

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2012**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	152,914	160,793	772	773	632,084	644,984	-2.0%
Branches	324,589	331,548	1,536	1,520	1,293,968	1,301,765	-0.6%
Mobile Units	6,018	6,107			23,628	23,961	-1.4%
Library for the Blind	61,859	51,820			247,077	229,914	7.5%
eMedia	10,885	8,411			44,608	32,722	36.3%
TOTAL CIRCULATION	556,265	558,679			2,241,365	2,233,346	0.4%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
eBook	8,225	5,203	32,729	19,709	66.1%
eAudioBook	2,566	3,031	11,423	12,335	-7.4%
eMusic	49	67	225	273	-17.6%
eVideo	45	110	231	405	-43.0%
TOTAL eCIRCULATION	10,885	8,411	44,608	32,722	36.3% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Downloads	9,868	10,087	37,887	32,943	15.0% Not included in circulation activity.
Users	535	487	2,170	2,064	5.1%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		Gain/Loss
			2012	2011	2012	2011	
Main Library	70	42 minutes	10,089	11,787	7,035	8,552	-17.7%
Branches	352	40 minutes	64,196	65,814	42,905	44,256	-3.1%
TOTAL USAGE	422		74,285	77,601	49,940	52,808	-5.4%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	44,631	49,973	225	240	181,350	186,503	-2.8%
Branches	235,983	708,419	1,117	3,248	970,598	970,197	0.0%
Mobile Unit	743	704			2,830	2,840	-0.4%
TOTAL VISITS	281,357	759,096			1,154,778	1,159,540	-0.4%

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APRIL 2012**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	8,052	880	680	1,166	10,778	904	11,682
Broadway	2,173	233	193	307	2,906	300	3,206
Brooklyn	6,082	778	589	764	8,213	723	8,936
Carnegie West	9,117	920	1,121	1,590	12,748	1,193	13,941
Collinwood	6,562	745	645	963	8,915	978	9,893
East 131st	3,609	405	305	465	4,784	449	5,233
Eastman	12,745	1,136	1,199	2,135	17,215	1,975	19,190
Fleet	10,792	807	982	1,410	13,991	1,157	15,148
Fulton	8,769	778	535	1,109	11,191	908	12,099
Garden Valley	4,182	255	147	194	4,778	310	5,088
Glenville	6,548	518	691	963	8,720	730	9,450
Harvard-Lee	6,697	608	577	992	8,874	785	9,659
Hough	4,164	479	325	409	5,377	406	5,783
Jefferson	6,197	713	883	1,232	9,025	960	9,985
Langston Hughes	5,154	533	418	647	6,752	525	7,277
Lorain	7,780	980	791	1,574	11,125	879	12,004
Martin Luther King, Jr.	4,898	396	755	999	7,048	836	7,884
Memorial-Nottingham	10,656	973	1,307	2,164	15,100	1,746	16,846
Mt. Pleasant	5,173	528	402	762	6,865	442	7,307
Rice	9,858	730	690	1,004	12,282	832	13,114
Rockport	15,211	1,620	1,555	2,502	20,888	2,093	22,981
South	6,369	448	423	658	7,898	734	8,632
South Brooklyn	14,154	1,387	1,633	2,479	19,653	2,212	21,865
Sterling	4,586	563	375	692	6,216	358	6,574
Union	5,648	670	315	577	7,210	594	7,804
Walz	11,441	1,105	1,432	1,948	15,926	1,526	17,452
West Park	13,945	1,741	2,562	3,812	22,060	2,749	24,809
Woodland	8,040	610	574	722	9,946	801	10,747
TOTAL	218,602	21,539	22,104	34,239	296,484	28,105	324,589

