

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2012**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	153,394	161,274	737	806	1,568,656	1,590,207	-1.4%
Branches	372,027	355,693	1,718	1,693	3,374,323	3,340,805	1.0%
Mobile Units	6,782	5,794			53,117	57,062	-6.9%
Library for the Blind	61,600	56,343			622,675	569,519	9.3%
eMedia	12,736	9,069			117,158	84,410	38.8%
<b>TOTAL CIRCULATION</b>	<b>606,539</b>	<b>588,173</b>			<b>5,735,929</b>	<b>5,642,003</b>	<b>1.7%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2012	2011	2012	2011	Gain/Loss	
eBook	9,605	6,205	87,004	53,932	61.3%	
eAudioBook	2,974	2,763	28,928	28,811	0.4%	
eMusic	78	47	615	675	-8.9%	
eVideo	79	54	611	992	-38.4%	
<b>TOTAL eCIRCULATION</b>	<b>12,736</b>	<b>9,069</b>	<b>117,158</b>	<b>84,410</b>	<b>38.8%</b>	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD	
	2012	2011	2012	2011	Gain/Loss	
Downloads	9,812	9,207	95,701	87,216	9.7%	Not included in circulation activity.
Users	516	524	5,385	5,212	3.3%	

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Session	2012	2011	2012	2011	Gain/Loss
Main Library	102	44 minutes	14,918	10,515	11,175	7,580	47.4%
Branches	447	36 minutes	77,396	67,684	51,253	45,470	12.7%
<b>TOTAL USAGE</b>	<b>549</b>		<b>92,314</b>	<b>78,199</b>	<b>62,428</b>	<b>53,050</b>	<b>17.7%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	49,335	47,808	237	239	475,124	480,062	-1.0%
Branches	265,811	266,247	1,227	1,267	2,498,229	2,573,489	-2.9%
Mobile Unit	862	737			7,613	8,025	-5.1%
<b>TOTAL VISITS</b>	<b>316,008</b>	<b>314,792</b>			<b>2,980,966</b>	<b>3,061,576</b>	<b>-2.6%</b>

**REPORT G**

NOTE: Several branches were closed on October 30 and 31 due to power outages caused by Hurricane Sandy.

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR OCTOBER 2012**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	8,752	767	457	1,001	10,977	1,172	12,149
<b>Broadway</b>	2,958	281	132	278	3,649	265	3,914
<b>Brooklyn</b>	7,336	595	375	655	8,961	777	9,738
<b>Carnegie West</b>	10,122	1,004	1,102	1,311	13,539	1,346	14,885
<b>Collinwood</b>	8,004	798	484	910	10,196	1,074	11,270
<b>East 131st</b>	4,807	350	359	559	6,075	467	6,542
<b>Eastman</b>	14,856	1,148	1,091	1,960	19,055	2,518	21,573
<b>Fleet</b>	12,110	937	772	1,324	15,143	1,491	16,634
<b>Fulton</b>	12,109	922	431	922	14,384	1,150	15,534
<b>Garden Valley</b>	5,429	479	160	344	6,412	395	6,807
<b>Glenville</b>	8,228	567	526	865	10,186	764	10,950
<b>Harvard-Lee</b>	7,771	721	608	1,149	10,249	866	11,115
<b>Hough</b>	5,235	452	429	500	6,616	534	7,150
<b>Jefferson</b>	7,526	675	754	1,195	10,150	1,022	11,172
<b>Langston Hughes</b>	6,267	578	821	744	8,410	703	9,113
<b>Lorain</b>	9,945	854	558	1,109	12,466	1,018	13,484
<b>Martin Luther King, Jr.</b>	5,683	499	746	1,032	7,960	915	8,875
<b>Memorial-Nottingham</b>	11,517	807	922	1,807	15,053	1,749	16,802
<b>Mt. Pleasant</b>	6,595	614	420	581	8,210	598	8,808
<b>Rice</b>	11,799	724	588	1,013	14,124	1,245	15,369
<b>Rockport</b>	18,531	1,509	1,510	2,175	23,725	2,643	26,368
<b>South</b>	7,528	564	355	576	9,023	968	9,991
<b>South Brooklyn</b>	16,374	1,475	1,612	2,619	22,080	2,704	24,784
<b>Sterling</b>	6,720	683	882	942	9,227	564	9,791
<b>Union</b>	7,438	795	353	863	9,449	668	10,117
<b>Walz</b>	13,689	1,209	1,058	1,731	17,687	1,877	19,564
<b>West Park</b>	15,054	1,638	2,253	3,804	22,749	3,126	25,875
<b>Woodland</b>	10,830	605	296	805	12,536	1,117	13,653
<b>TOTAL</b>	263,213	22,250	20,054	32,774	338,291	33,736	372,027

