

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APR 2019**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	141,856	113,056	682	565	556,214	432,546	28.6%
Branches	255,352	217,939	1,151	990	947,043	792,723	19.5%
Mobile Units	3,443	3,569			12,710	14,271	-10.9%
Library for the Blind	39,260	39,688			155,520	158,706	-2.0%
OLBPD BARD	11,330	12,949			49,740	46,991	5.9%
eMedia	48,145	37,902			193,147	151,059	27.9%
TOTAL CIRCULATION	499,386	425,103			1,914,374	1,596,296	20%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
eBook	24,005	21,556	96,891	86,774	11.7%
eAudiobook	16,979	14,001	67,692	54,911	23.3%
eMusic	5,080	350	18,919	1,380	1270.9%
eVideo	648	512	2,702	2,417	11.8%
eMagazines	1,433	1,483	6,943	5,577	24.5%
TOTAL eCIRCULATION	48,145	37,902	193,147	151,059	27.9% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2019	2018	2019	2018	
Main Library	107	56 minutes	26,908	31,481	26,954	27,766	-2.9%
Branches	590	42 minutes	217,608	228,695	164,138	157,276	4.4%
TOTAL USAGE	697		244,516	260,176	191,092	185,042	3.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	638	2,499

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	34,630	31,068	166	155	124,905	123,590	1%
Branches	163,722	154,839	738	703	622,096	620,556	0%
TOTAL VISITS	198,352	185,907			747,001	744,146	0.4%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APR 2019**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	3,950	1,798	719	1,451	7,918	552	8,470
Brooklyn	2,206	773	453	559	3,991	426	4,417
Carnegie West	5,716	1,525	1,547	1,538	10,326	1,255	11,581
Collinwood	3,729	1,191	599	1,638	7,157	616	7,773
East 131st	1,926	765	378	715	3,784	343	4,127
Eastman	8,953	2,140	1,311	1,814	14,218	1,984	16,202
Fleet	5,908	1,574	822	1,320	9,624	787	10,411
Fulton	4,908	2,087	634	929	8,558	830	9,388
Garden Valley	1,981	641	181	279	3,082	228	3,310
Glenville	4,350	1,336	488	1,393	7,567	801	8,368
Harvard-Lee	3,159	886	545	957	5,547	812	6,359
Hough	4,705	1,029	468	741	6,943	346	7,289
Jefferson	3,067	1,298	830	1,136	6,331	623	6,954
Langston Hughes	3,645	1,908	600	923	7,076	624	7,700
Lorain	3,987	1,304	467	815	6,573	584	7,157
Martin Luther King, Jr.	2,652	1,095	638	1,469	5,854	534	6,388
Memorial-Nottingham	5,147	1,159	1,297	2,867	10,470	1,234	11,704
Mt. Pleasant	2,289	1,076	338	684	4,387	356	4,743
Rice	6,196	1,658	1,005	2,041	10,900	948	11,848
Rockport	11,668	1,819	1,624	2,270	17,381	1,725	19,106
South	7,600	1,250	396	647	9,893	1,167	11,060
South Brooklyn	9,513	1,482	1,563	2,350	14,908	1,684	16,592
Sterling	3,826	993	474	442	5,735	385	6,120
Union	3,137	867	332	693	5,029	438	5,467
Walz	7,996	1,886	1,147	1,941	12,970	1,004	13,974
West Park	8,112	1,917	3,021	4,605	17,655	2,107	19,762
Woodland	5,741	1,443	542	794	8,520	562	9,082
TOTAL	136,067	36,900	22,419	37,011	232,397	22,955	255,352

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APR 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	8,470	8,603	32,482	29,056	3,426	12%
Brooklyn	4,417	4,443	18,008	15,377	2,631	17%
Carnegie West	11,581	11,078	43,638	40,226	3,412	8%
Collinwood	7,773	6,118	26,327	22,619	3,708	16%
East 131st	4,127	4,214	14,809	14,712	97	1%
Eastman	16,202	16,254	62,346	56,630	5,716	10%
Fleet	10,411	11,591	39,074	38,955	119	0%
Fulton	9,388	9,059	32,758	33,146	-388	-1%
Garden Valley	3,310	3,350	13,673	11,585	2,088	18%
Glenville	8,368	1,076	30,047	6,723	23,324	347%
Harvard-Lee	6,359	3,907	24,191	23,734	457	2%
Hough	7,289	5,516	25,966	19,179	6,787	35%
Jefferson	6,954	4,289	25,920	20,766	5,154	25%
Langston Hughes	7,700	7,510	27,777	25,109	2,668	11%
Lorain	7,157	2,081	25,458	11,374	14,084	124%
Martin Luther King, Jr.	6,388	5,253	24,184	19,879	4,305	22%
Memorial-Nottingham	11,704	12,263	45,411	43,211	2,200	5%
Mt. Pleasant	4,743	3,970	16,504	13,950	2,554	18%
Rice	11,848	9,607	45,772	34,236	11,536	34%
Rockport	19,106	17,023	70,969	57,967	13,002	22%
South	11,060	8,784	40,119	28,637	11,482	40%
South Brooklyn	16,592	16,196	61,247	57,752	3,495	6%
Sterling	6,120	4,511	21,793	15,808	5,985	38%
Union	5,467	4,203	20,413	14,670	5,743	39%
Walz	13,974	12,698	50,930	46,356	4,574	10%
West Park	19,762	17,021	74,792	65,868	8,924	14%
Woodland	9,082	7,321	32,435	25,198	7,237	29%
TOTAL	255,352	217,939	947,043	792,723	154,320	19%

