

CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2010

CIRCULATION ACTIVITY	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	149,674	157,278	6,508	6,049	306,063	316,241	-3.2%
Branches & Mobile Units	323,196	334,849	14,052	13,952	662,983	676,936	-2.1%
Library for the Blind	55,180	34,373	2,904	1,562	105,243	69,655	51.1%
TOTAL CIRCULATION	528,050	526,500			1,074,289	1,062,832	1.1%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,082	580	2,311	1,286	79.7%
eAudioBook	1,328	972	2,797	2,106	32.8%
eMusic	21	28	38	69	-44.9%
eVideo	30	53	64	180	-64.4%
TOTAL eCIRCULATION	2,461	1,633	5,210	3,641	43.1%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	73	45 minutes	14,654	13,438	11,097	10,913	1.7%
Branches	257	32 minutes	69,844	68,499	37,735	34,760	8.6%
TOTAL USAGE	330		84,498	81,937	48,832	45,673	6.9%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	48,558	56,510	2,111	2,173	100,345	108,906	-7.9%
Branches	234,695	275,905	10,204	11,496	487,550	535,456	-8.9%
Mobile Unit	658	598			1,181	1,233	-4.2%
TOTAL VISITS	283,911	333,013			589,076	645,595	-8.8%

Note: Main Library, Glenville Branch, and Rockport Branch were open four Sundays in February 2009; these three facilities would have been open four Sundays in February 2010 had cuts in State funding not caused their closure.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR FEBRUARY 2010**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Manual Circulation	f Total Direct Circulation (a+b+c+d+e)	g Sent to Other CLEVNET Systems	h Total Circulation (f+g)
Addison	10,058	893	629	801	0	12,381	1,475	13,856
Broadway	2,245	159	61	112	0	2,577	339	2,916
Brooklyn	5,548	567	340	660	0	7,115	978	8,093
Carnegie West	7,070	867	916	1,226	0	10,079	983	11,062
Collinwood	7,969	633	495	869	0	9,966	1,275	11,241
East 131st	3,060	322	212	380	0	3,974	511	4,485
Eastman	13,916	1,479	1,367	1,570	0	18,332	1,485	19,817
Fleet	10,305	678	676	857	0	12,516	1,225	13,741
Fulton	7,298	736	364	615	0	9,013	1,046	10,059
Garden Valley	3,514	204	97	125	0	3,940	435	4,375
Glennville	5,515	612	416	860	0	7,403	721	8,124
Harvard-Lee	6,782	662	409	798	0	8,651	978	9,629
Hough	4,441	478	372	549	0	5,840	568	6,408
Jefferson	7,665	862	889	1,203	350	10,969	904	11,873
Langston Hughes	5,225	421	273	469	0	6,388	774	7,162
Lorain	9,969	868	488	788	0	12,113	1,193	13,306
Martin Luther King, Jr.	5,304	469	692	1,020	219	7,704	875	8,579
Memorial-Nottingham	12,837	892	1,142	1,785	422	17,078	1,817	18,895
Mt. Pleasant	4,455	473	286	496	0	5,710	742	6,452
Rice*	12,054	534	379	605	0	13,572	1,381	14,953
Rockport	15,020	1,373	1,116	1,874	0	19,383	2,155	21,538
South	7,368	504	251	410	0	8,533	1,356	9,889
South Brooklyn	15,927	1,049	1,266	2,114	15	20,371	2,743	23,114
Sterling	4,790	400	303	446	157	6,096	617	6,713
Union	4,005	537	270	461	0	5,273	629	5,902
Walz	11,723	823	1,016	1,220	0	14,782	1,681	16,463
West Park	17,958	1,514	1,989	2,946	300	24,707	3,252	27,959
Woodland**	1	96	89	96	0	282	26	308
BRANCH TOTAL	222,022	19,105	16,803	25,355	1,463	284,748	32,164	316,912
Mobile Units	4,035	350	446	427	992	6,250	34	6,284
TOTAL	226,057	19,455	17,249	25,782	2,455	290,998	32,198	323,196

