

CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2010

CIRCULATION ACTIVITY	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	156,389	158,963	6,516	6,114	156,389	158,963	-1.6%
Branches & Mobile Units	339,787	342,087	14,158	14,254	339,787	342,087	-0.7%
Library for the Blind	50,063	35,282	2,635	1,809	50,063	35,282	41.9%
TOTAL CIRCULATION	546,239	536,332			546,239	536,332	1.8%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,229	706	1,229	706	74.1%
eAudioBook	1,469	1,134	1,469	1,134	29.5%
eMusic	17	41	17	41	-58.5%
eVideo	34	127	34	127	-73.2%
TOTAL eCIRCULATION	2,749	2,008	2,749	2,008	36.9%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use	
			2010	2009	2010	2009
Main Library	73	46 minutes	17,423	13,158	13,301	10,703
Branches	256	32 minutes	80,325	67,513	42,462	34,306
TOTAL USAGE	329		97,748	80,671	55,763	45,009

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	51,787	52,396	2,158	2,015	51,787	52,396	-1.2%
Branches	252,854	259,551	10,536	10,815	252,854	259,551	-2.6%
Mobile Unit	523	635			523	635	-17.6%
TOTAL VISITS	305,164	312,582			305,164	312,582	-2.4%

Note: Main Library, Glenville Branch, and Rockport Branch were open four Sundays in January 2009; these three facilities would have been open five Sundays in January 2010 had cuts in State funding not caused their closure.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR JANUARY 2010**

BRANCH	a	b	c	d	e	f	g	h
	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Manual Circulation	Total Direct Circulation (a+b+c+d+e)	Sent to Other CLEVNET Systems	Total Circulation (f+g)
Addison	11,822	825	774	765	0	14,186	1,403	15,589
Broadway	2,747	151	66	118	0	3,082	355	3,437
Brooklyn	6,548	521	345	545	0	7,959	949	8,908
Carnegie West	7,658	922	1,199	1,242	2	11,023	1,141	12,164
Collinwood	9,406	531	510	772	0	11,219	1,302	12,521
East 131st	3,191	440	231	364	0	4,226	562	4,788
Eastman	14,150	1,569	1,375	1,721	0	18,815	1,516	20,331
Fleet	12,312	732	746	1,057	0	14,847	1,194	16,041
Fulton	7,128	718	433	746	0	9,025	999	10,024
Garden Valley	3,947	192	102	107	0	4,348	429	4,777
Glenville	6,025	655	520	885	0	8,085	678	8,763
Harvard-Lee	7,874	569	562	858	0	9,863	1,052	10,915
Hough	5,042	415	376	461	0	6,294	538	6,832
Jefferson	8,370	705	730	1,056	350	11,211	948	12,159
Langston Hughes	5,499	423	314	494	0	6,730	718	7,448
Lorain	10,230	857	406	944	0	12,437	1,190	13,627
Martin Luther King, Jr.	6,075	518	822	981	290	8,686	1,091	9,777
Memorial-Nottingham	13,917	893	1,179	1,896	276	18,161	1,920	20,081
Mt. Pleasant	5,767	578	228	516	0	7,089	793	7,882
Rice*	6,142	421	151	352	0	7,066	643	7,709
Rockport	16,481	1,430	1,189	1,759	0	20,859	2,175	23,034
South	7,979	526	202	428	0	9,135	1,327	10,462
South Brooklyn	17,810	1,091	1,288	1,952	15	22,156	2,875	25,031
Sterling	5,629	471	422	453	132	7,107	675	7,782
Union	4,992	588	330	626	0	6,536	643	7,179
Walz	13,027	867	995	1,321	0	16,210	1,703	17,913
West Park	18,955	1,513	2,193	2,989	238	25,888	3,389	29,277
Woodland**	2	155	76	67	0	300	102	402
BRANCH TOTAL	238,725	19,276	17,764	25,475	1,303	302,543	32,310	334,853
Mobile Units	2,987	286	320	284	1,012	4,889	45	4,934
TOTAL	241,712	19,562	18,084	25,759	2,315	307,432	32,355	339,787

* The old Rice Branch building closed January 9, 2010 at 6:00PM; the new building opened January 23, 2010 at 1:00PM.

