

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAY 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	115,024	117,686	575	588	602,168	619,057	-2.7%
Branches	254,240	247,795	1,194	1,177	1,306,202	1,332,269	-2.0%
Mobile Units*	1,707	3,814			8,834	27,423	-67.8%
Library for the Blind	45,139	45,139			236,620	241,097	-1.9%
OLBPD BARD	13,261	10,363			59,583	58,108	2.5%
eMedia	30,701	22,512			151,531	108,659	39.5%
TOTAL CIRCULATION	460,072	447,309			2,364,938	2,386,613	-0.9%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	18,606	14,837	82,970	73,618	12.7%
eAudiobook	8,570	5,658	48,686	27,202	79.0%
eMusic	278	15	972	87	1017.2%
eVideo	467	193	2,528	1,007	151.0%
eMagazines	2,780	1,809	16,375	6,745	142.8%
TOTAL eCIRCULATION	30,701	22,512	151,531	108,659	39.5% Included in circulation activity.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	52,184	56,729	41,531	41,490	0.1%
Branches	521	40 minutes	379,959	376,786	254,247	247,564	2.7%
TOTAL USAGE	621		432,143	433,515	295,778	289,054	2.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	74,609	NA	348,964	NA	NA

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	36,613	39,041	183	195	181,675	194,701	-6.7%
Branches	198,556	229,104	932	1,088	1,070,852	1,103,728	-3.0%
Mobile Unit*	0	505			0	2,336	-100.0%
TOTAL VISITS	235,169	268,650			1,252,527	1,300,765	-3.7%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MAY 2016**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	5,534	549	740	1,024	7,847	602	8,449
Brooklyn	3,422	412	387	585	4,806	428	5,234
Carnegie West	7,109	805	1,304	1,511	10,729	1,141	11,870
Collinwood	4,582	458	543	865	6,448	557	7,005
East 131st	2,644	227	252	459	3,582	272	3,854
Eastman	11,419	1,264	2,139	2,702	17,524	2,037	19,561
Fleet*	6,837	670	1,067	1,328	9,902	851	10,753
Fulton	10,604	663	871	1,148	13,286	891	14,177
Garden Valley	2,028	251	204	252	2,735	250	2,985
Glenville	3,920	352	370	627	5,269	389	5,658
Harvard-Lee	5,692	866	1,119	1,742	9,419	694	10,113
Hough	3,197	382	367	400	4,346	254	4,600
Jefferson	2,872	609	837	880	5,198	633	5,831
Langston Hughes	4,311	510	564	684	6,069	424	6,493
Lorain	5,714	682	1,033	1,205	8,634	730	9,364
Martin Luther King, Jr.	6,665	561	822	970	9,018	768	9,786
Memorial-Nottingham	6,274	893	1,351	2,115	10,633	1,176	11,809
Mt. Pleasant	2,219	296	322	338	3,175	261	3,436
Rice	6,220	591	773	1,117	8,701	759	9,460
Rockport	10,398	794	1,330	1,782	14,304	1,779	16,083
South	5,818	524	741	936	8,019	668	8,687
South Brooklyn	9,603	1,091	2,003	2,341	15,038	1,842	16,880
Sterling	2,936	253	275	513	3,977	348	4,325
Union	4,180	460	583	812	6,035	410	6,445
Walz	9,533	746	1,052	1,587	12,918	1,181	14,099
West Park	9,189	1,502	2,875	3,325	16,891	2,065	18,956
Woodland	5,990	451	562	748	7,751	576	8,327
TOTAL	158,910	16,862	24,486	31,996	232,254	21,986	254,240

