

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	126,508	130,129	586	626	362,622	374,297	-3.1%
Branches	270,516	282,877	1,326	1,341	790,998	813,918	-2.8%
Mobile Units*	1,661	6,294			4,836	18,398	-73.7%
Library for the Blind	51,148	50,124			145,382	145,404	0.0%
OLBPD BARD	11,970	14,250			34,829	37,829	-7.9%
eMedia	30,051	22,791			91,347	65,868	38.7%
TOTAL CIRCULATION	491,854	506,465			1,430,014	1,455,714	-1.8%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	10,814	15,204	46,628	44,420	5.0%
eAudiobook	15,746	5,696	31,876	16,107	97.9%
eMusic	187	20	466	56	732.1%
eVideo	580	230	1,741	609	185.9%
eMagazines	2,724	1,641	10,636	4,676	127.5%
TOTAL eCIRCULATION	30,051	22,791	91,347	65,868	38.7% Included in circulation activity.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	31,697	34,332	26,048	25,370	2.7%
Branches	547	40 minutes	231,368	219,819	153,216	145,181	5.5%
TOTAL USAGE	647		263,065	254,151	179,264	170,551	5.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	69,277	NA	199,409	NA	NA

Each session represents a unique user of public wireless internet. January number does not include Brooklyn and Lorain branches

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	43,205	45,765	200	220	107,709	113,000	-4.7%
Branches	219,933	230,501	1,078	1,092	621,599	604,642	2.8%
Mobile Unit*	0	457			0	1,491	-100.0%
TOTAL VISITS	263,138	276,723			729,308	719,133	1.4%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MARCH 2016**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	5,137	631	778	1,064	7,610	608	8,218
Brooklyn	3,670	389	481	610	5,150	579	5,729
Carnegie West	8,274	912	1,538	1,607	12,331	1,209	13,540
Collinwood	4,664	418	496	715	6,293	491	6,784
East 131st	2,863	262	371	484	3,980	312	4,292
Eastman	12,620	1,332	2,132	2,535	18,619	2,185	20,804
Fleet*	8,114	840	1,101	1,321	11,376	854	12,230
Fulton	13,481	677	986	1,340	16,484	904	17,388
Garden Valley	2,030	215	192	351	2,788	240	3,028
Glenville	4,608	443	438	705	6,194	449	6,643
Harvard-Lee	5,296	731	999	1,377	8,403	705	9,108
Hough	3,450	421	404	734	5,009	322	5,331
Jefferson	3,585	620	1,083	1,372	6,660	569	7,229
Langston Hughes	3,596	541	492	721	5,350	516	5,866
Lorain	5,572	807	1,089	1,309	8,777	693	9,470
Martin Luther King, Jr.	5,532	495	744	1,168	7,939	802	8,741
Memorial-Nottingham	7,163	883	1,330	2,181	11,557	1,109	12,666
Mt. Pleasant	2,297	304	323	463	3,387	283	3,670
Rice	7,212	495	705	1,318	9,730	796	10,526
Rockport	11,792	1,075	1,708	2,124	16,699	1,788	18,487
South	5,781	564	658	913	7,916	583	8,499
South Brooklyn	11,319	1,229	2,278	2,830	17,656	1,860	19,516
Sterling	2,458	323	456	529	3,766	394	4,160
Union	4,086	635	552	728	6,001	457	6,458
Walz	8,480	857	1,245	1,793	12,375	1,183	13,558
West Park	10,049	1,388	2,986	3,660	18,083	2,228	20,311
Woodland	6,068	488	463	704	7,723	541	8,264
TOTAL	169,197	17,975	26,028	34,656	247,856	22,660	270,516