**Woodland Branch closed since 10/28/2009 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	15,589	13,673	15,589	13,673	1,916	14.0%
Broadway	3,437	3,993	3,437	3,993	-556	-13.9%
Brooklyn	8,908	9,226	8,908	9,226	-318	-3.4%
Carnegie West	12,164	12,757	12,164	12,757	-593	-4.6%
Collinwood	12,521	12,528	12,521	12,528	-7	-0.1%
East 131st	4,788	4,882	4,788	4,882	-94	-1.9%
Eastman	20,331	17,172	20,331	17,172	3,159	18.4%
Fleet	16,041	12,738	16,041	12,738	3,303	25.9%
Fulton	10,024	8,727	10,024	8,727	1,297	14.9%
Garden Valley	4,777	5,042	4,777	5,042	-265	-5.3%
Glenville	8,763	9,622	8,763	9,622	-859	-8.9%
Harvard-Lee	10,915	10,119	10,915	10,119	796	7.9%
Hough	6,832	7,494	6,832	7,494	-662	-8.8%
Jefferson	12,159	13,371	12,159	13,371	-1,212	-9.1%
Langston Hughes	7,448	6,638	7,448	6,638	810	12.2%
Lorain	13,627	13,432	13,627	13,432	195	1.5%
Martin Luther King, Jr.	9,777	8,383	9,777	8,383	1,394	16.6%
Memorial-Nottingham	20,081	18,439	20,081	18,439	1,642	8.9%
Mt. Pleasant	7,882	8,166	7,882	8,166	-284	-3.5%
Rice*	7,709	8,654	7,709	8,654	-945	-10.9%
Rockport	23,034	23,305	23,034	23,305	-271	-1.2%
South	10,462	11,089	10,462	11,089	-627	-5.7%
South Brooklyn	25,031	24,181	25,031	24,181	850	3.5%
Sterling	7,782	6,721	7,782	6,721	1,061	15.8%
Union	7,179	7,772	7,179	7,772	-593	-7.6%
Walz	17,913	16,550	17,913	16,550	1,363	8.2%
West Park	29,277	28,843	29,277	28,843	434	1.5%
Woodland*	402	12,948	402	12,948	-12,546	-96.9%
BRANCH TOTAL	334,853	336,465	334,853	336,465	-1,612	-0.5%
Mobile Units	4,934	5,622	4,934	5,622	-688	-12.2%
TOTAL	339,787	342,087	339,787	342,087	-2,300	-0.7%

*See footnote p. 2

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE JANUARY 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	6,200	8,111	6,200	8,111	-1,911	-23.6%
Broadway	1,171	2,016	1,171	2,016	-845	-41.9%
Brooklyn	3,450	3,732	3,450	3,732	-282	-7.6%
Carnegie West	19,009	20,691	19,009	20,691	-1,682	-8.1%
Collinwood	8,767	8,697	8,767	8,697	70	0.8%
East 131st	5,502	6,261	5,502	6,261	-759	-12.1%
Eastman	12,452	12,032	12,452	12,032	420	3.5%
Fleet	9,944	10,233	9,944	10,233	-289	-2.8%
Fulton	6,219	6,273	6,219	6,273	-54	-0.9%
Garden Valley	7,970	6,530	7,970	6,530	1,440	22.1%
Glenville	8,223	8,475	8,223	8,475	-252	-3.0%
Harvard-Lee	10,409	12,279	10,409	12,279	-1,870	-15.2%
Hough	12,792	13,569	12,792	13,569	-777	-5.7%
Jefferson	8,593	9,219	8,593	9,219	-626	-6.8%
Langston Hughes	6,395	5,870	6,395	5,870	525	8.9%
Lorain	7,365	9,755	7,365	9,755	-2,390	-24.5%
Martin Luther King, Jr.	6,284	6,911	6,284	6,911	-627	-9.1%
Memorial-Nottingham	8,737	8,461	8,737	8,461	276	3.3%
Mt. Pleasant	8,975	8,339	8,975	8,339	636	7.6%
Rice*	11,956	5,667	11,956	5,667	6,289	111.0%
Rockport	11,287	11,218	11,287	11,218	69	0.6%
South	9,233	8,472	9,233	8,472	761	9.0%
South Brooklyn	16,733	14,808	16,733	14,808	1,925	13.0%
Sterling	11,419	9,693	11,419	9,693	1,726	17.8%
Union	11,871	10,636	11,871	10,636	1,235	11.6%
Walz	9,889	11,907	9,889	11,907	-2,018	-16.9%
West Park	12,009	11,428	12,009	11,428	581	5.1%
Woodland*	0	8,268	0	8,268	-8,268	-100.0%
BRANCH TOTAL	252,854	259,551	252,854	259,551	-6,697	-2.6%
Mobile Unit	523	635	523	635	-112	-17.6%
TOTAL	253,377	260,186	253,377	260,186	-6,809	-2.6%