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	12,149	16,683	129,873	148,968	-19,095	-12.8%
Broadway	3,914	3,037	33,567	34,112	-545	-1.6%
Brooklyn	9,738	8,839	93,072	91,179	1,893	2.1%
Carnegie West	14,885	15,270	146,876	135,286	11,590	8.6%
Collinwood	11,270	11,440	105,558	104,645	913	0.9%
East 131st	6,542	6,249	57,840	58,778	-938	-1.6%
Eastman	21,573	20,256	195,767	195,170	597	0.3%
Fleet	16,634	13,186	156,017	134,399	21,618	16.1%
Fulton	15,534	13,335	120,386	123,240	-2,854	-2.3%
Garden Valley	6,807	5,834	54,036	45,062	8,974	19.9%
Glenville	10,950	9,738	95,027	88,740	6,287	7.1%
Harvard-Lee	11,115	10,769	100,452	101,013	-561	-0.6%
Hough	7,150	6,380	63,278	66,098	-2,820	-4.3%
Jefferson	11,172	12,562	100,099	104,013	-3,914	-3.8%
Langston Hughes	9,113	7,404	77,650	81,015	-3,365	-4.2%
Lorain	13,484	13,223	125,785	125,025	760	0.6%
Martin Luther King, Jr.	8,875	9,481	85,157	90,679	-5,522	-6.1%
Memorial-Nottingham	16,802	17,691	171,224	176,611	-5,387	-3.1%
Mt. Pleasant	8,808	7,638	74,520	72,600	1,920	2.6%
Rice	15,369	13,972	138,006	133,881	4,125	3.1%
Rockport	26,368	25,036	238,989	236,412	2,577	1.1%
South	9,991	10,662	92,527	95,990	-3,463	-3.6%
South Brooklyn	24,784	22,226	224,497	224,810	-313	-0.1%
Sterling	9,791	6,325	72,502	62,846	9,656	15.4%
Union	10,117	7,444	81,954	69,806	12,148	17.4%
Walz	19,564	19,436	177,256	180,366	-3,110	-1.7%
West Park	25,875	26,908	251,076	257,975	-6,899	-2.7%
Woodland	13,653	12,658	111,332	102,086	9,246	9.1%
<b>TOTAL</b>	<b>374,039</b>	<b>355,693</b>	<b>3,374,323</b>	<b>3,340,805</b>	<b>33,518</b>	<b>1.0%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE OCTOBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	6,387	6,068	72,885	59,824	13,061	21.8%
Broadway	2,066	1,287	16,977	15,394	1,583	10.3%
Brooklyn	5,678	4,629	48,845	47,768	1,077	2.3%
Carnegie West	15,966	19,544	175,444	188,215	-12,771	-6.8%
Collinwood	7,839	7,868	69,566	72,153	-2,587	-3.6%
East 131st	8,916	7,653	74,435	66,931	7,504	11.2%
Eastman	12,997	12,515	122,818	122,238	580	0.5%
Fleet	11,155	10,573	112,108	107,062	5,046	4.7%
Fulton	8,344	8,501	80,291	79,951	340	0.4%
Garden Valley	5,406	5,303	49,298	51,876	-2,578	-5.0%
Glenville	9,319	8,481	82,862	77,875	4,987	6.4%
Harvard-Lee	9,829	9,281	85,529	88,038	-2,509	-2.8%
Hough	12,117	12,466	123,040	144,033	-20,993	-14.6%
Jefferson	10,257	8,890	86,894	83,449	3,445	4.1%
Langston Hughes	7,463	6,899	66,888	65,074	1,814	2.8%
Lorain	7,976	7,812	81,443	76,172	5,271	6.9%
Martin Luther King, Jr.	8,617	7,822	84,435	84,925	-490	-0.6%
Memorial-Nottingham	6,128	5,630	56,426	59,893	-3,467	-5.8%
Mt. Pleasant	7,125	6,257	63,345	66,711	-3,366	-5.0%
Rice	14,031	15,612	129,722	143,838	-14,116	-9.8%
Rockport	12,354	17,659	112,651	124,889	-12,238	-9.8%
South	9,473	8,878	86,928	86,374	554	0.6%
South Brooklyn	14,545	14,209	133,946	145,550	-11,604	-8.0%
Sterling	11,531	13,374	125,873	137,723	-11,850	-8.6%
Union	8,560	7,127	74,351	86,752	-12,401	-14.3%
Walz	9,905	10,453	95,442	103,508	-8,066	-7.8%
West Park	11,365	11,567	108,386	106,800	1,586	1.5%
Woodland	8,450	7,878	77,401	80,473	-3,072	-3.8%
<b>TOTAL</b>	<b>265,811</b>	<b>266,247</b>	<b>2,498,229</b>	<b>2,573,489</b>	<b>-75,260</b>	<b>-2.9%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS OCTOBER 2012**

