

CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAY 2010

CIRCULATION ACTIVITY	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	161,276	163,441	6,451	6,168	809,180	824,412	-1.8%
Branches & Mobile Units	322,438	333,775	12,898	13,351	1,699,483	1,754,798	-3.2%
Library for the Blind	62,852	34,980	3,143	1,749	292,283	180,835	61.6%
<b>TOTAL CIRCULATION</b>	<b>546,566</b>	<b>532,196</b>			<b>2,800,946</b>	<b>2,760,045</b>	<b>1.5%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
eBook	1,458	674	6,449	3,644		77.0%
eAudioBook	1,772	1,188	7,712	5,510		40.0%
eMusic	42	38	173	207		-16.4%
eVideo	39	59	173	377		-54.1%
<b>TOTAL eCIRCULATION</b>	<b>3,311</b>	<b>1,959</b>	<b>14,507</b>	<b>9,738</b>		<b>49.0%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	72	44 minutes	14,499	14,001	10,675	11,225	-4.9%
Branches	270	33 minutes	71,045	67,494	39,090	34,578	13.0%
<b>TOTAL USAGE</b>	<b>342</b>		<b>85,544</b>	<b>81,495</b>	<b>49,765</b>	<b>45,803</b>	<b>8.7%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	51,447	58,252	2,058	2,198	285,792	293,968	-2.8%
Branches	271,048	281,379	10,842	11,255	1,359,754	1,429,011	-4.8%
Mobile Unit	847	735			3,643	3,567	2.1%
<b>TOTAL VISITS</b>	<b>323,342</b>	<b>340,366</b>			<b>1,649,189</b>	<b>1,726,546</b>	<b>-4.5%</b>

Note: Main Library, Glenville Branch, and Rockport Branch were open three Sundays in May 2009; these three facilities would have been open four Sundays in May 2010 had cuts in State funding not caused their closure.

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR MAY 2010**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d		e Manual Circulation	f Total Direct Circulation (a+b+c+d+e)	g Sent to Other CLEVNET Systems	h Total Circulation (f+g)
				Other CLEVNET Systems	Other CLEVNET Systems				
Addison	9,847	825	696	841	0	12,209	1,390	13,599	
Broadway	2,543	153	97	104	0	2,897	278	3,175	
Brooklyn	5,283	582	329	457	55	6,706	748	7,454	
Carnegie West	8,321	882	946	960	0	11,109	1,076	12,185	
Collinwood	7,050	532	415	679	0	8,676	1,062	9,738	
East 131st	2,828	440	267	459	0	3,994	434	4,428	
Eastman	12,985	1,341	1,268	1,537	0	17,131	1,776	18,907	
Fleet	10,247	712	756	919	0	12,634	1,247	13,881	
Fulton	7,653	572	461	891	0	9,577	1,005	10,582	
Garden Valley	3,881	252	122	106	0	4,361	371	4,732	
Glenville	4,069	581	390	720	0	5,760	532	6,292	
Harvard-Lee	6,418	564	449	757	0	8,188	970	9,158	
Hough	3,941	487	493	577	0	5,498	494	5,992	
Jefferson	7,094	560	829	1,020	300	9,803	835	10,638	
Langston Hughes	5,125	520	290	498	0	6,433	679	7,112	
Lorain	9,285	775	534	778	0	11,372	1,062	12,434	
Martin Luther King, Jr.	5,547	456	751	1,037	212	8,003	795	8,798	
Memorial-Nottingham	12,770	835	1,181	1,772	294	16,852	1,803	18,655	
Mt. Pleasant	4,415	540	270	483	0	5,708	595	6,303	
Rice	9,307	568	633	639	0	11,147	1,320	12,467	
Rockport	16,128	1,488	1,284	1,692	0	20,592	2,015	22,607	
South	7,072	491	332	496	0	8,391	916	9,307	
South Brooklyn	16,528	1,146	1,213	2,032	7	20,926	2,678	23,604	
Sterling	3,949	368	282	379	9	4,987	492	5,479	
Union	3,577	593	359	439	0	4,968	536	5,504	
Walz	13,069	864	1,159	1,502	0	16,594	1,435	18,029	
West Park	17,855	1,560	2,106	2,926	278	24,725	3,006	27,731	
Woodland	6,720	550	275	340	0	7,885	531	8,416	
<b>BRANCH TOTAL</b>	<b>223,507</b>	<b>19,237</b>	<b>18,187</b>	<b>25,040</b>	<b>1,155</b>	<b>287,126</b>	<b>30,081</b>	<b>317,207</b>	
<b>Mobile Units</b>	<b>3,462</b>	<b>253</b>	<b>356</b>	<b>221</b>	<b>902</b>	<b>5,194</b>	<b>37</b>	<b>5,231</b>	
<b>TOTAL</b>	<b>226,969</b>	<b>19,490</b>	<b>18,543</b>	<b>25,261</b>	<b>2,057</b>	<b>292,320</b>	<b>30,118</b>	<b>322,438</b>	

