

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2010**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	169,454	159,313	883	738	1,817,453	1,826,118	-0.5%
Branches & Mobile Units	360,147	361,608	1,779	1,612	3,755,104	3,964,483	-5.3%
Library for the Blind	64,369	62,133	402	388	669,523	503,979	32.8%
TOTAL CIRCULATION	593,970	583,054			6,242,080	6,294,580	-0.8%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,798	828	16,569	8,622	92.2%
eAudioBook	1,665	1,267	17,810	13,007	36.9%
eMusic	17	26	317	394	-19.5%
eVideo	32	22	392	553	-29.1%
TOTAL eCIRCULATION	3,512	2,143	35,088	22,576	55.4%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	72	44 minutes	10,816	14,613	8,004	11,144	-28.2%
Branches	327	40 minutes	62,956	71,968	43,269	36,305	19.2%
TOTAL USAGE	399		73,772	86,581	51,273	47,449	8.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	48,517	58,751	253	272	598,691	655,032	-8.6%
Branches	251,174	267,507	1,241	1,193	2,983,894	3,203,665	-6.9%
Mobile Unit	657	387			8,095	8,149	-0.7%
TOTAL VISITS	300,348	326,645			3,590,680	3,866,846	-7.1%

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR NOVEMBER 2010**

	a	b	c	d	e	f	g	h
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Manual Circulation	Total Direct Circulation (a+b+c+d+e)	Sent to Other CLEVNET Systems	Total Circulation (f+g)
Addison	9,283	1,025	806	1,105	0	12,219	1,114	13,333
Broadway	3,145	170	88	114	0	3,517	334	3,851
Brooklyn	7,313	770	630	793	0	9,506	927	10,433
Carnegie West	9,109	813	984	1,384	0	12,290	1,050	13,340
Collinwood	8,402	745	509	829	0	10,485	1,102	11,587
East 131st	3,536	645	324	462	0	4,967	529	5,496
Eastman	15,289	1,564	1,267	1,599	0	19,719	1,830	21,549
Fleet	10,772	776	847	1,066	0	13,461	1,301	14,762
Fulton	9,258	892	678	1,019	0	11,847	1,030	12,877
Garden Valley	3,418	261	121	105	0	3,905	477	4,382
Glenville	5,645	717	493	848	0	7,703	583	8,286
Harvard-Lee	7,993	590	538	927	0	10,048	1,040	11,088
Hough	5,485	800	455	632	0	7,372	605	7,977
Jefferson	7,364	765	783	1,105	0	10,017	922	10,939
Langston Hughes	6,081	503	586	572	0	7,742	838	8,580
Lorain	9,852	854	725	846	0	12,277	984	13,261
Martin Luther King, Jr.	5,808	492	829	806	220	8,155	1,075	9,230
Memorial-Nottingham	14,902	964	1,218	1,617	0	18,701	1,516	20,217
Mt. Pleasant	4,924	576	342	529	0	6,371	657	7,028
Rice	11,262	722	645	1,007	0	13,636	1,170	14,806
Rockport	18,751	1,588	1,284	1,924	4	23,551	1,879	25,430
South	7,018	485	379	451	0	8,333	915	9,248
South Brooklyn	16,612	1,297	1,189	2,050	0	21,148	2,682	23,830
Sterling	5,449	534	434	651	125	7,193	552	7,745
Union	4,643	719	367	677	0	6,406	550	6,956
Walz	13,531	1,077	819	1,495	0	16,922	1,400	18,322
West Park	18,241	1,423	2,190	2,892	358	25,104	3,196	28,300
Woodland	8,689	678	368	613	0	10,348	998	11,346
BRANCH TOTAL	251,775	22,445	19,898	28,118	707	322,943	31,256	354,199
Mobile Units	4,025	299	339	312	874	5,849	99	5,948
TOTAL	255,800	22,744	20,237	28,430	1,581	328,792	31,355	360,147

