

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCT 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	144,287	104,927	668	525	1,207,319	1,078,866	11.9%
Branches*	248,012	213,869	1,219	1,004	2,185,417	2,190,014	-0.2%
Mobile Units	4,458	3,320			36,502	29,210	25.0%
Library for the Blind	43,968	43,244			405,149	443,768	-8.7%
OLBPD BARD	11,257	11,186			125,000	121,235	3.1%
eMedia	42,383	38,016			396,297	333,658	18.8%
TOTAL CIRCULATION	494,365	414,562			4,355,684	4,196,751	4%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	23,129	22,142	223,060	196,191	13.7%
eAudiobook	15,966	13,717	145,649	114,380	27.3%
eMusic	331	391	3,248	5,032	-35.5%
eVideo	1,181	503	7,431	5,727	29.8%
eMagazines	1,776	1,263	16,909	12,328	37.2%
TOTAL eCIRCULATION	42,383	38,016	396,297	333,658	18.8% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	81,451	99,130	70,851	75,915	-6.7%
Branches	569	40 minutes	587,466	690,381	400,833	464,007	-13.6%
TOTAL USAGE	676		668,917	789,511	471,684	539,922	-12.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS

New wifi session tracking program implemented in August 2018. Complete datasets unavailable at time of reporting.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	35,230	35,890	163	179	341,149	377,361	-10%
Branches*	164,832	183,294	810	861	1,622,426	1,892,928	-14%
TOTAL VISITS	200,062	219,184			1,963,575	2,270,289	-13.5%

*Branch closures due to Revitalization Project: Glenville 2/5-4/16/18; Lorain 2/5-4/14/18; Harvard Lee 4/15-6/14/18; Jefferson 4/18-8/6/18; Addison 6/14-9/24/18; Carnegie West 8/20-10/14; Fulton beginning 9/4; Langston Hughes 9/17-10/19; Collinwood beginning 9/21.

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR OCT 2018**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	4,645	1,925	740	1,700	9,010	442	9,452
Brooklyn	4,278	1,077	544	948	6,847	516	7,363
Carnegie West*	2,137	1,723	1,243	894	5,997	343	6,340
Collinwood*	692	1,341	329	1,677	4,039	183	4,222
East 131st	2,490	717	406	691	4,304	332	4,636
Eastman	9,940	2,237	1,356	2,275	15,808	2,176	17,984
Fleet	6,504	1,407	888	1,581	10,380	732	11,112
Fulton*	420	1,805	308	378	2,911	180	3,091
Garden Valley	1,887	416	233	450	2,986	286	3,272
Glenville	4,626	1,315	536	2,148	8,625	639	9,264
Harvard-Lee	4,016	1,168	697	1,562	7,443	933	8,376
Hough	4,390	929	445	1,178	6,942	424	7,366
Jefferson	3,345	831	904	1,332	6,412	751	7,163
Langston Hughes*	1,464	1,472	419	1,142	4,497	243	4,740
Lorain	4,526	1,118	592	968	7,204	706	7,910
Martin Luther King, Jr.	2,921	1,105	732	1,237	5,995	762	6,757
Memorial-Nottingham	6,174	1,002	1,327	3,515	12,018	1,298	13,316
Mt. Pleasant	2,083	1,004	555	935	4,577	289	4,866
Rice	7,464	1,416	935	2,481	12,296	903	13,199
Rockport	11,129	1,489	1,484	3,016	17,118	1,810	18,928
South	5,331	1,513	696	1,090	8,630	413	9,043
South Brooklyn	9,141	1,300	1,393	2,574	14,408	1,692	16,100
Sterling	3,867	857	328	764	5,816	383	6,199
Union	3,019	1,039	336	939	5,333	501	5,834
Walz	7,605	1,807	1,304	2,346	13,062	1,045	14,107
West Park	8,739	1,695	2,257	3,864	16,555	2,133	18,688
Woodland	5,112	1,329	614	1,078	8,133	551	8,684
TOTAL	127,945	35,037	21,601	42,763	227,346	20,666	248,012