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR MAY 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	13,599	15,055	74,382	74,550	-168	-0.2%
Broadway	3,175	3,910	17,477	20,258	-2,781	-13.7%
Brooklyn	7,454	9,298	42,106	49,283	-7,177	-14.6%
Carnegie West	12,185	11,992	62,819	65,046	-2,227	-3.4%
Collinwood	9,738	11,693	57,286	62,107	-4,821	-7.8%
East 131st	4,428	5,463	23,357	27,177	-3,820	-14.1%
Eastman	18,907	18,247	103,244	90,864	12,380	13.6%
Fleet	13,881	13,503	75,490	65,947	9,543	14.5%
Fulton	10,582	9,387	54,455	47,331	7,124	15.1%
Garden Valley	4,732	3,486	23,680	22,708	972	4.3%
Glenville	6,292	8,692	37,789	48,168	-10,379	-21.5%
Harvard-Lee	9,158	9,628	50,344	50,362	-18	0.0%
Hough	5,992	6,347	32,856	35,441	-2,585	-7.3%
Jefferson	10,638	11,641	58,881	65,011	-6,130	-9.4%
Langston Hughes	7,112	6,617	37,866	34,729	3,137	9.0%
Lorain	12,434	12,022	68,296	67,288	1,008	1.5%
Martin Luther King, Jr.	8,798	9,430	46,645	45,662	983	2.2%
Memorial-Nottingham	18,655	19,470	99,075	96,704	2,371	2.5%
Mt. Pleasant	6,303	7,776	34,785	41,967	-7,182	-17.1%
Rice*	12,467	7,987	66,131	43,298	22,833	52.7%
Rockport	22,607	22,334	116,288	119,636	-3,348	-2.8%
South	9,307	9,996	49,945	55,480	-5,535	-10.0%
South Brooklyn	23,604	24,110	123,930	125,337	-1,407	-1.1%
Sterling	5,479	7,005	33,728	36,378	-2,650	-7.3%
Union	5,504	7,782	30,664	40,180	-9,516	-23.7%
Walz	18,029	17,200	91,073	84,576	6,497	7.7%
West Park	27,731	27,191	146,007	147,759	-1,752	-1.2%
Woodland**	8,416	10,751	11,482	61,946	-50,464	-81.5%
<b>BRANCH TOTAL</b>	<b>317,207</b>	<b>328,013</b>	<b>1,670,081</b>	<b>1,725,193</b>	<b>-55,112</b>	<b>-3.2%</b>
<b>Mobile Units</b>	<b>5,231</b>	<b>5,762</b>	<b>29,402</b>	<b>29,605</b>	<b>-203</b>	<b>-0.7%</b>
<b>TOTAL</b>	<b>322,438</b>	<b>333,775</b>	<b>1,699,483</b>	<b>1,754,798</b>	<b>-55,315</b>	<b>-3.2%</b>

\*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

\*\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT ATTENDANCE MAY 2010**

BRANCH	Monthly Total			Year-to-Date		YTD Gain/Loss	YTD %G/I
	2010	2009	2010	2009			
Addison	7,372	7,975	34,243	42,650	-8,407	-19.7%	
Broadway	1,513	2,106	8,126	10,797	-2,671	-24.7%	
Brooklyn	4,381	4,677	20,752	22,444	-1,692	-7.5%	
Carnegie West	17,925	22,287	98,887	116,372	-17,485	-15.0%	
Collinwood	7,710	9,441	42,999	45,565	-2,566	-5.6%	
East 131st	6,838	6,320	31,284	33,275	-1,991	-6.0%	
Eastman	12,963	13,339	68,398	67,208	1,190	1.8%	
Fleet	10,338	11,630	54,010	56,790	-2,780	-4.9%	
Fulton	7,203	6,991	35,382	33,702	1,680	5.0%	
Garden Valley	6,104	6,588	36,126	34,243	1,883	5.5%	
Glenville	8,748	9,097	42,614	45,867	-3,253	-7.1%	
Harvard-Lee	9,430	12,402	52,332	66,761	-14,429	-21.6%	
Hough	13,343	16,157	68,362	78,536	-10,174	-13.0%	
Jefferson	9,062	9,643	45,364	44,989	375	0.8%	
Langston Hughes	7,026	6,896	33,522	33,860	-338	-1.0%	
Lorain	8,027	7,502	39,267	48,187	-8,920	-18.5%	
Martin Luther King, Jr.	6,883	7,933	33,717	37,285	-3,568	-9.6%	
Memorial-Nottingham	9,780	9,719	45,155	45,804	-649	-1.4%	
Mt. Pleasant	8,045	9,099	44,202	47,884	-3,682	-7.7%	
Rice*	16,176	6,130	77,231	29,368	47,863	163.0%	
Rockport	10,752	11,859	59,839	64,206	-4,367	-6.8%	
South	9,391	9,885	50,657	50,455	202	0.4%	
South Brooklyn	18,059	16,693	90,075	87,209	2,866	3.3%	
Sterling	12,197	13,237	59,087	58,599	488	0.8%	
Union	11,448	12,794	61,528	61,060	468	0.8%	
Walz	10,386	10,502	52,799	57,901	-5,102	-8.8%	
West Park	12,612	11,818	64,152	63,523	629	1.0%	
Woodland*	7,336	8,659	9,644	44,471	-34,827	-78.3%	
<b>BRANCH TOTAL</b>	<b>271,048</b>	<b>281,379</b>	<b>1,359,754</b>	<b>1,429,011</b>	<b>-69,257</b>	<b>-4.8%</b>	
<b>Mobile Unit</b>	<b>847</b>	<b>735</b>	<b>3,643</b>	<b>3,567</b>	<b>76</b>	<b>2.1%</b>	
<b>TOTAL</b>	<b>271,895</b>	<b>282,114</b>	<b>1,363,397</b>	<b>1,432,578</b>	<b>-69,181</b>	<b>-4.8%</b>	

