

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2019**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	140,289	130,456	731	679	1,259,101	1,063,032	18.4%
Branches	261,260	226,388	1,281	1,279	2,255,029	1,937,405	16.4%
Mobile Units	2,617	2,966			21,940	32,044	-31.5%
Library for the Blind	38,554	44,181			364,772	325,478	12.1%
OLBPD BARD	11,106	12,830			109,236	102,250	6.8%
eMedia	51,465	40,818			450,890	353,914	27.4%
TOTAL CIRCULATION	505,291	457,639			4,460,968	3,814,123	17%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
eBook	24,283	22,657	222,532	199,931	11.3%
eAudiobook	18,738	15,164	158,905	129,683	22.5%
eMusic	4,840	323	42,328	2,917	1351.1%
eVideo	2,005	998	12,190	6,250	95.0%
eMagazines	1,599	1,676	14,935	15,133	-1.3%
TOTAL eCIRCULATION	51,465	40,818	450,890	353,914	27.4%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2019	2018	2019	2018	
Main Library	107	56 minutes	57,368	72,893	63,991	63,275	1.1%
Branches	590	42 minutes	464,576	525,980	397,316	359,999	10.4%
TOTAL USAGE	697		521,944	598,873	461,307	423,274	9.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	878	6,415

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	34,730	35,271	181	184	316,575	306,326	3.3%
Branches	175,163	165,704	859	936	1,471,818	1,457,593	1.0%
TOTAL VISITS	209,893	200,975			1,788,393	1,763,919	1.4%

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*2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2019**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,856	2,037	877	1,470	9,240	439	9,679
Brooklyn	3,042	1,311	393	809	5,555	485	6,040
Carnegie West	5,152	2,062	1,637	1,482	10,333	1,281	11,614
Collinwood	3,479	1,485	511	1,694	7,169	632	7,801
East 131st	2,002	656	347	427	3,432	344	3,776
Eastman	8,301	2,422	1,083	1,764	13,570	1,845	15,415
Fleet	6,497	1,768	823	1,320	10,408	759	11,167
Fulton	5,463	2,230	546	1,005	9,244	739	9,983
Garden Valley	2,412	971	128	345	3,856	225	4,081
Glenville	4,246	1,603	537	1,615	8,001	643	8,644
Harvard-Lee	4,368	911	584	1,084	6,947	861	7,808
Hough	4,405	1,275	396	595	6,671	422	7,093
Jefferson	2,801	864	663	965	5,293	678	5,971
Langston Hughes	3,774	2,057	522	1,086	7,439	474	7,913
Lorain	3,968	1,412	579	772	6,731	527	7,258
Martin Luther King, Jr.	2,859	943	652	1,204	5,658	653	6,311
Memorial-Nottingham	5,878	1,258	1,018	2,939	11,093	1,088	12,181
Mt. Pleasant	2,461	1,709	372	783	5,325	309	5,634
Rice	6,643	1,924	687	1,557	10,811	1,031	11,842
Rockport	11,705	2,170	1,476	2,094	17,445	1,587	19,032
South	6,611	1,425	580	682	9,298	1,045	10,343
South Brooklyn	9,702	1,687	1,747	2,594	15,730	1,793	17,523
Sterling	3,908	1,148	438	626	6,120	393	6,513
Union	2,774	947	479	816	5,016	461	5,477
Walz*	7,248	2,258	1,254	2,004	12,764	937	13,701
West Park	7,404	1,856	2,859	4,311	16,430	1,836	18,266
Woodland	6,762	1,603	513	705	9,583	611	10,194
TOTAL	138,721	41,992	21,701	36,748	239,162	22,098	261,260

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	9,679	4,271	77,648	53,246	24,402	46%
Brooklyn	6,040	6,117	46,590	41,314	5,276	13%
Carnegie West	11,614	3,741	103,418	90,422	12,996	14%
Collinwood	7,801	6,673	65,925	55,085	10,840	20%
East 131st	3,776	4,577	36,021	39,510	-3,489	-9%
Eastman	15,415	17,634	141,153	143,891	-2,738	-2%
Fleet	11,167	10,775	94,487	95,718	-1,231	-1%
Fulton	9,983	3,788	82,330	75,167	7,163	10%
Garden Valley	4,081	3,393	34,302	29,566	4,736	16%
Glenville	8,644	7,392	71,376	36,952	34,424	93%
Harvard-Lee	7,808	7,177	59,522	48,981	10,541	22%
Hough	7,093	6,560	62,231	48,127	14,104	29%
Jefferson	5,971	6,410	56,396	35,931	20,465	57%
Langston Hughes	7,913	6,186	66,533	62,702	3,831	6%
Lorain	7,258	7,455	65,389	44,115	21,274	48%
Martin Luther King, Jr.	6,311	5,644	59,230	48,290	10,940	23%
Memorial-Nottingham	12,181	12,560	104,667	105,404	-737	-1%
Mt. Pleasant	5,634	4,212	42,078	35,305	6,773	19%
Rice	11,842	12,135	105,997	87,476	18,521	21%
Rockport	19,032	16,951	170,600	146,372	24,228	17%
South	10,343	8,440	92,917	71,018	21,899	31%
South Brooklyn	17,523	15,388	148,703	137,914	10,789	8%
Sterling	6,513	5,593	50,799	40,437	10,362	26%
Union	5,477	4,967	48,076	37,510	10,566	28%
Walz*	13,701	13,068	120,140	109,189	10,951	10%
West Park	18,266	17,206	170,045	155,144	14,901	10%
Woodland	10,194	8,075	78,456	62,619	15,837	25%
TOTAL	261,260	226,388	2,255,029	1,937,405	317,624	16%

