

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	107,844	124,519	539	599	438,142	487,141	-10.1%
Branches	208,660	260,784	984	1,187	901,532	1,051,962	-14.3%
Mobile Units	2,844	2,291			10,090	7,127	41.6%
Library for the Blind	41,157	46,198			176,338	191,580	-8.0%
OLBPD BARD	13,248	11,493			50,378	46,322	8.8%
eMedia	31,557	29,483			127,415	120,830	5%
TOTAL CIRCULATION	405,310	474,768			1,703,895	1,904,962	-11%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
eBook	18,861	17,736	75,977	64,364	18.0%
eAudiobook	10,694	8,240	40,360	40,116	0.6%
eMusic	328	228	2,926	694	321.6%
eVideo	449	320	2,595	2,061	25.9%
eMagazines	1,225	2,959	5,557	13,595	-59.1%
TOTAL eCIRCULATION	31,557	29,483	127,415	120,830	5.4% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2017	2016	2017	2016	
Main Library	100	45 minutes	40,214	42,337	30,404	34,163	-11.0%
Branches	527	40 minutes	269,603	306,529	182,040	204,225	-10.9%
TOTAL USAGE	627		309,817	348,866	212,444	238,388	-10.9%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
TOTAL SESSIONS	152,455	74,946	450,529	274,355	64.2%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	37,426	37,353	187	180	140,729	145,062	-3%
Branches	188,263	209,726	888	955	746,432	866,578	-14%
TOTAL VISITS	225,689	247,079			887,161	1,011,640	-12.3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APRIL 2017**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	4,422	374	499	700	5,995	492	6,487
Brooklyn	2,383	256	322	384	3,345	334	3,679
Carnegie West	9,962	656	1,053	1,389	13,060	961	14,021
Collinwood	3,340	323	436	713	4,812	567	5,379
East 131st	1,995	268	226	334	2,823	239	3,062
Eastman	9,145	916	1,127	1,853	13,041	1,855	14,896
Fleet	5,665	471	599	1,059	7,794	645	8,439
Fulton	6,052	608	573	780	8,013	719	8,732
Garden Valley	2,284	152	134	211	2,781	155	2,936
Glenville	3,004	314	293	590	4,201	331	4,532
Harvard-Lee	4,603	533	689	897	6,722	608	7,330
Hough	2,321	335	201	269	3,126	216	3,342
Jefferson	3,510	545	756	932	5,743	573	6,316
Langston Hughes	3,957	388	490	667	5,502	414	5,916
Lorain	3,722	438	596	956	5,712	511	6,223
Martin Luther King, Jr.	2,982	468	688	918	5,056	628	5,684
Memorial-Nottingham	5,990	626	1,212	1,513	9,341	923	10,264
Mt. Pleasant	1,886	261	160	219	2,526	180	2,706
Rice	6,274	481	516	1,111	8,382	688	9,070
Rockport	9,998	802	1,134	1,764	13,698	1,381	15,079
South	5,378	592	491	521	6,982	502	7,484
South Brooklyn	9,051	768	1,406	2,031	13,256	1,534	14,790
Sterling	2,873	244	231	311	3,659	243	3,902
Union	2,903	336	301	416	3,956	283	4,239
Walz	7,250	668	1,020	1,276	10,214	994	11,208
West Park	8,299	1,075	2,313	3,047	14,734	1,810	16,544
Woodland	4,454	418	442	600	5,914	486	6,400
TOTAL	133,703	13,316	17,908	25,461	190,388	18,272	208,660

