

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	118,074	128,952	547	620	947,206	996,239	-4.9%
Branches	263,825	279,944	1,147	1,267	2,071,697	2,169,335	-4.5%
Mobile Units*	1,365	4,067			12,668	41,536	-69.5%
Library for the Blind	53,041	49,569			384,922	393,822	-2.3%
OLBPD BARD	14,442	10,625			94,719	89,778	5.5%
eMedia	29,968	26,089			240,111	182,959	31.2%
TOTAL CIRCULATION	480,715	499,246			3,751,323	3,873,669	-3.2%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	17,372	16,324	135,740	120,900	12.3%
eAudiobook	9,034	6,881	74,019	46,543	59.0%
eMusic	387	143	2,127	420	406.4%
eVideo	618	465	4,201	2,195	91.4%
eMagazines	2,557	2,276	24,024	12,901	86.2%
TOTAL eCIRCULATION	29,968	26,089	240,111	182,959	31.2% Included in circulation activity.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	83,102	90,511	64,743	65,389	-1.0%
Branches	525	40 minutes	631,427	639,170	427,672	422,512	1.2%
TOTAL USAGE	625		714,529	729,681	492,415	487,901	0.9%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	115,227	NA	615,164	NA	NA

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	42,189	42,819	195	206	304,182	326,749	-6.9%
Branches	197,195	233,380	857	1,056	1,685,807	1,815,382	-7.1%
Mobile Unit*	0	623			0	4,057	-100.0%
TOTAL VISITS	239,384	276,822			1,989,989	2,146,188	-7.3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUGUST 2016**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,442	453	577	702	8,174	540	8,714
Brooklyn	3,408	270	293	479	4,450	378	4,828
Carnegie West	7,558	807	1,422	1,595	11,382	1,102	12,484
Collinwood	4,856	410	556	835	6,657	547	7,204
East 131st	2,706	262	253	406	3,627	331	3,958
Eastman	11,817	1,148	1,804	2,409	17,178	1,900	19,078
Fleet*	7,986	777	973	1,237	10,973	822	11,795
Fulton	16,252	630	740	1,005	18,627	772	19,399
Garden Valley	2,681	170	129	202	3,182	243	3,425
Glenville	4,476	327	270	571	5,644	416	6,060
Harvard-Lee	5,509	499	727	899	7,634	722	8,356
Hough	3,726	365	301	323	4,715	275	4,990
Jefferson	3,840	653	839	1,029	6,361	561	6,922
Langston Hughes	4,728	384	539	672	6,323	504	6,827
Lorain	5,908	597	847	1,489	8,841	691	9,532
Martin Luther King, Jr.	5,727	541	633	1,001	7,902	713	8,615
Memorial-Nottingham	7,530	783	1,398	2,178	11,889	1,172	13,061
Mt. Pleasant	2,501	286	270	354	3,411	292	3,703
Rice	7,602	548	786	1,110	10,046	724	10,770
Rockport	10,634	853	1,352	1,732	14,571	1,655	16,226
South	5,621	463	566	901	7,551	734	8,285
South Brooklyn	10,239	996	1,827	2,383	15,445	1,757	17,202
Sterling	2,999	236	275	279	3,789	311	4,100
Union	3,695	429	333	569	5,026	408	5,434
Walz	8,970	787	1,106	1,828	12,691	1,100	13,791
West Park	10,804	1,328	2,587	3,554	18,273	1,841	20,114
Woodland	6,669	509	455	815	8,448	504	8,952
TOTAL	174,884	15,511	21,858	30,557	242,810	21,015	263,825

