

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAY 2019**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	143,544	116,238	690	559	699,758	548,784	27.5%
Branches	257,021	211,410	1,169	957	1,204,064	1,004,133	19.9%
Mobile Units	2,549	4,471			15,259	18,742	-18.6%
Library for the Blind	40,478	40,842			195,998	199,548	-1.8%
OLBPD BARD	11,330	15,997			61,070	62,988	-3.0%
eMedia	51,390	37,847			244,537	188,906	29.4%
TOTAL CIRCULATION	506,312	426,805			2,420,686	2,023,101	20%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
eBook	25,649	21,453	122,540	108,227	13.2%
eAudiobook	17,908	14,354	85,600	69,265	23.6%
eMusic	4,555	280	23,474	1,660	1314.1%
eVideo	1,642	474	4,344	2,891	50.3%
eMagazines	1,636	1,286	8,579	6,863	25.0%
TOTAL eCIRCULATION	51,390	37,847	244,537	188,906	29.4% Included in circulation activity

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Sessions	2019	2018	2019	2018	Gain/Loss
Main Library	107	56 minutes	33,144	39,346	34,333	34,388	-0.2%
Branches	590	42 minutes	266,074	285,078	212,516	194,809	9.1%
TOTAL USAGE	697		299,218	324,424	246,849	229,197	7.7%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	602	3,101

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	36,153	33,180	174	160	162,486	159,574	2%
Branches	159,793	161,225	727	730	789,433	789,381	0%
TOTAL VISITS	195,946	194,405			951,919	948,955	0.3%

REPORT K

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MAY 2019**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,250	1,715	753	1,320	8,038	564	8,602
Brooklyn	2,397	1,227	586	585	4,795	454	5,249
Carnegie West	5,583	1,803	1,711	1,618	10,715	1,376	12,091
Collinwood	3,764	1,441	447	1,731	7,383	567	7,950
East 131st	2,061	669	286	445	3,461	385	3,846
Eastman	8,553	2,567	1,159	1,852	14,131	2,041	16,172
Fleet	6,027	1,780	842	1,491	10,140	686	10,826
Fulton	4,979	2,070	521	997	8,567	863	9,430
Garden Valley	2,074	648	203	339	3,264	239	3,503
Glenville	4,324	1,458	485	1,459	7,726	531	8,257
Harvard-Lee	3,271	972	541	919	5,703	875	6,578
Hough	4,262	1,035	395	933	6,625	423	7,048
Jefferson	3,012	1,247	817	1,020	6,096	679	6,775
Langston Hughes	3,362	1,876	481	1,101	6,820	521	7,341
Lorain	4,419	1,306	506	769	7,000	581	7,581
Martin Luther King, Jr.	2,987	993	578	1,461	6,019	450	6,469
Memorial-Nottingham	4,920	1,241	1,119	2,688	9,968	1,146	11,114
Mt. Pleasant	2,344	1,012	377	651	4,384	319	4,703
Rice	6,439	1,359	1,021	1,899	10,718	956	11,674
Rockport	11,553	2,085	1,612	2,477	17,727	1,755	19,482
South	7,057	1,408	498	666	9,629	1,175	10,804
South Brooklyn	9,721	1,554	1,734	2,639	15,648	1,774	17,422
Sterling	3,846	998	545	646	6,035	450	6,485
Union	2,826	1,053	322	618	4,819	467	5,286
Walz	7,418	2,037	1,051	2,029	12,535	1,020	13,555
West Park	8,228	2,169	3,062	4,729	18,188	2,019	20,207
Woodland	5,312	1,587	499	618	8,016	555	8,571
TOTAL	134,989	39,310	22,151	37,700	234,150	22,871	257,021