*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

**Woodland Branch closed since 10/28/2009 for ADA accessibility renovation, asbestos abatement, and roof repair.

CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2010

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	13,856	13,648	29,445	27,321	2,124	7.8%
Broadway	2,916	3,683	6,353	7,676	-1,323	-17.2%
Brooklyn	8,093	9,355	17,001	18,581	-1,580	-8.5%
Carnegie West	11,062	12,243	23,226	25,000	-1,774	-7.1%
Collinwood	11,241	11,910	23,762	24,438	-676	-2.8%
East 131st	4,485	4,828	9,273	9,710	-437	-4.5%
Eastman	19,817	15,952	40,148	33,124	7,024	21.2%
Fleet	13,741	12,310	29,782	25,048	4,734	18.9%
Fulton	10,059	8,579	20,083	17,306	2,777	16.0%
Garden Valley	4,375	4,685	9,152	9,727	-575	-5.9%
Glenville	8,124	9,255	16,887	18,877	-1,990	-10.5%
Harvard-Lee	9,629	9,848	20,544	19,967	577	2.9%
Hough	6,408	6,383	13,240	13,877	-637	-4.6%
Jefferson	11,873	12,415	24,032	25,786	-1,754	-6.8%
Langston Hughes	7,162	6,951	14,610	13,589	1,021	7.5%
Lorain	13,306	13,944	26,933	27,376	-443	-1.6%
Martin Luther King, Jr.	8,579	8,448	18,356	16,831	1,525	9.1%
Memorial-Nottingham	18,895	18,645	38,976	37,084	1,892	5.1%
Mt. Pleasant	6,452	8,032	14,334	16,198	-1,864	-11.5%
Rice*	14,953	8,438	22,662	17,092	5,570	32.6%
Rockport	21,538	23,108	44,572	46,413	-1,841	-4.0%
South	9,889	10,915	20,351	22,004	-1,653	-7.5%
South Brooklyn	23,114	24,189	48,145	48,370	-225	-0.5%
Sterling	6,713	6,983	14,495	13,704	791	5.8%
Union	5,902	7,517	13,081	15,289	-2,208	-14.4%
Walz	16,463	15,470	34,376	32,020	2,356	7.4%
West Park	27,959	29,895	57,236	58,738	-1,502	-2.6%
Woodland*	308	11,949	710	24,897	-24,187	-97.1%
BRANCH TOTAL	316,912	329,578	651,765	666,043	-14,278	-2.1%
Mobile Units	6,284	5,271	11,218	10,893	325	3.0%
TOTAL	323,196	334,849	662,983	676,936	-13,953	-2.1%

*See footnote p. 2

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE FEBRUARY 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	5,436	8,884	11,636	16,995	-5,359	-31.5%
Broadway	1,526	2,032	2,697	4,048	-1,351	-33.4%
Brooklyn	3,319	4,074	6,769	7,806	-1,037	-13.3%
Carnegie West	17,380	21,885	36,389	42,576	-6,187	-14.5%
Collinwood	7,617	8,655	16,384	17,352	-968	-5.6%
East 131st	4,960	6,159	10,462	12,420	-1,958	-15.8%
Eastman	12,228	13,023	24,680	25,055	-375	-1.5%
Fleet	9,497	10,184	19,441	20,417	-976	-4.8%
Fulton	5,565	6,203	11,784	12,476	-692	-5.5%
Garden Valley	6,415	7,034	14,385	13,564	821	6.1%
Glenville	7,290	8,752	15,513	17,227	-1,714	-9.9%
Harvard-Lee	9,023	13,600	19,432	25,879	-6,447	-24.9%
Hough	11,929	14,831	24,721	28,400	-3,679	-13.0%
Jefferson	8,041	7,448	16,634	16,667	-33	-0.2%
Langston Hughes	5,295	6,377	11,690	12,247	-557	-4.5%
Lorain	6,586	10,408	13,951	20,163	-6,212	-30.8%
Martin Luther King, Jr.	5,798	7,362	12,082	14,273	-2,191	-15.4%
Memorial-Nottingham	7,617	8,640	16,354	17,101	-747	-4.4%
Mt. Pleasant	8,346	9,138	17,321	17,477	-156	-0.9%
Rice	13,932	5,761	25,889	11,428	14,461	126.5%
Rockport	10,497	12,787	21,784	24,005	-2,221	-9.3%
South	9,022	10,002	18,255	18,474	-219	-1.2%
South Brooklyn	15,725	18,440	32,458	33,248	-790	-2.4%
Sterling	9,491	9,807	20,910	19,500	1,410	7.2%
Union	11,378	11,383	23,249	22,019	1,230	5.6%
Walz	8,867	11,852	18,756	23,759	-5,003	-21.1%
West Park	11,915	12,910	23,924	24,338	-414	-1.7%
Woodland*	0	8,274	0	16,542	-16,542	-100.0%
BRANCH TOTAL	234,695	275,905	487,550	535,456	-47,906	-8.9%
Mobile Unit	658	598	1,181	1,233	-52	-4.2%
TOTAL	235,353	276,503	488,731	536,689	-47,958	-8.9%