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAY 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,449	8,600	41,100	47,220	-6,120	-13.0%
Brooklyn	5,234	4,573	28,368	29,790	-1,422	-4.8%
Carnegie West	11,870	12,390	63,451	62,172	1,279	2.1%
Collinwood	7,005	7,475	34,886	38,988	-4,102	-10.5%
East 131st	3,854	3,725	20,376	21,186	-810	-3.8%
Eastman	19,561	19,150	99,414	97,632	1,782	1.8%
Fleet*	10,753	11,431	58,879	57,111	1,768	3.1%
Fulton	14,177	9,432	72,677	51,262	21,415	41.8%
Garden Valley	2,985	2,916	15,826	15,190	636	4.2%
Glenville	5,658	5,817	31,634	32,917	-1,283	-3.9%
Harvard-Lee	10,113	7,760	47,365	39,347	8,018	20.4%
Hough	4,600	3,769	25,045	22,228	2,817	12.7%
Jefferson	5,831	6,930	34,030	39,141	-5,111	-13.1%
Langston Hughes	6,493	6,228	30,379	34,758	-4,379	-12.6%
Lorain	9,364	9,736	46,437	47,801	-1,364	-2.9%
Martin Luther King, Jr.	9,786	6,374	40,536	49,058	-8,522	-17.4%
Memorial-Nottingham	11,809	11,309	61,323	59,958	1,365	2.3%
Mt. Pleasant	3,436	3,806	17,387	21,012	-3,625	-17.3%
Rice	9,460	11,167	52,093	56,813	-4,720	-8.3%
Rockport	16,083	17,410	85,774	93,316	-7,542	-8.1%
South	8,687	7,589	42,783	43,419	-636	-1.5%
South Brooklyn	16,880	16,255	92,442	91,343	1,099	1.2%
Sterling	4,325	4,347	22,136	25,769	-3,633	-14.1%
Union	6,445	6,366	31,544	32,578	-1,034	-3.2%
Walz	14,099	14,158	67,981	70,271	-2,290	-3.3%
West Park	18,956	20,428	100,422	105,276	-4,854	-4.6%
Woodland	8,327	8,654	41,914	46,713	-4,799	-10.3%
TOTAL	254,240	247,795	1,306,202	1,332,269	-26,067	-2.0%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MAY 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	5,001	5,938	25,858	27,167	-1,309	-4.8%
Brooklyn	3,365	3,589	18,938	17,387	1,551	8.9%
Carnegie West	8,874	15,604	53,203	78,523	-25,320	-32.2%
Collinwood	6,823	6,473	38,137	31,065	7,072	22.8%
East 131st	6,280	7,621	40,823	35,990	4,833	13.4%
Eastman	10,433	10,306	53,539	54,467	-928	-1.7%
Fleet	8,789	10,871	50,282	50,459	-177	-0.4%
Fulton	7,504	7,405	37,720	34,942	2,778	8.0%
Garden Valley	3,657	4,213	20,760	21,591	-831	-3.8%
Glenville	5,021	7,936	33,064	35,149	-2,085	-5.9%
Harvard-Lee	7,246	8,493	39,358	39,621	-263	-0.7%
Hough	5,765	11,745	36,245	54,315	-18,070	-33.3%
Jefferson	4,401	6,817	31,625	35,701	-4,076	-11.4%
Langston Hughes	7,209	8,952	33,342	37,268	-3,926	-10.5%
Lorain	7,159	7,419	35,947	34,724	1,223	3.5%
Martin Luther King, Jr.	8,315	8,576	42,516	38,717	3,799	9.8%
Memorial-Nottingham	5,053	4,928	25,736	23,918	1,818	7.6%
Mt. Pleasant	5,212	6,185	28,513	31,586	-3,073	-9.7%
Rice	11,156	12,066	56,924	65,051	-8,127	-12.5%
Rockport	10,822	10,183	52,444	50,853	1,591	3.1%
South	5,946	7,656	30,231	35,849	-5,618	-15.7%
South Brooklyn	13,717	13,953	76,374	67,793	8,581	12.7%
Sterling	9,817	9,106	50,173	45,437	4,736	10.4%
Union	5,916	7,527	30,484	33,483	-2,999	-9.0%
Walz	8,686	8,575	43,456	40,797	2,659	6.5%
West Park	9,813	9,407	52,485	47,279	5,206	11.0%
Woodland	6,576	7,560	32,675	34,596	-1,921	-5.6%
TOTAL	198,556	229,104	1,070,852	1,103,728	-32,876	-3.0%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MAY 2016**

Branch	Total Circulation
1 Eastman	19,561
2 West Park	18,956
3 South Brooklyn	16,880
4 Rockport	16,083
5 Fulton	14,177
6 Walz	14,099
7 Carnegie West	11,870
8 Memorial-Nottingham	11,809
9 Fleet*	10,753
10 Harvard-Lee	10,113
11 Martin Luther King, Jr.	9,786
12 Rice	9,460
13 Lorain	9,364
14 South	8,687
15 Addison	8,449
16 Woodland	8,327
17 Collinwood	7,005
18 Langston Hughes	6,493
19 Union	6,445
20 Jefferson	5,831
21 Glenville	5,658
22 Brooklyn	5,234
23 Hough	4,600
24 Sterling	4,325
25 East 131st	3,854
26 Mt. Pleasant	3,436
27 Garden Valley	2,985
	254,240

Branch	Attendance
1 South Brooklyn	13,717
2 Rice	11,156
3 Rockport	10,822
4 Eastman	10,433
5 Sterling	9,817
6 West Park	9,813
7 Carnegie West	8,874
8 Fleet	8,789
9 Walz	8,686
10 Martin Luther King, Jr.	8,315
11 Fulton	7,504
12 Harvard-Lee	7,246
13 Langston Hughes	7,209
14 Lorain	7,159
15 Collinwood	6,823
16 Woodland	6,576
17 East 131st	6,280
18 South	5,946
19 Union	5,916
20 Hough	5,765
21 Mt. Pleasant	5,212
22 Memorial-Nottingham	5,053
23 Glenville	5,021
24 Addison	5,001
25 Jefferson	4,401
26 Garden Valley	3,657
27 Brooklyn	3,365
	198,556

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAY 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	75,516	69,734	381,568	374,952	1.8%
MORE	282	379	1,951	1,979	-1.4%
Other Libraries	420	314	2,448	1,835	33.4%
TOTAL	76,218	70,427	385,967	378,766	1.9%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	19,931	19,786	108,265	95,105	13.8%
KnowItNow Web Reference*	0	123	0	705	-100.0%
Mail and Email Reference	161	187	914	540	69.3%
Interlibrary Loan Requests	702	693	4,399	3,814	15.3%
TOTAL	20,794	20,789	113,578	100,164	13.4%

*KnowItNow statewide reference service ceased on 12/31/2015.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	5,065	5,334	27,928	27,931	0.0%
Total Items Added	19,532	20,487	100,274	96,819	3.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	200	200	1,008	999	1.0%
Branches	5,751	5,686	28,881	28,569	1.1%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	13,261	10,363	59,583	58,108	2.5%
Users	629	601	3,203	3,086	3.8%

Included in circulation activity

ConnectED Cards issued through June 11, 2016