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APR 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %/G/L
	2019	2018	2019	2018		
Addison	4,024	4,557	15,548	17,242	-1,694	-10%
Brooklyn	3,046	2,946	12,182	11,229	953	8%
Carnegie West	7,162	8,845	30,402	33,140	-2,738	-8%
Collinwood	4,518	4,780	15,173	19,240	-4,067	-21%
East 131st	6,519	8,208	25,110	28,668	-3,558	-12%
Eastman	8,693	8,619	32,579	35,637	-3,058	-9%
Fleet	7,078	7,852	28,575	31,409	-2,834	-9%
Fulton	5,179	6,269	20,681	25,093	-4,412	-18%
Garden Valley	4,217	3,754	15,321	13,781	1,540	11%
Glenville	4,235	710	16,912	5,675	11,237	198%
Harvard-Lee	5,593	2,891	23,147	23,198	-51	0%
Hough	6,318	5,768	23,043	25,293	-2,250	-9%
Jefferson	4,967	2,758	17,147	14,325	2,822	20%
Langston Hughes	5,110	5,708	20,678	23,579	-2,901	-12%
Lorain	4,951	2,501	18,397	8,845	9,552	108%
Martin Luther King, Jr.	5,277	4,329	18,638	19,367	-729	-4%
Memorial-Nottingham	4,714	5,085	18,086	15,357	2,729	18%
Mt. Pleasant	3,213	3,318	11,580	12,942	-1,362	-11%
Rice	10,225	8,798	37,663	36,292	1,371	4%
Rockport	7,136	6,325	27,070	26,273	797	3%
South	6,319	4,564	18,121	18,171	-50	0%
South Brooklyn	10,733	11,766	42,756	37,215	5,541	15%
Sterling	6,978	6,022	28,783	26,882	1,901	7%
Union	6,954	6,399	22,750	22,789	-39	0%
Walz	6,240	7,753	23,672	29,623	-5,951	-20%
West Park	7,282	7,444	30,295	29,481	814	3%
Woodland	7,041	6,870	27,787	29,810	-2,023	-7%
TOTAL	163,722	154,839	622,096	620,556	1,540	0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APR 2019**

Branch	Total Circulation
1 West Park	19,762
2 Rockport	19,106
3 South Brooklyn	16,592
4 Eastman	16,202
5 Walz	13,974
6 Rice	11,848
7 Memorial-Nottingham	11,704
8 Carnegie West	11,581
9 South	11,060
10 Fleet	10,411
11 Fulton	9,388
12 Woodland	9,082
13 Addison	8,470
14 Glenville	8,368
15 Collinwood	7,773
16 Langston Hughes	7,700
17 Hough	7,289
18 Lorain	7,157
19 Jefferson	6,954
20 Martin Luther King, Jr.	6,388
21 Harvard-Lee	6,359
22 Sterling	6,120
23 Union	5,467
24 Mt. Pleasant	4,743
25 Brooklyn	4,417
26 East 131st	4,127
27 Garden Valley	3,310
	255,352

Branch	Attendance
South Brooklyn	10,733
Rice	10,225
Eastman	8,693
West Park	7,282
Carnegie West	7,162
Rockport	7,136
Fleet	7,078
Woodland	7,041
Sterling	6,978
Union	6,954
East 131st	6,519
South	6,319
Hough	6,318
Walz	6,240
Harvard-Lee	5,593
Martin Luther King, Jr.	5,277
Fulton	5,179
Langston Hughes	5,110
Jefferson	4,967
Lorain	4,951
Memorial-Nottingham	4,714
Collinwood	4,518
Glenville	4,235
Garden Valley	4,217
Addison	4,024
Mt. Pleasant	3,213
Brooklyn	3,046
	163,722

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APR 2019**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
CLEVNET	74,539	47,209	290,835	234,424	24%
Other Libraries	538	441	2,017	1,973	2%
TOTAL	75,077	47,650	292,852	236,397	24%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Projected	13,276	11,835	55,353	57,201	-3%
Mail and Email Reference	642	329	2,455	1,176	109%
Interlibrary Loan Requests	1,059	953	3,777	4,202	-10%
TOTAL	14,977	13,117	61,585	62,579	-2%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
New Titles Added	5,940	4,293	21,396	17,030	26%
Total Items Added	21,695	19,434	83,311	80,517	3%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Main Library	208	200	800	800	0%
Branches	5,990	5,945	22,873	22,899	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Downloads	11,330	12,949	49,740	46,991	6%
Users	640	636	2,626	2,611	1%

Included in circulation activity