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MARCH 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,218	9,843	24,546	28,659	-4,113	-14.4%
Brooklyn	5,729	6,208	17,495	19,066	-1,571	-8.2%
Carnegie West	13,540	13,286	38,698	37,125	1,573	4.2%
Collinwood	6,784	8,463	21,280	23,658	-2,378	-10.1%
East 131st	4,292	4,710	12,503	13,122	-619	-4.7%
Eastman	20,804	20,503	59,999	57,939	2,060	3.6%
Fleet*	12,230	11,594	36,318	34,505	1,813	5.3%
Fulton	17,388	10,746	44,896	30,223	14,673	48.5%
Garden Valley	3,028	3,346	9,770	9,503	267	2.8%
Glenville	6,643	7,417	19,662	20,256	-594	-2.9%
Harvard-Lee	9,108	8,086	25,954	23,393	2,561	10.9%
Hough	5,331	4,818	15,929	14,059	1,870	13.3%
Jefferson	7,229	8,974	20,953	24,201	-3,248	-13.4%
Langston Hughes	5,866	7,308	17,646	21,684	-4,038	-18.6%
Lorain	9,470	9,654	27,995	28,582	-587	-2.1%
Martin Luther King, Jr.	8,741	12,155	22,670	33,322	-10,652	-32.0%
Memorial-Nottingham	12,666	12,669	37,309	36,869	440	1.2%
Mt. Pleasant	3,670	4,062	10,875	12,947	-2,072	-16.0%
Rice	10,526	12,357	32,504	34,093	-1,589	-4.7%
Rockport	18,487	19,743	52,636	56,271	-3,635	-6.5%
South	8,499	9,101	25,500	27,254	-1,754	-6.4%
South Brooklyn	19,516	19,504	56,567	56,431	136	0.2%
Sterling	4,160	5,622	13,364	16,182	-2,818	-17.4%
Union	6,458	6,436	19,024	19,709	-685	-3.5%
Walz	13,558	14,423	40,181	42,374	-2,193	-5.2%
West Park	20,311	21,834	61,304	63,253	-1,949	-3.1%
Woodland	8,264	10,015	25,420	29,238	-3,818	-13.1%
TOTAL	270,516	282,877	790,998	813,918	-22,920	-2.8%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MARCH 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	5,214	5,492	15,281	14,948	333	2.2%
Brooklyn	3,860	3,486	11,485	10,084	1,401	13.9%
Carnegie West	11,432	15,825	33,166	45,410	-12,244	-27.0%
Collinwood	7,960	6,739	24,004	17,417	6,587	37.8%
East 131st	8,838	7,949	26,922	19,554	7,368	37.7%
Eastman	10,792	11,347	31,468	31,908	-440	-1.4%
Fleet	10,682	10,101	31,090	28,244	2,846	10.1%
Fulton	7,819	7,483	21,583	19,567	2,016	10.3%
Garden Valley	4,473	4,362	12,608	12,158	450	3.7%
Glenville	4,586	7,451	22,718	18,474	4,244	23.0%
Harvard-Lee	7,525	8,272	24,264	22,502	1,762	7.8%
Hough	8,228	11,827	24,312	29,037	-4,725	-16.3%
Jefferson	7,360	7,453	22,769	21,132	1,637	7.7%
Langston Hughes	6,609	7,210	18,512	19,203	-691	-3.6%
Lorain	7,267	7,540	21,408	19,664	1,744	8.9%
Martin Luther King, Jr.	8,069	7,378	25,851	21,308	4,543	21.3%
Memorial-Nottingham	5,255	4,781	15,084	13,602	1,482	10.9%
Mt. Pleasant	6,081	6,710	17,105	17,719	-614	-3.5%
Rice	11,755	13,960	33,194	39,604	-6,410	-16.2%
Rockport	10,990	11,308	29,662	28,095	1,567	5.6%
South	6,223	7,544	17,792	19,920	-2,128	-10.7%
South Brooklyn	15,528	14,970	46,313	38,551	7,762	20.1%
Sterling	9,943	9,004	30,090	26,078	4,012	15.4%
Union	6,154	6,855	17,525	18,026	-501	-2.8%
Walz	9,141	8,685	25,143	22,980	2,163	9.4%
West Park	11,175	10,030	30,938	27,236	3,702	13.6%
Woodland	6,974	6,739	18,982	19,178	-196	-1.0%
