefferson attended the Ward 9 and Ward 10 Council meetings,

Youth Services staff made visits to Glenville High School for book talks and visited Brightside Academy, Brackland Day Care and Wade Day Care to present story times. Addison Branch Manager Magnolia Peters attended the Ward 7 Community Meeting to distribute April-May What's Next program booklets and library services literature.

Hough and Langston Hughes Staff participated in the Civility Training Workshop conducted by Human Resources staff member Sharon Allen.

Union Branch Manager, Marcie Williams conducted her first full staff meeting at the branch. She also attended the Joint

Manager's Meeting this month. Mt. Pleasant/East 131 manager Joyce Bowers reported that Mt. Pleasant Branch hosted a group from the Mandel Jewish Community Center on April 29. Approximately 30 senior citizens toured the branch and asked questions about the neighborhood.

Community Outreach continues to be a major focus of the West Team Managers in April. Carnegie West Branch Manager Angela Guinther attended Ohio City Incorporated's Annual Meeting at St. Ignatius High School.

South/Jefferson Dyad Manager Jaime Declet attended the Tremont West Meeting, Professor Avenue Streetscaping Meeting and the Central Tremont Block Club Meetings.

Lorain Branch Manager, Olivia Hoge attended the Bridge Brigade Block Club Meeting, Madison Pathway Block Club and hosted a CPL table at the West Side Community House Healthy Aging Event.

South Brooklyn Branch Manager Susan Martin attended the Ward 13 Council Meeting. Sterling Branch Manager Cal Zunt attended the Ward 5 Community Meeting, the Marion-Sterling Partnership meeting and the Trinity Cathedral's "Blessing in a Backpack" committee meeting.

Fulton Branch Manager Cheryl Diamond attended the Mandel School of Applied Sciences Book & Author Series Program event and was able to inform the group about the great things CPL has to offer the community.

Fleet Branch Manager Reki Olayiwola attended a focus group interview at CPL hosted by Third Federal Foundation and Cobalt Inc. At the meeting, twenty-two parents from the Broadway-Slavic Village area unanimously mentioned the Library as a trusted community organization!

Arrays of interesting and exciting program opportunities were available to West Team patrons including a visit to the West Park Branch by *The Great American Cereal Book* author, Marty Gitlin. Gitlin presented a program about his book and signed autographed copies. Cuyahoga National Park Ranger's Brady Bourquin and Daniel Callored held a "Day in the Life of a National Park Ranger" program at the Fulton Branch. This program was attended by 65 participants including the Salvation Army after School Care Program and children in CPL's after school tutoring program.

Other west side children were treated to a spring break program at the Brooklyn Branch. Staff members, Laura McShane and Cathy Hankins created mini gardens with the children and teens. All participants were able to take home a planted seed watch it grow.

Arts Renaissance Tremont sponsored an Art Tales program at the Jefferson Branch and the Lorain Children's Librarian, Crystal Tancak participated in a Community Outreach Day in a special needs classroom where she taught students about her job as a librarian and how a library operates.

Rockport Children's Librarian, Cassandra Feliciano conducted a book discussion at Artemus Ward School where she worked with a pre-school class on how to "Use Their Kind Words."

Opportunities for interaction and participatory learning continue to be a major patron draw at the West Team Branches. On April 10, auditions for the upcoming Captain Marvel movie, which is to be filmed in Cleveland, brought in over 250 visitors to the Carnegie West Branch. The visitors were impressed with the facility and eagerly made use of the technology to make color copies of their audition photos with help from the staff. This event, along with a Food for Fines segment was broadcast on the local news.

Nearby at the South Branch, the partnership with Esperanza had an extremely successful launch with CPL offering Spanish speaking computer classes to patrons at the Esperanza facility. Attendance has ranged from 15 to 20 per class and is steadily increasing. Finally, with the tax season officially over, the South Brooklyn and Eastman Branches report that over 500 patrons took advantage of the tax preparation program at their branches combined!

TechCentral

CJ Lynce held a 3D Printer demonstration at Hawken School on April 1 for teaching staff in-service day. Several teachers from the science department were in attendance for the demonstration which showcased 3D printer technologies and the services TechCentral has to offer. Approximately two weeks after the in-service, one science student had his school project printed using TechCentral's 3D printer.

CJ Lynce, along with Anastasia Diamond-Ortiz and Olivia Hoge, attended the Computer In Libraries 2013 conference in Washington D.C. As part of the conference, Mr. Lynce, Ms. Diamond-Ortiz,

and Ms. Hoge presented two sessions. The first session, *In the Cloud: Personalized Virtual Desktop*, covered development and implementation of the myCloud service. The second session, *Becoming TechCentral*, looked at the background, design, and implementation of the TechCentral department, including myCloud, the TechToyBox service, as well as the Makerspace elements developed after TechCentral's opening.

