

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUL 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	131,430	108,961	632	545	789,758	761,325	3.7%
Branches*	238,824	212,659	1,078	1,003	1,462,115	1,537,365	-4.9%
Mobile Units	3,740	3,255			25,899	19,323	34.0%
Library for the Blind	41,700	42,840			281,297	310,975	-9.5%
OLBPD BARD	13,897	12,715			89,420	88,338	1.2%
eMedia	42,231	33,675			270,498	228,761	18.2%
TOTAL CIRCULATION	471,822	414,105			2,918,987	2,946,087	-1%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	23,917	19,392	154,217	135,392	13.9%
eAudiobook	14,916	12,307	98,643	76,224	29.4%
eMusic	283	369	2,255	4,000	-43.6%
eVideo	864	517	4,345	4,111	5.7%
eMagazines	2,251	1,090	11,038	9,034	22.2%
TOTAL eCIRCULATION	42,231	33,675	270,498	228,761	18.2% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	55,745	71,526	48,463	54,024	-10.3%
Branches	569	40 minutes	402,945	477,719	277,278	322,716	-14.1%
TOTAL USAGE	676		458,690	549,245	325,741	376,740	-13.5%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
TOTAL SESSIONS	179,468	150,800	1,342,785	899,773	49.2%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	36,320	38,476	175	192	269,550	260,129	4%
Branches*	158,057	171,812	714	810	1,109,670	1,304,318	-15%
TOTAL VISITS	194,377	210,288			1,379,220	1,564,447	-11.8%

REPORT M-1

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18/18. Addison Branch closed beginning 6/14. Branches were closed as part of the Branch Revitalization Project.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JUL 2018**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENVET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	726	1,136	207	624	2,693	77	2,770
Brooklyn	3,558	618	241	496	4,913	288	5,201
Carnegie West	7,064	916	1,829	1,382	11,191	866	12,057
Collinwood	4,102	849	409	1,511	6,871	341	7,212
East 131st	4,470	475	298	522	5,765	256	6,021
Eastman	12,085	1,459	1,047	1,597	16,188	1,800	17,988
Fleet	8,312	1,125	823	1,147	11,407	635	12,042
Fulton	6,826	874	442	807	8,949	751	9,700
Garden Valley	2,690	429	172	294	3,585	230	3,815
Glenville	3,742	857	338	1,284	6,221	378	6,599
Harvard-Lee*	3,842	699	547	934	6,022	513	6,535
Hough	3,687	723	347	856	5,613	286	5,899
Jefferson*	174	500	337	418	1,429	33	1,462
Langston Hughes	5,173	862	513	1,129	7,677	446	8,123
Lorain	4,715	780	314	715	6,524	414	6,938
Martin Luther King, Jr.	3,600	816	646	959	6,021	437	6,458
Memorial-Nottingham	7,891	920	1,116	2,602	12,529	1,055	13,584
Mt. Pleasant	2,714	529	312	777	4,332	254	4,586
Rice	6,992	806	605	1,611	10,014	662	10,676
Rockport	12,468	1,110	1,254	2,053	16,885	1,246	18,131
South	5,987	949	573	902	8,411	513	8,924
South Brooklyn	11,118	945	1,205	2,126	15,394	1,407	16,801
Sterling	3,131	529	269	634	4,563	240	4,803
Union	2,936	604	262	366	4,168	271	4,439
Walz	7,558	1,261	1,278	1,697	11,794	818	12,612
West Park	9,706	1,213	2,170	3,122	16,211	1,663	17,874
Woodland	5,461	736	323	627	7,147	427	7,574
TOTAL	150,728	22,720	17,877	31,192	222,517	16,307	238,824

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18/18. Addison Branch closed beginning 6/14. Branches were closed as part of the Branch Revitalization Project.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JUL 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison	2,770	7,064	45,130	50,413	-5,283	-10%
Brooklyn	5,201	4,191	30,089	30,899	-810	-3%
Carnegie West	12,057	10,437	75,671	84,842	-9,171	-11%
Collinwood	7,212	5,130	40,311	37,188	3,123	8%
East 131st	6,021	3,911	30,144	24,570	5,574	23%
Eastman	17,988	15,506	107,726	110,191	-2,465	-2%
Fleet	12,042	8,811	73,291	65,644	7,647	12%
Fulton	9,700	9,880	61,499	72,110	-10,611	-15%
Garden Valley	3,815	3,130	22,681	21,426	1,255	6%
Glenville*	6,599	5,465	21,558	36,417	-14,859	-41%
Harvard-Lee*	6,535	8,445	34,198	53,068	-18,870	-36%
Hough	5,899	4,187	35,442	27,809	7,633	27%
Jefferson*	1,462	5,910	24,105	45,230	-21,125	-47%
Langston Hughes	8,123	5,870	47,608	42,657	4,951	12%
Lorain*	6,938	6,600	29,512	48,513	-19,001	-39%
Martin Luther King, Jr.	6,458	4,961	36,714	39,884	-3,170	-8%
Memorial-Nottingham	13,584	10,705	80,403	75,336	5,067	7%
Mt. Pleasant	4,586	3,110	26,458	22,381	4,077	18%
Rice	10,676	8,841	63,672	64,971	-1,299	-2%
Rockport	18,131	15,542	110,849	109,743	1,106	1%
South	8,924	7,027	54,096	50,422	3,674	7%
South Brooklyn	16,801	14,394	106,747	106,776	-29	0%
Sterling	4,803	3,014	29,305	29,442	-137	0%
Union	4,439	3,774	27,232	29,848	-2,616	-9%
Walz	12,612	12,688	82,790	86,634	-3,844	-4%
West Park	17,874	16,379	118,734	119,737	-1,003	-1%
Woodland	7,574	7,687	46,150	51,214	-5,064	-10%
TOTAL	238,824	212,659	1,462,115	1,537,365	-75,250	-5%

