

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUG 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	142,818	110,037	661	509	932,576	871,362	7.0%
Branches*	248,902	222,129	1,155	967	1,711,017	1,759,494	-2.8%
Mobile Units	3,179	2,397			29,078	21,720	33.9%
Library for the Blind	44,181	48,722			325,478	359,697	-9.5%
OLBPD BARD	12,830	11,702			102,250	100,040	2.2%
eMedia	42,598	35,312			313,096	264,073	18.6%
TOTAL CIRCULATION	494,508	430,299			3,413,495	3,376,386	1%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	23,057	21,062	177,274	156,454	13.3%
eAudiobook	15,876	12,466	114,519	88,690	29.1%
eMusic	339	330	2,594	4,330	-40.1%
eVideo	907	527	5,252	4,638	13.2%
eMagazines	2,419	927	13,457	9,961	35.1%
TOTAL eCIRCULATION	42,598	35,312	313,096	264,073	18.6% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	64,696	81,726	56,177	61,595	-8.8%
Branches	569	40 minutes	467,873	550,732	321,582	371,651	-13.5%
TOTAL USAGE	676		532,569	632,458	377,759	433,246	-12.8%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS

New wifi session tracking program implemented in August 2018. Complete datasets unavailable at time of reporting.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	37,513	41,734	174	193	269,550	301,863	-11%
Branches*	175,712	195,236	815	850	1,285,382	1,508,041	-15%
TOTAL VISITS	213,225	236,970			1,554,932	1,809,904	-14.1%

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18-8/6/18. Addison Branch closed beginning 6/14. Carnegie West Branch closed beginning 8/20. Branches were closed as part of the Branch Revitalization Project.

REPORT M-2

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUG 2018**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison*	280	1,988	383	1,170	3,821	24	3,845
Brooklyn	2,984	892	323	559	4,758	350	5,108
Carnegie West*	4,246	1,385	3,036	1,262	9,929	1,081	11,010
Collinwood	3,678	1,308	572	2,090	7,648	453	8,101
East 131st	2,869	694	330	632	4,525	264	4,789
Eastman	11,010	2,148	1,434	2,007	16,599	1,932	18,531
Fleet	6,905	1,674	1,040	1,343	10,962	690	11,652
Fulton	5,982	1,405	667	955	9,009	871	9,880
Garden Valley	2,172	562	231	284	3,249	243	3,492
Glenville	3,955	1,266	513	1,752	7,486	516	8,002
Harvard-Lee	3,800	1,091	751	1,285	6,927	679	7,606
Hough	3,479	1,062	372	867	5,780	345	6,125
Jefferson*	2,310	1,076	747	864	4,997	419	5,416
Langston Hughes	4,799	1,235	667	1,671	8,372	536	8,908
Lorain	4,085	1,102	512	901	6,600	548	7,148
Martin Luther King, Jr.	2,746	997	583	1,017	5,343	589	5,932
Memorial-Nottingham	6,037	1,026	1,268	2,997	11,328	1,113	12,441
Mt. Pleasant	2,072	1,073	455	757	4,357	278	4,635
Rice	6,681	1,313	793	2,090	10,877	792	11,669
Rockport	11,477	1,707	1,544	2,271	16,999	1,573	18,572
South	4,806	1,359	641	933	7,739	743	8,482
South Brooklyn	9,437	1,357	1,389	1,945	14,128	1,651	15,779
Sterling	3,216	924	471	690	5,301	238	5,539
Union	2,987	1,019	287	639	4,932	379	5,311
Walz	7,376	1,890	1,288	1,755	12,309	1,022	13,331
West Park	8,558	1,968	2,777	3,791	17,094	2,110	19,204
Woodland	5,055	1,403	498	919	7,875	519	8,394
TOTAL	133,002	34,924	23,572	37,446	228,944	19,958	248,902