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,714	10,255	66,055	76,762	-10,707	-13.9%
Brooklyn	4,828	5,764	44,857	47,974	-3,117	-6.5%
Carnegie West	12,484	13,206	98,747	102,157	-3,410	-3.3%
Collinwood	7,204	7,632	56,866	63,442	-6,576	-10.4%
East 131st	3,958	4,850	32,155	35,086	-2,931	-8.4%
Eastman	19,078	20,181	155,713	158,399	-2,686	-1.7%
Fleet*	11,795	13,619	93,028	96,138	-3,110	-3.2%
Fulton	19,399	13,061	116,255	86,156	30,099	34.9%
Garden Valley	3,425	3,608	25,933	25,664	269	1.0%
Glenville	6,060	6,654	49,491	53,224	-3,733	-7.0%
Harvard-Lee	8,356	10,118	72,743	68,537	4,206	6.1%
Hough	4,990	4,387	39,479	35,695	3,784	10.6%
Jefferson	6,922	6,860	54,407	59,623	-5,216	-8.7%
Langston Hughes	6,827	6,644	50,392	54,621	-4,229	-7.7%
Lorain	9,532	10,560	73,183	80,121	-6,938	-8.7%
Martin Luther King, Jr.	8,615	8,455	65,253	77,588	-12,335	-15.9%
Memorial-Nottingham	13,061	13,295	99,780	99,107	673	0.7%
Mt. Pleasant	3,703	5,253	30,826	36,528	-5,702	-15.6%
Rice	10,770	13,454	82,856	96,338	-13,482	-14.0%
Rockport	16,226	18,850	136,001	149,612	-13,611	-9.1%
South	8,285	8,214	67,181	67,915	-734	-1.1%
South Brooklyn	17,202	19,484	142,004	148,428	-6,424	-4.3%
Sterling	4,100	5,165	35,039	40,336	-5,297	-13.1%
Union	5,434	6,773	48,632	52,876	-4,244	-8.0%
Walz	13,791	13,688	109,471	114,002	-4,531	-4.0%
West Park	20,114	20,451	159,050	168,199	-9,149	-5.4%
Woodland	8,952	9,463	66,300	74,807	-8,507	-11.4%
TOTAL	263,825	279,944	2,071,697	2,169,335	-97,638	-4.5%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE AUGUST 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	4,960	5,989	41,949	45,209	-3,260	-7.2%
Brooklyn	4,098	3,989	31,788	30,139	1,649	5.5%
Carnegie West	10,021	15,607	83,435	125,989	-42,554	-33.8%
Collinwood	6,639	7,640	58,846	54,425	4,421	8.1%
East 131st	6,180	8,906	59,517	62,095	-2,578	-4.2%
Eastman	9,987	11,475	84,194	89,247	-5,053	-5.7%
Fleet	9,399	11,338	79,922	85,900	-5,978	-7.0%
Fulton	9,077	8,423	66,131	63,278	2,853	4.5%
Garden Valley	3,976	5,085	33,681	37,309	-3,628	-9.7%
Glenville	5,613	9,551	50,326	61,799	-11,473	-18.6%
Harvard-Lee	6,890	8,289	61,509	65,345	-3,836	-5.9%
Hough	6,769	9,576	56,981	92,187	-35,206	-38.2%
Jefferson	4,168	6,977	43,297	56,755	-13,458	-23.7%
Langston Hughes	8,740	6,814	58,084	59,317	-1,233	-2.1%
Lorain	5,511	8,105	56,586	61,106	-4,520	-7.4%
Martin Luther King, Jr.	6,522	7,979	61,196	59,937	1,259	2.1%
Memorial-Nottingham	5,929	5,986	45,407	44,994	413	0.9%
Mt. Pleasant	4,679	5,986	43,793	50,683	-6,890	-13.6%
Rice	10,632	13,152	90,015	90,145	-130	-0.1%
Rockport	8,732	9,895	80,367	79,062	1,305	1.7%
South	6,506	7,115	49,654	59,640	-9,986	-16.7%
South Brooklyn	12,882	12,370	114,127	105,607	8,520	8.1%
Sterling	10,478	9,826	82,966	75,231	7,735	10.3%
Union	5,471	6,669	47,164	54,796	-7,632	-13.9%
Walz	7,608	8,635	69,033	67,643	1,390	2.1%
West Park	7,389	9,456	77,626	76,791	835	1.1%
Woodland	8,339	8,547	58,213	60,753	-2,540	-4.2%
TOTAL	197,195	233,380	1,685,807	1,815,382	-129,575	-7.1%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS AUGUST 2016**

Branch	Total Circulation
1 West Park	20,114
2 Fulton	19,399
3 Eastman	19,078
4 South Brooklyn	17,202
5 Rockport	16,226
6 Walz	13,791
7 Memorial-Nottingham	13,061
8 Carnegie West	12,484
9 Fleet*	11,795
10 Rice	10,770
11 Lorain	9,532
12 Woodland	8,952
13 Addison	8,714
14 Martin Luther King, Jr.	8,615
15 Harvard-Lee	8,356
16 South	8,285
17 Collinwood	7,204
18 Jefferson	6,922
19 Langston Hughes	6,827
20 Glenville	6,060
21 Union	5,434
22 Hough	4,990
23 Brooklyn	4,828
24 Sterling	4,100
25 East 131st	3,958
26 Mt. Pleasant	3,703
27 Garden Valley	3,425
	263,825

Branch	Attendance
1 South Brooklyn	12,882
2 Rice	10,632
3 Sterling	10,478
4 Carnegie West	10,021
5 Eastman	9,987
6 Fleet	9,399
7 Fulton	9,077
8 Langston Hughes	8,740
9 Rockport	8,732
10 Woodland	8,339
11 Walz	7,608
12 West Park	7,389
13 Harvard-Lee	6,890
14 Hough	6,769
15 Collinwood	6,639
16 Martin Luther King, Jr.	6,522
17 South	6,506
18 East 131st	6,180
19 Memorial-Nottingham	5,929
20 Glenville	5,613
21 Lorain	5,511
22 Union	5,471
23 Addison	4,960
24 Mt. Pleasant	4,679
25 Jefferson	4,168
26 Brooklyn	4,098
27 Garden Valley	3,976
	197,195

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	71,492	77,020	593,583	599,807	-1.0%
MORE	399	396	3,004	3,183	-5.6%
Other Libraries	437	388	3,707	2,790	32.9%
TOTAL	72,328	77,804	600,294	605,780	-0.9%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	17,901	24,168	160,763	163,131	-1.5%
KnowItNow Web Reference*	0	66	0	902	-100.0%
Mail and Email Reference	30	202	1,334	981	36.0%
Interlibrary Loan Requests	836	784	6,711	5,973	12.4%
TOTAL	18,767	25,220	168,808	170,987	-1.3%

*KnowItNow statewide reference service ceased on 12/31/2015.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	5,435	4,651	42,933	43,917	-2.2%
Total Items Added	23,622	17,596	173,137	160,911	7.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	216	208	1,624	1,615	0.6%
Branches	6,210	5,967	46,528	46,281	0.5%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	14,442	10,625	94,719	79,153	19.7%
Users	668	603	5,165	4,303	20.0%

Included in circulation activity

Access for All

The Library issued temporary library cards to delegates, journalists, and other visitors to Cleveland during the Republican National Convention. Each mark represents the home city of a temporary patron.

