

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	106,300	116,922	554	635	1,279,908	1,366,090	-6.3%
Branches	246,141	269,012	1,209	1,366	2,840,096	2,989,795	-5.0%
Mobile Units*	2,621	853			20,464	48,731	-58.0%
Library for the Blind	43,149	41,721			518,710	531,681	-2.4%
OLBPD BARD	10,391	10,205			127,178	121,590	4.6%
eMedia	29,769	24,917			326,622	259,090	26.1%
TOTAL CIRCULATION	438,371	463,630			5,112,978	5,316,977	-3.8%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	17,008	15,737	186,786	164,081	13.8%
eAudiobook	8,532	6,586	99,603	71,557	39.2%
eMusic	1,246	144	4,850	846	473.3%
eVideo	735	508	3,868	3,557	8.7%
eMagazines	2,248	1,942	31,515	19,049	65.4%
TOTAL eCIRCULATION	29,769	24,917	326,622	259,090	26.1% Included in circulation activity

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Sessions	2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	116,253	137,494	90,045	99,264	-9.3%
Branches	525	40 minutes	856,831	986,377	579,683	649,640	-10.8%
TOTAL USAGE	625		973,084	1,123,871	669,728	748,904	-10.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	111,532	N/A	969,065	N/A	N/A

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	36,711	38,991	191	212	415,933	446,123	-6.8%
Branches	169,413	201,888	832	1,025	2,317,567	2,547,711	-9.0%
Mobile Unit*	0	0			0	4,917	-100.0%
TOTAL VISITS	206,124	240,879			2,733,500	2,998,751	-8.8%

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*Bookmobile is providing lobby stops as of November 2015. This changes the way the Library measures use.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2016**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	6,260	580	517	1,030	8,387	467	8,854
Brooklyn	4,293	320	280	484	5,377	372	5,749
Carnegie West	7,488	789	1,159	1,381	10,817	879	11,696
Collinwood	4,503	275	335	557	5,670	569	6,239
East 131st	2,985	229	215	334	3,763	277	4,040
Eastman	10,586	950	1,309	1,943	14,788	1,822	16,610
Fleet*	8,472	669	863	1,142	11,146	671	11,817
Fulton	8,419	563	657	987	10,626	673	11,299
Garden Valley	2,828	244	196	330	3,598	196	3,794
Glenville	3,870	203	223	555	4,851	277	5,128
Harvard-Lee	5,690	486	737	910	7,823	613	8,436
Hough	2,900	407	235	374	3,916	174	4,090
Jefferson	3,857	567	936	954	6,314	493	6,807
Langston Hughes	4,758	413	448	772	6,391	450	6,841
Lorain	5,550	492	645	908	7,595	587	8,182
Martin Luther King, Jr.	4,970	399	654	1,039	7,062	579	7,641
Memorial-Nottingham	7,179	600	986	1,481	10,246	1,019	11,265
Mt. Pleasant	2,447	249	206	298	3,200	244	3,444
Rice	7,960	484	577	1,087	10,108	636	10,744
Rockport	11,021	873	1,139	1,623	14,656	1,304	15,960
South	5,712	605	551	838	7,706	525	8,231
South Brooklyn	11,181	963	1,615	2,318	16,077	1,420	17,497
Sterling	3,566	309	390	558	4,823	261	5,084
Union	3,627	301	275	350	4,553	301	4,854
Walz	8,942	723	1,080	1,378	12,123	883	13,006
West Park	11,066	1,139	2,376	3,365	17,946	1,630	19,576
Woodland	7,062	511	462	765	8,800	457	9,257
TOTAL	167,192	14,343	19,066	27,761	228,362	17,779	246,141

*Fleet Branch circulation includes remaining circulation generated by Broadway Branch items.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,854	7,931	92,942	102,742	-9800	-9.5%
Brooklyn	5,749	6,447	60,811	64,885	-4074	-6.3%
Carnegie West	11,696	11,711	134,676	140,111	-5435	-3.9%
Collinwood	6,239	7,403	76,873	86,573	-9700	-11.2%
East 131st	4,040	5,010	44,939	50,424	-5485	-10.9%
Eastman	16,610	19,611	209,782	217,522	-7740	-3.6%
Fleet*	11,817	11,772	129,541	132,815	-3274	-2.5%
Fulton	11,299	12,397	150,487	121,250	29237	24.1%
Garden Valley	3,794	3,545	37,974	36,557	1417	3.9%
Glenville	5,128	6,371	66,169	72,625	-6456	-8.9%
Harvard-Lee	8,436	9,900	98,884	99,764	-880	-0.9%
Hough	4,090	4,840	54,117	49,969	4148	8.3%
Jefferson	6,807	7,579	76,041	83,310	-7269	-8.7%
Langston Hughes	6,841	6,204	73,540	74,834	-1294	-1.7%
Lorain	8,182	9,682	99,350	111,480	-12130	-10.9%
Martin Luther King, Jr.	7,641	10,054	90,574	103,391	-12817	-12.4%
Memorial-Nottingham	11,265	12,143	136,688	137,799	-1111	-0.8%
Mt. Pleasant	3,444	4,742	42,310	50,614	-8304	-16.4%
Rice	10,744	12,826	116,341	133,745	-17404	-13.0%
Rockport	15,960	17,279	186,033	204,077	-18044	-8.8%
South	8,231	7,914	92,897	92,025	872	0.9%
South Brooklyn	17,497	18,291	193,056	205,476	-12420	-6.0%
Sterling	5,084	4,765	50,504	55,335	-4831	-8.7%
Union	4,854	7,514	63,869	73,896	-10027	-13.6%
Walz	13,006	14,217	149,712	156,983	-7271	-4.6%
West Park	19,576	19,660	217,505	228,397	-10892	-4.8%
Woodland	9,257	9,204	94,481	103,196	-8715	-8.4%
TOTAL	246,141	269,012	2,840,096	2,989,795	-149,699	-5.0%