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	4,369	1	38,714	24,440	14,274	58%
Brooklyn	3,230	4,021	28,925	28,206	719	3%
Carnegie West	6,069	0	63,998	63,329	669	1%
Collinwood	5,562	3,855	42,444	43,995	-1,551	-4%
East 131st	9,471	8,324	65,696	65,284	412	1%
Eastman	9,000	9,779	76,411	81,852	-5,441	-7%
Fleet	7,295	8,562	69,674	74,829	-5,155	-7%
Fulton	5,628	1,243	50,460	54,504	-4,044	-7%
Garden Valley	3,533	4,955	35,012	38,181	-3,169	-8%
Glenville	4,974	5,334	41,568	28,882	12,686	44%
Harvard-Lee	6,683	5,752	53,420	40,706	12,714	31%
Hough	6,976	7,268	55,247	60,310	-5,063	-8%
Jefferson	5,113	4,724	39,481	23,062	16,419	71%
Langston Hughes	6,284	3,397	50,561	55,739	-5,178	-9%
Lorain	5,233	6,382	47,559	37,124	10,435	28%
Martin Luther King, Jr.	4,982	4,910	42,240	42,554	-314	-1%
Memorial-Nottingham	4,831	6,487	45,130	48,135	-3,005	-6%
Mt. Pleasant	3,179	3,227	28,526	31,785	-3,259	-10%
Rice	11,965	11,800	85,408	83,686	1,722	2%
Rockport	9,116	8,791	68,456	64,276	4,180	7%
South	7,108	5,944	49,700	46,124	3,576	8%
South Brooklyn	10,474	13,559	93,505	97,941	-4,436	-5%
Sterling	7,802	8,035	69,147	66,364	2,783	4%
Union	6,424	5,450	51,970	51,075	895	2%
Walz*	5,820	7,329	49,860	66,156	-16,296	-25%
West Park	7,075	8,795	63,638	69,137	-5,499	-8%
Woodland	6,967	7,780	65,068	69,917	-4,849	-7%
TOTAL	175,163	165,704	1,471,818	1,457,593	14,225	1%

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2019**

Branch	Total Circulation
1 Rockport	19,032
2 West Park	18,266
3 South Brooklyn	17,523
4 Eastman	15,415
5 Walz*	13,701
6 Memorial-Nottingham	12,181
7 Rice	11,842
8 Carnegie West	11,614
9 Fleet	11,167
10 South	10,343
11 Woodland	10,194
12 Fulton	9,983
13 Addison	9,679
14 Glenville	8,644
15 Langston Hughes	7,913
16 Harvard-Lee	7,808
17 Collinwood	7,801
18 Lorain	7,258
19 Hough	7,093
20 Sterling	6,513
21 Martin Luther King, Jr.	6,311
22 Brooklyn	6,040
23 Jefferson	5,971
24 Mt. Pleasant	5,634
25 Union	5,477
26 Garden Valley	4,081
27 East 131st	3,776
	261,260

Branch	Attendance
1 Rice	11,965
2 South Brooklyn	10,474
3 East 131st	9,471
4 Rockport	9,116
5 Eastman	9,000
6 Sterling	7,802
7 Fleet	7,295
8 South	7,108
9 West Park	7,075
10 Hough	6,976
11 Woodland	6,967
12 Harvard-Lee	6,683
13 Union	6,424
14 Langston Hughes	6,284
15 Carnegie West	6,069
16 Walz*	5,820
17 Fulton	5,628
18 Collinwood	5,562
19 Lorain	5,233
20 Jefferson	5,113
21 Martin Luther King, Jr.	4,982
22 Glenville	4,974
23 Memorial-Nottingham	4,831
24 Addison	4,369
25 Garden Valley	3,533
26 Brooklyn	3,230
27 Mt. Pleasant	3,179
	175,163

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
Fleet*	26,727	34,598
Eastman	23,674	25,873
Rockport	19,896	21,467
Fulton	19,647	22,575
Rice	19,462	25,893
Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2019**

OTHER TRANSACTIONS		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
Loans* to:						
	CLEVNET	68,413	63,318	643,185	514,587	25%
	Other Libraries	577	410	3,518	4,034	-13%
		68,990	63,728	646,703	518,621	25%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	Projected	12,720	11,408	119,993	146,794	-18%
	Mail and Email Reference	93	495	4,854	3,194	52%
	Interlibrary Loan Requests	1,619	893	7,883	8,598	-8%
		14,432	12,796	132,730	158,586	-16%

CHANGES IN PERMANENT COLLECTION		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	New Titles Added	4,483	3,840	46,438	37,384	24%
	Total Items Added	17,318	17,299	178,516	170,676	5%

HOURS OPEN		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	Main Library	192	192	1,824	1,824	0%
	Branches	5,508	4,780	52,165	48,657	7%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	Downloads	11,106	12,830	109,236	102,250	7%
	Users	673	642	5,963	5,217	14%

Included in circulation activity

STREAMING MEDIA		Monthly Total		Year-to-Date	
		Songs	Users	Songs	Users
		16010	290	139701	2689