

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2012**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	150,518	150,755	784	754	1,415,262	1,428,933	-1.0%
Branches	349,700	337,072	1,674	1,546	3,002,296	2,987,123	0.5%
Mobile Units	4,786	5,735			46,335	51,268	-9.6%
Library for the Blind	57,661	59,580			561,015	513,176	9.3%
eMedia	12,172	8,738			104,422	75,341	38.6%
<b>TOTAL CIRCULATION</b>	<b>574,837</b>	<b>561,880</b>			<b>5,129,330</b>	<b>5,055,841</b>	<b>1.5%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2012	2011	2012	2011	Gain/Loss	
eBook	9,011	5,918	77,399	47,727	62.2%	
eAudioBook	3,003	2,650	25,954	26,048	-0.4%	
eMusic	62	65	537	628	-14.5%	
eVideo	96	105	532	938	-43.3%	
<b>TOTAL eCIRCULATION</b>	<b>12,172</b>	<b>8,738</b>	<b>104,422</b>	<b>75,341</b>	<b>38.6%</b>	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD	
	2012	2011	2012	2011	Gain/Loss	
Downloads	9,028	9,138	85,889	78,009	10.1%	Not included in circulation activity.
Users	552	539	4,869	4,688	3.9%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2012	2011	2012	2011	Gain/Loss
Main Library	100	44 minutes	13,425	10,693	9,940	7,613	30.6%
Branches	352	39 minutes	68,939	64,634	44,845	42,937	4.4%
<b>TOTAL USAGE</b>	<b>452</b>		<b>82,364</b>	<b>75,327</b>	<b>54,785</b>	<b>50,551</b>	<b>8.4%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	49,429	49,569	257	248	425,789	432,254	-1.5%
Branches	254,798	260,860	1,220	1,196	2,234,430	2,309,253	-3.2%
Mobile Unit	590	743			6,751	7,288	-7.4%
<b>TOTAL VISITS</b>	<b>304,817</b>	<b>311,172</b>			<b>2,666,970</b>	<b>2,748,795</b>	<b>-3.0%</b>

**REPORT I**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2012**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	9,251	727	485	747	11,210	1,064	12,274
<b>Broadway</b>	2,179	265	157	308	2,909	260	3,169
<b>Brooklyn</b>	7,597	697	445	666	9,405	921	10,326
<b>Carnegie West</b>	10,255	990	1,313	1,312	13,870	1,317	15,187
<b>Collinwood</b>	7,682	672	540	935	9,829	1,051	10,880
<b>East 131st</b>	4,415	416	269	433	5,533	463	5,996
<b>Eastman</b>	14,947	1,096	1,125	1,879	19,047	2,256	21,303
<b>Fleet</b>	12,026	982	788	1,429	15,225	1,464	16,689
<b>Fulton</b>	8,332	781	518	873	10,504	1,018	11,522
<b>Garden Valley</b>	4,470	317	183	236	5,206	386	5,592
<b>Glenville</b>	7,027	605	474	874	8,980	660	9,640
<b>Harvard-Lee</b>	7,107	674	572	1,027	9,380	959	10,339
<b>Hough</b>	4,981	429	345	372	6,127	492	6,619
<b>Jefferson</b>	6,340	651	734	1,002	8,727	1,010	9,737
<b>Langston Hughes</b>	6,302	490	503	694	7,989	654	8,643
<b>Lorain</b>	10,184	946	671	1,038	12,839	1,077	13,916
<b>Martin Luther King, Jr.</b>	5,342	447	833	781	7,403	865	8,268
<b>Memorial-Nottingham</b>	10,689	839	1,115	1,772	14,415	1,645	16,060
<b>Mt. Pleasant</b>	5,599	588	354	588	7,129	530	7,659
<b>Rice</b>	11,820	656	702	976	14,154	1,229	15,383
<b>Rockport</b>	17,052	1,409	1,441	1,995	21,897	2,373	24,270
<b>South</b>	6,646	657	446	669	8,418	832	9,250
<b>South Brooklyn</b>	14,655	1,441	1,555	2,277	19,928	2,609	22,537
<b>Sterling</b>	6,214	444	661	650	7,969	521	8,490
<b>Union</b>	6,979	822	373	901	9,075	672	9,747
<b>Walz</b>	13,416	1,190	1,317	1,668	17,591	1,767	19,358
<b>West Park</b>	14,270	1,620	2,338	3,335	21,563	3,030	24,593
<b>Woodland</b>	9,659	627	362	661	11,309	944	12,253
<b>TOTAL</b>	245,436	21,478	20,619	30,098	317,631	32,069	349,700

