

CLEVELAND PUBLIC LIBRARY

Finance Committee

April 17, 2012

**RESOLUTION AUTHORIZING CLEVELAND PUBLIC LIBRARY
TO AMEND AN AGREEMENT WITH
STRATEGY DESIGN PARTNERS CONSULTING L.L.C.**

WHEREAS, The Cleveland Public Library entered into an agreement (“Agreement”) with Strategy Design Partners LLC in January, 2012 for marketing and communications services, which included creating a marketing plan, refreshing the Library’s website, producing a marketing video, and supplementing the Library’s Marketing and Communications Office, at the cost of \$4,000 per month; and

WHEREAS, The Agreement with Strategy Design Partners LLC will expire on June 30, 2012. The Library desires to extend the contract through the end of 2012 at the cost of \$4,000 per month to implement additional initiatives and to continue to assist the Library’s Marketing and Communications Office; now therefore be it

RESOLVED, That the Director or his designee is authorized to enter into an amendment to the Agreement with Strategy Design Partners LLC to extend the term of the Agreement for an additional six-month period through December 31, 2012, and to increase the amount of the Agreement by \$24,000, for a total contract amount not-to-exceed \$48,000, which expenditure shall be charged to General Fund Account 11610053-53710 (Professional Services) and to execute such other instruments or documents as may be necessary or appropriate to effectuate the terms of this Resolution, subject to the approval of the Chief Legal Officer.