*See footnote p. 2

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEBRUARY 2010**

Branch	Total Circulation	Branch	Attendance	Branch	Population*
1 West Park	27,959	1 Carnegie West	17,380	1 South Brooklyn	31,511
2 South Brooklyn	23,114	2 South Brooklyn	15,725	2 Fleet	27,822
3 Rockport	21,538	3 Rice	13,932	3 West Park	27,291
4 Eastman	19,817	4 Eastman	12,228	4 Eastman	23,686
5 Memorial-Nottingham	18,895	5 Hough	11,929	5 Rice	22,240
6 Walz	16,463	6 West Park	11,915	6 Fulton	20,026
7 Rice	14,953	7 Union	11,378	7 Memorial-Nottingham	19,553
8 Addison	13,856	8 Rockport	10,497	8 Rockport	19,404
9 Fleet	13,741	9 Fleet	9,497	9 Harvard-Lee	18,834
10 Lorain	13,306	10 Sterling	9,491	10 Langston Hughes	17,982
11 Jefferson	11,873	11 Harvard-Lee	9,023	11 Glenville	17,317
12 Collinwood	11,241	12 South	9,022	12 Walz	16,558
13 Carnegie West	11,062	13 Walz	8,867	13 Collinwood	16,270
14 Fulton	10,059	14 Mt. Pleasant	8,346	14 Addison	16,169
15 South	9,889	15 Jefferson	8,041	15 East 131st	15,658
16 Harvard-Lee	9,629	16 Collinwood	7,617	16 Martin Luther King, Jr.	15,212
17 Martin Luther King, Jr.	8,579	17 Memorial-Nottingham	7,617	17 Mt. Pleasant	14,724
18 Glenville	8,124	18 Glenville	7,290	18 Lorain	13,233
19 Brooklyn	8,093	19 Lorain	6,586	19 Carnegie West	10,549
20 Langston Hughes	7,162	20 Garden Valley	6,415	20 Union	10,316
21 Sterling	6,713	21 Martin Luther King, Jr.	5,798	21 Sterling	8,046
22 Mt. Pleasant	6,452	22 Fulton	5,565	22 Woodland	7,492
23 Hough	6,408	23 Addison	5,436	23 South	7,009
24 Union	5,902	24 Langston Hughes	5,295	24 Hough	6,197
25 East 131st	4,485	25 East 131st	4,960	25 Brooklyn	5,419
26 Garden Valley	4,375	26 Brooklyn	3,319	26 Jefferson	3,587
27 Broadway	2,916	27 Broadway	1,526	27 Garden Valley	2,857
28 Woodland*	308	28 Woodland*	0	28 Broadway	1,687
	316,912		234,695		416,649
					473,177

*See footnote p. 2

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
CLEVNET	71,188	65,851	142,063	130,844		8.6%
MORE	405	1,485	1,771	3,177		-44.3%
Other Libraries	689	666	1,265	1,165		8.6%
TOTAL	72,282	68,002	145,099	135,186		7.3%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied Prints	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
	130	194	267	339		-21.2%
	1,678	3,610	4,281	5,702		-24.9%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD Projected (Mon - Sat)	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
KnowItNow Web Reference*	22,160	26,838	44,030	49,356		-10.8%
Research Correspondence	1,743	3,337	3,013	5,872		-48.7%
Interlibrary Loan Requests	864	1,368	2,089	2,775		-24.7%
Sunday Count**	2,946	6,030	8,089	12,545		-35.5%
TOTAL	0	1,350	0	2,345		-100.0%

*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

**Main Library closed on Sundays in 2010 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION New Titles Added Total Items Added	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
	5,535	6,234	12,242	11,754		4.2%
	28,083	26,004	57,830	54,456		6.2%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date		DAYS OPEN	
	2010	2009	2010	2009	Main Library	2009
	1,557	*	4780	*	23.0	26.0
					23.0	24.0

*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

Note: In addition to being closed on Sundays, the Library closed Presidents' Day in 2010.

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES FEBRUARY 2010**