On April 10, Sam Tripodis and Suzi Perez attended the Overdrive open house where they demonstrated TechCentral's 3D printer to attendees of the event.

On April 17, Sam Tripodis visited the Employment Connection in Cleveland to talk about CPL and TechCentral, as well as some databases that their GED students could utilize.

On April 18, Sam Tripodis gave a demonstration of TechCentral's 3D printer to a group from the Lerner School for Autism

On April 19, Suzi Perez gave a tour of TechCentral to two representatives from the Carnegie Library of Pittsburgh.

On April 29, several TechCentral staff members toured Case Western Reserve University's *think[box]* makerspace. Staff members were able to see some of the equipment available for use, including 3D printers, laser cutters, vinyl cutters, and more. Think[box] is open for CWRU staff, students, as well as the general public to use.

Computer Classes and One-on-One Sessions

In April, TechCentral began partnering with Esperanza, Inc. to offer computer classes at Esperanza's offices, located across the street from the temporary South Branch location. The class series was offered in both English and Spanish, with the assistance of Jennifer Moncayo, Library Assistant, Computer Emphasis, Jefferson Branch. Between 15 and 25 people were in attendance for each of the four classes offered in April. Additional classes will be held at Esperanza in May and again this fall.

In April, TechCentral staff conducted a total of 20 classes at Main Library and 43 classes in 11 branches. Attendance was 116 students at the Main Library and 188 students at the branches.

In addition to these computer classes, TechCentral staff held 9 scheduled one-on-one sessions on the following topics:

- Apple iPad
- Barnes & Noble NOOK
- Creating PDFs
- Cut, Copy, Paste
- eMedia
- Internet
- Microsoft Windows
- myCloud
- Creating screenshots

Meetings and Professional Development

Karmar Clifton, Cortney Gatewood, Adam Jaenke, Terry Metter, Suzi Perez, and Jon Alhibshi-Devore attended the Violent Intruder Response Strategies workshop offered by NEO-RLS at the Lakeshore Facility on April 9.

CJ Lynce and Sam Tripodis met with Joyce Dodrill and John Skrtic on April 18 to discuss objectionable materials viewed on library computers. CPL policies as well as applicable state and federal laws were reviewed in relation to this topic.

On April 18, CJ Lynce met with Rod Houpe, Larry Finnegan, and Bill Hood to discuss the status of the myCloud service. Mr. Lynce, Mr. Finnegan, and Mr. Hood will work on creating a plan of action for improving the myCloud service, increasing the adoption rate, as well as developing new use possibilities for myCloud 2.0. This plan of action is to be submitted by May 13.

CJ Lynce and Sam Tripodis developed the *Cleveland Public Library Basic Technology Competencies Checklist* for use in reviewing skills and identifying necessary technology training for all CPL employees.

TechCentral Staffing

Interviews for two full-time Library Assistant, Computer Emphasis positions were completed in early April. Deman Deng and Matthew Sucre were the successful candidates for the positions, and began in their new roles in TechCentral on April 22.

OHIO LIBRARY FOR THE BLIND AND PHYSICALLY DISABLED

In April, OLBDP circulated 54,539 books and magazines directly to patrons. OLBDP registered 122 new readers to the service. BARD statistics were not available at the time of the report.

OLBDP and Automation has completed upgrading adaptive computers with new hardware and software, including access to Sorenson

nTouch videophone service. Sorenson nTouch is software that uses a web cam to allow patrons who are deaf or hard of hearing and/or are fluent in American Sign Language (ASL) to access a videophone and communicate through the Sorenson video relay service. OLBPD adaptive computers are located in OLBPD, Tech Central, Eastman Branch, Martin Luther King Jr. Branch, Memorial-Nottingham Branch, Rice Branch, Rockport Branch, South Brooklyn Branch, Union Branch, and Walz Branch.

OLBPD was approved to host two programs at the 2013 OLC Annual Conference. OLBPD will participate and staff a poster session table which will be part of the conference along with hosting a one hour program on "What's New at OLBPD."

On April 3, OLBPD Manager Will Reed chaired the ASCLA Awards Committee Nomination Selection meeting. Also on the awards committee is retired manager of OLBPD Barbara Mates.

On April 18, OLBPD Manager Will Reed met with Robin Usalis from the Clovernook Center for the Blind and Visually Impaired and Jackie Connor from NLS MultiState Center East to firm up plans for OLBPD Family Fun and Learning Day in Cincinnati.

