

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR APRIL 2011**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	159,848	163,785	769	700	643,872	647,904	-0.62%
Branches	331,548	338,013	1,521	1,380	1,301,765	1,352,874	-3.78%
Mobile Units	6,107	6,482			23,961	24,171	-0.87%
Library for the Blind	51,820	59,514			229,914	229,431	0.21%
<b>TOTAL CIRCULATION</b>	<b>549,323</b>	<b>567,794</b>			<b>2,199,512</b>	<b>2,254,380</b>	<b>-2.43%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
eBook	5,203	1,387	19,709	4,991	294.9%
eAudioBook	3,031	1,547	12,335	5,940	107.7%
eMusic	67	35	273	131	108.4%
eVideo	110	25	405	134	202.2%
<b>TOTAL eCIRCULATION</b>	<b>8,411</b>	<b>2,994</b>	<b>32,722</b>	<b>11,196</b>	<b>192.3%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2011	2010	2011	2010	Gain/Loss
Main Library	72	44 minutes	11,787	14,430	8,552	10,657	-19.8%
Branches	323	41 minutes	64,448	72,072	43,974	39,018	12.7%
<b>TOTAL USAGE</b>	<b>395</b>		<b>76,235</b>	<b>86,502</b>	<b>52,526</b>	<b>49,675</b>	<b>5.7%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	49,973	58,119	240	248	186,503	234,435	-20.4%
Branches	250,676	285,621	1,150	1,166	970,257	1,088,639	-10.9%
Mobile Unit	704	835			2,840	2,796	1.6%
<b>TOTAL VISITS</b>	<b>301,353</b>	<b>344,575</b>			<b>1,159,600</b>	<b>1,325,870</b>	<b>-12.5%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR APRIL 2011**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	10,703	964	833	1,134	13,634	908	14,542
<b>Broadway</b>	2,844	280	129	230	3,483	257	3,740
<b>Brooklyn</b>	6,683	672	523	696	8,574	733	9,307
<b>Carnegie West</b>	9,310	804	989	1,054	12,157	1,244	13,401
<b>Collinwood</b>	7,044	615	505	874	9,038	932	9,970
<b>East 131st</b>	3,782	520	375	436	5,113	575	5,688
<b>Eastman</b>	13,177	1,408	1,097	1,689	17,371	1,829	19,200
<b>Fleet</b>	9,864	686	731	1,081	12,362	1,234	13,596
<b>Fulton</b>	8,731	692	528	975	10,926	1,080	12,006
<b>Garden Valley</b>	2,846	233	149	117	3,345	410	3,755
<b>Glenville</b>	6,513	850	489	926	8,778	520	9,298
<b>Harvard-Lee</b>	6,765	590	496	795	8,646	869	9,515
<b>Hough</b>	4,399	657	353	487	5,896	472	6,368
<b>Jefferson</b>	6,519	793	795	999	9,106	963	10,069
<b>Langston Hughes</b>	6,486	511	524	625	8,146	766	8,912
<b>Lorain</b>	9,386	930	631	916	11,863	878	12,741
<b>Martin Luther King, Jr.</b>	5,471	410	840	946	7,667	924	8,591
<b>Memorial-Nottingham</b>	12,787	1,118	1,392	1,868	17,165	1,736	18,901
<b>Mt. Pleasant</b>	4,591	517	340	605	6,053	633	6,686
<b>Rice</b>	9,842	721	599	887	12,049	964	13,013
<b>Rockport</b>	16,436	1,507	1,234	1,817	20,994	1,986	22,980
<b>South</b>	7,364	628	411	440	8,843	821	9,664
<b>South Brooklyn</b>	16,338	1,288	1,646	2,082	21,354	2,380	23,734
<b>Sterling</b>	4,486	483	398	554	5,921	468	6,389
<b>Union</b>	4,950	738	363	478	6,529	566	7,095
<b>Walz</b>	13,318	1,053	1,162	1,375	16,908	1,407	18,315
<b>West Park</b>	16,096	1,444	2,181	2,837	22,558	2,829	25,387
<b>Woodland</b>	6,506	479	367	560	7,912	773	8,685
<b>TOTAL</b>	233,237	21,591	20,080	27,483	302,391	29,157	331,548

