

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2019**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	131,990	136,296	687	710	1,533,273	1,343,615	14.1%
Branches	249,709	234,174	1,237	1,229	2,776,274	2,419,591	14.7%
Mobile Units	3,612	2,832			29,036	39,334	-26.2%
Library for the Blind	34,708	49,920			440,853	455,069	-3.1%
OLBPD BARD	11,395	13,141			133,822	138,141	-3.1%
eMedia	50,333	44,195			554,851	440,492	26.0%
TOTAL CIRCULATION	481,747	480,558			5,468,109	4,836,242	13%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
eBook	23,714	21,936	271,773	244,996	10.9%
eAudiobook	18,521	15,263	197,091	160,912	22.5%
eMusic	4,315	3,889	51,190	7,137	617.2%
eVideo	2,275	1,432	16,761	8,863	89.1%
eMagazines	1,508	1,675	18,036	18,584	-2.9%
TOTAL eCIRCULATION	50,333	44,195	554,851	440,492	26.0%

Included in circulation activity

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Sessions	2019	2018	2019	2018	Gain/Loss
Main Library	107	56 minutes	69,345	88,508	79,699	77,395	3.0%
Branches	591	42 minutes	563,230	640,418	484,357	437,092	10.8%
TOTAL USAGE	698		632,575	728,926	564,056	514,487	9.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	745	8,139

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	29,351	30,830	153	161	384,055	373,502	2.8%
Branches	147,017	140,012	728	735	1,822,293	1,768,567	3.0%
TOTAL VISITS	176,368	170,842			2,206,348	2,142,069	3.0%

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*2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2019**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	4,366	1,871	912	1,306	8,455	563	9,018
Brooklyn	3,296	1,063	461	797	5,617	355	5,972
Carnegie West	5,301	2,132	1,633	1,492	10,558	1,164	11,722
Collinwood	3,387	962	516	1,651	6,516	743	7,259
East 131st	2,108	809	297	484	3,698	414	4,112
Eastman	8,341	2,433	1,293	1,887	13,954	1,760	15,714
Fleet	5,519	1,951	659	1,244	9,373	642	10,015
Fulton	4,956	1,689	459	847	7,951	701	8,652
Garden Valley	1,856	758	194	411	3,219	252	3,471
Glenville	3,541	1,608	397	1,613	7,159	400	7,559
Harvard-Lee	3,457	827	623	1,002	5,909	772	6,681
Hough	3,854	1,038	392	585	5,869	479	6,348
Jefferson	2,580	926	712	1,001	5,219	617	5,836
Langston Hughes	3,167	1,575	643	1,214	6,599	643	7,242
Lorain	4,527	1,360	732	838	7,457	587	8,044
Martin Luther King, Jr.	2,760	845	764	1,135	5,504	609	6,113
Memorial-Nottingham	6,201	1,050	1,079	2,760	11,090	1,191	12,281
Mt. Pleasant	1,808	1,221	367	739	4,135	301	4,436
Rice	7,011	1,629	670	1,517	10,827	1,073	11,900
Rockport	11,663	2,248	1,586	2,210	17,707	1,507	19,214
South	6,093	1,602	660	662	9,017	1,204	10,221
South Brooklyn	9,685	1,637	1,686	2,873	15,881	1,640	17,521
Sterling	3,459	810	461	697	5,427	466	5,893
Union	2,317	1,259	349	675	4,600	334	4,934
Walz	6,465	1,742	1,068	1,659	10,934	987	11,921
West Park	8,253	1,863	2,717	4,263	17,096	1,725	18,821
Woodland	5,632	1,384	477	829	8,322	487	8,809
TOTAL	131,603	38,292	21,807	36,391	228,093	21,616	249,709

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	9,018	8,951	96,234	71,649	24,585	34%
Brooklyn	5,972	6,599	59,143	55,276	3,867	7%
Carnegie West	11,722	10,438	127,543	107,200	20,343	19%
Collinwood	7,259	3,671	81,382	62,978	18,404	29%
East 131st	4,112	4,286	44,614	48,432	-3,818	-8%
Eastman	15,714	16,392	173,628	178,267	-4,639	-3%
Fleet	10,015	10,401	117,974	117,231	743	1%
Fulton	8,652	5,941	99,179	84,199	14,980	18%
Garden Valley	3,471	3,029	41,481	35,867	5,614	16%
Glenville	7,559	8,233	87,218	54,449	32,769	60%
Harvard-Lee	6,681	7,302	73,891	64,659	9,232	14%
Hough	6,348	6,294	75,129	61,787	13,342	22%
Jefferson	5,836	6,298	68,454	49,392	19,062	39%
Langston Hughes	7,242	6,948	82,249	74,390	7,859	11%
Lorain	8,044	6,986	81,170	59,011	22,159	38%
Martin Luther King, Jr.	6,113	5,591	72,329	60,638	11,691	19%
Memorial-Nottingham	12,281	12,272	130,289	130,992	-703	-1%
Mt. Pleasant	4,436	4,017	51,883	44,188	7,695	17%
Rice	11,900	11,375	131,102	112,050	19,052	17%
Rockport	19,214	17,502	209,446	182,802	26,644	15%
South	10,221	6,443	114,889	86,504	28,385	33%
South Brooklyn	17,521	15,397	183,919	169,411	14,508	9%
Sterling	5,893	5,420	63,522	52,056	11,466	22%
Union	4,934	5,289	58,011	48,633	9,378	19%
Walz	11,921	12,966	145,481	136,262	9,219	7%
West Park	18,821	17,879	208,873	191,711	17,162	9%
Woodland	8,809	8,254	97,241	79,557	17,684	22%
TOTAL	249,709	234,174	2,776,274	2,419,591	356,683	15%

