

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	135,053	153,480	694	762	276,967	314,945	-12.1%
Branches	310,088	304,972	1,593	1,514	656,620	639,461	2.7%
Mobile Units	4,792	5,607			10,440	11,395	-8.4%
Library for the Blind	52,186	60,172			111,705	121,169	-7.8%
OLBPD BARD	12,565	9,071			24,326	18,334	32.7%
eMedia	13,551	10,707			29,406	22,851	28.7%
TOTAL CIRCULATION	528,235	544,009			1,109,464	1,128,155	-1.7%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
eBook	10,356	7,805	22,621	16,583	36.4%	
eAudioBook	2,997	2,784	6,418	6,019	6.6%	
eMusic	66	67	150	112	33.9%	
eVideo	132	51	217	137	58.4%	
TOTAL eCIRCULATION	13,551	10,707	29,406	22,851	28.7%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
Downloads	12,565	9,071	24,326	18,334	32.7%	Included in circulation activity
Users	597	535	1,235	1,078	14.6%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2013	2012	2013	2012	Gain/Loss
Main Library	102	47 minutes	13,120	8,935	10,234	6,323	61.8%
Branches	539	40 minutes	77,944	56,081	52,415	37,085	41.3%
TOTAL USAGE	641		91,064	65,016	62,649	43,408	44.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	42,527	41,487	231	236	87,736	85,075	3.1%
Branches	223,175	235,766	1,147	1,271	468,787	477,180	-1.8%
Mobile Unit	548	645			1,256	1,363	-7.9%
TOTAL VISITS	266,250	277,898			557,779	563,618	-1.0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR FEBRUARY 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	6,638	627	615	700	8,580	832	9,412
Broadway*	0	39	7	34	80	12	92
Brooklyn	5,786	544	426	616	7,372	811	8,183
Carnegie West	8,000	1,005	999	1,489	11,493	1,156	12,649
Collinwood	6,225	713	683	922	8,543	949	9,492
East 131st	3,419	409	304	395	4,527	402	4,929
Eastman	12,315	1,234	1,189	1,783	16,521	2,268	18,789
Fleet	10,847	1,041	948	1,517	14,353	1,186	15,539
Fulton	11,261	809	575	1,034	13,679	974	14,653
Garden Valley	3,350	367	152	241	4,110	295	4,405
Glenville	6,335	642	503	928	8,408	634	9,042
Harvard-Lee	6,610	861	673	1,131	9,275	907	10,182
Hough	3,287	343	330	342	4,302	407	4,709
Jefferson	5,188	609	860	1,107	7,764	802	8,566
Langston Hughes	5,403	526	539	815	7,283	599	7,882
Lorain	7,812	886	848	1,243	10,789	899	11,688
Martin Luther King, Jr.	5,723	542	590	735	7,590	821	8,411
Memorial-Nottingham	10,137	716	1,048	1,482	13,383	1,440	14,823
Mt. Pleasant	4,109	468	420	642	5,639	446	6,085
Rice	9,207	670	530	1,044	11,451	1,116	12,567
Rockport	14,130	1,122	1,324	1,876	18,452	2,188	20,640
South**	6,244	609	433	789	8,075	788	8,863
South Brooklyn	13,943	1,119	1,630	2,513	19,205	2,391	21,596
Sterling	5,158	570	546	763	7,037	485	7,522
Union	5,345	731	453	798	7,327	611	7,938
Walz	12,236	1,046	1,065	1,733	16,080	1,512	17,592
West Park	12,774	1,313	2,338	2,852	19,277	2,670	21,947
Woodland	9,155	669	416	729	10,969	923	11,892
TOTAL	210,637	20,230	20,444	30,253	281,564	28,524	310,088

