

CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2010

CIRCULATION ACTIVITY	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	163,785	166,726	6,299	6,063	647,904	660,971	-2.0%
Branches & Mobile Units	344,495	361,214	13,250	13,893	1,377,045	1,421,023	-3.1%
Library for the Blind	59,514	36,360	2,705	1,653	229,431	145,855	57.3%
TOTAL CIRCULATION	567,794	564,300			2,254,380	2,227,849	1.2%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,387	733	4,991	2,970	68.0%
eAudioBook	1,547	1,105	5,940	4,322	37.4%
eMusic	35	38	131	169	-22.5%
eVideo	25	77	134	318	-57.9%
TOTAL eCIRCULATION	2,994	1,953	11,196	7,779	43.9%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	73	44 minutes	14,409	14,310	10,644	11,598	-8.2%
Branches	270	33 minutes	71,329	72,548	38,861	37,336	4.1%
TOTAL USAGE	343		85,738	86,858	49,505	48,934	1.2%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	58,119	61,840	2,235	2,249	234,345	235,716	-0.6%
Branches	284,742	297,233	10,952	11,432	1,087,760	1,147,632	-5.2%
Mobile Unit	835	836			2,796	2,832	-1.3%
TOTAL VISITS	343,696	359,909			1,324,901	1,386,180	-4.4%

Note: Main Library, Glenville Branch, and Rockport Branch were open three Sundays in April 2009; these three facilities would have been open three Sundays in April 2010 had cuts in State funding not caused their closure.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR APRIL 2010**

BRANCH	a	b	c	d	e	f	g	h
	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Manual Circulation	Total Direct Circulation (a+b+c+d+e)	Sent to Other CLEVNET Systems	Total Circulation (f+g)
Addison	10,834	970	901	948	0	13,653	1,601	15,254
Broadway	2,816	171	81	230	0	3,298	348	3,646
Brooklyn	5,863	649	436	631	0	7,579	926	8,505
Carnegie West	9,188	853	1,153	1,449	0	12,643	1,273	13,916
Collinwood	7,952	516	542	840	0	9,850	1,272	11,122
East 131st	2,888	396	249	473	0	4,006	506	4,512
Eastman	14,789	1,567	1,343	1,725	0	19,424	1,866	21,290
Fleet	11,152	673	936	851	0	13,612	1,408	15,020
Fulton	8,362	645	399	859	0	10,265	1,177	11,442
Garden Valley	3,945	206	138	121	0	4,410	418	4,828
Glenville	4,503	563	348	803	0	6,217	600	6,817
Harvard-Lee	7,128	532	360	767	0	8,787	1,020	9,807
Hough	4,538	553	417	511	0	6,019	593	6,612
Jefferson	7,717	699	1,058	1,232	0	10,706	932	11,638
Langston Hughes	5,485	577	326	504	0	6,892	823	7,715
Lorain	10,256	863	520	951	0	12,590	1,315	13,905
Martin Luther King, Jr.	5,617	427	853	1,243	201	8,341	899	9,240
Memorial-Nottingham	14,190	934	1,333	2,096	158	18,711	1,987	20,698
Mt. Pleasant	4,841	493	289	639	0	6,262	653	6,915
Rice	10,762	690	461	842	0	12,755	1,514	14,269
Rockport	16,339	1,551	1,382	1,823	0	21,095	2,167	23,262
South	7,036	512	312	475	0	8,335	1,105	9,440
South Brooklyn	17,740	1,133	1,225	2,327	15	22,440	3,072	25,512
Sterling	4,739	400	295	424	0	5,858	561	6,419
Union	3,542	596	349	523	0	5,010	564	5,574
Walz	13,540	940	1,053	1,600	0	17,133	1,600	18,733
West Park	19,165	1,498	2,392	3,426	46	26,527	3,287	29,814
Woodland	1,637	253	99	114	0	2,103	5	2,108
BRANCH TOTAL	236,564	19,860	19,250	28,427	420	304,521	33,492	338,013
Mobile Units	4,374	286	496	355	924	6,435	47	6,482
TOTAL	240,938	20,146	19,746	28,782	1,344	310,956	33,539	344,495

