

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2013**

| CIRCULATION ACTIVITY | Monthly Total | | Average Hourly | | Year-to-Date | | YTD |
|--------------------------|----------------|----------------|----------------|-------|----------------|----------------|--------------|
| | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| Main Library | 141,984 | 161,465 | 673 | 799 | 141,984 | 161,465 | -12.1% |
| Branches | 346,532 | 334,489 | 1,643 | 1,656 | 346,532 | 334,489 | 3.6% |
| Mobile Units | 5,648 | 5,788 | | | 5,648 | 5,788 | -2.4% |
| Library for the Blind | 59,519 | 60,997 | | | 59,519 | 60,997 | -2.4% |
| eMedia | 15,855 | 12,144 | | | 15,855 | 12,144 | 30.6% |
| TOTAL CIRCULATION | 569,538 | 574,883 | | | 569,538 | 574,883 | -0.9% |

| ELECTRONIC MEDIA CIRCULATION | Monthly Total | | Year-to-Date | | YTD | |
|---------------------------------|---------------|---------------|---------------|---------------|--------------|-----------------------------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss | |
| eBook | 12,265 | 8,778 | 12,265 | 8,778 | 39.7% | |
| eAudioBook | 3,421 | 3,235 | 3,421 | 3,235 | 5.7% | |
| eMusic | 84 | 45 | 84 | 45 | 86.7% | |
| eVideo | 85 | 86 | 85 | 86 | -1.2% | |
| TOTAL eCIRCULATION | 15,855 | 12,144 | 15,855 | 12,144 | 30.6% | Included in circulation activity. |

| OHIO BRAILLE & AUDIO READING DOWNLOAD | Monthly Total | | Year-to-Date | | YTD | |
|--|---------------|-------|--------------|-------|-----------|---------------------------------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss | |
| Downloads | 11,761 | 9,263 | 11,761 | 9,263 | 27.0% | Not included in circulation activity. |
| Users | 638 | 543 | 638 | 543 | 17.5% | |

Due to system upgrades to BARD website, NLS did not provide usage statistics for Nov. & Dec. 2012

| COMPUTER USAGE | Number of Computers | Average Session | Number of Sessions | | Hours in Use | | YTD |
|--------------------|------------------------|--------------------|--------------------|---------------|---------------|---------------|--------------|
| | | | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| Main Library | 102 | 42 minutes | 14,366 | 10,219 | 10,946 | 7,376 | 48.4% |
| Branches | 539 | 41 minutes | 89,472 | 65,783 | 61,113 | 44,766 | 36.5% |
| TOTAL USAGE | 641 | | 103,838 | 76,002 | 72,059 | 52,141 | 38.2% |

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

| WALK-IN COUNT | Monthly Total | | Average Hourly | | Year-to-Date | | YTD |
|---------------------|----------------|----------------|----------------|-------|----------------|----------------|-------------|
| | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| Main Library | 45,209 | 43,588 | 226 | 227 | 45,209 | 43,588 | 3.7% |
| Branches | 245,612 | 241,414 | 1,164 | 1,195 | 245,612 | 241,414 | 1.7% |
| Mobile Unit | 708 | 718 | | | 708 | 718 | -1.4% |
| TOTAL VISITS | 291,529 | 285,720 | | | 291,529 | 285,720 | 2.0% |

