

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCT 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	104,927	114,906	525	575	1,078,866	1,173,608	-8.1%
Branches	213,869	262,139	1,004	1,237	2,190,014	2,593,955	-15.6%
Mobile Units	3,320	1,904			29,210	17,843	63.7%
Library for the Blind	43,244	44,409			443,768	475,561	-6.7%
OLBPD BARD	11,186	10,882			121,235	116,787	3.8%
eMedia	38,016	29,426			333,658	299,254	11.5%
TOTAL CIRCULATION	414,562	463,666			4,196,751	4,677,008	-10%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
eBook	22,142	16,872	196,191	169,778	15.6%
eAudiobook	13,717	8,293	114,380	91,071	25.6%
eMusic	391	1,079	5,032	3,604	39.6%
eVideo	503	655	5,727	5,534	3.5%
eMagazines	1,263	2,527	12,328	29,267	-57.9%
TOTAL eCIRCULATION	38,016	29,426	333,658	299,254	11.5% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2017	2016	2017	2016	
Main Library	97	45 minutes	99,130	105,900	75,915	82,159	-7.6%
Branches	527	40 minutes	690,381	786,360	464,007	531,854	-12.8%
TOTAL USAGE	624		789,511	892,260	539,922	614,013	-12.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
TOTAL SESSIONS	202,639	121,434	1,496,712	857,533	74.5%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	35,890	37,498	179	187	377,361	379,222	0%
Branches	183,294	206,560	861	974	1,892,928	2,139,146	-12%
TOTAL VISITS	219,184	244,058			2,270,289	2,518,368	-9.9%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR OCT 2017**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLENET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLENET Systems	Total Circulation (e+f)
Addison	4,693	548	439	858	6,538	352	6,890
Brooklyn	3,135	390	343	554	4,422	307	4,729
Carnegie West	6,362	593	1,204	1,479	9,638	835	10,473
Collinwood	3,608	294	400	506	4,808	448	5,256
East 131st	2,603	383	313	455	3,754	249	4,003
Eastman	9,341	753	1,117	1,456	12,667	1,657	14,324
Fleet	7,570	517	896	1,218	10,201	556	10,757
Fulton	6,056	478	612	981	8,127	734	8,861
Garden Valley	2,508	135	196	261	3,100	176	3,276
Glenville	4,258	230	313	506	5,307	309	5,616
Harvard-Lee	4,911	320	524	736	6,491	643	7,134
Hough	3,311	757	271	500	4,839	231	5,070
Jefferson	2,952	381	865	1,027	5,225	528	5,753
Langston Hughes	4,483	328	389	513	5,713	359	6,072
Lorain	4,708	424	520	806	6,458	488	6,946
Martin Luther King, Jr.	2,873	330	468	746	4,417	477	4,894
Memorial-Nottingham	6,695	439	990	1,544	9,668	933	10,601
Mt. Pleasant	2,072	294	278	388	3,032	196	3,228
Rice	6,658	498	679	1,130	8,965	600	9,565
Rockport	10,354	712	1,028	1,604	13,698	1,235	14,933
South	5,194	516	677	631	7,018	487	7,505
South Brooklyn	8,862	819	1,335	2,051	13,067	1,307	14,374
Sterling	3,433	233	227	401	4,294	252	4,546
Union	2,620	269	209	413	3,511	231	3,742
Walz	8,221	608	1,394	1,706	11,929	883	12,812
West Park	8,080	1,078	2,136	2,954	14,248	1,607	15,855
Woodland	5,012	346	375	608	6,341	313	6,654
TOTAL	140,573	12,673	18,198	26,032	197,476	16,393	213,869

