

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2009**

CIRCULATION ACTIVITY	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	2009	2008	
Main Library	173,912	167,414	6,441	5,773	1,666,805	1,614,291	3.3%
Branches & Mobile Units Library for the Blind	390,540	357,470	14,464	13,240	3,602,875	3,426,528	5.1%
	62,937	39,070	2,861	1,699	441,846	418,678	5.5%
TOTAL CIRCULATION	627,389	563,954			5,711,526	5,459,497	4.6%

REFERENCE TRANSACTIONS	Reference		Average Daily		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	2009	2008	
Main Library	36,230	42,190	1,342	1,455	358,184	376,665	-4.9%
Branches & Mobile Unit Library for the Blind	59,355	53,334	2,198	1,975	536,890	501,074	7.1%
	1,645	1,432	75	62	15,421	16,049	-3.9%
TOTAL QUESTIONS	97,230	96,956			910,495	893,788	1.9%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use	
			2009	2008	2009	2008
Main Library	67	50 minutes	13,969	15,368	13,969	15,368
Branches	221	31 minutes	70,132	78,659	36,960	38,723
TOTAL USAGE	288		84,101	94,027	50,929	54,091

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	2009	2008	
Main Library	62,024	65,751	2,297	2,267	596,281	605,603	-1.5%
Branches	306,621	306,138	11,356	11,338	2,935,765	2,906,072	1.0%
Mobile Unit	717	1,064			7,762	8,210	-5.5%
TOTAL VISITS	369,362	372,953			3,539,808	3,519,885	0.6%

Note: Main Library, Glenville Branch, and Rockport Branch were open four Sundays in October 2008, these three facilities would have been open three Sundays in October 2009 had cuts in State funding not caused their closure.

CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR OCTOBER 2009

BRANCH	a	b	c	d	e	f	g	h
	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Manual Circulation	Total Direct Circulation (a+b+c+d+e)	Sent to Other CLEVNET Systems	Total Circulation (f+g)
Addison	14,105	836	683	895	0	16,519	1,653	18,172
Broadway	2,820	192	74	157	4	3,247	381	3,628
Brooklyn	7,210	630	377	512	0	8,729	968	9,697
Carnegie West	9,936	1,051	1,027	1,226	0	13,240	1,093	14,333
Collinwood	10,220	729	516	802	0	12,267	1,419	13,686
East 131st	4,349	535	268	463	0	5,615	511	6,126
Eastman	14,594	1,806	1,431	1,883	0	19,714	1,681	21,395
Fleet	12,393	1,134	805	1,246	0	15,578	1,330	16,908
Fulton	7,730	1,078	615	1,016	0	10,439	1,128	11,567
Garden Valley	3,537	166	112	67	0	3,882	458	4,340
Glenville	6,883	699	499	962	47	9,090	610	9,700
Harvard-Lee	8,796	608	495	762	0	10,661	1,019	11,680
Hough	6,571	543	378	497	0	7,989	597	8,586
Jefferson	9,021	807	883	1,007	280	11,998	1,031	13,029
Langston Hughes	5,591	475	323	585	35	7,009	740	7,749
Lorain	10,967	806	575	823	307	13,478	1,103	14,581
Martin Luther King, Jr.	6,897	668	857	917	161	9,500	999	10,499
Memorial-Nottingham	16,041	927	1,319	1,668	460	20,415	2,072	22,487
Mt. Pleasant	6,722	732	323	616	0	8,393	672	9,065
Rice	8,341	468	301	606	0	9,716	1,099	10,815
Rockport	17,183	1,690	1,209	2,131	0	22,213	2,583	24,796
South	9,676	643	310	554	0	11,183	1,294	12,477
South Brooklyn	19,687	1,390	1,266	2,027	0	24,370	3,031	27,401
Sterling	5,920	845	433	600	103	7,901	619	8,520
Union	6,587	831	472	782	0	8,672	717	9,389
Walz	14,816	1,237	1,072	1,423	0	18,548	1,652	20,200
West Park	20,291	1,764	2,297	3,015	67	27,434	3,882	31,316
Woodland	9,201	876	362	658	0	11,097	1,328	12,425
BRANCH TOTAL	276,085	24,166	19,282	27,900	1,464	348,897	35,670	384,567
Mobile Units	3,867	232	410	339	1,034	5,882	91	5,973
TOTAL	279,952	24,398	19,692	28,239	2,498	354,779	35,761	390,540