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	12,274	15,758	117,724	132,285	-14,561	-11.0%
Broadway	3,169	3,055	29,653	31,075	-1,422	-4.6%
Brooklyn	10,326	7,883	83,334	82,340	994	1.2%
Carnegie West	15,187	14,401	131,991	120,016	11,975	10.0%
Collinwood	10,880	10,735	94,288	93,205	1,083	1.2%
East 131st	5,996	6,642	51,298	52,529	-1,231	-2.3%
Eastman	21,303	19,722	174,194	174,914	-720	-0.4%
Fleet	16,689	12,718	139,383	121,213	18,170	15.0%
Fulton	11,522	12,073	104,852	109,905	-5,053	-4.6%
Garden Valley	5,592	5,265	47,229	39,228	8,001	20.4%
Glenville	9,640	8,881	84,077	79,002	5,075	6.4%
Harvard-Lee	10,339	11,122	89,337	90,244	-907	-1.0%
Hough	6,619	6,727	56,128	59,718	-3,590	-6.0%
Jefferson	9,737	10,704	88,927	91,451	-2,524	-2.8%
Langston Hughes	8,643	7,270	68,537	73,611	-5,074	-6.9%
Lorain	13,916	12,813	112,301	111,802	499	0.4%
Martin Luther King, Jr.	8,268	9,014	76,282	81,198	-4,916	-6.1%
Memorial-Nottingham	16,060	16,517	154,422	158,920	-4,498	-2.8%
Mt. Pleasant	7,659	7,943	65,712	64,962	750	1.2%
Rice	15,383	13,629	122,637	119,909	2,728	2.3%
Rockport	24,270	23,054	212,621	211,376	1,245	0.6%
South	9,250	10,816	82,536	85,328	-2,792	-3.3%
South Brooklyn	22,537	21,146	199,713	202,584	-2,871	-1.4%
Sterling	8,490	5,993	62,711	56,521	6,190	11.0%
Union	9,747	7,266	71,837	62,362	9,475	15.2%
Walz	19,358	18,748	157,692	160,930	-3,238	-2.0%
West Park	24,593	26,296	225,201	231,067	-5,866	-2.5%
Woodland	12,253	10,881	97,679	89,428	8,251	9.2%
<b>TOTAL</b>	<b>349,700</b>	<b>337,072</b>	<b>3,002,296</b>	<b>2,987,123</b>	<b>15,173</b>	<b>0.5%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE SEPTEMBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	7,535	5,918	66,498	53,756	12,742	23.7%
Broadway	1,795	1,514	14,911	14,107	804	5.7%
Brooklyn	5,277	4,774	43,167	43,139	28	0.1%
Carnegie West	16,201	18,866	159,478	168,671	-9,193	-5.5%
Collinwood	6,612	7,265	61,727	64,285	-2,558	-4.0%
East 131st	8,446	7,341	65,519	59,278	6,241	10.5%
Eastman	12,559	12,809	109,821	109,723	98	0.1%
Fleet	11,690	10,102	100,953	96,489	4,464	4.6%
Fulton	7,865	8,756	71,947	71,450	497	0.7%
Garden Valley	5,194	5,184	43,892	46,573	-2,681	-5.8%
Glenville	8,736	7,674	73,543	69,394	4,149	6.0%
Harvard-Lee	8,855	9,518	75,700	78,757	-3,057	-3.9%
Hough	11,238	13,438	110,923	131,567	-20,644	-15.7%
Jefferson	8,748	8,658	76,637	74,559	2,078	2.8%
Langston Hughes	7,151	6,901	59,425	58,175	1,250	2.1%
Lorain	7,695	7,922	73,467	68,360	5,107	7.5%
Martin Luther King, Jr.	8,557	8,535	75,818	77,103	-1,285	-1.7%
Memorial-Nottingham	5,549	5,921	50,298	54,263	-3,965	-7.3%
Mt. Pleasant	6,700	6,016	56,220	60,454	-4,234	-7.0%
Rice	14,909	16,189	115,691	128,226	-12,535	-9.8%
Rockport	11,423	14,314	100,297	107,230	-6,933	-6.5%
South	8,734	8,792	77,455	77,496	-41	-0.1%
South Brooklyn	13,684	14,616	119,401	131,341	-11,940	-9.1%
Sterling	12,752	12,648	114,342	124,349	-10,007	-8.0%
Union	8,557	7,611	65,791	79,625	-13,834	-17.4%
