

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	111,491	122,911	557	615	1,058,702	1,119,150	-5.4%
Branches	260,119	267,119	1,227	1,260	2,331,816	2,436,454	-4.3%
Mobile Units*	3,271	5,200			15,939	45,134	-64.7%
Library for the Blind	46,230	48,336			431,152	442,158	-2.5%
OLBPD BARD	11,186	9,345			105,905	99,123	6.8%
eMedia	29,717	25,565			269,828	208,696	29.3%
TOTAL CIRCULATION	462,014	478,476			4,213,342	4,350,715	-3.2%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	17,166	11,347	152,906	132,419	15.5%
eAudiobook	8,759	11,529	82,778	58,072	42.5%
eMusic	398	118	2,525	538	369.3%
eVideo	678	450	4,879	2,645	84.5%
eMagazines	2,716	2,121	26,740	15,022	78.0%
TOTAL eCIRCULATION	29,717	25,565	269,828	208,696	29.3% Included in circulation activity.

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Session	2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	94,553	101,738	73,492	73,376	0.2%
Branches	526	40 minutes	709,720	719,504	480,161	474,621	1.2%
TOTAL USAGE	626		804,273	821,242	553,653	547,997	1.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	120,935	NA	736,099	NA	NA

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	37,542	39,445	188	197	341,724	366,194	-6.7%
Branches	174,111	220,170	821	1,039	1,887,320	2,059,702	-8.4%
Mobile Unit*	0	458			0	4,515	-100.0%
TOTAL VISITS	211,653	260,073			2,229,044	2,430,411	-8.3%

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*Bookmobile is providing lobby stops as of November 2015. This changes the way the Library measures use.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2016**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	6,458	560	555	869	8,442	486	8,928
Brooklyn	3,401	323	301	443	4,468	370	4,838
Carnegie West	7,714	729	1,295	1,390	11,128	939	12,067
Collinwood	5,017	326	353	700	6,396	563	6,959
East 131st	3,273	290	226	357	4,146	279	4,425
Eastman	11,907	1,091	1,487	2,339	16,824	1,762	18,586
Fleet*	8,799	610	800	1,231	11,440	698	12,138
Fulton	7,766	539	804	1,029	10,138	690	10,828
Garden Valley	3,358	245	155	244	4,002	184	4,186
Glenville	4,427	270	230	660	5,587	350	5,937
Harvard-Lee	6,146	413	682	935	8,176	663	8,839
Hough	4,139	338	305	425	5,207	258	5,465
Jefferson	4,849	598	915	1,051	7,413	451	7,864
Langston Hughes	5,673	465	648	958	7,744	436	8,180
Lorain	6,218	493	739	974	8,424	621	9,045
Martin Luther King, Jr.	6,017	439	768	978	8,202	591	8,793
Memorial-Nottingham	8,240	744	1,278	1,709	11,971	953	12,924
Mt. Pleasant	2,846	264	221	363	3,694	220	3,914
Rice	8,168	581	769	1,097	10,615	590	11,205
Rockport	11,794	907	1,289	1,770	15,760	1,327	17,087
South	6,139	612	484	890	8,125	606	8,731
South Brooklyn	10,542	1,001	1,696	1,969	15,208	1,493	16,701
Sterling	3,706	247	311	594	4,858	296	5,154
Union	3,539	379	313	378	4,609	319	4,928
Walz	9,219	823	989	1,526	12,557	924	13,481
West Park	10,572	1,290	2,676	3,612	18,150	1,743	19,893
Woodland	6,631	522	428	948	8,529	494	9,023
TOTAL	176,558	15,099	20,717	29,439	241,813	18,306	260,119

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,928	9,041	74,983	85,803	-10,820	-12.6%
Brooklyn	4,838	5,026	49,695	53,000	-3,305	-6.2%
Carnegie West	12,067	12,998	110,814	115,155	-4,341	-3.8%
Collinwood	6,959	7,310	63,825	70,752	-6,927	-9.8%
East 131st	4,425	4,636	36,580	39,722	-3,142	-7.9%
Eastman	18,586	19,199	174,299	177,598	-3,299	-1.9%
Fleet	12,138	12,173	105,166	108,311	-3,145	-2.9%
Fulton	10,828	10,651	127,083	96,807	30,276	31.3%
Garden Valley	4,186	3,473	30,119	29,137	982	3.4%
Glenville	5,937	6,467	55,428	59,691	-4,263	-7.1%
Harvard-Lee	8,839	10,230	81,582	78,767	2,815	3.6%
Hough	5,465	4,278	44,944	39,973	4,971	12.4%
Jefferson	7,864	7,576	62,271	67,199	-4,928	-7.3%
Langston Hughes	8,180	6,947	58,572	61,568	-2,996	-4.9%
Lorain	9,045	10,643	82,228	90,764	-8,536	-9.4%
Martin Luther King, Jr.	8,793	8,162	74,046	85,750	-11,704	-13.6%
Memorial-Nottingham	12,924	12,457	112,704	111,564	1,140	1.0%
Mt. Pleasant	3,914	4,686	34,740	41,214	-6,474	-15.7%
Rice	11,205	11,868	94,061	108,206	-14,145	-13.1%
Rockport	17,087	18,343	153,088	167,955	-14,867	-8.9%
South	8,731	7,915	75,912	75,830	82	0.1%
South Brooklyn	16,701	18,731	158,705	167,159	-8,454	-5.1%
Sterling	5,154	5,082	40,193	45,418	-5,225	-11.5%
Union	4,928	6,637	53,560	59,513	-5,953	-10.0%
Walz	13,481	13,619	122,952	127,621	-4,669	-3.7%
West Park	19,893	19,674	178,943	187,873	-8,930	-4.8%
Woodland	9,023	9,297	75,323	84,104	-8,781	-10.4%
TOTAL	260,119	267,119	2,331,816	2,436,454	-104,638	-4.3%