** See footnote p. 2

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JANUARY 2010**

Branch	Total Circulation	Branch	Attendance	Branch	Population*
1 West Park	29,277	1 Carnegie West	19,009	1 South Brooklyn	31,511
2 South Brooklyn	25,031	2 South Brooklyn	16,733	2 Fleet	27,822
3 Rockport	23,034	3 Hough	12,792	3 West Park	27,291
4 Eastman	20,331	4 Eastman	12,452	4 Eastman	23,686
5 Memorial-Nottingham	20,081	5 West Park	12,009	5 Rice	22,240
6 Walz	17,913	6 Rice	11,956	6 Fulton	20,026
7 Fleet	16,041	7 Union	11,871	7 Memorial-Nottingham	19,553
8 Addison	15,589	8 Sterling	11,419	8 Rockport	19,404
9 Lorain	13,627	9 Rockport	11,287	9 Harvard-Lee	18,834
10 Collinwood	12,521	10 Harvard-Lee	10,409	10 Langston Hughes	17,982
11 Carnegie West	12,164	11 Fleet	9,944	11 Glenville	17,317
12 Jefferson	12,159	12 Walz	9,889	12 Walz	16,558
13 Harvard-Lee	10,915	13 South	9,233	13 Collinwood	16,270
14 South	10,462	14 Mt. Pleasant	8,975	14 Addison	16,169
15 Fulton	10,024	15 Collinwood	8,767	15 East 131st	15,658
16 Martin Luther King, Jr.	9,777	16 Memorial-Nottingham	8,737	16 Martin Luther King, Jr.	15,212
17 Brooklyn	8,908	17 Jefferson	8,593	17 Mt. Pleasant	14,724
18 Glenville	8,763	18 Glenville	8,223	18 Lorain	13,233
19 Mt. Pleasant	7,882	19 Garden Valley	7,970	19 Carnegie West	10,549
20 Sterling	7,782	20 Lorain	7,365	20 Union	10,316
21 Rice	7,709	21 Langston Hughes	6,395	21 Sterling	8,046
22 Langston Hughes	7,448	22 Martin Luther King, Jr.	6,284	22 Woodland	7,492
23 Union	7,179	23 Fulton	6,219	23 South	7,009
24 Hough	6,832	24 Addison	6,200	24 Hough	6,197
25 East 131st	4,788	25 East 131st	5,502	25 Brooklyn	5,419
26 Garden Valley	4,777	26 Brooklyn	3,450	26 Jefferson	3,587
27 Broadway	3,437	27 Broadway	1,171	27 Garden Valley	2,857
28 Woodland*	402	28 Woodland*	0	28 Broadway	1,687
	334,853		252,854		416,649
					473,177

* See footnote p. 2

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
CLEUNET	70,875	64,993	70,875	64,993	9.1%	9.1%
MORE	1,366	1,692	1,366	1,692	-19.3%	-19.3%
Other Libraries	576	499	576	499	15.4%	15.4%
TOTAL	72,817	67,184	72,817	67,184	8.4%	8.4%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
Prints	137	145	137	145	-5.5%	-5.5%
	2,603	2,092	2,603	2,092	24.4%	24.4%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD Projected (Mon. - Sat)	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
KnowItNow Web Reference*	1,270	2,535	1,270	2,535	-49.9%	-49.9%
Research Correspondence	1,225	1,407	1,225	1,407	-12.9%	-12.9%
Interlibrary Loan Requests	5,143	6,515	5,143	6,515	-21.1%	-21.1%
Sunday Count**	0	995	0	995	-100.0%	-100.0%
TOTAL	29,508	33,970	29,508	33,970	-13.1%	-13.1%

*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

**Main Library closed on Sundays Jan-10 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION New Titles Added	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
Total Items Added	6,707	5,520	6,707	5,520	21.5%	21.5%
	29,747	28,452	29,747	28,452	4.6%	4.6%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date		YTD	
	2010	2009	2009	2009	Gain/Loss	Gain/Loss
	3,223	4,830	3223	4,830	-33.3%	-33.3%

DAYS OPEN Main Library Branches	2010	2009
	24.0	26.0
24.0	24.0	

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES JANUARY 2010**