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18/18. Addison Branch closed beginning 6/14. Branches were closed as part of the Branch Revitalization Project.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JUL 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison	0	5,273	24,439	35,229	-10,790	-31%
Brooklyn	3,238	3,668	20,605	25,470	-4,865	-19%
Carnegie West	7,757	7,992	58,342	63,731	-5,389	-8%
Collinwood	5,245	5,037	34,533	41,047	-6,514	-16%
East 131st	5,385	6,347	49,146	42,968	6,178	14%
Eastman	8,525	9,148	62,290	67,845	-5,555	-8%
Fleet	8,475	8,753	57,611	63,396	-5,785	-9%
Fulton	7,084	7,361	46,169	50,552	-4,383	-9%
Garden Valley	5,082	3,645	27,922	24,204	3,718	15%
Glenville*	4,861	5,390	18,104	33,128	-15,024	-45%
Harvard-Lee*	5,191	7,081	28,704	53,438	-24,734	-46%
Hough	6,110	5,676	45,696	46,876	-1,180	-3%
Jefferson*	63	3,789	14,389	31,882	-17,493	-55%
Langston Hughes	7,166	6,451	44,419	47,550	-3,131	-7%
Lorain*	5,739	6,917	24,806	43,637	-18,831	-43%
Martin Luther King, Jr.	3,883	4,012	33,008	44,658	-11,650	-26%
Memorial-Nottingham	6,832	6,687	34,921	38,864	-3,943	-10%
Mt. Pleasant	3,701	3,490	24,911	28,624	-3,713	-13%
Rice	7,444	8,337	61,225	74,160	-12,935	-17%
Rockport	6,783	7,433	47,119	56,314	-9,195	-16%
South	5,532	5,476	34,741	41,279	-6,538	-16%
South Brooklyn	10,356	8,631	71,587	86,057	-14,470	-17%
Sterling	7,852	7,939	49,534	59,920	-10,386	-17%
Union	4,564	4,266	39,280	35,791	3,489	10%
Walz	6,499	7,164	50,829	56,043	-5,214	-9%
West Park	6,762	7,098	52,032	51,180	852	2%
Woodland	7,928	8,751	53,308	60,475	-7,167	-12%
TOTAL	158,057	171,812	1,109,670	1,304,318	-194,648	-15%

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18/18. Addison Branch closed beginning 6/14. Branches were closed as part of the Branch Revitalization Project.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JUL 2018**

Branch	Total Circulation
1 Rockport	18,131
2 Eastman	17,988
3 West Park	17,874
4 South Brooklyn	16,801
5 Memorial-Nottingham	13,584
6 Walz	12,612
7 Carnegie West	12,057
8 Fleet	12,042
9 Rice	10,676
10 Fulton	9,700
11 South	8,924
12 Langston Hughes	8,123
13 Woodland	7,574
14 Collinwood	7,212
15 Lorain	6,938
16 Glenville	6,599
17 Harvard-Lee	6,535
18 Martin Luther King, Jr.	6,458
19 East 131st	6,021
20 Hough	5,899
21 Brooklyn	5,201
22 Sterling	4,803
23 Mt. Pleasant	4,586
24 Union	4,439
25 Garden Valley	3,815
26 Addison*	2,770
27 Jefferson*	1,462
	238,824

Branch	Attendance
South Brooklyn	10,356
Eastman	8,525
Fleet	8,475
Woodland	7,928
Sterling	7,852
Carnegie West	7,757
Rice	7,444
Langston Hughes	7,166
Fulton	7,084
Memorial-Nottingham	6,832
Rockport	6,783
West Park	6,762
Walz	6,499
Hough	6,110
Lorain	5,739
South	5,532
East 131st	5,385
Collinwood	5,245
Harvard-Lee	5,191
Garden Valley	5,082
Glenville	4,861
Union	4,564
Martin Luther King, Jr.	3,883
Mt. Pleasant	3,701
Brooklyn	3,238
Jefferson*	63
Addison*	0
	158,057

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Glenville Branch closed 2/5-4/16/18. Lorain Branch closed 2/5-4/14/18. Harvard Lee Branch closed 4/15-6/14/18. Jefferson Branch closed 4/18/18. Addison Branch closed beginning 6/14. Branches were closed as part of the Branch Revitalization Project.

*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,
Maxine Goodman Levine College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUL 2018**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	58,093	61,109	382,369	444,308	-14%
Other Libraries	469	373	3,242	3,270	-1%
TOTAL	58,562	61,482	385,611	447,578	-14%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	11,984	19,542	118,988	141,945	-16%
Mail and Email Reference	347	334	2,222	2,605	-15%
Interlibrary Loan Requests	967	884	6,857	5,488	25%
TOTAL	13,298	20,760	128,067	150,038	-15%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	4,067	4,021	29,312	31,333	-6%
Total Items Added	16,208	17,169	134,395	149,816	-10%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	208	200	1,424	1,416	1%
Branches	5,979	5,724	40,782	41,910	-3%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	13,897	12,715	89,420	88,338	1%
Users	659	620	4,575	4,498	2%

Included in circulation activity