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR APRIL 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	15,254	16,045	60,783	59,495	1,288	2.2%
Broadway	3,646	4,212	14,302	16,348	-2,046	-12.5%
Brooklyn	8,505	10,418	34,652	39,985	-5,333	-13.3%
Carnegie West	13,916	13,683	50,634	53,054	-2,420	-4.6%
Collinwood	11,122	12,406	47,548	50,414	-2,866	-5.7%
East 131st	4,512	5,894	18,929	21,714	-2,785	-12.8%
Eastman	21,290	19,322	84,337	72,617	11,720	16.1%
Fleet	15,020	13,590	61,609	52,444	9,165	17.5%
Fulton	11,442	10,127	43,873	37,944	5,929	15.6%
Garden Valley	4,828	4,444	18,948	19,222	-274	-1.4%
Glenville	6,817	10,043	31,497	39,476	-7,979	-20.2%
Harvard-Lee	9,807	9,911	41,186	40,734	452	1.1%
Hough	6,612	7,154	26,864	29,094	-2,230	-7.7%
Jefferson	11,638	13,471	48,243	53,370	-5,127	-9.6%
Langston Hughes	7,715	6,802	30,754	28,112	2,642	9.4%
Lorain	13,905	13,286	55,862	55,266	596	1.1%
Martin Luther King, Jr.	9,240	9,205	37,847	36,232	1,615	4.5%
Memorial-Nottingham	20,698	19,533	80,420	77,234	3,186	4.1%
Mt. Pleasant	6,915	8,721	28,482	34,191	-5,709	-16.7%
Rice*	14,269	8,685	53,664	35,311	18,353	52.0%
Rockport	23,262	24,344	93,681	97,302	-3,621	-3.7%
South	9,440	11,404	40,638	45,484	-4,846	-10.7%
South Brooklyn	25,512	25,944	100,326	101,227	-901	-0.9%
Sterling	6,419	7,547	28,249	29,373	-1,124	-3.8%
Union	5,574	7,974	25,160	32,398	-7,238	-22.3%
Walz	18,733	17,367	73,044	67,376	5,668	8.4%
West Park	29,814	30,307	118,276	120,568	-2,292	-1.9%
Woodland**	2,108	13,169	3,066	51,195	-48,129	-94.0%
BRANCH TOTAL	338,013	355,008	1,352,874	1,397,180	-44,306	-3.2%
Mobile Units	6,482	6,206	24,171	23,843	328	1.4%
TOTAL	344,495	361,214	1,377,045	1,421,023	-43,978	-3.1%

*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

**Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE APRIL 2010**

BRANCH	Monthly Total			Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010*	2009	2010	2009			
Addison	6,968	8,622	26,747	34,675	-7,928	-22.9%	
Broadway	1,689	2,335	6,577	8,691	-2,114	-24.3%	
Brooklyn	4,756	4,978	16,356	17,767	-1,411	-7.9%	
Carnegie West	20,802	25,818	81,197	94,085	-12,888	-13.7%	
Collinwood	8,967	8,922	35,177	36,124	-947	-2.6%	
East 131st	6,707	6,935	24,388	26,955	-2,567	-9.5%	
Eastman	14,955	14,219	55,613	53,869	1,744	3.2%	
Fleet	11,503	12,007	43,666	45,160	-1,494	-3.3%	
Fulton	8,445	7,043	28,108	26,711	1,397	5.2%	
Garden Valley	7,460	7,212	29,995	27,655	2,340	8.5%	
Glenville	9,038	9,478	34,106	36,770	-2,664	-7.2%	
Harvard-Lee	10,055	13,355	42,693	54,359	-11,666	-21.5%	
Hough	14,016	16,586	54,739	62,379	-7,640	-12.2%	
Jefferson	8,834	10,408	36,220	35,346	874	2.5%	
Langston Hughes	6,977	7,306	26,331	26,964	-633	-2.3%	
Lorain	8,933	8,360	31,504	40,685	-9,181	-22.6%	
Martin Luther King, Jr.	7,309	7,293	27,153	29,352	-2,199	-7.5%	
Memorial-Nottingham	8,753	9,371	34,803	36,085	-1,282	-3.6%	
Mt. Pleasant	8,480	10,071	36,224	38,785	-2,561	-6.6%	
Rice*	15,982	5,544	60,790	23,238	37,552	161.6%	
Rockport	12,702	13,317	48,939	52,347	-3,408	-6.5%	
South	10,171	10,419	41,151	40,570	581	1.4%	
South Brooklyn	19,356	17,950	71,987	70,516	1,471	2.1%	
Sterling	13,265	13,080	47,023	45,362	1,661	3.7%	
Union	12,081	11,754	50,126	48,266	1,860	3.9%	
Walz	11,009	11,746	42,386	47,399	-5,013	-10.6%	
West Park	13,288	13,214	51,520	51,705	-185	-0.4%	
Woodland**	2,241	9,890	2,241	35,812	-33,571	-93.7%	
BRANCH TOTAL	284,742	297,233	1,087,760	1,147,632	-59,872	-5.2%	
Mobile Unit	835	836	2,796	2,832	-36	-1.3%	
TOTAL	285,577	298,069	1,090,556	1,150,464	-59,908	-5.2%	

*Projected: based on 23 days of data.