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2010**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2010	2009	2010	2009	Gain/Loss	%G/L
Addison	13,333	16,530	152,563	176,358	-23,795	-13.5%
Broadway	3,851	4,005	38,995	42,909	-3,914	-9.1%
Brooklyn	10,433	8,863	93,320	106,567	-13,247	-12.4%
Carnegie West	13,340	13,906	143,476	144,815	-1,339	-0.9%
Collinwood	11,587	12,504	121,020	140,728	-19,708	-14.0%
East 131st	5,496	5,751	52,864	62,184	-9,320	-15.0%
Eastman	21,549	21,132	234,206	213,402	20,804	9.7%
Fleet	14,762	16,670	159,607	162,993	-3,386	-2.1%
Fulton	12,877	11,871	127,869	111,184	16,685	15.0%
Garden Valley	4,382	4,843	53,604	50,219	3,385	6.7%
Glenville	8,286	8,990	84,739	102,576	-17,837	-17.4%
Harvard-Lee	11,088	11,341	110,711	116,855	-6,144	-5.3%
Hough	7,977	8,006	72,486	83,020	-10,534	-12.7%
Jefferson	10,939	12,484	119,603	138,391	-18,788	-13.6%
Langston Hughes	8,580	7,314	85,467	79,850	5,617	7.0%
Lorain	13,261	13,820	143,097	149,822	-6,725	-4.5%
Martin Luther King, Jr.	9,230	10,124	101,058	106,411	-5,353	-5.0%
Memorial-Nottingham	20,217	20,514	218,206	223,159	-4,953	-2.2%
Mt. Pleasant	7,028	8,214	74,818	93,986	-19,168	-20.4%
Rice*	14,806	9,982	149,617	101,932	47,685	46.8%
Rockport	25,430	24,725	258,748	262,566	-3,818	-1.5%
South	9,248	12,258	103,770	125,945	-22,175	-17.6%
South Brooklyn	23,830	26,728	266,782	283,952	-17,170	-6.0%
Sterling	7,745	8,900	73,509	81,794	-8,285	-10.1%
Union	6,956	8,317	67,744	92,978	-25,234	-27.1%
Walz	18,322	18,834	196,506	194,582	1,924	1.0%
West Park	28,300	29,491	316,201	332,822	-16,621	-5.0%
Woodland**	11,346	1,136	74,851	123,726	-48,875	-39.5%
BRANCH TOTAL	354,199	357,253	3,695,437	3,905,726	-210,289	-5.4%
Mobile Units	5,948	4,355	59,667	58,757	910	1.5%
TOTAL	360,147	361,608	3,755,104	3,964,483	-209,379	-5.3%

*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

**Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE NOVEMBER 2010**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2010	2009	2010	2009	Gain/Loss	%G/L
Addison	6,748	8,316	77,639	96,803	-19,164	-19.8%
Broadway	1,716	1,983	18,974	24,928	-5,954	-23.9%
Brooklyn	4,292	4,075	48,559	52,828	-4,269	-8.1%
Carnegie West	18,592	18,288	212,418	242,549	-30,131	-12.4%
Collinwood	6,807	8,730	87,522	104,723	-17,201	-16.4%
East 131st	7,197	6,267	73,062	74,873	-1,811	-2.4%
Eastman	13,115	12,989	147,987	152,706	-4,719	-3.1%
Fleet	9,921	10,529	118,043	127,642	-9,599	-7.5%
Fulton	7,512	6,918	84,212	80,559	3,653	4.5%
Garden Valley	5,360	7,785	72,942	78,521	-5,579	-7.1%
Glenville	7,654	8,203	96,407	104,184	-7,777	-7.5%
Harvard-Lee	7,966	11,551	105,900	135,611	-29,711	-21.9%
Hough	11,822	13,616	156,686	187,022	-30,336	-16.2%
Jefferson	8,187	10,273	94,927	105,415	-10,488	-9.9%
Langston Hughes	6,142	6,553	77,777	77,966	-189	-0.2%
Lorain	7,742	7,751	87,333	100,176	-12,843	-12.8%
Martin Luther King, Jr.	5,370	6,635	70,767	80,427	-9,660	-12.0%
Memorial-Nottingham	8,482	9,786	103,412	109,129	-5,717	-5.2%
Mt. Pleasant	6,918	9,640	89,823	105,880	-16,057	-15.2%
Rice*	15,704	8,291	173,912	76,160	97,752	128.4%
Rockport	10,199	11,447	126,558	137,276	-10,718	-7.8%
South	8,306	9,343	102,144	109,267	-7,123	-6.5%
South Brooklyn	14,652	17,329	185,802	191,134	-5,332	-2.8%
Sterling	12,557	12,887	140,620	142,444	-1,824	-1.3%
Union	9,322	14,046	115,904	140,497	-24,593	-17.5%
Walz	10,191	11,888	119,514	129,149	-9,635	-7.5%
West Park	11,365	12,388	135,339	143,229	-7,890	-5.5%
Woodland*	7,335	0	59,711	92,567	-32,856	-35.5%
BRANCH TOTAL	251,174	267,507	2,983,894	3,203,665	-219,771	-6.9%
Mobile Unit	657	387	8,095	8,149	-54	-0.7%
TOTAL	251,831	267,894	2,991,989	3,211,814	-219,825	-6.8%