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JANUARY 2013**

| BRANCH | a Branch Circulation | b Sent from Other Branches | c Sent from Main | d Sent from Other CLEVNET Systems | e Total Direct Circulation (a+b+c+d) | f Sent to Other CLEVNET Systems | g Total Circulation (e+f) |
|-------------------------|----------------------------|-------------------------------------|------------------------|---|---|---|------------------------------------|
| Addison | 8,096 | 729 | 508 | 872 | 10,205 | 917 | 11,122 |
| Broadway* | 1 | 55 | 7 | 47 | 110 | 22 | 132 |
| Brooklyn | 6,049 | 541 | 436 | 440 | 7,466 | 853 | 8,319 |
| Carnegie West | 9,428 | 1,073 | 1,095 | 1,318 | 12,914 | 1,251 | 14,165 |
| Collinwood | 7,798 | 747 | 665 | 867 | 10,077 | 975 | 11,052 |
| East 131st | 3,932 | 456 | 324 | 435 | 5,147 | 358 | 5,505 |
| Eastman | 14,202 | 1,321 | 1,153 | 1,929 | 18,605 | 2,305 | 20,910 |
| Fleet | 12,482 | 1,105 | 1,034 | 1,426 | 16,047 | 1,320 | 17,367 |
| Fulton | 11,415 | 863 | 655 | 984 | 13,917 | 981 | 14,898 |
| Garden Valley | 4,154 | 401 | 160 | 254 | 4,969 | 335 | 5,304 |
| Glenville | 7,004 | 618 | 537 | 917 | 9,076 | 644 | 9,720 |
| Harvard-Lee | 7,650 | 703 | 773 | 1,099 | 10,225 | 877 | 11,102 |
| Hough | 3,907 | 426 | 287 | 374 | 4,994 | 410 | 5,404 |
| Jefferson | 6,549 | 556 | 801 | 999 | 8,905 | 861 | 9,766 |
| Langston Hughes | 5,947 | 592 | 610 | 799 | 7,948 | 699 | 8,647 |
| Lorain | 9,755 | 832 | 821 | 1,168 | 12,576 | 966 | 13,542 |
| Martin Luther King, Jr. | 5,336 | 537 | 689 | 858 | 7,420 | 803 | 8,223 |
| Memorial-Nottingham | 11,019 | 704 | 1,072 | 1,658 | 14,453 | 1,443 | 15,896 |
| Mt. Pleasant | 4,946 | 526 | 312 | 556 | 6,340 | 551 | 6,891 |
| Rice | 11,015 | 681 | 679 | 1,160 | 13,535 | 1,131 | 14,666 |
| Rockport | 17,308 | 1,160 | 1,422 | 1,783 | 21,673 | 2,347 | 24,020 |
| South** | 7,410 | 732 | 520 | 623 | 9,285 | 788 | 10,073 |
| South Brooklyn | 15,655 | 1,260 | 1,525 | 2,453 | 20,893 | 2,650 | 23,543 |
| Sterling | 6,234 | 676 | 603 | 986 | 8,499 | 479 | 8,978 |
| Union | 6,833 | 703 | 444 | 843 | 8,823 | 678 | 9,501 |
| Walz | 14,555 | 1,145 | 1,117 | 1,745 | 18,562 | 1,603 | 20,165 |
| West Park | 14,288 | 1,435 | 2,302 | 3,127 | 21,152 | 2,884 | 24,036 |
| Woodland | 10,724 | 736 | 487 | 737 | 12,684 | 901 | 13,585 |
| TOTAL | 243,692 | 21,313 | 21,038 | 30,457 | 316,500 | 30,032 | 346,532 |

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**South branch library closed January 22-23,2012, due to equipment problems.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2013**

