

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JAN 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	106,332	110,449	532	552	106,332	110,449	-3.7%
Branches	205,689	239,526	970	1,127	205,689	239,526	-14.1%
Mobile Units	2,558	1,572			2,558	1,572	62.7%
Library for the Blind	41,462	43,404			41,462	43,404	-4.5%
OLBPD BARD	12,115	12,301			12,115	12,301	-1.5%
eMedia	39,059	33,081			39,059	33,081	18.1%
TOTAL CIRCULATION	407,215	440,333			407,215	440,333	-8%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	22,661	19,647	22,661	19,647	15.3%
eAudiobook	13,892	10,696	13,892	10,696	29.9%
eMusic	374	471	374	471	-20.6%
eVideo	728	860	728	860	-15.3%
eMagazines	1,404	1,407	1,404	1,407	-0.2%
TOTAL eCIRCULATION	39,059	33,081	39,059	33,081	18.1% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	7,571	10,057	6,934	7,707	-10.0%
Branches	569	40 minutes	58,676	69,023	41,172	47,361	-13.1%
TOTAL USAGE	676		66,247	79,080	48,106	55,068	-12.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
TOTAL SESSIONS	195,282	74,080	195,282	74,080	163.6%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	27,505	33,454	138	167	27,505	33,454	-18%
Branches	148,180	174,044	699	819	148,180	174,044	-15%
TOTAL VISITS	175,685	207,498			175,685	207,498	-15.3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JAN 2018**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLENET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLENET Systems	Total Circulation (e+f)
Addison	4,693	507	471	864	6,535	395	6,930
Brooklyn	2,716	196	286	467	3,665	408	4,073
Carnegie West	5,656	752	1,160	1,471	9,039	839	9,878
Collinwood	3,209	408	460	807	4,884	363	5,247
East 131st	2,506	310	316	433	3,565	254	3,819
Eastman	8,882	641	950	1,351	11,824	1,654	13,478
Fleet	6,502	445	635	1,048	8,630	627	9,257
Fulton	6,293	451	394	657	7,795	784	8,579
Garden Valley	2,162	147	98	158	2,565	158	2,723
Glenville	2,760	265	228	560	3,813	376	4,189
Harvard-Lee	3,975	473	674	1,121	6,243	588	6,831
Hough	3,451	562	214	417	4,644	243	4,887
Jefferson	2,802	697	864	995	5,358	831	6,189
Langston Hughes	4,059	307	363	585	5,314	385	5,699
Lorain	4,695	451	482	818	6,446	464	6,910
Martin Luther King, Jr.	2,928	362	506	845	4,641	381	5,022
Memorial-Nottingham	6,300	629	887	1,918	9,734	1,016	10,750
Mt. Pleasant	2,090	290	250	547	3,177	159	3,336
Rice	6,135	581	665	1,002	8,383	522	8,905
Rockport	8,860	759	1,383	1,991	12,993	1,360	14,353
South	4,117	531	579	775	6,002	556	6,558
South Brooklyn	8,952	761	1,302	1,931	12,946	1,408	14,354
Sterling	3,774	247	250	277	4,548	312	4,860
Union	2,604	211	227	382	3,424	247	3,671
Walz	7,203	736	1,250	1,622	10,811	868	11,679
West Park	8,358	1,131	2,509	3,308	15,306	1,712	17,018
Woodland	4,820	346	340	614	6,120	374	6,494
TOTAL	130,502	13,196	17,743	26,964	188,405	17,284	205,689