Walz	9,986	10,474	85,537	93,055	-7,518	-8.1%
West Park	10,073	10,696	97,021	95,233	1,788	1.9%
Woodland	8,277	8,408	68,951	72,595	-3,644	-5.0%
<b>TOTAL</b>	<b>254,798</b>	<b>260,860</b>	<b>2,234,430</b>	<b>2,309,253</b>	<b>-74,823</b>	<b>-3.2%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS SEPTEMBER 2012**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 <b>West Park</b>	24,593	1 <b>Carnegie West</b>	16,201	1 <b>South Brooklyn</b>	31,511	34,217
2 <b>Rockport</b>	24,270	2 <b>Rice</b>	14,909	2 <b>Fleet</b>	27,822	34,598
3 <b>South Brooklyn</b>	22,537	3 <b>South Brooklyn</b>	13,684	3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	21,303	4 <b>Sterling</b>	12,752	4 <b>Eastman</b>	23,686	25,873
5 <b>Walz</b>	19,358	5 <b>Eastman</b>	12,559	5 <b>Rice</b>	22,240	25,893
6 <b>Fleet</b>	16,689	6 <b>Fleet</b>	11,690	6 <b>Fulton</b>	20,026	22,575
7 <b>Memorial-Nottingham</b>	16,060	7 <b>Rockport</b>	11,423	7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Rice</b>	15,383	8 <b>Hough</b>	11,238	8 <b>Rockport</b>	19,404	21,467
9 <b>Carnegie West</b>	15,187	9 <b>West Park</b>	10,073	9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Lorain</b>	13,916	10 <b>Walz</b>	9,986	10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Addison</b>	12,274	11 <b>Harvard-Lee</b>	8,855	11 <b>Glenville</b>	17,317	20,302
12 <b>Woodland</b>	12,253	12 <b>Jefferson</b>	8,748	12 <b>Walz</b>	16,558	18,497
13 <b>Fulton</b>	11,522	13 <b>Glenville</b>	8,736	13 <b>Collinwood</b>	16,270	19,377
14 <b>Collinwood</b>	10,880	14 <b>South</b>	8,734	14 <b>Addison</b>	16,169	19,263
15 <b>Harvard-Lee</b>	10,339	15 <b>Martin Luther King, Jr.</b>	8,557	15 <b>East 131st</b>	15,658	18,001
16 <b>Brooklyn</b>	10,326	16 <b>Union</b>	8,557	16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>Union</b>	9,747	17 <b>East 131st</b>	8,446	17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>Jefferson</b>	9,737	18 <b>Woodland</b>	8,277	18 <b>Lorain</b>	13,233	14,589
19 <b>Glenville</b>	9,640	19 <b>Fulton</b>	7,865	19 <b>Carnegie West</b>	10,549	11,716
20 <b>South</b>	9,250	20 <b>Lorain</b>	7,695	20 <b>Union</b>	10,316	12,603
21 <b>Langston Hughes</b>	8,643	21 <b>Addison</b>	7,535	21 <b>Sterling</b>	8,046	8,712
22 <b>Sterling</b>	8,490	22 <b>Langston Hughes</b>	7,151	22 <b>Woodland</b>	7,492	7,213
23 <b>Martin Luther King, Jr.</b>	8,268	23 <b>Mt. Pleasant</b>	6,700	23 <b>South</b>	7,009	7,729
24 <b>Mt. Pleasant</b>	7,659	24 <b>Collinwood</b>	6,612	24 <b>Hough</b>	6,197	7,845
25 <b>Hough</b>	6,619	25 <b>Memorial-Nottingham</b>	5,549	25 <b>Brooklyn</b>	5,419	6,430
26 <b>East 131st</b>	5,996	26 <b>Brooklyn</b>	5,277	26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	5,592	27 <b>Garden Valley</b>	5,194	27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway</b>	3,169	28 <b>Broadway</b>	1,795	28 <b>Broadway</b>	1,687	1,966
	349,700		254,798		416,649	473,177