| BRANCH | Monthly Total | | Year-to-Date | | YTD | YTD |
|-------------------------|----------------|----------------|----------------|----------------|---------------|-------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss | %G/L |
| Addison | 11,122 | 16,546 | 11,122 | 16,546 | -5,424 | -32.8% |
| Broadway* | 132 | 3,146 | 132 | 3,146 | -3,014 | -95.8% |
| Brooklyn | 8,319 | 9,207 | 8,319 | 9,207 | -888 | -9.6% |
| Carnegie West | 14,165 | 14,489 | 14,165 | 14,489 | -324 | -2.2% |
| Collinwood | 11,052 | 10,895 | 11,052 | 10,895 | 157 | 1.4% |
| East 131st | 5,505 | 6,040 | 5,505 | 6,040 | -535 | -8.9% |
| Eastman | 20,910 | 19,084 | 20,910 | 19,084 | 1,826 | 9.6% |
| Fleet | 17,367 | 14,479 | 17,367 | 14,479 | 2,888 | 19.9% |
| Fulton | 14,898 | 12,080 | 14,898 | 12,080 | 2,818 | 23.3% |
| Garden Valley | 5,304 | 5,678 | 5,304 | 5,678 | -374 | -6.6% |
| Glenville | 9,720 | 9,154 | 9,720 | 9,154 | 566 | 6.2% |
| Harvard-Lee | 11,102 | 10,245 | 11,102 | 10,245 | 857 | 8.4% |
| Hough | 5,404 | 6,187 | 5,404 | 6,187 | -783 | -12.7% |
| Jefferson | 9,766 | 10,463 | 9,766 | 10,463 | -697 | -6.7% |
| Langston Hughes | 8,647 | 6,809 | 8,647 | 6,809 | 1,838 | 27.0% |
| Lorain | 13,542 | 12,330 | 13,542 | 12,330 | 1,212 | 9.8% |
| Martin Luther King, Jr. | 8,223 | 8,322 | 8,223 | 8,322 | -99 | -1.2% |
| Memorial-Nottingham | 15,896 | 17,224 | 15,896 | 17,224 | -1,328 | -7.7% |
| Mt. Pleasant | 6,891 | 7,698 | 6,891 | 7,698 | -807 | -10.5% |
| Rice | 14,666 | 13,229 | 14,666 | 13,229 | 1,437 | 10.9% |
| Rockport | 24,020 | 23,512 | 24,020 | 23,512 | 508 | 2.2% |
| South** | 10,073 | 10,545 | 10,073 | 10,545 | -472 | -4.5% |
| South Brooklyn | 23,543 | 20,114 | 23,543 | 20,114 | 3,429 | 17.0% |
| Sterling | 8,978 | 6,156 | 8,978 | 6,156 | 2,822 | 45.8% |
| Union | 9,501 | 7,119 | 9,501 | 7,119 | 2,382 | 33.5% |
| Walz | 20,165 | 17,989 | 20,165 | 17,989 | 2,176 | 12.1% |
| West Park | 24,036 | 24,596 | 24,036 | 24,596 | -560 | -2.3% |
| Woodland | 13,585 | 11,153 | 13,585 | 11,153 | 2,432 | 21.8% |
| TOTAL | 346,532 | 334,489 | 346,532 | 334,489 | 12,043 | 3.6% |

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JANUARY 2013**

| BRANCH | Monthly Total | | Year-to-Date | | YTD | YTD |
|-------------------------|----------------|----------------|----------------|----------------|--------------|-------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss | %G/L |
| Addison | 6,583 | 7,746 | 6,583 | 7,746 | -1,163 | -15.0% |
| Broadway* | 0 | 1,462 | 0 | 1,462 | -1,462 | -100.0% |
| Brooklyn | 4,258 | 3,889 | 4,258 | 3,889 | 369 | 9.5% |
| Carnegie West | 16,434 | 20,466 | 16,434 | 20,466 | -4,032 | -19.7% |
| Collinwood | 7,440 | 7,118 | 7,440 | 7,118 | 322 | 4.5% |
| East 131st | 8,081 | 7,124 | 8,081 | 7,124 | 957 | 13.4% |
| Eastman | 13,141 | 11,672 | 13,141 | 11,672 | 1,469 | 12.6% |
| Fleet | 11,424 | 9,804 | 11,424 | 9,804 | 1,620 | 16.5% |
| Fulton | 8,599 | 7,844 | 8,599 | 7,844 | 755 | 9.6% |
| Garden Valley | 4,499 | 4,129 | 4,499 | 4,129 | 370 | 9.0% |
| Glenville | 7,700 | 7,818 | 7,700 | 7,818 | -118 | -1.5% |
| Harvard-Lee | 9,373 | 8,248 | 9,373 | 8,248 | 1,125 | 13.6% |
| Hough | 9,870 | 11,612 | 9,870 | 11,612 | -1,742 | -15.0% |
| Jefferson | 8,428 | 7,883 | 8,428 | 7,883 | 545 | 6.9% |
| Langston Hughes | 6,728 | 5,966 | 6,728 | 5,966 | 762 | 12.8% |
| Lorain | 8,528 | 7,746 | 8,528 | 7,746 | 782 | 10.1% |
| Martin Luther King, Jr. | 7,758 | 5,562 | 7,758 | 5,562 | 2,196 | 39.5% |
| Memorial-Nottingham | 5,995 | 7,410 | 5,995 | 7,410 | -1,415 | -19.1% |
| Mt. Pleasant | 6,910 | 6,571 | 6,910 | 6,571 | 339 | 5.2% |
| Rice | 14,860 | 13,317 | 14,860 | 13,317 | 1,543 | 11.6% |
| Rockport | 11,787 | 11,233 | 11,787 | 11,233 | 554 | 4.9% |
| South** | 6,831 | 8,524 | 6,831 | 8,524 | -1,693 | -19.9% |
| South Brooklyn | 14,309 | 12,377 | 14,309 | 12,377 | 1,932 | 15.6% |
| Sterling | 12,451 | 11,907 | 12,451 | 11,907 | 544 | 4.6% |
| Union | 5,697 | 6,505 | 5,697 | 6,505 | -808 | -12.4% |
| Walz | 10,251 | 10,347 | 10,251 | 10,347 | -96 | -0.9% |
| West Park | 9,993 | 10,597 | 9,993 | 10,597 | -604 | -5.7% |
| Woodland | 7,684 | 6,537 | 7,684 | 6,537 | 1,147 | 17.5% |
| TOTAL | 245,612 | 241,414 | 245,612 | 241,414 | 4,198 | 1.7% |