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCT 2017**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2017	2016	2017	2016		
Addison	6,890	9,105	72,371	84,088	-11,717	-14%
Brooklyn	4,729	5,367	44,281	55,062	-10,781	-20%
Carnegie West	10,473	12,166	116,371	122,980	-6,609	-5%
Collinwood	5,256	6,809	53,075	70,634	-17,559	-25%
East 131st	4,003	4,319	37,260	40,899	-3,639	-9%
Eastman	14,324	18,873	154,458	193,172	-38,714	-20%
Fleet	10,757	12,558	96,626	117,724	-21,098	-18%
Fulton	8,861	12,105	105,690	139,188	-33,498	-24%
Garden Valley	3,276	4,061	31,786	34,180	-2,394	-7%
Glenville	5,616	5,613	52,841	61,041	-8,200	-13%
Harvard-Lee	7,134	8,866	75,095	90,448	-15,353	-17%
Hough	5,070	5,083	42,077	50,027	-7,950	-16%
Jefferson	5,753	6,963	63,525	69,234	-5,709	-8%
Langston Hughes	6,072	8,127	61,276	66,699	-5,423	-8%
Lorain	6,946	8,940	68,690	91,168	-22,478	-25%
Martin Luther King, Jr.	4,894	8,887	54,790	82,933	-28,143	-34%
Memorial-Nottingham	10,601	12,719	108,018	125,423	-17,405	-14%
Mt. Pleasant	3,228	4,126	33,181	38,866	-5,685	-15%
Rice	9,565	11,536	92,696	105,597	-12,901	-12%
Rockport	14,933	16,985	154,826	170,073	-15,247	-9%
South	7,505	8,754	72,244	84,666	-12,422	-15%
South Brooklyn	14,374	16,854	150,108	175,559	-25,451	-14%
Sterling	4,546	5,227	41,569	45,420	-3,851	-8%
Union	3,742	5,455	40,894	59,015	-18,121	-31%
Walz	12,812	13,754	124,866	136,706	-11,840	-9%
West Park	15,855	18,986	169,603	197,929	-28,326	-14%
Woodland	6,654	9,901	71,797	85,224	-13,427	-16%
TOTAL	213,869	262,139	2,190,014	2,593,955	-403,941	-16%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE OCT 2017**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2017	2016	2017	2016		
Addison	4,651	5,342	51,390	53,501	-2,111	-4%
Brooklyn	3,793	3,908	36,786	40,476	-3,690	-9%
Carnegie West	8,341	9,498	90,026	103,909	-13,883	-13%
Collinwood	5,026	7,119	57,837	74,424	-16,587	-22%
East 131st	8,754	6,441	71,098	73,868	-2,770	-4%
Eastman	10,125	10,537	101,046	107,280	-6,234	-6%
Fleet	8,530	9,191	90,334	100,290	-9,956	-10%
Fulton	6,960	8,864	73,202	85,178	-11,976	-14%
Garden Valley	3,725	4,252	36,748	43,009	-6,261	-15%
Glenville	5,502	5,819	50,298	63,593	-13,295	-21%
Harvard-Lee	7,119	6,589	77,555	77,263	292	0%
Hough	8,664	7,108	71,434	72,556	-1,122	-2%
Jefferson	5,160	4,718	48,973	54,520	-5,547	-10%
Langston Hughes	6,836	8,673	69,817	77,808	-7,991	-10%
Lorain	7,136	6,524	65,080	70,298	-5,218	-7%
Martin Luther King, Jr.	5,630	7,693	61,961	78,310	-16,349	-21%
Memorial-Nottingham	6,092	6,283	57,625	59,075	-1,450	-2%
Mt. Pleasant	3,641	5,249	41,375	54,705	-13,330	-24%
Rice	11,385	11,947	108,400	115,902	-7,502	-6%
Rockport	8,082	9,943	82,493	102,337	-19,844	-19%
South	4,835	6,278	57,980	63,234	-5,254	-8%
South Brooklyn	6,657	14,372	108,895	146,164	-37,269	-25%
Sterling	8,460	9,442	86,897	103,987	-17,090	-16%
Union	4,937	5,663	52,931	59,444	-6,513	-11%
Walz	8,180	8,936	81,664	87,720	-6,056	-7%
West Park	6,849	7,468	73,616	93,907	-20,291	-22%
Woodland	8,854	8,703	87,467	76,388	11,079	15%
TOTAL	183,924	206,560	1,892,928	2,139,146	-246,218	-12%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS OCT 2017**

Branch	Total Circulation
1 West Park	15,855
2 Rockport	14,933
3 South Brooklyn	14,374
4 Eastman	14,324
5 Walz	12,812
6 Fleet	10,757
7 Memorial-Nottingham	10,601
8 Carnegie West	10,473
9 Rice	9,565
10 Fulton	8,861
11 South	7,505
12 Harvard-Lee	7,134
13 Lorain	6,946
14 Addison	6,890
15 Woodland	6,654
16 Langston Hughes	6,072
17 Jefferson	5,753
18 Glenville	5,616
19 Collinwood	5,256
20 Hough	5,070
21 Martin Luther King, Jr.	4,894
22 Brooklyn	4,729
23 Sterling	4,546
24 East 131st	4,003
25 Union	3,742
26 Garden Valley	3,276
27 Mt. Pleasant	3,228
	213,869

Branch	Attendance
Rice	11,385
Eastman	10,125
Woodland	8,854
East 131st	8,754
Hough	8,664
Fleet	8,530
Sterling	8,460
Carnegie West	8,341
Walz	8,180
Rockport	8,082
Lorain	7,136
Harvard-Lee	7,119
Fulton	6,960
West Park	6,849
Langston Hughes	6,836
South Brooklyn	6,657
Memorial-Nottingham	6,092
Martin Luther King, Jr.	5,630
Glenville	5,502
Jefferson	5,160
Collinwood	5,026
Union	4,937
South	4,835
Addison	4,651
Brooklyn	3,793
Garden Valley	3,725
Mt. Pleasant	3,641
	183,924

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCT 2017**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
CLEVNET	58,221	69,017	620,928	728,844	-15%
MORE**	0	416	1,794	3,863	-54%
Other Libraries	509	419	4,587	4,648	-1%
TOTAL	58,730	69,852	627,309	737,355	-15%

*Totals included in Main Library and Branch circulation counts

**MORE discontinued as of 5/31/2017

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	14,976	16,884	163,347	201,082	-19%
Mail and Email Reference	413	308	3,929	2,222	77%
Interlibrary Loan Requests	1,289	835	9,735	8,511	14%
TOTAL	16,678	18,027	177,011	211,815	-16%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,491	5,257	44,898	54,313	-17%
Total Items Added	22,053	25,049	209,571	226,991	-8%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	200	200	2,032	2,024	0%
Branches	5,751	5,724	58,151	59,993	-3%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	11,186	10,882	121,235	116,787	4%
Users	640	660	6,410	6,446	-1%

Included in circulation activity