**Fleet branch circulation includes remaining circulation generated by Broadway branch items*

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	4,296	5,468	46,933	51,012	-4,079	-8.0%
Brooklyn	3,380	3,496	35,719	33,826	1,893	5.6%
Carnegie West	7,771	12,716	92,380	139,297	-46,917	-33.7%
Collinwood	5,868	7,927	65,577	62,746	2,831	4.5%
East 131st	5,536	8,293	65,954	70,729	-4,775	-6.8%
Eastman	8,825	9,908	94,457	99,746	-5,289	-5.3%
Fleet	7,781	10,187	88,962	96,618	-7,656	-7.9%
Fulton	7,138	7,613	74,453	71,281	3,172	4.4%
Garden Valley	3,492	4,848	37,789	42,435	-4,646	-10.9%
Glenville	5,088	9,847	56,360	72,127	-15,767	-21.9%
Harvard-Lee	6,621	8,051	69,147	73,797	-4,650	-6.3%
Hough	5,975	10,238	63,837	102,917	-39,080	-38.0%
Jefferson	4,652	7,193	48,649	64,283	-15,634	-24.3%
Langston Hughes	7,959	6,091	67,178	65,719	1,459	2.2%
Lorain	5,012	7,464	62,507	68,944	-6,437	-9.3%
Martin Luther King, Jr.	6,749	8,348	68,864	68,656	208	0.3%
Memorial-Nottingham	5,188	5,367	51,436	50,666	770	1.5%
Mt. Pleasant	4,044	5,621	48,442	56,602	-8,160	-14.4%
Rice	9,852	12,174	101,388	116,084	-14,696	-12.7%
Rockport	8,480	9,892	90,164	89,461	703	0.8%
South	5,137	6,328	55,627	66,299	-10,672	-16.1%
South Brooklyn	12,614	14,339	128,612	120,668	7,944	6.6%
Sterling	8,319	8,772	92,605	84,442	8,163	9.7%
Union	4,602	6,185	52,579	61,300	-8,721	-14.2%
Walz	6,764	8,036	76,894	75,939	955	1.3%
West Park	6,299	8,027	84,834	85,193	-359	-0.4%
Woodland	6,669	7,741	65,973	68,915	-2,942	-4.3%
TOTAL	174,111	220,170	1,887,320	2,059,702	-172,382	-8.4%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2016**

Branch	Total Circulation
1 West Park	19,893
2 Eastman	18,586
3 Rockport	17,087
4 South Brooklyn	16,701
5 Walz	13,481
6 Memorial-Nottingham	12,924
7 Fleet	12,138
8 Carnegie West	12,067
9 Rice	11,205
10 Fulton	10,828
11 Lorain	9,045
12 Woodland	9,023
13 Addison	8,928
14 Harvard-Lee	8,839
15 Martin Luther King, Jr.	8,793
16 South	8,731
17 Langston Hughes	8,180
18 Jefferson	7,864
19 Collinwood	6,959
20 Glenville	5,937
21 Hough	5,465
22 Sterling	5,154
23 Union	4,928
24 Brooklyn	4,838
25 East 131st	4,425
26 Garden Valley	4,186
27 Mt. Pleasant	3,914
	260,119

Branch	Attendance
1 South Brooklyn	12,614
2 Rice	9,852
3 Eastman	8,825
4 Rockport	8,480
5 Sterling	8,319
6 Langston Hughes	7,959
7 Fleet	7,781
8 Carnegie West	7,771
9 Fulton	7,138
10 Walz	6,764
11 Martin Luther King, Jr.	6,749
12 Woodland	6,669
13 Harvard-Lee	6,621
14 West Park	6,299
15 Hough	5,975
16 Collinwood	5,868
17 East 131st	5,536
18 Memorial-Nottingham	5,188
19 South	5,137
20 Glenville	5,088
21 Lorain	5,012
22 Jefferson	4,652
23 Union	4,602
24 Addison	4,296
25 Mt. Pleasant	4,044
26 Garden Valley	3,492
27 Brooklyn	3,380
	174,111

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2016**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
CLEVNET	66,244	74,548	659,827	674,355	-2.2%
MORE	443	455	3,447	3,638	-5.3%
Other Libraries	522	388	4,229	3,178	33.1%
TOTAL	67,209	75,391	667,503	681,171	-2.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	16,481	16,064	177,892	179,195	-0.7%
KnowItNow Web Reference*	0	74	0	976	-100.0%
Mail and Email Reference	287	180	1,914	1,167	
Interlibrary Loan Requests	965	843	7,676	6,816	12.6%
TOTAL	17,733	17,161	187,482	188,154	-0.4%

*KnowItNow statewide reference service ceased on 12/31/2015.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	6,123	5,011	49,056	48,963	0.2%
Total Items Added	28,805	25,452	201,924	186,420	8.3%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	200	200	1,824	1,815	0.5%
Branches	5,724	5,724	52,245	52,005	0.5%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	11,186	9,345	105,905	99,123	6.8%
Users	621	604	5,786	5,510	5.0%

Included in circulation activity