The OLBPD Cyber-Dialogue Book Discussion was held on April 11 where the group discussed "Unbroken" by Laura Hildenbrand.

OLBPD Librarian Michelle Makkos and OLBPD Library Assistant Ken Redd provided information and talks about the service at the Tri-C Metro Community Resource Fair on April 2 and at Tri-C East Community Resource Fair on April 4.

TECHNICAL SERVICES

Mya Warner, Technical Services Senior Clerk in the High Demand Department, was awarded the 2013 WOW Employee Recognition Cornerstone Award. Ms. Warner shows her dedication to her duties every day and she is productive in her primary tasks of receiving and adding items to Sirsi. She demonstrates integrity as a CPL employee and her co-workers enjoy her upbeat attitude. She often volunteers to help out in other departments.

Rollie Welch, Collection Manager, was the subject of a complimentary profile by Regina Brett in the *Sunday Plain Dealer* on April 28. Mr. Welch also served as a judge for a *Los Angeles Times* Book Prize and a panel moderator for the *LA Times* Book Festival on April 19.

Patricia Lowrey and all Technical Services Managers attended the final workshop in the Labor Management Training series. They all attended the April Technical Services/Public Services meeting with John Skrtic and Carlos Latimer. Ms. Lowrey participated in an Urban Libraries Council webinar in eBooks. Ms. Lowrey was pleased to give Rod Houpe, the new Chief Technology Officer, a tour of the Lake Shore Facility on April 22. She chaired the Revenue Enhancement Task Force meeting on April 25.

Collection Management: Laura Mommers ordered 591 DVD titles (4,663 items) for Branch collections and the Audio-Visual Department. She ordered 224 CD titles (2,539 items) for the Branches and the Popular Library. Bonnie Bolton selected 212 titles (2,391 copies) for Main Library and Branch juvenile collections during April. She participated in the *School Library Journal* webcast, "The Common Core and the Public Librarian," sponsored by the Lerner Publishing Group.

Collection Management staff relocated 93 telescopes of print and non-print items by to Branches, book sale, or college collections housed at Cleveland State, Case Western Reserve and Cuyahoga Community College-Metro.

Mr. Welch represented Cleveland Public Library in April by presenting workshop sessions at the Virginia Hamilton Conference and at Warren-Trumbull County Public Library's Staff Development day. Mr. Welch also moderated an author panel discussion at the Los Angeles Times Book Festival. The well-attended session was summarized in an online *Publishers' Weekly* article. Mr. Welch was interviewed by Regina Brett of The Plain Dealer for an article about the trend of adults reading young adult novels. Finally, Mr. Welch's online review column of African American books for *Library Journal* appeared this month.

Materials Processing: The Associates cataloged 1,644 titles for the Cleveland Public Library and added 1,504 records for the CLEVNET libraries. The Associates and Sr. Clerks added 6,711 items. The Technicians worked on 27,418 items.

Vivian Grayson and Karima Ward attended the Violent Intruder/Response Strategies training. Cathy Jo Graves, Brenda McIntyre and Marsha Draeger attended the Ohio Deferred Compensation workshop. Elizabeth Hegstrom, Materials Processing Manager, conducted meetings with the entire Materials Processing staff concerning upcoming changes and events that will be held at the Lake Shore Facility.

High Demand: Staff cataloged 575 new titles, and added 12,217 items. They ordered 1,259 titles and 15,224 items.

Mya Warner, winner of the 2013 WOW Employee Recognition Cornerstone Award, volunteered to work on bindery tasks in the Materials Processing Department. She spent about 14 hours preparing materials to be sent to the bindery and checking in materials returned from the bindery.

Dale Dickerson, High Demand Librarian, assisted Manager Ann Olszewski of the Preservation Department in the ongoing digital collection project, adding descriptive metadata for 87 History of Cleveland/African-American photographs. He also volunteered to help in Shipping for two hours at a time when they were short-staffed. He attended several meetings about RDA with the Catalog staff.

Summer Salem, Technical Services Associate, completed bibliographic work on about 25 Arabic language titles for the Catalog Department. Rosalyn Easley, Technical Services Associate, continued working on reconciling the Cleveland Public Library's holdings in OCLC, also for the Catalog Department. Steven Best, Technical Services Senior Clerk, received a number of books for the Acquisitions Department. Carole Brachna, High Demand Manager, checked four Catalog trucks while Andrea Johnson, Catalog Manager, was on vacation.