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	9,412	13,989	20,534	30,535	-10,001	-32.8%
Broadway*	92	2,757	224	5,903	-5,679	-96.2%
Brooklyn	8,183	8,411	16,502	17,618	-1,116	-6.3%
Carnegie West	12,649	13,559	26,814	28,048	-1,234	-4.4%
Collinwood	9,492	9,827	20,544	20,722	-178	-0.9%
East 131st	4,929	5,781	10,434	11,821	-1,387	-11.7%
Eastman	18,789	17,609	39,699	36,693	3,006	8.2%
Fleet	15,539	12,826	32,906	27,305	5,601	20.5%
Fulton	14,653	10,727	29,551	22,807	6,744	29.6%
Garden Valley	4,405	4,759	9,709	10,437	-728	-7.0%
Glenville	9,042	9,150	18,762	18,304	458	2.5%
Harvard-Lee	10,182	9,269	21,284	19,514	1,770	9.1%
Hough	4,709	5,586	10,113	11,773	-1,660	-14.1%
Jefferson	8,566	9,378	18,332	19,841	-1,509	-7.6%
Langston Hughes	7,882	6,484	16,529	13,293	3,236	24.3%
Lorain	11,688	11,006	25,230	23,336	1,894	8.1%
Martin Luther King, Jr.	8,411	7,604	16,634	15,926	708	4.4%
Memorial-Nottingham	14,823	16,672	30,719	33,896	-3,177	-9.4%
Mt. Pleasant	6,085	6,040	12,976	13,738	-762	-5.5%
Rice	12,567	10,728	27,233	23,957	3,276	13.7%
Rockport	20,640	22,352	44,660	45,864	-1,204	-2.6%
South**	8,863	8,840	18,936	19,385	-449	-2.3%
South Brooklyn	21,596	19,915	45,139	40,029	5,110	12.8%
Sterling	7,522	5,158	16,500	11,314	5,186	45.8%
Union	7,938	6,301	17,439	13,420	4,019	29.9%
Walz	17,592	16,472	37,757	34,461	3,296	9.6%
West Park	21,947	23,985	45,983	48,581	-2,598	-5.3%
Woodland	11,892	9,787	25,477	25,477	0	0.0%
TOTAL	310,088	304,972	656,620	643,998	12,622	2.0%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FEBRUARY 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	6,240	7,172	12,823	14,918	-2,095	-14.0%
Broadway*	0	1,483	0	2,945	-2,945	-100.0%
Brooklyn	3,956	4,301	8,214	8,190	24	0.3%
Carnegie West	15,865	19,820	32,299	40,286	-7,987	-19.8%
Collinwood	6,769	7,052	14,209	14,170	39	0.3%
East 131st	7,037	6,971	15,118	14,095	1,023	7.3%
Eastman	11,788	11,694	24,929	23,366	1,563	6.7%
Fleet	11,078	9,643	22,502	19,447	3,055	15.7%
Fulton	7,521	6,722	16,120	14,566	1,554	10.7%
Garden Valley	3,958	4,059	8,457	8,188	269	3.3%
Glenville	6,851	7,375	14,551	15,193	-642	-4.2%
Harvard-Lee	8,807	8,464	18,180	16,712	1,468	8.8%
Hough	8,434	11,044	18,304	22,656	-4,352	-19.2%
Jefferson	7,117	7,843	15,545	15,726	-181	-1.2%
Langston Hughes	6,354	5,667	13,082	11,633	1,449	12.5%
Lorain	7,095	7,628	15,623	15,374	249	1.6%
Martin Luther King, Jr.	6,913	5,235	14,671	10,797	3,874	35.9%
Memorial-Nottingham	5,398	7,323	11,393	14,733	-3,340	-22.7%
Mt. Pleasant	6,165	6,035	13,075	12,606	469	3.7%
