

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	115,728	126,508	536	586	330,298	362,622	-8.9%
Branches	235,658	270,516	1,034	1,176	692,872	790,998	-12.4%
Mobile Units	2,660	1,661			4,836	4,836	0.0%
Library for the Blind	49,467	51,148			135,181	145,382	-7.0%
OLBPD BARD	13,900	11,970			37,130	34,829	6.6%
eMedia	32,995	30,051			95,858	91,347	5%
TOTAL CIRCULATION	450,408	491,854			1,296,175	1,430,014	-9%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
eBook	19,560	10,814	57,116	46,628	22.5%
eAudiobook	10,343	15,746	29,666	31,876	-6.9%
eMusic	1,002	187	2,598	466	457.5%
eVideo	581	580	2,146	1,741	23.3%
eMagazines	1,509	2,724	4,332	10,636	-59.3%
TOTAL eCIRCULATION	32,995	30,051	95,858	91,347	4.9% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2017	2016	2017	2016	
Main Library	100	45 minutes	30,279	31,697	22,829	26,048	-12.4%
Branches	527	40 minutes	206,049	231,368	139,689	153,216	-8.8%
TOTAL USAGE	627		236,328	263,065	162,518	179,264	-9.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
TOTAL SESSIONS	146,249	69,277	298,074	199,409	49.5%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	36,466	43,205	168.82	200	103,303	107,709	-4%
Branches	187,831	219,933	824	956	552,424	649,269	-15%
TOTAL VISITS	224,297	263,138			655,727	756,978	-13.4%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MARCH 2017**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	5,190	538	515	920	7,163	506	7,669
Brooklyn	3,276	374	261	456	4,367	414	4,781
Carnegie West	8,269	796	1,331	1,613	12,009	981	12,990
Collinwood	3,756	391	377	825	5,349	568	5,917
East 131st	2,418	273	245	421	3,357	206	3,563
Eastman	10,411	1,035	1,511	2,295	15,252	1,984	17,236
Fleet	6,360	600	772	1,227	8,959	731	9,690
Fulton	8,676	562	682	980	10,900	731	11,631
Garden Valley	2,447	156	181	226	3,010	171	3,181
Glenville	3,589	343	299	756	4,987	321	5,308
Harvard-Lee	5,243	568	842	1,082	7,735	667	8,402
Hough	2,924	363	237	446	3,970	217	4,187
Jefferson	4,022	580	901	1,133	6,636	651	7,287
Langston Hughes	4,252	422	489	797	5,960	449	6,409
Lorain	4,540	560	610	955	6,665	579	7,244
Martin Luther King, Jr.	3,246	480	739	1,144	5,609	640	6,249
Memorial-Nottingham	6,475	627	1,029	1,755	9,886	1,011	10,897
Mt. Pleasant	2,427	340	272	379	3,418	180	3,598
Rice	6,709	530	726	996	8,961	666	9,627
Rockport	11,153	1,024	1,298	1,954	15,429	1,518	16,947
South	5,478	596	470	630	7,174	537	7,711
South Brooklyn	10,527	925	1,613	2,292	15,357	1,547	16,904
Sterling	3,977	267	333	348	4,925	302	5,227
Union	3,093	272	298	478	4,141	329	4,470
Walz	8,180	757	1,131	1,588	11,656	985	12,641
West Park	9,336	1,189	2,907	3,588	17,020	1,908	18,928
Woodland	5,062	569	317	546	6,494	470	6,964
TOTAL	151,036	15,137	20,386	29,830	216,389	19,269	235,658