TOTAL	219,933	230,501	649,269	621,599	27,670	4.5%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MARCH 2016**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 Eastman	20,804	1 South Brooklyn	15,528	32,043	34,217
2 West Park	20,311	2 Rice	11,755	27,814	29,398
3 South Brooklyn	19,516	3 Carnegie West	11,432	3 Fleet**	26,727 34,598
4 Rockport	18,487	4 West Park	11,175	4 Eastman	23,674 25,873
5 Fulton	17,388	5 Rockport	10,990	5 Rockport	19,896 21,467
6 Walz	13,558	6 Eastman	10,792	6 Fulton	19,647 22,575
7 Carnegie West	13,540	7 Fleet	10,682	7 Rice	19,462 25,893
8 Memorial-Nottingham	12,666	8 Sterling	9,943	8 Memorial-Nottingham	19,271 22,598
9 Fleet	12,230	9 Walz	9,141	9 Harvard-Lee	17,655 21,246
10 Rice	10,526	10 East 131st	8,838	10 Walz	16,063 18,497
11 Lorain	9,470	11 Hough	8,228	11 Collinwood	14,769 19,377
12 Harvard-Lee	9,108	12 Martin Luther King, Jr.	8,069	12 Langston Hughes	14,439 21,224
13 Martin Luther King, Jr.	8,741	13 Collinwood	7,960	13 Glenville	14,006 20,302
14 South	8,499	14 Fulton	7,819	14 Addison	13,603 19,263
15 Woodland	8,264	15 Harvard-Lee	7,525	15 East 131st	13,025 18,001
16 Addison	8,218	16 Jefferson	7,360	16 Mt. Pleasant	12,792 17,155
17 Jefferson	7,229	17 Lorain	7,267	17 Lorain	12,588 14,589
18 Collinwood	6,784	18 Woodland	6,974	18 Martin Luther King, Jr.	12,392 15,483
19 Glenville	6,643	19 Langston Hughes	6,609	19 Carnegie West	10,487 11,716
20 Union	6,458	20 South	6,223	20 Union	8,416 12,603
21 Langston Hughes	5,866	21 Union	6,154	21 Sterling	8,267 8,712
22 Brooklyn	5,729	22 Mt. Pleasant	6,081	22 Woodland	7,946 7,213
23 Hough	5,331	23 Memorial-Nottingham	5,255	23 South	6,325 7,729
24 East 131st	4,292	24 Addison	5,214	24 Hough	5,667 7,845
25 Sterling	4,160	25 Glenville	4,586	25 Brooklyn	5,524 6,430
26 Mt. Pleasant	3,670	26 Garden Valley	4,473	26 Jefferson	3,515 3,987
27 Garden Valley	3,028	27 Brooklyn	3,860	27 Garden Valley	2,310 3,220
	270,516		219,933	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	79,026	78,793	229,472	229,430	0.0%
MORE	404	386	1,269	1,208	5.0%
Other Libraries	445	292	1,491	1,159	28.6%
TOTAL	79,875	79,471	232,232	231,797	0.2%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	22,376	20,500	65,492	52,810	24.0%
KnowItNow Web Reference*	0	160	0	453	-100.0%
Mail and Email Reference	276	78	555	254	118.5%
Interlibrary Loan Requests	849	678	2,760	2,367	16.6%
TOTAL	23,501	21,416	68,807	55,884	23.1%

*KnowItNow statewide reference service ceased on 12/31/2015.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	6,276	6,073	16,567	16,769	-1.2%
Total Items Added	24,710	21,795	56,818	55,137	3.0%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	216	208	600	591	1.6%
Branches	6,210	5,994	17,199	16,916	1.7%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	11,970	14,250	34,829	37,829	-7.9%
Users	641	623	1,947	1,878	3.7%

Included in circulation activity

CPL Kids Cafe Snack Program in Relation to SNAP Benefits Recipients

Size of Kids Cafe snack program symbol represents number of snacks served in 2015