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2009**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2009	2008	2009	2008		
Addison	18,172	17,265	159,828	157,693	2,135	1.4%
Broadway	3,628	4,316	38,904	40,205	-1,301	-3.2%
Brooklyn	9,697	8,819	97,704	92,223	5,481	5.9%
Carnegie West	14,333	12,579	130,909	118,683	12,226	10.3%
Collinwood	13,686	13,255	128,224	126,848	1,376	1.1%
East 131st	6,126	5,879	56,433	51,620	4,813	9.3%
Eastman	21,395	19,903	192,270	178,303	13,967	7.8%
Fleet	16,908	13,076	146,323	119,945	26,378	22.0%
Fulton	11,567	10,458	99,313	101,110	-1,797	-1.8%
Garden Valley	4,340	5,595	45,376	49,091	-3,715	-7.6%
Glenville	9,700	9,569	93,586	88,758	4,828	5.4%
Harvard-Lee	11,680	10,832	105,514	103,804	1,710	1.6%
Hough	8,586	7,832	75,014	70,556	4,458	6.3%
Jefferson	13,029	13,940	125,907	119,147	6,760	5.7%
Langston Hughes	7,749	7,338	72,536	76,682	-4,146	-5.4%
Lorain	14,581	485	136,002	118,748	17,254	14.5%
Martin Luther King, Jr.	10,499	9,516	96,287	94,284	2,003	2.1%
Memorial-Nottingham	22,487	19,993	202,645	195,203	7,442	3.8%
Mt. Pleasant	9,065	9,243	85,772	83,361	2,411	2.9%
Rice	10,815	7,668	91,950	90,944	1,006	1.1%
Rockport	24,796	23,749	237,841	228,396	9,445	4.1%
South	12,477	10,920	113,687	98,042	15,645	16.0%
South Brooklyn	27,401	25,397	257,224	249,338	7,886	3.2%
Sterling	8,520	7,969	72,894	61,804	11,090	17.9%
Union	9,389	9,969	84,661	81,509	3,152	3.9%
Walz	20,200	19,436	175,748	161,153	14,595	9.1%
West Park	31,316	31,692	303,331	296,374	6,957	2.3%
Woodland	12,425	13,339	122,590	110,322	12,268	11.1%
BRANCH TOTAL	384,567	350,032	3,548,473	3,364,146	184,327	5.5%
Mobile Units	5,973	7,438	54,402	62,382	-7,980	-12.8%
TOTAL	390,540	357,470	3,602,875	3,426,528	176,347	5.1%

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE OCTOBER 2009**

BRANCH	Monthly Total			Year-to-Date		YTD Gain/Loss	YTD %G/L
	2009	2008	2009	2008			
Addison	9,352	11,888	88,487	108,922	-20,435	-18.8%	
Broadway	2,273	2,552	22,945	24,795	-1,850	-7.5%	
Brooklyn	4,933	4,695	48,753	49,314	-561	-1.1%	
Carnegie West	20,436	22,537	224,261	212,657	11,604	5.5%	
Collinwood	9,913	9,815	95,993	98,165	-2,172	-2.2%	
East 131st	7,070	7,752	68,606	75,038	-6,432	-8.6%	
Eastman	14,222	15,755	139,717	139,998	-281	-0.2%	
Fleet	11,497	13,044	117,113	116,478	635	0.5%	
Fulton	7,653	7,902	73,641	76,340	-2,699	-3.5%	
Garden Valley	7,813	8,519	70,736	65,107	5,629	8.6%	
Glenville	9,558	10,883	95,981	94,665	1,316	1.4%	
Harvard-Lee	11,719	15,051	124,060	127,932	-3,872	-3.0%	
Hough	18,207	18,629	173,406	180,192	-6,786	-3.8%	
Jefferson	10,424	10,270	95,142	96,372	-1,230	-1.3%	
Langston Hughes	8,128	7,601	71,413	74,736	-3,323	-4.4%	
Lorain*	8,751	0	92,425	82,836	9,589	11.6%	
Martin Luther King, Jr.	7,192	7,981	73,792	72,781	1,011	1.4%	
Memorial-Nottingham	11,301	10,688	99,343	101,953	-2,610	-2.6%	
Mt. Pleasant	11,244	9,270	96,240	96,794	-554	-0.6%	
Rice	9,176	7,978	67,869	68,016	-147	-0.2%	
Rockport	12,037	14,023	125,829	121,237	4,592	3.8%	
South	10,830	8,540	99,924	95,890	4,034	4.2%	
South Brooklyn	18,416	18,497	173,805	170,143	3,662	2.2%	
Sterling	14,231	11,780	129,557	119,408	10,149	8.5%	
Union	16,397	15,019	126,451	110,041	16,410	14.9%	
Walz	12,690	12,937	117,261	110,398	6,863	6.2%	
West Park	13,121	13,159	130,841	127,720	3,121	2.4%	
Woodland**	8,037	9,373	92,174	88,144	4,030	4.6%	
BRANCH TOTAL	306,621	306,138	2,935,765	2,906,072	29,693	1.0%	
Mobile Unit	717	1,064	7,762	8,210	-448	-5.5%	
TOTAL	307,338	307,202	2,943,527	2,914,282	29,245	1.0%	

* Lorain Branch closed 9/23/08-12/09/08 for roof repairs.