*Branch closures due to Revitalization Project: Glenville 2/5-4/16/18; Lorain 2/5-4/14/18; Harvard Lee 4/15-6/14/18; Jefferson 4/18-8/6/18; Addison 6/14-9/24/18; Carnegie West 8/20-10/14; Fulton beginning 9/4; Langston Hughes 9/17-10/19; Collinwood beginning 9/21.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCT 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison	9,452	6,890	62,698	72,371	-9,673	-13%
Brooklyn	7,363	4,729	48,677	44,281	4,396	10%
Carnegie West*	6,340	10,473	96,762	116,371	-19,609	-17%
Collinwood*	4,222	5,256	59,307	53,075	6,232	12%
East 131st	4,636	4,003	44,146	37,260	6,886	18%
Eastman	17,984	14,324	161,875	154,458	7,417	5%
Fleet	11,112	10,757	106,830	96,626	10,204	11%
Fulton*	3,091	8,861	78,258	105,690	-27,432	-26%
Garden Valley	3,272	3,276	32,838	31,786	1,052	3%
Glenville	9,264	5,616	46,216	52,841	-6,625	-13%
Harvard-Lee	8,376	7,134	57,357	75,095	-17,738	-24%
Hough	7,366	5,070	55,493	42,077	13,416	32%
Jefferson	7,163	5,753	43,094	63,525	-20,431	-32%
Langston Hughes*	4,740	6,072	67,442	61,276	6,166	10%
Lorain	7,910	6,946	52,025	68,690	-16,665	-24%
Martin Luther King, Jr.	6,757	4,894	55,047	54,790	257	0%
Memorial-Nottingham	13,316	10,601	118,720	108,018	10,702	10%
Mt. Pleasant	4,866	3,228	40,171	33,181	6,990	21%
Rice	13,199	9,565	100,675	92,696	7,979	9%
Rockport	18,928	14,933	165,300	154,826	10,474	7%
South	9,043	7,505	80,061	72,244	7,817	11%
South Brooklyn	16,100	14,374	154,014	150,108	3,906	3%
Sterling	6,199	4,546	46,636	41,569	5,067	12%
Union	5,834	3,742	43,344	40,894	2,450	6%
Walz	14,107	12,812	123,296	124,866	-1,570	-1%
West Park	18,688	15,855	173,832	169,603	4,229	2%
Woodland	8,684	6,654	71,303	71,797	-494	-1%
TOTAL	248,012	213,869	2,185,417	2,190,014	-4,597	0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE OCT 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison	1**	4,651	24,441	51,390	-26,949	-52%
Brooklyn	4,128	3,793	32,334	36,786	-4,452	-12%
Carnegie West*	4,403	8,341	67,732	90,026	-22,294	-25%
Collinwood*	0	5,026	43,995	57,837	-13,842	-24%
East 131st	7,278	8,754	72,562	71,098	1,464	2%
Eastman	10,017	10,125	91,869	101,046	-9,177	-9%
Fleet	8,512	8,530	83,341	90,334	-6,993	-8%
Fulton*	2,021	6,960	56,525	73,202	-16,677	-23%
Garden Valley	4,574	3,725	42,755	36,748	6,007	16%
Glenville	5,999	5,502	34,881	50,298	-15,417	-31%
Harvard-Lee	6,339	7,119	47,045	77,555	-30,510	-39%
Hough	7,534	8,664	67,844	71,434	-3,590	-5%
Jefferson	4,570	5,160	27,632	48,973	-21,341	-44%
Langston Hughes*	1,715	6,836	57,454	69,817	-12,363	-18%
Lorain	6,238	7,136	43,362	65,080	-21,718	-33%
Martin Luther King, Jr.	5,205	5,630	47,759	61,961	-14,202	-23%
Memorial-Nottingham	6,513	6,092	54,648	57,625	-2,977	-5%
Mt. Pleasant	3,445	3,641	35,230	41,375	-6,145	-15%
Rice	10,299	11,385	93,985	108,400	-14,415	-13%
Rockport	9,398	8,082	73,674	82,493	-8,819	-11%
South	5,675	4,835	51,799	57,980	-6,181	-11%
South Brooklyn	12,984	6,657	110,925	108,895	2,030	2%
Sterling	8,061	8,460	74,425	86,897	-12,472	-14%
Union	5,918	4,937	56,993	52,931	4,062	8%
Walz	7,040	8,180	73,196	81,664	-8,468	-10%
West Park	8,884	6,849	78,021	73,616	4,405	6%
Woodland	8,081	8,854	77,999	87,467	-9,468	-11%
TOTAL	164,831	183,924	1,622,426	1,892,928	-270,502	-14%

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**Equipment malfunction

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS OCT 2018**

Branch	Total Circulation
1 Rockport	18,928
2 West Park	18,688
3 Eastman	17,984
4 South Brooklyn	16,100
5 Walz	14,107
6 Memorial-Nottingham	13,316
7 Rice	13,199
8 Fleet	11,112
9 Addison	9,452
10 Glenville	9,264
11 South	9,043
12 Woodland	8,684
13 Harvard-Lee	8,376
14 Lorain	7,910
15 Hough	7,366
16 Brooklyn	7,363
17 Jefferson	7,163
18 Martin Luther King, Jr.	6,757
19 Carnegie West*	6,340
20 Sterling	6,199
21 Union	5,834
22 Mt. Pleasant	4,866
23 Langston Hughes*	4,740
24 East 131st	4,636
25 Collinwood*	4,222
26 Garden Valley	3,272
27 Fulton*	3,091
	248,012

Branch	Attendance
South Brooklyn	12,984
Rice	10,299
Eastman	10,017
Rockport	9,398
West Park	8,884
Fleet	8,512
Woodland	8,081
Sterling	8,061
Hough	7,534
East 131st	7,278
Walz	7,040
Memorial-Nottingham	6,513
Harvard-Lee	6,339
Lorain	6,238
Glenville	5,999
Union	5,918
South	5,675
Martin Luther King, Jr.	5,205
Garden Valley	4,574
Jefferson	4,570
Carnegie West*	4,403
Brooklyn	4,128
Mt. Pleasant	3,445
Fulton*	2,021
Langston Hughes*	1,715
Addison	1**
Collinwood*	0
	164,831

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

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**Equipment malfunction

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCT 2018**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	73,631	58,221	588,218	620,928	-5%
Other Libraries	464	509	4,161	4,587	-9%
TOTAL	74,095	58,730	592,379	625,515	-5%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	12,455	14,976	160,801	163,347	-2%
Mail and Email Reference	382	413	3,576	3,929	-9%
Interlibrary Loan Requests	1,038	1,289	9,636	9,735	-1%
TOTAL	13,875	16,678	174,013	177,011	-2%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	3,850	4,491	41,207	44,898	-8%
Total Items Added	18,298	22,053	188,974	209,571	-10%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	216	200	2,040	2,032	0%
Branches	5,492	5,751	54,149	58,151	-7%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	11,257	11,186	125,000	121,235	3%
Users	639	640	6,481	6,410	1%

Included in circulation activity