Branch	Total Circulation
1 <b>Rockport</b>	26,368
2 <b>West Park</b>	25,875
3 <b>South Brooklyn</b>	24,784
4 <b>Eastman*</b>	21,573
5 <b>Walz*</b>	19,564
6 <b>Memorial-Nottingham</b>	16,802
7 <b>Fleet*</b>	16,634
8 <b>Fulton*</b>	15,534
9 <b>Rice*</b>	15,369
10 <b>Carnegie West*</b>	14,885
11 <b>Woodland</b>	13,653
12 <b>Lorain*</b>	13,484
13 <b>Addison*</b>	12,149
14 <b>Collinwood</b>	11,270
15 <b>Jefferson</b>	11,172
16 <b>Harvard-Lee</b>	11,115
17 <b>Glenville</b>	10,950
18 <b>Union</b>	10,117
19 <b>South</b>	9,991
20 <b>Sterling*</b>	9,791
21 <b>Brooklyn*</b>	9,738
22 <b>Langston Hughes*</b>	9,113
23 <b>Martin Luther King, Jr.</b>	8,875
24 <b>Mt. Pleasant</b>	8,808
25 <b>Hough</b>	7,150
26 <b>Garden Valley</b>	6,807
27 <b>East 131st</b>	6,542
28 <b>Broadway</b>	3,914
	<b>372,027</b>

Branch	Attendance
1 <b>Carnegie West*</b>	15,966
2 <b>South Brooklyn</b>	14,545
3 <b>Rice*</b>	14,031
4 <b>Eastman*</b>	12,997
5 <b>Rockport</b>	12,354
6 <b>Hough</b>	12,117
7 <b>Sterling*</b>	11,531
8 <b>West Park</b>	11,365
9 <b>Fleet*</b>	11,155
10 <b>Jefferson</b>	10,257
11 <b>Walz*</b>	9,905
12 <b>Harvard-Lee</b>	9,829
13 <b>South</b>	9,473
14 <b>Glenville</b>	9,319
15 <b>East 131st</b>	8,916
16 <b>Martin Luther King, Jr.</b>	8,617
17 <b>Union</b>	8,560
18 <b>Woodland</b>	8,450
19 <b>Fulton*</b>	8,344
20 <b>Lorain*</b>	7,976
21 <b>Collinwood</b>	7,839
22 <b>Langston Hughes*</b>	7,463
23 <b>Mt. Pleasant</b>	7,125
24 <b>Addison*</b>	6,387
25 <b>Memorial-Nottingham</b>	6,128
26 <b>Brooklyn*</b>	5,678
27 <b>Garden Valley</b>	5,406
28 <b>Broadway</b>	2,066
	<b>263,799</b>

Branch	Population*	
	2009	2000
1 <b>South Brooklyn</b>	31,511	34,217
2 <b>Fleet</b>	27,822	34,598
3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	23,686	25,873
5 <b>Rice</b>	22,240	25,893
6 <b>Fulton</b>	20,026	22,575
7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Rockport</b>	19,404	21,467
9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Glenville</b>	17,317	20,302
12 <b>Walz</b>	16,558	18,497
13 <b>Collinwood</b>	16,270	19,377
14 <b>Addison</b>	16,169	19,263
15 <b>East 131st</b>	15,658	18,001
16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>Lorain</b>	13,233	14,589
19 <b>Carnegie West</b>	10,549	11,716
20 <b>Union</b>	10,316	12,603
21 <b>Sterling</b>	8,046	8,712
22 <b>Woodland</b>	7,492	7,213
23 <b>South</b>	7,009	7,729
24 <b>Hough</b>	6,197	7,845
25 <b>Brooklyn</b>	5,419	6,430
26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway</b>	1,687	1,966
	<b>416,649</b>	<b>473,177</b>

\*Branches closed due to power outages on October 30 and 31 due to Hurricane Sandy.

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2012**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	82,537	82,845	834,281	783,307	6.5%
<b>MORE</b>	833	924	8,636	8,918	-3.2%
<b>Other Libraries</b>	701	501	5,412	5,310	1.9%
<b>TOTAL</b>	<b>84,071</b>	<b>84,270</b>	<b>848,329</b>	<b>797,535</b>	<b>6.4%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Projected</b>	25,897	26,957	245,011	253,636	-3.4%
<b>KnowItNow Web Reference*</b>	860	933	6,173	7,567	-18.4%
<b>Interlibrary Loan Requests</b>	4,661	3,787	42,367	36,407	16.4%
<b>TOTAL</b>	<b>31,418</b>	<b>31,677</b>	<b>293,551</b>	<b>297,610</b>	

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	8,295	8,453	77,750	78,614	-1.1%
<b>Total Items Added</b>	33,832	29,942	274,216	298,539	-8.1%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Main Library</b>	208	200	2,022	2,008	0.7%
<b>Branches</b>	6,064	5,884	59,610	59,207	0.7%

<b>MYTUNES</b>	<b>Oct 2012</b>	<b>Sept 2012</b>	<b>Aug 2012</b>	<b>July 2012</b>	<b>June 2012</b>
	<b>Songs Downloaded</b>	6,754	6,634	6,370	6,896
<b>Users</b>	979	1,036	1,028	1,028	991
<b>New Registrations</b>	37	22	10	15	13