Acquisitions: Staff members ordered a total of 7,766 titles and 11,834 items, including periodical subscriptions and serial standing orders. They received 15,141 items, 1,916 periodicals, and 396 serials. They added 558 periodical items, 153 serial items, 393 paperbacks, and 2,666 comics. They processed a total of 2,393 invoices and 64 periodical and serial claims

Alicia Naab, Acquisitions Coordinator, continued to participate in cross-training with Ann Olszewski, Preservation Manager. She collaborated with Ms. Polly Reynolds of the Hudson Library & Historical Society to complete an application to receive grant funding to attend the Ohio Connecting to Collections Preservation Boot Camp this summer. Ms. Naab attended the weekly meetings of the Staff Development Day committee. Anarie Lanton, Technical Services Associate, attended the NEO-RLS "Violent Intruder/Response Strategies" training session at the Lake Shore facility.

Shelf/Shipping: Lakeshore Shelf/Shipping lost 2 pages during the month of April as Imane Blaine and Devonte Brown left to

pursue other opportunities. Supervisor Stephen Wohl volunteered to be a Wellness Ambassador. On 4/30, Mr. Wohl and Rollie Welch, Collection Manager visited Collinwood, Garden Valley, East 131, Rice and South Branches.

The Technicians unpacked 22,405 new items and delivered them to the Acquisitions and High Demand Departments. The staff of the Lake Shore Shelf/Shipping Department sent 72 items to the Main Library for requests and 147 items to fill holds. A total of 1,829 telescopes of new materials were shipped out to the Main Library, the Branches, CLEVNET libraries, and the college collections.

Preservation: New high resolution digital images of the Charles Chesnutt family photograph collection were uploaded to replace the older scanned images in the Digital Galleries. Two patrons were waiting for the new images: one for use in the upcoming Norton Anthology of African American Literature, and one for a biographical film about Charles Chesnutt.

The Digital Gallery was increased by 1,307 items, with major additions to the Cleveland photos and the High School yearbooks and newspaper collections. The Gallery of Cleveland photographs grew by 783 images to 6,125. High Demand Librarian Dale Dickerson added final metadata for the Cleveland African-American photos project, completed at 320 images. Gloria Massey processed files and loaded digital editions for three volumes of John Marshall High School *Vanguard* yearbook, and Cleveland City Directories for 1890, 1894, 1943. She added metadata to complete three more digital projects: Standiford Portraits, historic Cleveland bridge photos, and Cooley Farms photos. Twenty-three volumes of high school newspaper the Glenville *Torch* were added and sixteen volumes of high school newspaper the Collinwood *Spotlight*.

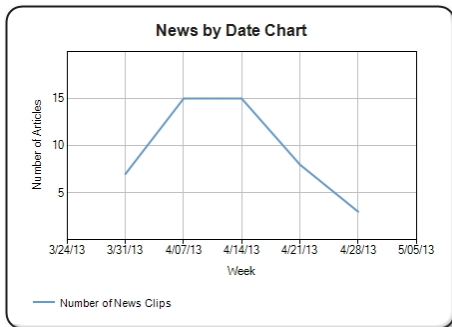
Preservation Manager Ann Olszewski continued training Acquisitions Coordinator Alicia Naab and Nancy Mocsiran, Technical Services Assistant, in using CONTENTdm. Ms Olszewski and Ms Naab met with Archivist Ann Marie Wieland and Public Administration librarian Elaine Herroon on April 17 to assess materials from the Parks Collection.

Catalog: The librarians in Catalog, along with High Demand Librarian Dale Dickerson, met on a weekly basis to work on the transition to Resource Description and Access. Yeshen Dugarova-Montgomery, Regina Houseman, Amei Hu, Jintao Huang, Diana Olivares, John Parsons and Barbara Satow started RDA self-

training for name authority work. Ms. Hu listened to OCLC's RDA Policy Statement Webinar, and started RDA training for Chinese, Japanese, and Korean materials provided by the Council on East Asian Libraries. Mr. Huang started creating RDA records for Chinese titles. Ms. Olivares started original cataloging in Spanish, Italian and Portuguese. Mrs. Dugarova-Montgomery started working with Russian, Polish, and Ukrainian books. Mr. Parsons gave a presentation to the Catalog Department on serials cataloging. Ms. Grattino, Ms. Houseman, Mr. Parsons, and Ms. Satow attended the Northern Ohio Technical Services Librarians (NOTSL) Spring Meeting, "Getting practical with RDA authorities and implementation." Michael Monaco participated in the CPL150 Team's development of the CPL Rewards Program for the Hough Branch in May. Mr. Monaco was named Assistant Coordinator of the Ohio Library Council (OLC) Technical Services Division Action Council. He repeated his presentation on public service search tips at the OLC North Chapter Conference. Catalog Manager Andrea Johnson attended the conference. Ms. Grattino attended the last of three labor-management relations training sessions.