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAY 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	8,602	8,241	41,084	37,297	3,787	10%
Brooklyn	5,249	4,364	23,257	19,741	3,516	18%
Carnegie West	12,091	11,769	55,729	51,995	3,734	7%
Collinwood	7,950	5,124	34,277	27,743	6,534	24%
East 131st	3,846	4,534	18,655	19,246	-591	-3%
Eastman	16,172	16,212	78,518	72,842	5,676	8%
Fleet	10,826	10,821	49,900	49,776	124	0%
Fulton	9,430	9,598	42,188	42,744	-556	-1%
Garden Valley	3,503	3,283	17,176	14,868	2,308	16%
Glenville	8,257	3,126	38,304	9,849	28,455	289%
Harvard-Lee	6,578	926	30,769	24,660	6,109	25%
Hough	7,048	5,263	33,014	24,442	8,572	35%
Jefferson	6,775	1,165	32,695	21,931	10,764	49%
Langston Hughes	7,341	6,592	35,118	31,701	3,417	11%
Lorain	7,581	5,254	33,039	16,628	16,411	99%
Martin Luther King, Jr.	6,469	5,212	30,653	25,091	5,562	22%
Memorial-Nottingham	11,114	11,711	56,525	54,922	1,603	3%
Mt. Pleasant	4,703	3,660	21,207	17,610	3,597	20%
Rice	11,674	9,383	57,446	43,619	13,827	32%
Rockport	19,482	16,758	90,451	74,725	15,726	21%
South	10,804	8,203	50,923	36,840	14,083	38%
South Brooklyn	17,422	15,424	78,669	73,176	5,493	8%
Sterling	6,485	4,447	28,278	20,255	8,023	40%
Union	5,286	3,913	25,699	18,583	7,116	38%
Walz	13,555	12,189	64,485	58,545	5,940	10%
West Park	20,207	17,397	94,999	83,265	11,734	14%
Woodland	8,571	6,841	41,006	32,039	8,967	28%
TOTAL	257,021	211,410	1,204,064	1,004,133	199,931	20%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MAY 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	4,233	4,485	19,973	21,940	-1,967	-9%
Brooklyn	3,122	2,784	15,422	14,144	1,278	9%
Carnegie West	6,929	8,698	37,625	42,221	-4,596	-11%
Collinwood	3,990	4,622	19,365	24,077	-4,712	-20%
East 131st	6,878	8,480	32,356	37,662	-5,306	-14%
Eastman	8,148	8,371	41,101	44,439	-3,338	-8%
Fleet	7,587	7,802	36,481	39,565	-3,084	-8%
Fulton	5,525	6,485	26,440	31,899	-5,459	-17%
Garden Valley	4,160	4,053	19,637	18,008	1,629	9%
Glenville	4,117	3,084	21,270	8,879	12,391	140%
Harvard-Lee	5,859	0	29,286	23,198	6,088	26%
Hough	6,108	7,579	29,464	33,166	-3,702	-11%
Jefferson	4,889	0	22,227	14,325	7,902	55%
Langston Hughes	5,368	6,168	26,287	30,009	-3,722	-12%
Lorain	5,034	4,304	23,627	13,336	10,291	77%
Martin Luther King, Jr.	5,415	5,523	24,288	25,090	-802	-3%
Memorial-Nottingham	4,941	5,500	23,300	21,076	2,224	11%
Mt. Pleasant	3,021	3,805	14,754	16,954	-2,200	-13%
Rice	9,660	9,458	47,822	46,146	1,676	4%
Rockport	7,329	6,572	34,733	33,166	1,567	5%
South	6,549	5,274	24,963	23,701	1,262	5%
South Brooklyn	10,508	12,145	53,748	49,939	3,809	8%
Sterling	7,995	6,594	37,158	33,813	3,345	10%
Union	7,135	6,803	30,181	29,982	199	1%
Walz*	1,514	7,372	25,456	37,330	-11,874	-32%
West Park	6,986	8,036	37,584	37,906	-322	-1%
Woodland	6,793	7,228	34,885	37,410	-2,525	-7%
TOTAL	159,793	161,225	789,433	789,381	52	0%

*Walz equipment malfunction in May.

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MAY 2019**

Branch	Total Circulation
1 West Park	20,207
2 Rockport	19,482
3 South Brooklyn	17,422
4 Eastman	16,172
5 Walz	13,555
6 Carnegie West	12,091
7 Rice	11,674
8 Memorial-Nottingham	11,114
9 Fleet	10,826
10 South	10,804
11 Fulton	9,430
12 Addison	8,602
13 Woodland	8,571
14 Glenville	8,257
15 Collinwood	7,950
16 Lorain	7,581
17 Langston Hughes	7,341
18 Hough	7,048
19 Jefferson	6,775
20 Harvard-Lee	6,578
21 Sterling	6,485
22 Martin Luther King, Jr.	6,469
23 Union	5,286
24 Brooklyn	5,249
25 Mt. Pleasant	4,703
26 East 131st	3,846
27 Garden Valley	3,503
	257,021

Branch	Attendance
South Brooklyn	10,508
Rice	9,660
Eastman	8,148
Sterling	7,995
Fleet	7,587
Rockport	7,329
Union	7,135
West Park	6,986
Carnegie West	6,929
East 131st	6,878
Woodland	6,793
South	6,549
Hough	6,108
Harvard-Lee	5,859
Fulton	5,525
Martin Luther King, Jr.	5,415
Langston Hughes	5,368
Lorain	5,034
Memorial-Nottingham	4,941
Jefferson	4,889
Addison	4,233
Garden Valley	4,160
Glenville	4,117
Collinwood	3,990
Brooklyn	3,122
Mt. Pleasant	3,021
Walz*	1,514
	159,793

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Walz equipment malfunction in May.

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*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAY 2019**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
CLEVNET	73,325	45,573	364,160	279,997	30%
Other Libraries	317	463	2,334	2,436	-4%
TOTAL	73,642	46,036	366,494	282,433	30%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Projected	10,693	14,929	66,047	77,243	-14%
Mail and Email Reference	656	327	3,111	1,503	107%
Interlibrary Loan Requests	597	930	4,374	5,132	-15%
TOTAL	11,946	16,186	73,532	83,878	-12%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
New Titles Added	6,176	3,921	27,636	20,972	32%
Total Items Added	24,901	17,450	108,212	97,967	10%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Main Library	208	208	1,008	1,008	0%
Branches	5,937	5,965	28,810	28,863	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Downloads	11,330	15,997	61,070	62,988	-3%
Users	640	646	3,266	3,257	0%

Included in circulation activity

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
TOTAL SESSIONS	67,052	201,951	306,332	979,679	-69%

New wifi session tracking program implemented in August 2018. Complete datasets unavailable at time of reporting.

STREAMING MEDIA	Monthly Total		Year-to-Date	
	Songs	Users	Songs	Users
	15348	310	83371	1306