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MARCH 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	7,669	8,218	23,594	24,546	-952	-4%
Brooklyn	4,781	5,729	14,536	17,495	-2,959	-17%
Carnegie West	12,990	13,540	37,640	38,698	-1,058	-3%
Collinwood	5,917	6,784	16,419	21,280	-4,861	-23%
East 131st	3,563	4,292	10,630	12,503	-1,873	-15%
Eastman	17,236	20,804	49,846	59,999	-10,153	-17%
Fleet	9,690	12,230	29,779	36,318	-6,539	-18%
Fulton	11,631	17,388	34,107	44,896	-10,789	-24%
Garden Valley	3,181	3,028	10,215	9,770	445	5%
Glenville	5,308	6,643	15,936	19,662	-3,726	-19%
Harvard-Lee	8,402	9,108	23,323	25,954	-2,631	-10%
Hough	4,187	5,331	13,479	15,929	-2,450	-15%
Jefferson	7,287	7,229	21,204	20,953	251	1%
Langston Hughes	6,409	5,866	18,931	17,646	1,285	7%
Lorain	7,244	9,470	21,789	27,995	-6,206	-22%
Martin Luther King, Jr.	6,249	8,741	18,392	22,670	-4,278	-19%
Memorial-Nottingham	10,897	12,666	33,048	37,309	-4,261	-11%
Mt. Pleasant	3,598	3,670	10,965	10,875	90	1%
Rice	9,627	10,526	28,555	32,504	-3,949	-12%
Rockport	16,947	18,487	48,398	52,636	-4,238	-8%
South	7,711	8,499	22,771	25,500	-2,729	-11%
South Brooklyn	16,904	19,516	47,548	56,567	-9,019	-16%
Sterling	5,227	4,160	14,845	13,364	1,481	11%
Union	4,470	6,458	13,789	19,024	-5,235	-28%
Walz	12,641	13,558	37,332	40,181	-2,849	-7%
West Park	18,928	20,311	53,181	61,304	-8,123	-13%
Woodland	6,964	8,264	22,620	25,420	-2,800	-11%
TOTAL	235,658	270,516	692,872	790,998	-98,126	-12%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MARCH 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	4,993	5,214	14,831	15,281	-450	-3%
Brooklyn	3,712	3,860	10,494	11,485	-991	-9%
Carnegie West	9,891	11,432	29,044	33,166	-4,122	-12%
Collinwood	6,472	7,960	18,741	24,004	-5,263	-22%
East 131st	5,578	8,838	17,480	26,922	-9,442	-35%
Eastman	9,750	10,792	28,875	31,468	-2,593	-8%
Fleet	8,621	10,682	26,440	31,090	-4,650	-15%
Fulton	7,126	7,819	21,057	21,583	-526	-2%
Garden Valley	3,598	4,473	9,889	12,608	-2,719	-22%
Glenville	4,217	4,586	12,776	22,718	-9,942	-44%
Harvard-Lee	7,825	7,525	22,292	24,264	-1,972	-8%
Hough	6,398	8,228	19,011	24,312	-5,301	-22%
Jefferson	4,560	7,360	13,345	22,769	-9,424	-41%
Langston Hughes	6,575	6,609	20,729	18,512	2,217	12%
Lorain	6,781	7,267	15,969	21,408	-5,439	-25%
Martin Luther King, Jr.	6,511	8,069	21,343	25,851	-4,508	-17%
Memorial-Nottingham	4,790	5,255	14,164	15,084	-920	-6%
Mt. Pleasant	4,183	6,081	12,770	17,105	-4,335	-25%
Rice	10,836	11,755	32,411	33,194	-783	-2%
Rockport	8,310	10,990	23,933	29,662	-5,729	-19%
South	6,545	6,223	18,043	17,792	251	1%
South Brooklyn	13,064	15,528	39,546	46,313	-6,767	-15%
Sterling	8,166	9,943	24,448	30,090	-5,642	-19%
Union	5,170	6,154	14,752	17,525	-2,773	-16%
Walz	8,265	9,141	23,433	25,143	-1,710	-7%
West Park	7,585	11,175	21,772	30,938	-9,166	-30%
Woodland	8,309	6,974	24,836	18,982	5,854	31%
TOTAL	187,831	219,933	552,424	649,269	-96,845	-15%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MARCH 2017**

Branch	Total Circulation
1 West Park	18,928
2 Eastman	17,236
3 Rockport	16,947
4 South Brooklyn	16,904
5 Carnegie West	12,990
6 Walz	12,641
7 Fulton	11,631
8 Memorial-Nottingham	10,897
9 Fleet	9,690
10 Rice	9,627
11 Harvard-Lee	8,402
12 South	7,711
13 Addison	7,669
14 Jefferson	7,287
15 Lorain	7,244
16 Woodland	6,964
17 Langston Hughes	6,409
18 Martin Luther King, Jr.	6,249
19 Collinwood	5,917
20 Glenville	5,308
21 Sterling	5,227
22 Brooklyn	4,781
23 Union	4,470
24 Hough	4,187
25 Mt. Pleasant	3,598
26 East 131st	3,563
27 Garden Valley	3,181
	235,658

Branch	Attendance
1 South Brooklyn	13,064
2 Rice	10,836
3 Carnegie West	9,891
4 Eastman	9,750
5 Fleet	8,621
6 Rockport	8,310
7 Woodland	8,309
8 Walz	8,265
9 Sterling	8,166
10 Harvard-Lee	7,825
11 West Park	7,585
12 Fulton	7,126
13 Lorain	6,781
14 Langston Hughes	6,575
15 South	6,545
16 Martin Luther King, Jr.	6,511
17 Collinwood	6,472
18 Hough	6,398
19 East 131st	5,578
20 Union	5,170
21 Addison	4,993
22 Memorial-Nottingham	4,790
23 Jefferson	4,560
24 Glenville	4,217
25 Mt. Pleasant	4,183
26 Brooklyn	3,712
27 Garden Valley	3,598
	187,831

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,
Maxine Goodman Levine College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2017**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Loans* to:					
CLEVNET	69,053	79,026	194,481	229,472	-15%
MORE	398	404	1,213	1,269	-4%
Other Libraries	508	445	1,462	1,491	-2%
TOTAL	69,959	79,875	197,156	232,232	-15%

*Totals included in Main Librry and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	13,320	22,376	42,812	65,492	-35%
Mail and Email Reference	470	276	1,198	555	116%
Interlibrary Loan Requests	906	849	2,675	2,760	-3%
TOTAL	14,696	23,501	46,685	68,807	-32%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	5,465	6,276	13,976	16,567	-16%
Total Items Added	22,114	24,710	73,856	56,818	30%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	216	216	600	600	0%
Branches	6,156	6,210	17,158	17,199	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	13,900	14,250	37,130	34,829	7%
Users	661	623	1,957	1,947	1%

Included in circulation activity