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JAN 2018**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2018	2017	2018	2017		
Addison	6,930	8,100	6,930	8,100	-1,170	-14%
Brooklyn	4,073	5,077	4,073	5,077	-1,004	-20%
Carnegie West	9,878	12,586	9,878	12,586	-2,708	-22%
Collinwood	5,247	5,432	5,247	5,432	-185	-3%
East 131st	3,819	3,805	3,819	3,805	14	0%
Eastman	13,478	16,718	13,478	16,718	-3,240	-19%
Fleet	9,257	10,487	9,257	10,487	-1,230	-12%
Fulton	8,579	12,676	8,579	12,676	-4,097	-32%
Garden Valley	2,723	3,680	2,723	3,680	-957	-26%
Glenville	4,189	5,643	4,189	5,643	-1,454	-26%
Harvard-Lee	6,831	7,804	6,831	7,804	-973	-12%
Hough	4,887	5,056	4,887	5,056	-169	-3%
Jefferson	6,189	7,317	6,189	7,317	-1,128	-15%
Langston Hughes	5,699	6,599	5,699	6,599	-900	-14%
Lorain	6,910	7,453	6,910	7,453	-543	-7%
Martin Luther King, Jr.	5,022	6,050	5,022	6,050	-1,028	-17%
Memorial-Nottingham	10,750	11,440	10,750	11,440	-690	-6%
Mt. Pleasant	3,336	4,171	3,336	4,171	-835	-20%
Rice	8,905	10,194	8,905	10,194	-1,289	-13%
Rockport	14,353	16,437	14,353	16,437	-2,084	-13%
South	6,558	8,251	6,558	8,251	-1,693	-21%
South Brooklyn	14,354	16,069	14,354	16,069	-1,715	-11%
Sterling	4,860	4,932	4,860	4,932	-72	-1%
Union	3,671	4,859	3,671	4,859	-1,188	-24%
Walz	11,679	12,480	11,679	12,480	-801	-6%
West Park	17,018	17,478	17,018	17,478	-460	-3%
Woodland	6,494	8,732	6,494	8,732	-2,238	-26%
TOTAL	205,689	239,526	205,689	239,526	-33,837	-14%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JAN 2018**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2018	2017	2018	2017		
Addison	3,788	4,780	3,788	4,780	-992	-21%
Brooklyn	2,648	3,075	2,648	3,075	-427	-14%
Carnegie West	8,507	9,095	8,507	9,095	-588	-6%
Collinwood	4,132	5,758	4,132	5,758	-1,626	-28%
East 131st	5,733	5,792	5,733	5,792	-59	-1%
Eastman	8,183	8,916	8,183	8,916	-733	-8%
Fleet	7,442	8,466	7,442	8,466	-1,024	-12%
Fulton	5,902	6,747	5,902	6,747	-845	-13%
Garden Valley	3,027	3,056	3,027	3,056	-29	-1%
Glenville	4,219	4,243	4,219	4,243	-24	-1%
Harvard-Lee	6,158	6,604	6,158	6,604	-446	-7%
Hough	6,640	6,098	6,640	6,098	542	9%
Jefferson	3,414	4,260	3,414	4,260	-846	-20%
Langston Hughes	5,263	6,886	5,263	6,886	-1,623	-24%
Lorain	5,325	4,159	5,325	4,159	1,166	28%
Martin Luther King, Jr.	4,880	7,192	4,880	7,192	-2,312	-32%
Memorial-Nottingham	2,933	4,170	2,933	4,170	-1,237	-30%
Mt. Pleasant	3,143	4,199	3,143	4,199	-1,056	-25%
Rice	8,334	10,357	8,334	10,357	-2,023	-20%
Rockport	6,177	7,343	6,177	7,343	-1,166	-16%
South	4,508	5,415	4,508	5,415	-907	-17%
South Brooklyn	5,623	12,397	5,623	12,397	-6,774	-55%
Sterling	7,279	7,486	7,279	7,486	-207	-3%
Union	4,728	4,888	4,728	4,888	-160	-3%
Walz	6,238	7,531	6,238	7,531	-1,293	-17%
West Park	6,579	6,731	6,579	6,731	-152	-2%
Woodland	7,377	8,400	7,377	8,400	-1,023	-12%
TOTAL	148,180	174,044	148,180	174,044	-25,864	-15%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JAN 2018**

Branch	Total Circulation
1 West Park	17,018
2 South Brooklyn	14,354
3 Rockport	14,353
4 Eastman	13,478
5 Walz	11,679
6 Memorial-Nottingham	10,750
7 Carnegie West	9,878
8 Fleet	9,257
9 Rice	8,905
10 Fulton	8,579
11 Addison	6,930
12 Lorain	6,910
13 Harvard-Lee	6,831
14 South	6,558
15 Woodland	6,494
16 Jefferson	6,189
17 Langston Hughes	5,699
18 Collinwood	5,247
19 Martin Luther King, Jr.	5,022
20 Hough	4,887
21 Sterling	4,860
22 Glenville	4,189
23 Brooklyn	4,073
24 East 131st	3,819
25 Union	3,671
26 Mt. Pleasant	3,336
27 Garden Valley	2,723
	205,689

Branch	Attendance
Carnegie West	8,507
Rice	8,334
Eastman	8,183
Fleet	7,442
Woodland	7,377
Sterling	7,279
Hough	6,640
West Park	6,579
Walz	6,238
Rockport	6,177
Harvard-Lee	6,158
Fulton	5,902
East 131st	5,733
South Brooklyn	5,623
Lorain	5,325
Langston Hughes	5,263
Martin Luther King, Jr.	4,880
Union	4,728
South	4,508
Glenville	4,219
Collinwood	4,132
Addison	3,788
Jefferson	3,414
Mt. Pleasant	3,143
Garden Valley	3,027
Memorial-Nottingham	2,933
Brooklyn	2,648
	148,180

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JAN 2018**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	61,827	64,945	61,827	64,945	-5%
Other Libraries	525	493	525	493	6%
TOTAL	62,352	65,438	62,352	65,438	-5%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	14,424	16,064	14,424	16,064	-10%
Mail and Email Reference	391	368	391	368	6%
Interlibrary Loan Requests	1,166	890	1,166	890	31%
TOTAL	15,981	17,322	15,981	17,322	-8%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	4,562	4,258	4,562	4,258	7%
Total Items Added	20,329	32,926	20,329	32,926	-38%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	200	200	200	200	0%
Branches	5,724	5,738	5,724	5,738	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	12,115	12,301	12,115	12,301	-2%
Users	656	655	656	655	0%

Included in circulation activity