Rice	13,646	13,320	28,506	26,637	1,869	7.0%
Rockport	9,927	11,365	21,714	22,598	-884	-3.9%
South	6,849	8,404	13,680	16,928	-3,248	-19.2%
South Brooklyn	13,405	12,978	27,714	25,355	2,359	9.3%
Sterling	12,094	11,159	24,545	23,066	1,479	6.4%
Union	4,568	6,580	10,265	13,085	-2,820	-21.6%
Walz	9,130	9,415	19,381	19,762	-381	-1.9%
West Park	9,637	10,946	19,630	21,543	-1,913	-8.9%
Woodland	6,573	6,068	14,257	12,605	1,652	13.1%
TOTAL	223,175	235,766	468,787	477,180	-8,393	-1.8%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEBRUARY 2013**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 West Park	21,947	1 Carnegie West	15,865	1 South Brooklyn	31,511	34,217
2 South Brooklyn	21,596	2 Rice	13,646	2 Fleet	27,822	34,598
3 Rockport	20,640	3 South Brooklyn	13,405	3 West Park	27,291	29,398
4 Eastman	18,789	4 Sterling	12,094	4 Eastman	23,686	25,873
5 Walz	17,592	5 Eastman	11,788	5 Rice	22,240	25,893
6 Fleet	15,539	6 Fleet	11,078	6 Fulton	20,026	22,575
7 Memorial-Nottingham	14,823	7 Rockport	9,927	7 Memorial-Nottingham	19,553	22,598
8 Fulton	14,653	8 West Park	9,637	8 Rockport	19,404	21,467
9 Carnegie West	12,649	9 Walz	9,130	9 Harvard-Lee	18,834	21,246
10 Rice	12,567	10 Harvard-Lee	8,807	10 Langston Hughes	17,982	21,224
11 Woodland	11,892	11 Hough	8,434	11 Glenville	17,317	20,302
12 Lorain	11,688	12 Fulton	7,521	12 Walz	16,558	18,497
13 Harvard-Lee	10,182	13 Jefferson	7,117	13 Collinwood	16,270	19,377
14 Collinwood	9,492	14 Lorain	7,095	14 Addison	16,169	19,263
15 Addison	9,412	15 East 131st	7,037	15 East 131st	15,658	18,001
16 Glenville	9,042	16 Martin Luther King, Jr.	6,913	16 Martin Luther King, Jr.	15,212	15,483
17 South**	8,863	17 Glenville	6,851	17 Mt. Pleasant	14,724	17,155
18 Jefferson	8,566	18 South	6,849	18 Lorain	13,233	14,589
19 Martin Luther King, Jr.	8,411	19 Collinwood	6,769	19 Carnegie West	10,549	11,716
20 Brooklyn	8,183	20 Woodland	6,573	20 Union	10,316	12,603
21 Union	7,938	21 Langston Hughes	6,354	21 Sterling	8,046	8,712
22 Langston Hughes	7,882	22 Addison	6,240	22 Woodland	7,492	7,213
23 Sterling	7,522	23 Mt. Pleasant	6,165	23 South	7,009	7,729
24 Mt. Pleasant	6,085	24 Memorial-Nottingham	5,398	24 Hough	6,197	7,845
25 East 131st	4,929	25 Union	4,568	25 Brooklyn	5,419	6,430
26 Hough	4,709	26 Garden Valley	3,958	26 Jefferson	3,587	3,987
27 Garden Valley	4,405	27 Brooklyn	3,956	27 Garden Valley	2,857	3,220
28 Broadway*	92	28 Broadway*	0	28 Broadway	1,687	1,966
	310,088		223,175		416,649	473,177