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JANUARY 2013**

| Total Circulation | | Attendance | | Population* | | |
|-----------------------------------|---------|-------------------------------|---------|-----------------------------------|---------|---------|
| Branch | | Branch | | 2009 | 2000 | |
| 1 West Park | 24,036 | 1 Carnegie West | 16,434 | 1 South Brooklyn | 31,511 | 34,217 |
| 2 Rockport | 24,020 | 2 Rice | 14,860 | 2 Fleet | 27,822 | 34,598 |
| 3 South Brooklyn | 23,543 | 3 South Brooklyn | 14,309 | 3 West Park | 27,291 | 29,398 |
| 4 Eastman | 20,910 | 4 Eastman | 13,141 | 4 Eastman | 23,686 | 25,873 |
| 5 Walz | 20,165 | 5 Sterling | 12,451 | 5 Rice | 22,240 | 25,893 |
| 6 Fleet | 17,367 | 6 Rockport | 11,787 | 6 Fulton | 20,026 | 22,575 |
| 7 Memorial-Nottingham | 15,896 | 7 Fleet | 11,424 | 7 Memorial-Nottingham | 19,553 | 22,598 |
| 8 Fulton | 14,898 | 8 Walz | 10,251 | 8 Rockport | 19,404 | 21,467 |
| 9 Rice | 14,666 | 9 West Park | 9,993 | 9 Harvard-Lee | 18,834 | 21,246 |
| 10 Carnegie West | 14,165 | 10 Hough | 9,870 | 10 Langston Hughes | 17,982 | 21,224 |
| 11 Woodland | 13,585 | 11 Harvard Lee | 9,373 | 11 Glenville | 17,317 | 20,302 |
| 12 Lorain | 13,542 | 12 Fulton | 8,599 | 12 Walz | 16,558 | 18,497 |
| 13 Addison | 11,122 | 13 Lorain | 8,528 | 13 Collinwood | 16,270 | 19,377 |
| 14 Harvard-Lee | 11,102 | 14 Jefferson | 8,428 | 14 Addison | 16,169 | 19,263 |
| 15 Collinwood | 11,052 | 15 E131 | 8,081 | 15 East 131st | 15,658 | 18,001 |
| 16 South | 10,073 | 16 Memorial-Nottingham | 7,758 | 16 Martin Luther King, Jr. | 15,212 | 15,483 |
| 17 Jefferson | 9,766 | 17 Glenville | 7,700 | 17 Mt. Pleasant | 14,724 | 17,155 |
| 18 Glenville | 9,720 | 18 Woodland | 7,684 | 18 Lorain | 13,233 | 14,589 |
| 19 Union | 9,501 | 19 Collinwood | 7,440 | 19 Carnegie West | 10,549 | 11,716 |
| 20 Sterling | 8,978 | 20 Mt. Pleasant | 6,910 | 20 Union | 10,316 | 12,603 |
| 21 Langston Hughes | 8,647 | 21 South** | 6,831 | 21 Sterling | 8,046 | 8,712 |
| 22 Brooklyn | 8,319 | 22 Langston Hughes | 6,728 | 22 Woodland | 7,492 | 7,213 |
| 23 Martin Luther King, Jr. | 8,223 | 23 Addison | 6,583 | 23 South | 7,009 | 7,729 |
| 24 Mt. Pleasant | 6,891 | 24 MLK Jr. | 5,995 | 24 Hough | 6,197 | 7,845 |
| 25 East 131st | 5,505 | 25 Union | 5,697 | 25 Brooklyn | 5,419 | 6,430 |
| 26 Hough | 5,404 | 26 Garden Valley | 4,499 | 26 Jefferson | 3,587 | 3,987 |
| 27 Garden Valley | 5,304 | 27 Brooklyn | 4,258 | 27 Garden Valley | 2,857 | 3,220 |
| 28 Broadway* | 132 | 28 Broadway | 0 | 28 Broadway | 1,687 | 1,966 |
| | 346,532 | | 245,612 | | 416,649 | 473,177 |