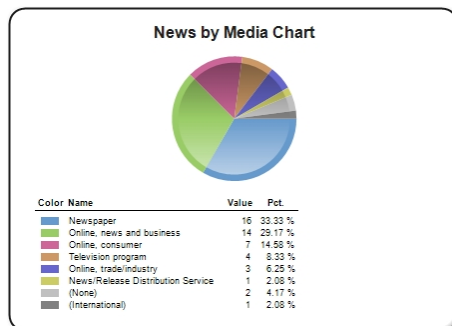
Catalogers added 4,106 titles and 3,518 items for Cleveland Public Library.

MARKETING & COMMUNICATIONS



Media coverage for the month of April included 50 print and online publications as well as TV and radio. The full report, available in the Marketing Department, shows ad values of \$55,783 with a news circulation audience of 5,645,503 people. In April, the online print media outlets that featured CPL events and programs received 2,942,393 unique visitors.

Full report in the Marketing Department.



Online ads to promote Writers and Readers-RZA appeared in *Freshwater Cleveland* and *Cleveland.com*. Print ads ran in *Campus Observer* and *La Prensa*. A double-page spread to promote CPL in *Your Neighborhood* appeared in *Cleveland Magazine's* Live Cleveland insert. Ads to promote the Library awareness campaign appeared in the following:

Senior Day program-My eBooks, Scene Magazine's Best of Cleveland-My Music. Billboards promoting My Music, My eBooks, My Online classes and "I'm Ready to Read" appeared in print and digital. Digital boards also promoted Food for Fines and the MiniMaker Faire. *Indians Yearbook* featured an ad to promote the Sports Research Center. Ad to promote the Library was printed on the Spring Sports Calendars of East Tech and Collinwood High Schools. MyTunes ads appeared in *Freshwater Cleveland*.

Newspaper and Online News and Business were the media that most featured Cleveland Public Library in April.

Search Engine Marketing with cleveland.com resulted in the CPL ad being viewed 65,540 on average per week, which resulted in an average of 493 clicks to website per week. *Public library* is the most clicked-through phrase with *free music* being second with the exception of *newspapers*, during the announcement of *Plain Dealer* changes.

An overview of meetings conducted or attended by Assistant Marketing and Communications Administrator/Graphics Manager Cathy Poilpre will indicate marketing and graphics activities:

- Board meeting
- Regular Leadership Team meetings
- Regular meetings with director and marketing team consisting of public relations consultant Erika McLaughlin; OPS manager; and Web Applications manager
- Monthly Branch and Main Manager's meetings
- LAND Studio regarding AHA project

SOCIAL MEDIA

The top 5 more clicked on tweets were as follows:

1. April 24th: Who We Are Program (Tweeted to Yvette Nicole Brown)
2. April 21st: Who We are Program (Tweeted to Dave Hill, Yvette Nicole Brown and Dan O'Shannon)
3. April 3rd: Writers & Readers-Save the date for RZA
4. April 11th: Throwback Thursday photo
5. April 23rd: Burges survey push

GRAPHICS

Graphics staff designed, printed, and distributed 110 items in April, in addition to graphics for the library website, and 4 staff newsletters.

Promotional and printed pieces included: Staff Development day logo and t-shirt design; MyPlace Eastman Garden banners and vitrine graphics; Hough Rewards Program branding; Friends newsletter; Wes Moore collateral; TechCentral May/June class calendar; Cultural Exchange Magazine; Friends Lunchtime Author Series mailer; Booklist for PlayhouseSquare *Guys and Dolls*;

WEBWARE www.cpl.org and other CPL sites

Twitter followers are up from 3,734 in 2012 to 5,676 currently. Facebook fans are up from 3,914 in 2012 to 5,189 currently. Downloads of books in an electronic format (eBooks) were up from 60,773 in 2012 to 82,826 currently.

Library News on the www.cpl.org homepage featured the following items for April:

Cleveland Public Library Welcomes Wu-Tang Clan Founder RZA to Writers & Readers Series; and Cleveland Public Library Board of Trustees Meeting.