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	6,487	8,105	30,081	32,651	-2,570	-8%
Brooklyn	3,679	5,639	18,215	23,134	-4,919	-21%
Carnegie West	14,021	12,883	51,661	51,581	80	0%
Collinwood	5,379	6,601	21,798	27,881	-6,083	-22%
East 131st	3,062	4,019	13,692	16,522	-2,830	-17%
Eastman	14,896	19,854	64,742	79,853	-15,111	-19%
Fleet	8,439	11,628	38,218	48,126	-9,908	-21%
Fulton	8,732	13,604	42,839	58,500	-15,661	-27%
Garden Valley	2,936	3,071	13,151	12,841	310	2%
Glenville	4,532	6,314	20,468	25,976	-5,508	-21%
Harvard-Lee	7,330	11,298	30,653	37,252	-6,599	-18%
Hough	3,342	4,516	16,821	20,445	-3,624	-18%
Jefferson	6,316	7,246	27,520	28,199	-679	-2%
Langston Hughes	5,916	6,240	24,847	23,886	961	4%
Lorain	6,223	9,078	28,012	37,073	-9,061	-24%
Martin Luther King, Jr.	5,684	8,080	24,076	30,750	-6,674	-22%
Memorial-Nottingham	10,264	12,205	43,312	49,514	-6,202	-13%
Mt. Pleasant	2,706	3,076	13,671	13,951	-280	-2%
Rice	9,070	10,129	37,625	42,633	-5,008	-12%
Rockport	15,079	17,055	63,477	69,691	-6,214	-9%
South	7,484	8,596	30,255	34,096	-3,841	-11%
South Brooklyn	14,790	18,995	62,338	75,562	-13,224	-18%
Sterling	3,902	4,447	18,747	17,811	936	5%
Union	4,239	6,075	18,028	25,099	-7,071	-28%
Walz	11,208	13,701	48,540	53,882	-5,342	-10%
West Park	16,544	20,162	69,725	81,466	-11,741	-14%
Woodland	6,400	8,167	29,020	33,587	-4,567	-14%
TOTAL	208,660	260,784	901,532	1,051,962	-150,430	-14%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APRIL 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	4,548	5,207	19,549	20,701	-1,152	-6%
Brooklyn	3,704	3,838	14,329	15,457	-1,128	-7%
Carnegie West	8,540	10,413	37,852	44,034	-6,182	-14%
Collinwood	6,379	6,859	25,296	31,140	-5,844	-19%
East 131st	5,270	7,160	22,885	34,395	-11,510	-33%
Eastman	9,500	10,943	38,731	42,759	-4,028	-9%
Fleet	9,319	9,741	36,090	41,200	-5,110	-12%
Fulton	6,978	8,036	28,238	29,899	-1,661	-6%
Garden Valley	3,519	4,192	13,503	16,965	-3,462	-20%
Glenville	4,381	5,006	17,289	27,917	-10,628	-38%
Harvard-Lee	7,074	7,395	29,614	31,914	-2,300	-7%
Hough	7,400	5,811	26,680	30,354	-3,674	-12%
Jefferson	5,272	4,228	18,690	27,124	-8,434	-31%
Langston Hughes	6,397	7,195	27,383	25,920	1,463	6%
Lorain	6,074	6,797	22,293	28,560	-6,267	-22%
Martin Luther King, Jr.	7,525	8,006	28,996	34,056	-5,060	-15%
Memorial-Nottingham	5,231	5,222	19,548	20,542	-994	-5%
Mt. Pleasant	4,082	5,839	16,982	23,144	-6,162	-27%
Rice	11,165	11,998	43,832	45,542	-1,710	-4%
Rockport	8,172	11,312	32,392	41,365	-8,973	-22%
South	6,045	6,089	24,312	24,104	208	1%
South Brooklyn	13,253	15,531	53,084	62,368	-9,284	-15%
Sterling	8,564	9,637	33,355	40,068	-6,713	-17%
Union	5,650	6,604	20,570	24,342	-3,772	-15%
Walz	8,825	9,060	32,454	34,535	-2,081	-6%
West Park	7,366	10,999	29,348	42,277	-12,929	-31%
Woodland	8,030	6,608	33,137	25,896	7,241	28%
TOTAL	188,263	209,726	746,432	866,578	-120,146	-14%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2017**

Branch	Total Circulation
1 West Park	16,544
2 Rockport	15,079
3 Eastman	14,896
4 South Brooklyn	14,790
5 Carnegie West	14,021
6 Walz	11,208
7 Memorial-Nottingham	10,264
8 Rice	9,070
9 Fulton	8,732
10 Fleet	8,439
11 South	7,484
12 Harvard-Lee	7,330
13 Addison	6,487
14 Woodland	6,400
15 Jefferson	6,316
16 Lorain	6,223
17 Langston Hughes	5,916
18 Martin Luther King, Jr.	5,684
19 Collinwood	5,379
20 Glenville	4,532
21 Union	4,239
22 Sterling	3,902
23 Brooklyn	3,679
24 Hough	3,342
25 East 131st	3,062
26 Garden Valley	2,936
27 Mt. Pleasant	2,706
	208,660

Branch	Attendance
1 South Brooklyn	13,253
2 Rice	11,165
3 Eastman	9,500
4 Fleet	9,319
5 Walz	8,825
6 Sterling	8,564
7 Carnegie West	8,540
8 Rockport	8,172
9 Woodland	8,030
10 Martin Luther King, Jr.	7,525
11 Hough	7,400
12 West Park	7,366
13 Harvard-Lee	7,074
14 Fulton	6,978
15 Langston Hughes	6,397
16 Collinwood	6,379
17 Lorain	6,074
18 South	6,045
19 Union	5,650
20 Jefferson	5,272
21 East 131st	5,270
22 Memorial-Nottingham	5,231
23 Addison	4,548
24 Glenville	4,381
25 Mt. Pleasant	4,082
26 Brooklyn	3,704
27 Garden Valley	3,519
	188,263

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2017**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Loans* to:					
CLEVNET	63,444	76,580	257,925	306,052	-16%
MORE	306	400	1,519	1,669	-9%
Other Libraries	930	537	2,392	2,028	18%
TOTAL	64,680	77,517	261,836	309,749	-15%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	16,776	20,260	59,840	88,061	-32%
Mail and Email Reference	360	198	1,558	753	107%
Interlibrary Loan Requests	1,236	937	3,911	3,697	6%
TOTAL	18,372	21,395	65,309	92,511	-29%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,068	6,296	18,044	22,863	-21%
Total Items Added	18,203	23,924	92,059	80,742	14%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	200	208	800	808	-1%
Branches	5,724	5,931	22,882	23,130	-1%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	13,248	11,493	50,378	46,322	9%
Users	665	627	2,622	2,574	2%

Included in circulation activity