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	14,542	15,254	55,362	60,783	-5,421	-8.9%
Broadway	3,740	3,646	14,325	14,302	23	0.2%
Brooklyn	9,307	8,505	39,076	34,652	4,424	12.8%
Carnegie West	13,401	13,916	51,414	50,634	780	1.5%
Collinwood	9,970	11,122	39,957	47,548	-7,591	-16.0%
East 131st	5,688	4,512	21,128	18,929	2,199	11.6%
Eastman	19,200	21,290	77,290	84,337	-7,047	-8.4%
Fleet	13,596	15,020	53,040	61,609	-8,569	-13.9%
Fulton	12,006	11,442	47,464	43,873	3,591	8.2%
Garden Valley	3,755	4,828	15,665	18,948	-3,283	-17.3%
Glenville	9,298	6,817	35,412	31,497	3,915	12.4%
Harvard-Lee	9,515	9,807	39,306	41,186	-1,880	-4.6%
Hough	6,368	6,612	24,648	26,864	-2,216	-8.2%
Jefferson	10,069	11,638	40,504	48,243	-7,739	-16.0%
Langston Hughes	8,912	7,715	33,180	30,754	2,426	7.9%
Lorain	12,741	13,905	48,272	55,862	-7,590	-13.6%
Martin Luther King, Jr.	8,591	9,240	33,956	37,847	-3,891	-10.3%
Memorial-Nottingham	18,901	20,698	73,651	80,420	-6,769	-8.4%
Mt. Pleasant	6,686	6,915	25,418	28,482	-3,064	-10.8%
Rice	13,013	14,269	52,377	53,664	-1,287	-2.4%
Rockport	22,980	23,262	91,267	93,681	-2,414	-2.6%
South	9,664	9,440	36,549	40,638	-4,089	-10.1%
South Brooklyn	23,734	25,512	91,030	100,326	-9,296	-9.3%
Sterling	6,389	6,419	25,325	28,249	-2,924	-10.4%
Union	7,095	5,574	27,633	25,160	2,473	9.8%
Walz	18,315	18,733	69,574	73,044	-3,470	-4.8%
West Park	25,387	29,814	101,858	118,276	-16,418	-13.9%
Woodland*	8,685	2,108	37,084	3,066	34,018	*
<b>TOTAL</b>	<b>331,548</b>	<b>338,013</b>	<b>1,301,765</b>	<b>1,352,874</b>	<b>-51,109</b>	<b>-3.8%</b>

\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE APRIL 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	5,825	7,092	22,124	26,871	-4,747	-17.7%
Broadway	1,474	1,725	5,534	6,613	-1,079	-16.3%
Brooklyn	4,462	4,771	16,661	16,371	290	1.8%
Carnegie West	19,341	20,567	76,867	80,962	-4,095	-5.1%
Collinwood	6,771	9,079	27,011	35,289	-8,278	-23.5%
East 131st	5,926	6,765	24,029	24,446	-417	-1.7%
Eastman	11,957	14,777	47,717	55,435	-7,718	-13.9%
Fleet	10,450	11,509	38,862	43,672	-4,810	-11.0%
Fulton	7,517	8,516	27,509	28,179	-670	-2.4%
Garden Valley	4,519	7,487	18,771	30,022	-11,251	-37.5%
Glenville	7,368	8,798	28,411	33,866	-5,455	-16.1%
Harvard-Lee	8,276	10,264	33,084	42,902	-9,818	-22.9%
Hough	14,038	14,296	51,049	55,019	-3,970	-7.2%
Jefferson	8,018	8,916	31,131	36,302	-5,171	-14.2%
Langston Hughes	6,171	7,142	23,721	26,496	-2,775	-10.5%
Lorain	7,579	8,669	27,297	31,240	-3,943	-12.6%
Martin Luther King, Jr.	5,917	6,990	24,135	26,834	-2,699	-10.1%
Memorial-Nottingham	8,317	9,325	31,716	35,375	-3,659	-10.3%
Mt. Pleasant	6,170	8,413	24,534	36,157	-11,623	-32.1%
Rice	13,902	16,247	57,071	61,055	-3,984	-6.5%
Rockport	10,789	12,850	42,865	49,087	-6,222	-12.7%
South	10,255	10,286	34,229	41,266	-7,037	-17.1%
South Brooklyn	14,769	19,385	59,093	72,016	-12,923	-17.9%
Sterling	13,539	13,132	48,950	46,890	2,060	4.4%
Union	8,871	12,035	38,851	50,080	-11,229	-22.4%
Walz	9,930	11,036	38,162	42,413	-4,251	-10.0%
West Park	10,919	13,308	42,700	51,540	-8,840	-17.2%
Woodland*	7,606	2,241	28,173	2,241	25,932	*
<b>TOTAL</b>	<b>250,676</b>	<b>285,621</b>	<b>970,257</b>	<b>1,088,639</b>	<b>-118,382</b>	<b>-10.9%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS APRIL 2011**