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOVEMBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	3,642	1,783	47,307	26,224	21,083	80%
Brooklyn	2,985	3,186	35,903	35,645	258	1%
Carnegie West	4,825	5,833	75,606	73,819	1,787	2%
Collinwood	4,499	0	53,909	43,995	9,914	23%
East 131st	6,516	6,373	84,160	79,279	4,881	6%
Eastman	7,752	8,361	94,168	100,517	-6,349	-6%
Fleet	6,290	6,868	84,637	90,525	-5,888	-7%
Fulton	5,008	3,048	62,409	59,616	2,793	5%
Garden Valley	3,055	3,485	42,073	46,400	-4,327	-9%
Glenville	4,026	4,409	51,068	39,452	11,616	29%
Harvard-Lee	6,226	5,177	66,978	52,449	14,529	28%
Hough	5,458	5,491	68,943	73,617	-4,674	-6%
Jefferson	4,731	4,164	50,155	31,999	18,156	57%
Langston Hughes	4,455	4,284	61,465	61,959	-494	-1%
Lorain	4,807	4,873	58,233	48,466	9,767	20%
Martin Luther King, Jr.	4,916	4,085	53,210	52,025	1,185	2%
Memorial-Nottingham	4,455	4,504	55,316	59,355	-4,039	-7%
Mt. Pleasant	2,781	2,934	35,121	38,278	-3,157	-8%
Rice	9,155	7,919	108,524	102,219	6,305	6%
Rockport	6,199	7,219	84,445	81,210	3,235	4%
South	5,590	4,608	64,066	56,611	7,455	13%
South Brooklyn	8,894	10,159	113,911	121,557	-7,646	-6%
Sterling	7,357	6,768	85,330	81,489	3,841	5%
Union	5,282	4,981	64,208	62,212	1,996	3%
Walz	5,806	5,631	63,650	79,068	-15,418	-19%
West Park	6,221	7,104	78,359	85,514	-7,155	-8%
Woodland	6,086	6,765	79,139	85,067	-5,928	-7%
TOTAL	147,017	140,012	1,822,293	1,768,567	53,726	3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2019**

Branch	Total Circulation
1 Rockport	19,214
2 West Park	18,821
3 South Brooklyn	17,521
4 Eastman	15,714
5 Memorial-Nottingham	12,281
6 Walz	11,921
7 Rice	11,900
8 Carnegie West	11,722
9 South	10,221
10 Fleet	10,015
11 Addison	9,018
12 Woodland	8,809
13 Fulton	8,652
14 Lorain	8,044
15 Glenville	7,559
16 Collinwood	7,259
17 Langston Hughes	7,242
18 Harvard-Lee	6,681
19 Hough	6,348
20 Martin Luther King, Jr.	6,113
21 Brooklyn	5,972
22 Sterling	5,893
23 Jefferson	5,836
24 Union	4,934
25 Mt. Pleasant	4,436
26 East 131st	4,112
27 Garden Valley	3,471
	249,709

Branch	Attendance
1 Rice	9,155
2 South Brooklyn	8,894
3 Eastman	7,752
4 Sterling	7,357
5 East 131st	6,516
6 Fleet	6,290
7 Harvard-Lee	6,226
8 West Park	6,221
9 Rockport	6,199
10 Woodland	6,086
11 Walz	5,806
12 South	5,590
13 Hough	5,458
14 Union	5,282
15 Fulton	5,008
16 Martin Luther King, Jr.	4,916
17 Carnegie West	4,825
18 Lorain	4,807
19 Jefferson	4,731
20 Collinwood	4,499
21 Langston Hughes	4,455
22 Memorial-Nottingham	4,455
23 Glenville	4,026
24 Addison	3,642
25 Garden Valley	3,055
26 Brooklyn	2,985
27 Mt. Pleasant	2,781
	147,017

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

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*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,
Maxine Goodman Levine College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2019**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Loans* to:					
CLEVNET	65,138	69,890	780,162	658,108	19%
Other Libraries	525	443	4,043	4,941	-18%
	65,663	70,333	784,205	663,049	18%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Projected	12,304	13,488	145,245	176,420	-18%
Mail and Email Reference	521	385	5,971	3,961	51%
Interlibrary Loan Requests	1,525	780	9,408	10,416	-10%
	14,350	14,653	160,624	190,797	-16%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
New Titles Added	3,449	3,847	54,775	45,054	22%
Total Items Added	13,806	24,156	209,801	213,130	-2%

HOURS OPEN	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Main Library	192	192	2,224	2,232	0%
Branches	5,451	5,145	63,581	59,291	7%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Downloads	11,395	13,141	133,822	138,141	-3%
Users	662	625	7,314	7,106	3%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date	
	Songs	Users	Songs	Users
	15773	279	172483	3259