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2012**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2012	2011	2012	2011		
Addison	11,682	14,542	55,987	55,362	625	1.1%
Broadway	3,206	3,740	12,654	14,325	-1,671	-11.7%
Brooklyn	8,936	9,307	35,607	39,076	-3,469	-8.9%
Carnegie West	13,941	13,401	56,673	51,414	5,259	10.2%
Collinwood	9,893	9,970	40,633	39,957	676	1.7%
East 131st	5,233	5,688	23,208	21,128	2,080	9.8%
Eastman	19,190	19,200	75,710	77,290	-1,580	-2.0%
Fleet	15,148	13,596	56,392	53,040	3,352	6.3%
Fulton	12,099	12,006	46,643	47,464	-821	-1.7%
Garden Valley	5,088	3,755	20,380	15,665	4,715	30.1%
Glenville	9,450	9,298	37,120	35,412	1,708	4.8%
Harvard-Lee	9,659	9,515	38,881	39,306	-425	-1.1%
Hough	5,783	6,368	23,521	24,648	-1,127	-4.6%
Jefferson	9,985	10,069	40,099	40,504	-405	-1.0%
Langston Hughes	7,277	8,912	27,281	33,180	-5,899	-17.8%
Lorain	12,004	12,741	48,109	48,272	-163	-0.3%
Martin Luther King, Jr.	7,884	8,591	32,303	33,956	-1,653	-4.9%
Memorial-Nottingham	16,846	18,901	68,264	73,651	-5,387	-7.3%
Mt. Pleasant	7,307	6,686	28,438	25,418	3,020	11.9%
Rice	13,114	13,013	49,183	52,377	-3,194	-6.1%
Rockport	22,981	22,980	93,714	91,267	2,447	2.7%
South	8,632	9,664	37,659	36,549	1,110	3.0%
South Brooklyn	21,865	23,734	83,785	91,030	-7,245	-8.0%
Sterling	6,574	6,389	23,632	25,325	-1,693	-6.7%
Union	7,804	7,095	28,214	27,633	581	2.1%
Walz	17,452	18,315	69,612	69,574	38	0.1%
West Park	24,809	25,387	98,796	101,858	-3,062	-3.0%
Woodland	10,747	8,685	41,470	37,084	4,386	11.8%
TOTAL	324,589	331,548	1,293,968	1,301,765	-7,797	-0.6%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APRIL 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	6,958	5,825	30,023	22,124	7,899	35.7%
Broadway	1,691	1,474	6,958	5,534	1,424	25.7%
Brooklyn	4,411	4,462	17,184	16,661	523	3.1%
Carnegie West	16,912	19,341	75,628	76,867	-1,239	-1.6%
Collinwood	6,975	6,771	28,479	27,011	1,468	5.4%
East 131st	6,741	5,926	28,652	24,029	4,623	19.2%
Eastman	11,593	11,957	48,143	47,717	426	0.9%
Fleet	11,111	10,450	41,982	38,862	3,120	8.0%
Fulton	7,595	7,517	30,059	27,509	2,550	9.3%
Garden Valley	4,852	4,519	17,928	18,771	-843	-4.5%
Glenville	7,928	7,368	31,361	28,411	2,950	10.4%
Harvard-Lee	8,041	8,216	33,584	33,024	560	1.7%
Hough	12,060	14,038	47,201	51,049	-3,848	-7.5%
Jefferson	8,408	8,018	33,117	31,131	1,986	6.4%
Langston Hughes	6,425	6,171	24,347	23,721	626	2.6%
Lorain	7,528	7,579	31,170	27,297	3,873	14.2%
Martin Luther King, Jr.	5,423	5,917	22,451	24,135	-1,684	-7.0%
Memorial-Nottingham	7,814	8,317	30,944	31,716	-772	-2.4%
Mt. Pleasant	5,434	6,170	24,775	24,534	241	1.0%
Rice	11,591	13,902	49,487	57,071	-7,584	-13.3%
Rockport	10,782	10,789	45,862	42,865	2,997	7.0%
South	7,797	10,255	34,725	34,229	496	1.4%
South Brooklyn	13,132	14,769	52,681	59,093	-6,412	-10.9%
Sterling	10,542	13,539	46,176	48,950	-2,774	-5.7%
Union	6,623	8,871	26,897	38,851	-11,954	-30.8%
Walz	8,778	9,930	38,357	38,162	195	0.5%
West Park	11,067	10,919	44,902	42,700	2,202	5.2%
Woodland	7,771	7,606	27,525	28,173	-648	-2.3%
TOTAL	235,983	250,616	970,598	970,197	401	0.0%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2012**

Total Circulation		Attendance		Population*		
Branch		Branch		2010	2000	
1 West Park	24,809	1 Carnegie West	16,912	1 South Brooklyn	32,043	34,217
2 Rockport	22,981	2 South Brooklyn	13,132	2 West Park	27,814	29,398
3 South Brooklyn	21,865	3 Hough	12,060	3 Fleet	25,478	34,598
4 Eastman	19,190	4 Eastman	11,593	4 Eastman	23,674	25,873
5 Walz	17,452	5 Rice*	11,591	5 Rockport	19,896	21,467
6 Memorial-Nottingham	16,846	6 Fleet	11,111	6 Fulton	19,647	22,575
7 Fleet	15,148	7 West Park	11,067	7 Rice	19,462	25,893
8 Carnegie West	13,941	8 Rockport	10,782	8 Memorial-Nottingham	19,271	22,598
9 Rice	13,114	9 Sterling	10,542	9 Harvard-Lee	17,655	21,246
10 Fulton	12,099	10 Walz	8,778	10 Walz	16,063	18,497
11 Lorain	12,004	11 Jefferson	8,408	11 Collinwood	14,769	19,377
12 Addison	11,682	12 Harvard-Lee	8,041	12 Langston Hughes	14,439	21,224
13 Woodland	10,747	13 Glenville	7,928	13 Glenville	14,006	20,302
14 Jefferson	9,985	14 Memorial-Nottingham	7,814	14 Addison	13,603	19,263
15 Collinwood	9,893	15 South	7,797	15 East 131st	13,025	18,001
16 Harvard-Lee	9,659	16 Woodland	7,771	16 Mt. Pleasant	12,792	17,155
17 Glenville	9,450	17 Fulton	7,595	17 Lorain	12,588	14,589
18 Brooklyn	8,936	18 Lorain	7,528	18 Martin Luther King, Jr.	12,392	15,483
19 South	8,632	19 Collinwood	6,975	19 Carnegie West	10,487	11,716
20 Martin Luther King, Jr.	7,884	20 Addison	6,958	20 Union	8,416	12,603
21 Union	7,804	21 East 131st	6,741	21 Sterling	8,267	8,712
22 Mt. Pleasant	7,307	22 Union	6,623	22 Woodland	7,946	7,213
23 Langston Hughes	7,277	23 Langston Hughes	6,425	23 South	6,325	7,729
24 Sterling	6,574	24 Mt. Pleasant	5,434	24 Hough	5,667	7,845
25 Hough	5,783	25 Martin Luther King, Jr.	5,423	25 Brooklyn	5,524	6,430
26 East 131st	5,233	26 Garden Valley	4,852	26 Jefferson	3,515	3,987
27 Garden Valley	5,088	27 Brooklyn	4,411	27 Garden Valley	2,310	3,220
28 Broadway	3,206	28 Broadway	1,691	28 Broadway	1,249	1,966
	324,589		235,983		388,323	473,177