During the month of April, the following events, programs, and information were promoted on www.cpl.org: Writers & Readers: RZA; CLEVNET Mobile App; MyPlace/MyCard: My eBooks are Free; Ed2Go; Read in the CLE featuring Bob DiBiasio; Musicarnival; Mini Maker Faire; Lockwood Thompson Dialogue - Who We Are: Comedy, Tragedy, & Cleveland; MyTunes featuring Justin Timberlake; Genealogy Clinics; Legal Aid Clinics; CultureGrams; Sesame Street eBooks; Tumble Book Library; BookFlix; Rockin' the 216; Testing & Education Reference Center; 100 Sizzling Titles; Homework Help; Opposing Viewpoints; Curl up with a Good Book (Seniors' Read It!); and Connecting to the Community (Seniors' Find Services).

11 Popular Topic pages were updated with new book lists in April.

The twentieth "Off the Shelf" was sent out on April 9, 2013, to a distribution list of 3,526. This issue featured Writers & Readers: RZA; Harvest for Hunger - Food for Fines; Cleveland's First MiniMaker Faire; and The Magic of CLEVNET in the Palm of Your Hand (CLEVNET App). The following Library News was featured: Lockwood Thompson Dialogue - Who We Are: Comedy, Tragedy, & Cleveland. The following new releases were featured: Mom & me & mom by Maya Angelou; Star Trek, the visual dictionary: the ultimate guide to characters, aliens, and technology by Paul Ruditis; and Bringing Mulligan home: the

other side of the good war by Dale Maharidge. The following programs were featured: Legal Aid at the Library; Meet Author Marty Gitlin; and Play Reading with Cleveland Play House: Rich Girl by Victoria Stewart.

Mobile pages were created and posted for the mobile version of the site to help promote the Writers & Readers: RZA event and the new CLEVNET mobile app.

Booklists were created in the Theater Popular Topic for the plays "Rich Girl" at Cleveland Play House and "Guys & Dolls" at Playhouse Square.

Last fall, the Marketing Department helped to create a public service announcement video for The Ohio Library for the Blind and Physically Disabled's (OLBPD). To help create more awareness, Webware uploaded the video to the Cleveland Public Library's YouTube channel and embedded it on the OLBPD web page.

PROPERTY MANAGEMENT

The Property Management office completed numerous branch inspections and continues to monitor utility bills. Work has started at the Jefferson branch to resurface the parking lot and to include a bioswale. Work continues in LSW and Main to replace the electric heat with steam. The water line that feeds the Main building had to be shut down due to a break in the line from the shut off valve in the street to our meter. The water line has been repaired and water has been restored to the Main building. Work continues to repair the street and the west ramp that had to be opened up to make the repairs on the water line. The Maintenance Mechanics continue to maintain the buildings for the safety and comfort of patrons and staff. A/C units at the branches are being serviced and turned on for the season. The Lakeshore chiller has been sent out for repairs and the water tower has been serviced to be ready when the chiller is returned and installed.

The Carpenters and Painters fabricated and installed a gate at the main desk at Walz. Wallpaper was removed and the walls were painted in one of the meeting rooms and the sink and cabinet was removed from the children's room at Carnegie West. Repairs were made on the fascia on one of the sky lights at Rockport. Painting was completed in the auditorium, the 10th floor hallway and several offices in LSW.

The Garage picked up the snow blowers and delivered lawn mowers to the branches. New LED lights were installed on the rear of the Book Mobile and a new battery was installed in the Sprint van.

SAFETY & PROTECTIVE SERVICES

PROTECTIVE SERVICES

Activity

Month	Total Dispatch Activities	Average per day	Total Alarms	Branch Emergencies	Branch Visits	Downtown Campus Incidents
April 2013	4525	185	36	30	466	297
March 2013	3,791	145	25	40	564	188
Feb 2013	3,090	134	35	35	472	140

Special Attention, Special Events, and Significant Incidents

- Scene Best of Cleveland Event for 1,200 people
- Writers and Readers Program with RZA with 600 people
- Mayor Jackson Meeting 90 people
- Lockwood-Thompson event 250 people
- Ohio Homecoming Event
- Cleveland Mini Maker Faire

Protective and Fire Systems

- Will continue evaluation of fire systems and working on obtaining three quotations for fire system inspections.

Communications Center

- The communications center is being staffed and processes are being developed to engage in active surveillance of CPL properties. Safety & Protective Services is also continuing to refine communications procedures to meet streamlined communications processes and increase efficiency of response.

Contract Security

- Staffing is at full complement.

Records and Equipment Management

- Prepared for inventory of equipment with USA Inventory per finance requirements.

Administration

- Will be obtaining quotations from consultants with respect to developing specifications for camera system CPL facilities.