**See footnote p. 3

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2010**

Branch	Total Circulation	Branch	Attendance	Branch	Population*
1 West Park	29,814	1 Carnegie West	20,802	1 South Brooklyn	31,511
2 South Brooklyn	25,512	2 South Brooklyn	19,356	2 Fleet	27,822
3 Rockport	23,262	3 Rice	15,982	3 West Park	27,291
4 Eastman	21,290	4 Eastman	14,955	4 Eastman	23,686
5 Memorial-Nottingham	20,698	5 Hough	14,016	5 Rice	22,240
6 Walz	18,733	6 West Park	13,288	6 Fulton	20,026
7 Addison	15,254	7 Sterling	13,265	7 Memorial-Nottingham	19,553
8 Fleet	15,020	8 Rockport	12,702	8 Rockport	19,404
9 Rice	14,269	9 Union	12,081	9 Harvard-Lee	18,834
10 Carnegie West	13,916	10 Fleet	11,503	10 Langston Hughes	17,982
11 Lorain	13,905	11 Walz	11,009	11 Glenville	17,317
12 Jefferson	11,638	12 South	10,171	12 Walz	16,558
13 Fulton	11,442	13 Harvard-Lee	10,055	13 Collinwood	16,270
14 Collinwood	11,122	14 Glenville	9,038	14 Addison	16,169
15 Harvard-Lee	9,807	15 Collinwood	8,967	15 East 131st	15,658
16 South	9,440	16 Lorain	8,933	16 Martin Luther King, Jr.	15,212
17 Martin Luther King, Jr.	9,240	17 Jefferson	8,834	17 Mt. Pleasant	14,724
18 Brooklyn	8,505	18 Memorial-Nottingham	8,753	18 Lorain	13,233
19 Langston Hughes	7,715	19 Mt. Pleasant	8,480	19 Carnegie West	10,549
20 Mt. Pleasant	6,915	20 Fulton	8,445	20 Union	10,316
21 Glenville	6,817	21 Garden Valley	7,460	21 Sterling	8,046
22 Hough	6,612	22 Martin Luther King, Jr.	7,309	22 Woodland	7,492
23 Sterling	6,419	23 Langston Hughes	6,977	23 South	7,009
24 Union	5,574	24 Addison	6,968	24 Hough	6,197
25 Garden Valley	4,828	25 East 131st	6,707	25 Brooklyn	5,419
26 East 131st	4,512	26 Brooklyn	4,756	26 Jefferson	3,587
27 Broadway	3,646	27 Woodland*	2,241	27 Garden Valley	2,857
28 Woodland*	2,108	28 Broadway	1,689	28 Broadway	1,687
	338,013		284,742		416,649
					473,177

*See footnote p. 3

*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
CLEVNET	79,602	72,809	307,278	278,761	10.2%
MORE	880	1,519	3,609	6,393	-43.5%
Other Libraries	671	679	2,628	2,578	1.9%
TOTAL	81,153	75,007	313,515	287,732	9.0%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied Prints	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
	189	143	657	776	-15.3%
	3,414	2,203	11,033	12,623	-12.6%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD Projected (Mon - Sat)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
KnowItNow Web Reference*	1,208	2,651	6,342	11,715	-45.9%
Research Correspondence	1,046	1,428	3,960	5,962	-33.6%
Interlibrary Loan Requests	3,772	6,405	16,018	25,717	-37.7%
Sunday Count**	0	942	0	4,751	-100.0%
TOTAL	33,969	34,435	128,447	151,009	-14.9%

*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

**Main Library closed on Sundays in 2010 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION New Titles Added Total Items Added	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
	5,831	7,404	25,511	27,353	-6.7%
	30,140	24,944	119,489	110,024	8.6%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date	
	2010	2009	2010	2009
	1,691	*	8,326	*

*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

DAYS OPEN Main Library Branches	2010	2009
		26.0
	26.0	26.0

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES APRIL 2010**