*Prepared By: Northern Ohio Data and Information Service – NODIS,
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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2012**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Loans* to:					
CLEVNET	79,721	75,153	323,307	298,031	8.5%
MORE	889	858	3,661	3,922	-6.7%
Other Libraries	362	501	1,651	2,300	-28.2%
TOTAL	80,972	76,512	328,619	304,253	8.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Projected	21,397	27,368	101,179	98,160	3.1%
KnowItNow Web Reference*	942	1,095	3,300	4,830	-31.7%
Interlibrary Loan Requests	3,246	3,670	14,240	15,949	-10.7%
TOTAL	25,585	32,133	118,719	118,939	-0.2%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
New Titles Added	8,207	8,036	29,783	30,208	-1.4%
Total Items Added	25,272	31,601	99,465	123,413	-19.4%

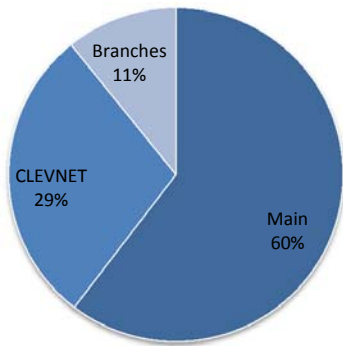
HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Main Library	198	208	798	792	0.8%
Branches	5,918	6,108	23,584	23,356	1.0%

MYTUNES	Apr 2012	Mar 2012	Feb 2012	Jan 2012	Dec 2011
	Songs Downloaded	7010	6,908	6,978	6,897
Users	1087	1,097	1,080	1,043	1,007
New Registrations	14	21	24	27	26

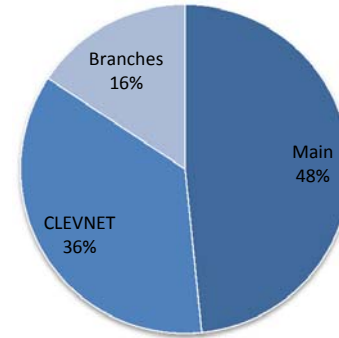
**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2012**

Where do the materials that belong to Main Library circulate? Where are the CPL branch collections circulating? An analysis in November 2005 answered these question by showing the circulation percentages for Main Library and Branch collections. For April 2012, an updated analysis shows that the percentages have shifted for Main and remain relatively similar for Branches. In 2012, greater than half (52%) of Main Library's collection that circulated went out on delivery trucks to Branches or CLEVNET libraries. The percentage increase in CLEVNET library usage of Main Library's collections from 2005 to 2012 continues to show that Main serves as a regional resource.

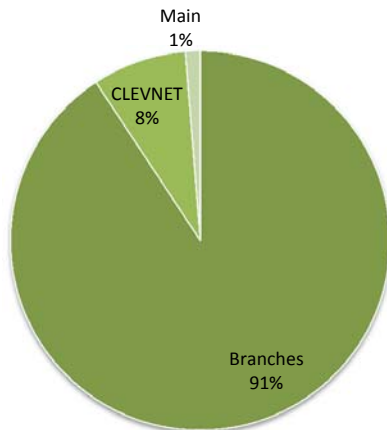
**WHERE MAIN LIBRARY COLLECTION
CIRCULATED NOVEMBER 2005**



**WHERE MAIN LIBRARY COLLECTION
CIRCULATED APRIL 2012**



**WHERE BRANCH LIBRARY COLLECTIONS
CIRCULATED NOVEMBER 2005**



**WHERE BRANCH LIBRARY COLLECTIONS
CIRCULATED APRIL 2012**