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS MAY 2010**

Branch	Total Circulation	Branch	Attendance	Branch	Population*
1 West Park	27,731	1 South Brooklyn	18,059	1 South Brooklyn	31,511
2 South Brooklyn	23,604	2 Carnegie West	17,925	2 Fleet	27,822
3 Rockport	22,607	3 Rice	16,176	3 West Park	27,291
4 Eastman	18,907	4 Hough	13,343	4 Eastman	23,686
5 Memorial-Nottingham	18,655	5 Eastman	12,963	5 Rice	22,240
6 Walz	18,029	6 West Park	12,612	6 Fulton	20,026
7 Fleet	13,881	7 Sterling	12,197	7 Memorial-Nottingham	19,553
8 Addison	13,599	8 Union	11,448	8 Rockport	19,404
9 Rice	12,467	9 Rockport	10,752	9 Harvard-Lee	18,834
10 Lorain	12,434	10 Walz	10,386	10 Langston Hughes	17,982
11 Carnegie West	12,185	11 Fleet	10,338	11 Glenville	17,317
12 Jefferson	10,638	12 Memorial-Nottingham	9,780	12 Walz	16,558
13 Fulton	10,582	13 Harvard-Lee	9,430	13 Collinwood	16,270
14 Collinwood	9,738	14 South	9,391	14 Addison	16,169
15 South	9,307	15 Jefferson	9,062	15 East 131st	15,658
16 Harvard-Lee	9,158	16 Glenville	8,748	16 Martin Luther King, Jr.	15,212
17 Martin Luther King, Jr.	8,798	17 Mt. Pleasant	8,045	17 Mt. Pleasant	14,724
18 Woodland	8,416	18 Lorain	8,027	18 Lorain	13,233
19 Brooklyn	7,454	19 Collinwood	7,710	19 Carnegie West	10,549
20 Langston Hughes	7,112	20 Addison	7,372	20 Union	10,316
21 Mt. Pleasant	6,303	21 Woodland	7,336	21 Sterling	8,046
22 Glenville	6,292	22 Fulton	7,203	22 Woodland	7,492
23 Hough	5,992	23 Langston Hughes	7,026	23 South	7,009
24 Union	5,504	24 Martin Luther King, Jr.	6,883	24 Hough	6,197
25 Sterling	5,479	25 East 131st	6,838	25 Brooklyn	5,419
26 Garden Valley	4,732	26 Garden Valley	6,104	26 Jefferson	3,587
27 East 131st	4,428	27 Brooklyn	4,381	27 Garden Valley	2,857
28 Broadway	3,175	28 Broadway	1,513	28 Broadway	1,687
	317,207		271,048		416,649
					473,177

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAY 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
CLEVNET	76,119	75,746	383,397	354,507		8.1%
MORE	772	1,304	4,381	7,697		-43.1%
Other Libraries	623	537	3,251	3,115		4.4%
<b>TOTAL</b>	<b>77,514</b>	<b>77,587</b>	<b>391,029</b>	<b>365,319</b>		<b>7.0%</b>

\*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
Prints	133	145	790	921		-14.2%
	1,794	2,070	12,827	14,693		-12.7%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
Projected (Mon - Sat)	23,568	24,843	125,695	127,707		-1.6%
KnowitNow Web Reference*	1,501	3,256	7,843	14,971		-47.6%
Research Correspondence	1,099	1,564	5,059	7,526		-32.8%
Interlibrary Loan Requests	3,400	5,078	19,418	30,795		-36.9%
Sunday Count**	0	770	0	5,521		-100.0%
<b>TOTAL</b>	<b>29,568</b>	<b>35,511</b>	<b>158,015</b>	<b>186,520</b>		<b>-15.3%</b>

\*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

\*\*Main Library closed on Sundays in 2010 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
New Titles Added	6,432	5,424	31,943	32,777		-2.5%
Total Items Added	28,464	22,585	147,953	132,609		11.6%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date	
	2010	2009	2010	2009
	1,575	*	9,901	*

\*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

DAYS OPEN Main Library Branches	2010	2009
	25.0	26.5
25.0	25.0	

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES MAY 2010**