** Woodland Branch closed 10/28-31/09 for ADA accessibility renovation; work to continue in November.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS OCTOBER 2009**

Branch	Total Circulation	Branch	Attendance	Population*	
				2009	2000
1 West Park	31,316	1 Carnegie West	20,436	1 South Brooklyn	31,511
2 South Brooklyn	27,401	2 South Brooklyn	18,416	2 Fleet	27,822
3 Rockport	24,796	3 Hough	18,207	3 West Park	27,291
4 Memorial-Nottingham	22,487	4 Union	16,397	4 Eastman	23,686
5 Eastman	21,395	5 Sterling	14,231	5 Rice	22,240
6 Walz	20,200	6 Eastman	14,222	6 Fulton	20,026
7 Addison	18,172	7 West Park	13,121	7 Memorial-Nottingham	19,553
8 Fleet	16,908	8 Walz	12,690	8 Rockport	19,404
9 Lorain	14,581	9 Rockport	12,037	9 Harvard-Lee	18,834
10 Carnegie West	14,333	10 Harvard-Lee	11,719	10 Langston Hughes	17,982
11 Collinwood	13,686	11 Fleet	11,497	11 Glenville	17,317
12 Jefferson	13,029	12 Memorial-Nottingham	11,301	12 Walz	16,558
13 South	12,477	13 Mt. Pleasant	11,244	13 Collinwood	16,270
14 Woodland	12,425	14 South	10,830	14 Addison	16,169
15 Harvard-Lee	11,680	15 Jefferson	10,424	15 East 131st	15,658
16 Fulton	11,567	16 Collinwood	9,913	16 Martin Luther King, Jr.	15,212
17 Rice	10,815	17 Glenville	9,558	17 Mt. Pleasant	14,724
18 Martin Luther King, Jr.	10,499	18 Addison	9,352	18 Lorain	13,233
19 Glenville	9,700	19 Rice	9,176	19 Carnegie West	10,549
20 Brooklyn	9,697	20 Lorain	8,751	20 Union	10,316
21 Union	9,389	21 Langston Hughes	8,128	21 Sterling	8,046
22 Mt. Pleasant	9,065	22 Woodland	8,037	22 Woodland	7,492
23 Hough	8,586	23 Garden Valley	7,813	23 South	7,009
24 Sterling	8,520	24 Fulton	7,653	24 Hough	6,197
25 Langston Hughes	7,749	25 Martin Luther King, Jr.	7,192	25 Brooklyn	5,419
26 East 131st	6,126	26 East 131st	7,070	26 Jefferson	3,587
27 Garden Valley	4,340	27 Brooklyn	4,933	27 Garden Valley	2,857
28 Broadway	3,628	28 Broadway	2,273	28 Broadway	1,687
	384,567		306,621		416,649
					473,177

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2009**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2009	2008	2009	2008	Gain/Loss
CLEVNET	76,497	63,003	716,211	614,166	16.6%
MORE	1,691	1,560	15,661	13,185	18.8%
Other Libraries	719	554	6,504	6,928	-6.1%
TOTAL	78,907	65,117	738,376	634,279	16.4%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied	Monthly Total		Year-to-Date		YTD
	2009	2008	2009	2008	Gain/Loss
Prints	293	214	1,829	2,017	-9.3%
	2,934	4,429	31,576	33,319	-5.2%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2009	2008	2009	2008	Gain/Loss
Projected (Mon - Sat)	26,588	28,957	256,301	267,153	-4.1%
KnowItNow Web Reference*	2,097	5,084	20,646	31,431	-34.3%
Research Correspondence	1,166	1,182	13,877	14,178	-2.1%
Interlibrary Loan Requests	6,379	5,717	61,839	56,331	9.8%
Sunday Count**	0	1,250	5,521	7,572	-27.1%
TOTAL	36,230	42,190	358,184	376,665	-4.9%

*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

**Main Library closed on Sundays Oct-09 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2009	2008	2009	2008	Gain/Loss
New Titles Added	8,445	8,947	68,522	88,117	-22.2%
Total Items Added	32,733	50,081	280,179	344,179	-18.6%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date		YTD
	2009	2008	2009	2008	Gain/Loss
	8,004	8,229	58,119	72,299	-19.6%

DAYS OPEN Main Library Branches	2009	2008
		27.0
	27.0	27.0

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES OCTOBER 2009**