INFORMATION TECHNOLOGY & CLEVNET

On April 8, 2013, Rod Houpe joined the Cleveland Public Library as the Chief Technology Officer. He has over 25 years of Information Technology experience including 13 years in senior leadership roles. Mr. Houpe has worked in both public and private sectors including the state of Ohio's Department of Administrative Services and as the Chief Information Officer (CIO) of the Ohio State Department of Commerce. In his capacity of the CIO he also served as the Technology Advisor/Director for three of Ohio's Governors. He also served as CIO of the Columbus City Schools and of the Lower Colorado River Authority. We look forward to his leadership at CPL.

CPL Projects

IT managers met with Rod to map out a schedule for upgrading the HP-UX operating system, the Oracle servers, and the SirsiDynix software.

Zimbra Collaboration Suite was upgraded from version 7.1.4 to 7.2.3. This new version was released mid-March and fixed an ActiveSync problem that was preventing many Verizon Droid phones from syncing with the server. Additionally, a "Send Later" feature was added.

Outreach and Programming Services requested assistance in simplifying and automating the holds process for the Mobile Unit services. By making some very finely tuned changes to the Symphony configuration, and with MOB staff implementing the use of the holds note when placing holds, the process has been largely automated.

At the request of Collection Management, the Software team made an adjustment to the Holds Reorder Report, substantially

reducing the size of the report while increasing the efficiency of handling the report. This affects all CLEVNET libraries, also, and has been a benefit to all recipients.

Two new domain controller servers were prepared and installed at Lorain and East 131 St. branches due to the age and increasing unreliability of their existing servers. Upgraded and installed a new wireless access point at Fulton and configured it as a member of the wireless LAN controllers.

A proactive monitoring server (running Microsoft Operations Manager 2000) in the IT / CLEVNET computer room was retired and its clients were transferred to a modern blade server (running System Center Operations Manager <SCOM> 2012), expanding our ability to monitor later versions of Windows like Server 2012. The staff at our satellite installation at Tri-C Metro asked for self-check statistics each month. Those were scripted and put into production.

Updates to websites

www.cpl.org :

Library News on the www.cpl.org homepage featured the following items for April: Cleveland Public Library Welcomes Wu-Tang Clan Founder RZA to Writers & Readers Series; and Cleveland Public Library Board of Trustees Meeting.

During the month of April, the following events, programs, and information were promoted on www.cpl.org: Writers & Readers: RZA; CLEVNET Mobile App; MyPlace/MyCard: My eBooks are Free; Ed2Go; Read in the CLE featuring Bob DiBiasio; Musicarnival; Mini Maker Faire; Lockwood Thompson Dialogue - Who We Are: Comedy, Tragedy, & Cleveland; MyTunes featuring Justin Timberlake; Genealogy Clinics; Legal Aid Clinics; CultureGrams; Sesame Street eBooks; Tumble Book Library; BookFlix; Rockin' the 216; Testing & Education Reference Center; 100 Sizzling Titles; Homework Help; Opposing Viewpoints; Curl up with a Good Book (Seniors' Read It!); and Connecting to the Community (Seniors' Find Services).

11 Popular Topic pages were updated with new book lists in April.

The twentieth "Off the Shelf" was sent out on April 9, 2013, to a distribution list of 3,526. This issue featured Writers & Readers: RZA; Harvest for Hunger -Food for Fines; Cleveland's First MiniMaker Faire; and The Magic of CLEVNET in the Palm of Your Hand (CLEVNET App). The following Library News was featured: Lockwood Thompson Dialogue - Who We Are: Comedy, Tragedy, & Cleveland. The following new

releases were featured: Mom & me & mom by Maya Angelou; Star Trek, the visual dictionary: the ultimate guide to characters, aliens, and technology by Paul Ruditis; and Bringing Mulligan home: the other side of the good war by Dale Maharidge. The following programs were featured: Legal Aid at the Library; Meet Author Marty Gitlin; and Play Reading with Cleveland Play House: Rich Girl by Victoria Stewart.

Mobile pages were created and posted for the mobile version of the site to help promote the Writers & Readers: RZA event and the new CLEVNET mobile app.

Booklists were created in the Theater Popular Topic for the plays "Rich Girl" at Cleveland Play House and "Guys & Dolls" at Playhouse Square.

Other CPL sites

Last fall, the Marketing Department helped to create a public service announcement video for The Ohio Library for the Blind and Physically Disabled's (OLBPD). To help create more awareness, Webware uploaded the video to the Cleveland Public Library's YouTube channel and embedded it on the OLBPD web page.