*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2010**

Branch	Total Circulation	Branch	Attendance	Population*		
				2009	2000	
1 West Park	28,300	1 Carnegie West	18,592	1 South Brooklyn	31,511	34,217
2 Rockport	25,430	2 Rice*	15,704	2 Fleet	27,822	34,598
3 South Brooklyn	23,830	3 South Brooklyn	14,652	3 West Park	27,291	29,398
4 Eastman	21,549	4 Eastman	13,115	4 Eastman	23,686	25,873
5 Memorial-Nottingham	20,217	5 Sterling	12,557	5 Rice	22,240	25,893
6 Walz	18,322	6 Hough	11,822	6 Fulton	20,026	22,575
7 Rice	14,806	7 West Park	11,365	7 Memorial-Nottingham	19,553	22,598
8 Fleet	14,762	8 Rockport	10,199	8 Rockport	19,404	21,467
9 Carnegie West	13,340	9 Walz	10,191	9 Harvard-Lee	18,834	21,246
10 Addison	13,333	10 Fleet	9,921	10 Langston Hughes	17,982	21,224
11 Lorain	13,261	11 Union	9,322	11 Glenville	17,317	20,302
12 Fulton	12,877	12 Memorial-Nottingham	8,482	12 Walz	16,558	18,497
13 Collinwood	11,587	13 South	8,306	13 Collinwood	16,270	19,377
14 Woodland	11,346	14 Jefferson	8,187	14 Addison	16,169	19,263
15 Harvard-Lee	11,088	15 Harvard-Lee	7,966	15 East 131st	15,658	18,001
16 Jefferson	10,939	16 Lorain	7,742	16 Martin Luther King, Jr.	15,212	15,483
17 Brooklyn	10,433	17 Glenville	7,654	17 Mt. Pleasant	14,724	17,155
18 South	9,248	18 Fulton	7,512	18 Lorain	13,233	14,589
19 Martin Luther King, Jr.	9,230	19 Woodland	7,335	19 Carnegie West	10,549	11,716
20 Langston Hughes	8,580	20 East 131st	7,197	20 Union	10,316	12,603
21 Glenville	8,286	21 Mt. Pleasant	6,918	21 Sterling	8,046	8,712
22 Hough	7,977	22 Collinwood	6,807	22 Woodland	7,492	7,213
23 Sterling	7,745	23 Addison	6,748	23 South	7,009	7,729
24 Mt. Pleasant	7,028	24 Langston Hughes	6,142	24 Hough	6,197	7,845
25 Union	6,956	25 Martin Luther King, Jr.	5,370	25 Brooklyn	5,419	6,430
26 East 131st	5,496	26 Garden Valley	5,360	26 Jefferson	3,587	3,987
27 Garden Valley	4,382	27 Brooklyn	4,292	27 Garden Valley	2,857	3,220
28 Broadway	3,851	28 Broadway	1,716	28 Broadway	1,687	1,966
	354,199		251,174		416,649	473,177

*Rice Branch ranked #18 in November 2009.

*Prepared By: Northern Ohio Data and Information Service – NODIS,
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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
CLEVNET	76,472	71,777	843,614	787,988	7.1%
MORE	1,065	1,550	9,751	17,211	-43.3%
Other Libraries	583	625	6,565	7,129	-7.9%
TOTAL	78,120	73,952	859,930	812,328	5.9%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION

Items copied Reliable comparative data not available as some workflow moved into the ILL
Prints Fee Management system (IFM) in Sept-10.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
Projected (Mon - Sat)	26,910	25,650	295,826	281,951	4.9%
KnowItNow Web Reference*	1,428	1,612	14,183	22,258	-36.3%
Research Correspondence	1,129	1,076	13,063	14,953	-12.6%
Interlibrary Loan Requests	4,242	6,244	42,651	68,083	-37.4%
Sunday Count**	0	0	0	5,521	-100.0%
TOTAL	33,709	34,582	365,723	392,766	-6.9%

*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

**Main Library closed on Sundays since Sept 2009 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
New Titles Added	8,811	6,144	77,058	74,666	3.2%
Total Items Added	36,299	30,753	346,520	310,932	11.4%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date		HOURS OPEN	2010	2009	Difference
	2010	2009	2010	2009				
	1,170	*	23,124	*	Main Library	192.0	216.0	-11.1%
					Branches (average)	202.4	224.3	-9.7%

*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES NOVEMBER 2010**