Branch	Total Circulation
1 <b>West Park</b>	25,387
2 <b>South Brooklyn</b>	23,734
3 <b>Rockport</b>	22,980
4 <b>Eastman</b>	19,200
5 <b>Memorial-Nottingham</b>	18,901
6 <b>Walz</b>	18,315
7 <b>Addison</b>	14,542
8 <b>Fleet</b>	13,596
9 <b>Carnegie West</b>	13,401
10 <b>Rice</b>	13,013
11 <b>Lorain</b>	12,741
12 <b>Fulton</b>	12,006
13 <b>Jefferson</b>	10,069
14 <b>Collinwood</b>	9,970
15 <b>South</b>	9,664
16 <b>Harvard-Lee</b>	9,515
17 <b>Brooklyn</b>	9,307
18 <b>Glenville</b>	9,298
19 <b>Langston Hughes</b>	8,912
20 <b>Woodland</b>	8,685
21 <b>Martin Luther King, Jr.</b>	8,591
22 <b>Union</b>	7,095
23 <b>Mt. Pleasant</b>	6,686
24 <b>Sterling</b>	6,389
25 <b>Hough</b>	6,368
26 <b>East 131st</b>	5,688
27 <b>Garden Valley</b>	3,755
28 <b>Broadway</b>	3,740
	<b>331,548</b>

Branch	Attendance
1 <b>Carnegie West</b>	19,341
2 <b>South Brooklyn</b>	14,769
3 <b>Hough</b>	14,038
4 <b>Rice</b>	13,902
5 <b>Sterling</b>	13,539
6 <b>Eastman</b>	11,957
7 <b>West Park</b>	10,919
8 <b>Rockport</b>	10,789
9 <b>Fleet</b>	10,450
10 <b>South</b>	10,255
11 <b>Walz</b>	9,930
12 <b>Union</b>	8,871
13 <b>Memorial-Nottingham</b>	8,317
14 <b>Harvard-Lee</b>	8,276
15 <b>Jefferson</b>	8,018
16 <b>Woodland*</b>	7,606
17 <b>Lorain</b>	7,579
18 <b>Fulton</b>	7,517
19 <b>Glenville</b>	7,368
20 <b>Collinwood</b>	6,771
21 <b>Langston Hughes</b>	6,171
22 <b>Mt. Pleasant</b>	6,170
23 <b>East 131st</b>	5,926
24 <b>Martin Luther King, Jr.</b>	5,917
25 <b>Addison</b>	5,825
26 <b>Garden Valley</b>	4,519
27 <b>Brooklyn</b>	4,462
28 <b>Broadway</b>	1,474
	<b>250,676</b>

Branch	Population*	
	2009	2000
1 <b>South Brooklyn</b>	31,511	34,217
2 <b>Fleet</b>	27,822	34,598
3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	23,686	25,873
5 <b>Rice</b>	22,240	25,893
6 <b>Fulton</b>	20,026	22,575
7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Rockport</b>	19,404	21,467
9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Glenville</b>	17,317	20,302
12 <b>Walz</b>	16,558	18,497
13 <b>Collinwood</b>	16,270	19,377
14 <b>Addison</b>	16,169	19,263
15 <b>East 131st</b>	15,658	18,001
16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>Lorain</b>	13,233	14,589
19 <b>Carnegie West</b>	10,549	11,716
20 <b>Union</b>	10,316	12,603
21 <b>Sterling</b>	8,046	8,712
22 <b>Woodland</b>	7,492	7,213
23 <b>South</b>	7,009	7,729
24 <b>Hough</b>	6,197	7,845
25 <b>Brooklyn</b>	5,419	6,430
26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway</b>	1,687	1,966
	<b>416,649</b>	<b>473,177</b>

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR APRIL 2011**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	75,153	79,602	298,031	307,278	-3.0%
<b>MORE</b>	858	880	3,922	3,609	8.7%
<b>Other Libraries</b>	501	671	2,300	2,628	-12.5%
<b>TOTAL</b>	76,512	81,153	304,253	313,515	-3.0%

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Projected</b>	27,368	27,943	98,160	102,127	-3.9%
<b>KnowItNow Web Reference*</b>	1,095	1,208	4,830	6,342	-23.8%
<b>Research Correspondence</b>	1,104	1,046	4,217	3,960	6.5%
<b>Interlibrary Loan Requests</b>	3,670	3,772	15,949	16,018	-0.4%
<b>TOTAL</b>	33,237	33,969	123,156	128,447	-4.1%

\*Questions taken by CPL staff only.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	8,036	5,831	30,208	25,511	18.4%
<b>Total Items Added</b>	31,601	30,140	123,413	119,489	3.3%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Main Library</b>	208	234	792	900	-12.0%
<b>Branches</b>	6,108	6,621	23,356	25,195	-7.3%

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES APRIL 2011**