*Fleet Branch circulation includes remaining circulation generated by Broadway Branch items.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOVEMBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	4,440	4,713	58,187	62,146	-3,959	-6.4%
Brooklyn	3,192	3,529	43,814	42,045	1,769	4.2%
Carnegie West	7,542	14,102	111,804	171,493	-59,689	-34.8%
Collinwood	6,481	6,978	81,223	80,249	974	1.2%
East 131st	5,295	7,499	79,455	89,041	-9,586	-10.8%
Eastman	8,630	9,447	116,358	122,151	-5,793	-4.7%
Fleet*	8,079	9,591	108,757	119,480	-10,723	-9.0%
Fulton	7,318	6,453	92,878	87,485	5,393	6.2%
Garden Valley	3,063	3,980	46,217	51,861	-5,644	-10.9%
Glenville	4,375	9,066	68,250	96,826	-28,576	-29.5%
Harvard-Lee	5,895	7,071	83,540	91,217	-7,677	-8.4%
Hough	5,379	7,958	78,324	122,906	-44,582	-36.3%
Jefferson	3,916	7,339	58,608	81,428	-22,820	-28.0%
Langston Hughes	7,444	6,562	85,529	80,755	4,774	5.9%
Lorain	6,223	6,905	76,789	85,244	-8,455	-9.9%
Martin Luther King, Jr.	6,658	7,515	85,306	87,340	-2,034	-2.3%
Memorial-Nottingham	4,725	4,785	64,072	62,578	1,494	2.4%
Mt. Pleasant	4,030	4,898	59,009	68,259	-9,250	-13.6%
Rice	9,661	9,833	126,105	141,275	-15,170	-10.7%
Rockport	7,749	9,250	110,492	110,867	-375	-0.3%
South	5,169	5,517	68,723	79,649	-10,926	-13.7%
South Brooklyn	11,622	11,633	158,429	149,791	8,638	5.8%
Sterling	7,220	9,659	111,657	105,686	5,971	5.6%
Union	4,799	5,296	64,496	74,425	-9,929	-13.3%
Walz	6,961	7,810	95,003	94,375	628	0.7%
West Park	6,263	8,262	100,483	104,242	-3,759	-3.6%
Woodland	7,284	6,237	84,059	84,897	-838	-1.0%
TOTAL	169,413	201,888	2,317,567	2,547,711	-230,144	-9.0%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2016**

Branch	Total Circulation
1 West Park	19,576
2 South Brooklyn	17,497
3 Eastman	16,610
4 Rockport	15,960
5 Walz	13,006
6 Fleet*	11,817
7 Carnegie West	11,696
8 Fulton	11,299
9 Memorial-Nottingham	11,265
10 Rice	10,744
11 Addison	8,854
12 Harvard-Lee	8,436
13 South	8,231
14 Lorain	8,182
15 Martin Luther King, Jr.	7,641
16 Langston Hughes	6,841
17 Jefferson	6,807
18 Collinwood	6,239
19 Brooklyn	5,749
20 Glenville	5,128
21 Sterling	5,084
22 Union	4,854
23 Hough	4,090
24 East 131st	4,040
25 Garden Valley	3,794
26 Mt. Pleasant	3,444
27 Woodland	9,257
	246,141

Branch	Attendance
1 South Brooklyn	11,622
2 Rice	9,661
3 Eastman	8,630
4 Fleet*	8,079
5 Rockport	7,749
6 Carnegie West	7,542
7 Langston Hughes	7,444
8 Fulton	7,318
9 Woodland	7,284
10 Sterling	7,220
11 Walz	6,961
12 Martin Luther King, Jr.	6,658
13 Collinwood	6,481
14 West Park	6,263
15 Lorain	6,223
16 Harvard-Lee	5,895
17 Hough	5,379
18 East 131st	5,295
19 South	5,169
20 Union	4,799
21 Memorial-Nottingham	4,725
22 Addison	4,440
23 Glenville	4,375
24 Mt. Pleasant	4,030
25 Jefferson	3,916
26 Brooklyn	3,192
27 Garden Valley	3,063
	169,413

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2016**

OTHER TRANSACTIONS		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Loans* to:						
	CLEVNET	62,808	70,407	791,652	823,155	-3.8%
	MORE	416	379	4,279	4,410	-3.0%
	Other Libraries	447	419	5,095	4,188	21.7%
TOTAL		63,671	71,205	801,026	831,753	-3.7%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Projected		17,262	17,350	210,123	217,079	-3.2%
KnowItNow Web Reference*		0	46	0	1,120	-100.0%
Mail and Email Reference		325	146	2,547	1,463	74.1%
Interlibrary Loan Requests		863	798	9,374	8,598	9.0%
TOTAL		18,450	18,340	222,044	228,260	-2.7%

*KnowItNow statewide reference service ceased on 12/31/2015

CHANGES IN PERMANENT COLLECTION		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
New Titles Added		5,470	5,427	59,783	61,399	-2.6%
Total Items Added		24,193	20,971	251,184	234,635	7.1%

HOURS OPEN		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Main Library		192	184	2,216	2,206	0.5%
Branches		5,499	5,318	63,468	63,263	0.3%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Downloads		10,391	10,205	127,178	121,590	4.6%
Users		618	602	7,064	6,730	5.0%

Included in circulation activity