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18-8/6/18. Addison Branch closed beginning 6/14. Carnegie West Branch closed beginning 8/20. Branches were closed as part of the Branch Revitalization Project.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUG 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison*	3,845	7,570	48,975	57,983	-9,008	-16%
Brooklyn	5,108	4,258	35,197	35,157	40	0%
Carnegie West*	11,010	10,826	86,681	95,668	-8,987	-9%
Collinwood	8,101	5,333	48,412	42,521	5,891	14%
East 131st	4,789	4,535	34,933	29,105	5,828	20%
Eastman	18,531	15,307	126,257	125,498	759	1%
Fleet	11,652	9,928	84,943	75,572	9,371	12%
Fulton	9,880	12,172	71,379	84,282	-12,903	-15%
Garden Valley	3,492	3,395	26,173	24,821	1,352	5%
Glenville	8,002	5,285	29,560	41,702	-12,142	-29%
Harvard-Lee	7,606	7,848	41,804	60,916	-19,112	-31%
Hough	6,125	4,228	41,567	32,037	9,530	30%
Jefferson*	5,416	6,105	29,521	51,335	-21,814	-42%
Langston Hughes	8,908	6,421	56,516	49,078	7,438	15%
Lorain	7,148	5,967	36,660	54,480	-17,820	-33%
Martin Luther King, Jr.	5,932	5,170	42,646	45,054	-2,408	-5%
Memorial-Nottingham	12,441	11,155	92,844	86,491	6,353	7%
Mt. Pleasant	4,635	4,171	31,093	26,552	4,541	17%
Rice	11,669	8,876	75,341	73,847	1,494	2%
Rockport	18,572	15,829	129,421	125,572	3,849	3%
South	8,482	7,282	62,578	57,704	4,874	8%
South Brooklyn	15,779	15,344	122,526	122,120	406	0%
Sterling	5,539	3,269	34,844	32,711	2,133	7%
Union	5,311	3,886	32,543	33,734	-1,191	-4%
Walz	13,331	13,271	96,121	99,905	-3,784	-4%
West Park	19,204	17,312	137,938	137,049	889	1%
Woodland	8,394	7,386	54,544	58,600	-4,056	-7%
TOTAL	248,902	222,129	1,711,017	1,759,494	-48,477	-3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE AUG 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison*	0	5,675	24,439	41,149	-16,710	-41%
Brooklyn	3,452	3,627	24,057	29,271	-5,214	-18%
Carnegie West*	4,987	8,913	63,329	73,024	-9,695	-13%
Collinwood	5,437	5,958	39,970	47,214	-7,244	-15%
East 131st	7,524	9,105	56,670	52,449	4,221	8%
Eastman	9,431	11,269	71,721	79,603	-7,882	-10%
Fleet	8,320	9,067	65,931	72,875	-6,944	-10%
Fulton	6,862	7,515	53,031	58,457	-5,426	-9%
Garden Valley	5,134	4,052	33,056	28,426	4,630	16%
Glenville	5,266	5,451	23,370	38,867	-15,497	-40%
Harvard-Lee	6,007	8,122	34,711	61,907	-27,196	-44%
Hough	7,143	7,170	52,839	54,416	-1,577	-3%
Jefferson*	3,816	5,466	18,205	37,508	-19,303	-51%
Langston Hughes	7,632	7,216	52,051	55,125	-3,074	-6%
Lorain	5,762	7,083	30,568	51,090	-20,522	-40%
Martin Luther King, Jr.	4,385	5,694	37,393	50,521	-13,128	-26%
Memorial-Nottingham	6,511	6,201	41,432	45,359	-3,927	-9%
Mt. Pleasant	3,503	4,401	28,414	33,227	-4,813	-14%
Rice	10,220	10,365	71,445	85,025	-13,580	-16%
Rockport	7,975	8,959	55,094	65,661	-10,567	-16%
South	5,257	6,279	39,998	47,806	-7,808	-16%
South Brooklyn	12,285	7,955	83,872	94,388	-10,516	-11%
Sterling	8,484	9,019	58,018	69,274	-11,256	-16%
Union	6,064	5,702	45,344	41,684	3,660	9%
Walz	7,742	8,280	58,571	64,604	-6,033	-9%
West Park	7,955	7,639	59,987	59,142	845	1%
Woodland	8,558	9,053	61,866	69,969	-8,103	-12%
TOTAL	175,712	195,236	1,285,382	1,508,041	-222,659	-15%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS AUG 2018**

Branch	Total Circulation
1 West Park	19,204
2 Rockport	18,572
3 Eastman	18,531
4 South Brooklyn	15,779
5 Walz	13,331
6 Memorial-Nottingham	12,441
7 Rice	11,669
8 Fleet	11,652
9 Carnegie West*	11,010
10 Fulton	9,880
11 Langston Hughes	8,908
12 South	8,482
13 Woodland	8,394
14 Collinwood	8,101
15 Glenville	8,002
16 Harvard-Lee	7,606
17 Lorain	7,148
18 Hough	6,125
19 Martin Luther King, Jr.	5,932
20 Sterling	5,539
21 Jefferson*	5,416
22 Union	5,311
23 Brooklyn	5,108
24 East 131st	4,789
25 Mt. Pleasant	4,635
26 Addison*	3,845
27 Garden Valley	3,492
	248,902

Branch	Attendance
South Brooklyn	12,285
Rice	10,220
Eastman	9,431
Woodland	8,558
Sterling	8,484
Fleet	8,320
Rockport	7,975
West Park	7,955
Walz	7,742
Langston Hughes	7,632
East 131st	7,524
Hough	7,143
Fulton	6,862
Memorial-Nottingham	6,511
Union	6,064
Harvard-Lee	6,007
Lorain	5,762
Collinwood	5,437
Glenville	5,266
South	5,257
Garden Valley	5,134
Carnegie West*	4,987
Martin Luther King, Jr.	4,385
Jefferson*	3,816
Mt. Pleasant	3,503
Brooklyn	3,452
Addison*	0
	175,712

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

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*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUG 2018**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	68,900	64,531	451,269	506,726	-11%
Other Libraries	382	437	3,624	3,571	1%
TOTAL	69,282	64,968	454,893	510,297	-11%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	13,734	23,868	132,722	165,813	-20%
Mail and Email Reference	477	385	2,699	2,990	-10%
Interlibrary Loan Requests	848	824	7,705	7,196	7%
TOTAL	15,059	25,077	143,126	175,999	-19%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	4,177	4,545	33,489	35,878	-7%
Total Items Added	18,982	18,256	153,377	168,072	-9%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	216	216	1,640	1,632	0%
Branches	5,820	6,200	44,077	46,704	-6%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	12,830	11,702	102,250	100,040	2%
Users	642	642	5,217	5,140	1%

Included in circulation activity