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
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University

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2012**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	81,997	78,818	760,084	706,409	7.6%
<b>MORE</b>	703	773	7,803	7,994	-2.4%
<b>Other Libraries</b>	677	543	4,711	4,809	-2.0%
<b>TOTAL</b>	<b>83,377</b>	<b>80,134</b>	<b>772,598</b>	<b>719,212</b>	<b>7.4%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Projected</b>	24,176	24,102	219,113	226,677	-3.3%
<b>KnowItNow Web Reference*</b>	620	580	7,549	6,634	13.8%
<b>Interlibrary Loan Requests</b>	4,756	3,339	37,706	32,620	15.6%
<b>TOTAL</b>	<b>29,552</b>	<b>28,021</b>	<b>264,368</b>	<b>265,931</b>	

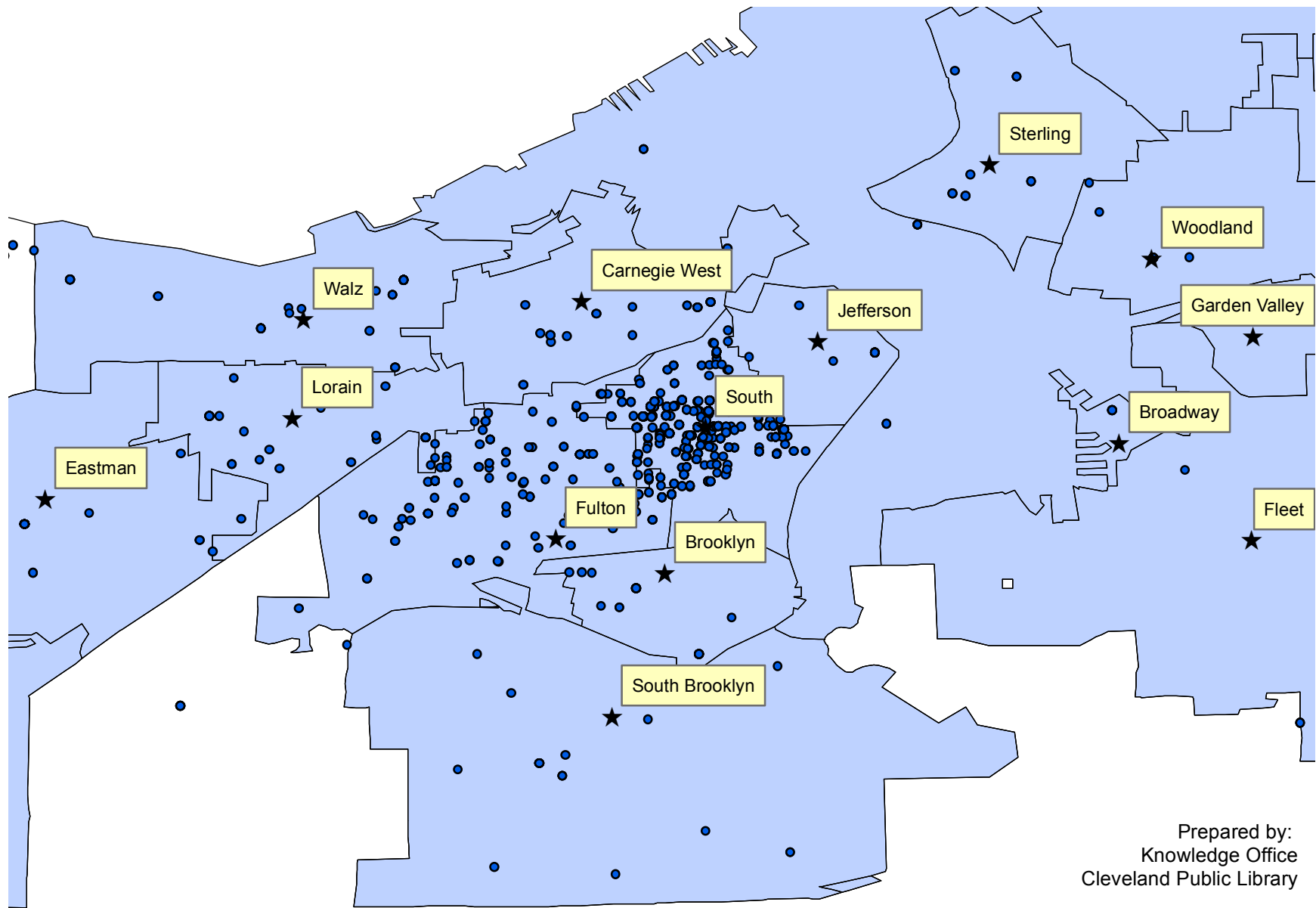
\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	7,172	9,856	69,455	70,161	-1.0%
<b>Total Items Added</b>	28,431	34,477	240,384	268,597	-10.5%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Main Library</b>	192	200	1,814	1,808	0.3%
<b>Branches</b>	5,633	5,891	53,552	53,323	0.4%

<b>MYTUNES</b>	<b>Sept 2012</b>	<b>Aug 2012</b>	<b>July 2012</b>	<b>June 2012</b>	<b>May 2012</b>
	<b>Songs Downloaded</b>	6,634	6,370	6,896	6,373
<b>Users</b>	1,036	1,028	1,028	991	982
<b>New Registrations</b>	22	10	15	13	17

# SOUTH BRANCH USERS BY ADDRESS, SEPTEMBER 2012



- ★ Branch Library
- South Branch User

0 0.5 1 2 3 Miles

Prepared by:  
Knowledge Office  
Cleveland Public Library

October 2012 ADO