*Broadway branch library closed its doors on November 16, 2012

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	77,164	76,137	150,569	155,431	-3.1%
MORE	720	911	1,582	1,810	-12.6%
Other Libraries	708	448	1,508	847	78.0%
TOTAL	78,592	77,496	153,659	158,088	-2.8%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	22,833	24,544	46,359	49,344	-6.0%
KnowItNow Web Reference*	561	786	1,266	1,572	-19.5%
Interlibrary Loan Requests	4,631	3,740	10,060	7,388	36.2%
TOTAL	28,025	29,070	57,685	58,304	

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

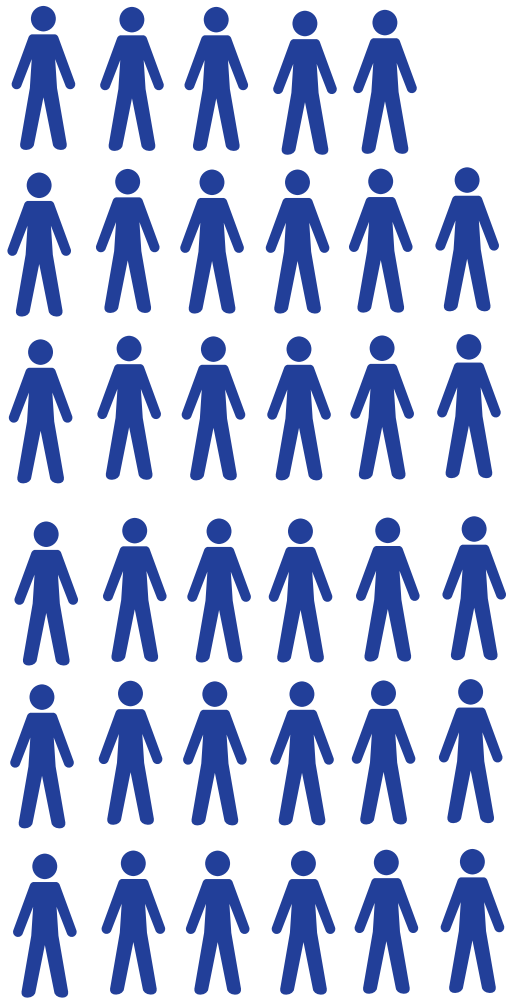
CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	5,096	7,588	9,605	14,070	-31.7%
Total Items Added	20,576	22,667	40,013	42,364	-5.5%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	184	192	384	384	0.0%
Branches	5,265	5,641	10,972	11,307	-3.0%

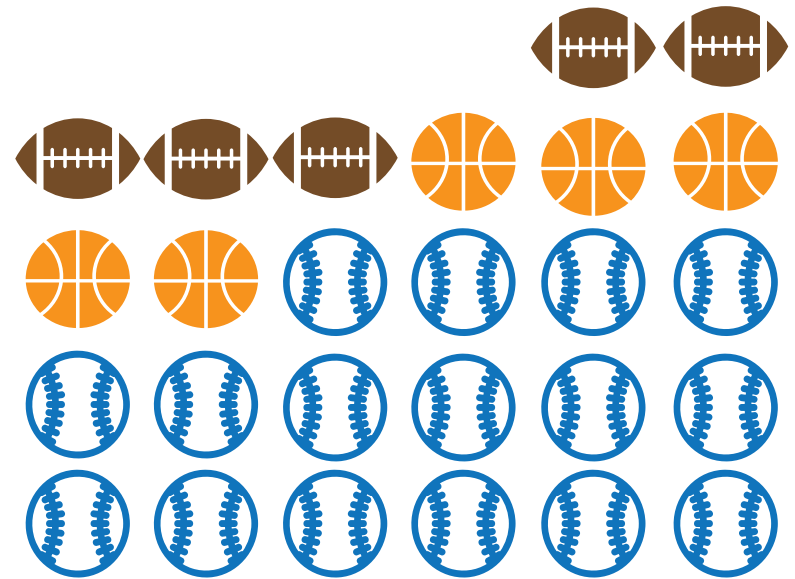
MYTUNES	Feb 2013	Jan 2013	Dec 2012	Nov 2012	Oct 2012
	Songs Downloaded	4,494	5,296	6,944	6,433
Users	742	950	1,055	972	979
New Registrations	8	18	6	7	37

In 2012, more people visited Cleveland Public Library than attended games by Cleveland's three major sports teams combined.

Each icon represents 100,000 people in attendance.



3.5 million library visits



2.6 million total visits