CLEVNET Projects

Cleveland Hts. Library is preparing for the opening of their Heights Knowledge and Innovation Center (HKIC) in June. IT/CLEVNET network staff assisted with configuring and installing an additional switch to handle the extra ports for the additional PCs that will be in the facility. Mr. Finnegan, Mr. Houpe, and Ms. Palomo met with a large number of the leadership and Board of the East Cleveland Public Library. The CLEVNET agreement, cost recovery pricing, communications and benefits of CLEVNET membership were reviewed. The ECPL staff and Board expressed appreciation.

Shaker Heights Public Library is implementing a copy pre-processing program with Ingram. To assist with the success of the project, Software staff setup additional holding codes in the SirsiDynix Symphony configuration.

Software staff also assisted Barberton Public Library in setting up the process for 9xx ordering of materials. The 9xx ordering process greatly increases ordering efficiency for those libraries that implement it.

Software staff made good progress in developing the migration data for the Ashtabula libraries. Using the test server, library policies were set up. Working from a SQL database of the Koha data for the libraries, they worked out the MARC record migration and how to migrate item data using a process similar to 9xx. They also worked out how to format charge data as a flat file for loading into Symphony. They completed an initial test load of bibliographic and patron data onto the test server.

The clevnet.org domain function level was raised from Windows 2000 to Windows 2003. This allows more features of Active Directory to be used.

An additional wireless access point was configured and installed at Shaker Hts. allowing more access at the main library facility.

An additional switch was also configured and installed at Barberton Public Library to handle additional access.

The firewall at the Elyria Keystone branch was upgraded.

Mr. Finnegan assisted Shaker Heights in interviewing applicants for their open technology position. Mr. Hood assisted CPL with interviews for computer aide positions.

CLEVNET member library, Wickliffe, went live with the Xerox MFD solution.

Mail archiving for specified administrative users was set up for Shaker as requested.

CLEVNET IT staff met with IT personnel at the Kalahari Resort to prepare for providing workstation access for the upcoming Ohio Library Council Meeting that will be held there in October.

KnowItNow

The KnowItNow24x7 Statewide Coordinator spoke at the State Library of Ohio to the INFOhio Technical Round Table, the quarterly meeting of regional INFOhio representatives. In addition to distributing KnowItNow24x7 promotional materials, the Coordinator shared information on how the online reference service can provide resources to K-12 students and how educators can introduce the service to their students. In the afternoon at the State Library, the Coordinator taught a training session to current and prospective KnowItNow24x7 providers.

This month, the KnowItNow24x7 Statewide Coordinator presented "Googling, Tweeting, and Wikifying: Utilizing (and Participating in) the Internet's Most Popular Sites" at the Ohio Library Council's Northwest and North Chapter Conferences in Toledo and Independence, respectively. The program was designed to encourage reference librarians (virtual and in-person) to hone

their online skills. The reaction from attendees was unanimously positive with one attendee even saying in their evaluation that "This program alone made my conference attendance worthwhile."

On April 23, the KnowItNow24x7 Statewide Coordinator spoke to the North Coast Council, one of the regional affiliates of INFOhio, based in Valley View. Over fifty attendees were told about KnowItNow24x7 and how to integrate it into their curriculum.

The KnowItNow24x7 Website Coordinator continues to work with OCLC to configure sharing of information between the services in preparation for July 1 when OCLC QuestionPoint will begin to serve KnowItNow24x7 after-hours. The Website Coordinator also continues to work with Mosio Text-a-Librarian to streamline the input of text message sessions into the KnowItNow24x7 Provider Site database of transcripts.

Meetings and Professional Development

The quarterly meeting of the CLEVNET Directors was held on April 26. Rod Houpe, Larry Finnegan, Ann Palomo, Amy Pawlowski, Jim Benson, Marlene Pelyhes and Hilary Prisbylla attended.

Ann Palomo met with the CLEVNET Directors' Advisory Panel on April 4.

Mr. Houpe and Ms. Palomo met with Mr. Chris Harris, SirsiDynix Director of Sales (U.S.) and Mr. Matt Jadwisiak, the new regional sales representative for SirsiDynix.

Software staff participated in the SirsiDynix Strategic Partner Program web meetings for BlueCloud PAC, Mobile Circ, and BlueCloud Analytics Station. They continued to work with the Analytic Station developers to get a "sandbox" containing our data in order to test that product.

David Reynolds attended the NEOUPA (North East Ohio Usability Professional Association) event at the Precision Dialogue offices on April 23, 2013. The presentation was titled "Updates on Eye Tracking, Demo & Tour" and covered the various aspects of eye tracking during usability testing, as well as a tour of the Precision Dialogue usability labs.

Amy Pawlowski attended the Ohio Library Council's North Conference meeting on Thursday, April 18. She along with two other members of the IT Division hosted a hands-on session for eBooks and tablets.