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2013**

| OTHER TRANSACTIONS | Monthly Total | | Year-to-Date | | YTD |
|---------------------------|----------------------|---------------|---------------------|---------------|------------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| Loans* to: | | | | | |
| CLEVNET | 73,405 | 79,294 | 73,405 | 79,294 | -7.4% |
| MORE | 862 | 899 | 862 | 899 | -4.1% |
| Other Libraries | 800 | 399 | 800 | 399 | 100.5% |
| TOTAL | 75,067 | 80,592 | 75,067 | 80,592 | -6.9% |

*Totals included in Main Library and Branch circulation counts.

| ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD | Monthly Total | | Year-to-Date | | YTD |
|---|----------------------|---------------|---------------------|---------------|------------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| Projected | 22,476 | 24,800 | 22,476 | 24,800 | -9.4% |
| KnowItNow Web Reference* | 705 | 786 | 705 | 786 | -10.3% |
| Interlibrary Loan Requests | 5,429 | 3,648 | 5,429 | 3,648 | 48.8% |
| TOTAL | 28,610 | 29,234 | 28,610 | 29,234 | |

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

| CHANGES IN PERMANENT COLLECTION | Monthly Total | | Year-to-Date | | YTD |
|--|----------------------|-------------|---------------------|-------------|------------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| New Titles Added | 4,509 | 6,482 | 4,509 | 6,482 | -30.4% |
| Total Items Added | 19,437 | 19,697 | 19,437 | 19,697 | -1.3% |

| HOURS OPEN | Monthly Total | | Year-to-Date | | YTD |
|---------------------|----------------------|-------------|---------------------|-------------|------------------|
| | 2013 | 2012 | 2013 | 2012 | Gain/Loss |
| Main Library | 200 | 192 | 200 | 192 | 4.2% |
| Branches | 5,707 | 5,666 | 5,707 | 5,666 | 0.7% |

| MYTUNES | Jan 2013 | Dec 2012 | Nov 2012 | Oct 2012 | Sept 2012 |
|--------------------------|-------------------------|-----------------|-----------------|-----------------|------------------|
| | Songs Downloaded | 5,296 | 6,944 | 6,433 | 6,754 |
| Users | 950 | 1,055 | 972 | 979 | 1,036 |
| New Registrations | 18 | 6 | 7 | 37 | 22 |

CPL DIGITAL GALLERY USAGE
 ITEMS VIEWED BY COLLECTION
 JANUARY 2012 COMPARED TO JANUARY 2013

