

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEB 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	100,768	104,121	548	566	207,100	214,570	-3.5%
Branches	177,524	217,688	910	1,117	383,214	457,214	-16.2%
Mobile Units	4,089	3,014			6,647	4,586	44.9%
Library for the Blind	34,453	42,310			75,915	85,714	-11.4%
OLBPD BARD	9,998	10,929			22,113	23,230	-4.8%
eMedia	34,646	29,782			73,705	62,863	17.2%
TOTAL CIRCULATION	361,478	407,844			768,694	848,177	-9%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	19,915	17,909	42,576	37,556	13.4%
eAudiobook	12,641	8,627	26,533	19,323	37.3%
eMusic	334	1,125	708	1,596	-55.6%
eVideo	550	705	1,278	1,565	-18.3%
eMagazines	1,206	1,416	2,610	2,823	-7.5%
TOTAL eCIRCULATION	34,646	29,782	73,705	62,863	17.2% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	14,946	19,974	13,277	15,260	-13.0%
Branches	569	40 minutes	114,024	136,080	78,974	92,409	-14.5%
TOTAL USAGE	676		128,970	156,054	92,251	107,669	-14.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
TOTAL SESSIONS	206,074	77,745	401,356	151,825	164.4%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	28,303	33,383	154	181	56,995	66,837	-15%
Branches	138,200	174,982	709	897	293,316	355,766	-18%
TOTAL VISITS	166,503	208,365			350,311	422,603	-17.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR FEB 2018**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	4,172	528	417	842	5,959	385	6,344
Brooklyn	1,800	206	263	445	2,714	331	3,045
Carnegie West	5,277	633	1,096	1,521	8,527	845	9,372
Collinwood	2,932	433	626	1,109	5,100	388	5,488
East 131st	2,050	233	245	315	2,843	225	3,068
Eastman	8,110	732	963	1,510	11,315	1,477	12,792
Fleet	5,863	436	603	1,050	7,952	575	8,527
Fulton	5,514	424	465	833	7,236	744	7,980
Garden Valley	1,851	162	149	212	2,374	164	2,538
Glenville	322	113	85	255	775	195	970
Harvard-Lee	3,889	391	606	897	5,783	596	6,379
Hough	2,874	503	184	479	4,040	242	4,282
Jefferson	2,007	467	695	1,072	4,241	648	4,889
Langston Hughes	3,858	354	360	569	5,141	359	5,500
Lorain	1,319	133	93	157	1,702	286	1,988
Martin Luther King, Jr.	2,807	420	490	687	4,404	491	4,895
Memorial-Nottingham	5,589	578	812	1,599	8,578	947	9,525
Mt. Pleasant	1,976	298	267	427	2,968	213	3,181
Rice	4,985	380	576	1,093	7,034	563	7,597
Rockport	7,574	692	1,114	1,852	11,232	1,248	12,480
South	3,766	526	483	807	5,582	547	6,129
South Brooklyn	7,220	785	1,240	2,016	11,261	1,242	12,503
Sterling	2,435	169	184	262	3,050	295	3,345
Union	2,328	244	215	415	3,202	271	3,473
Walz	6,305	863	1,057	1,588	9,813	828	10,641
West Park	7,167	868	2,203	3,100	13,338	1,681	15,019
Woodland	4,059	318	328	529	5,234	340	5,574
TOTAL	108,049	11,889	15,819	25,641	161,398	16,126	177,524

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEB 2018**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2018	2017	2018	2017		
Addison	6,344	7,825	13,274	15,925	-2,651	-17%
Brooklyn	3,045	4,678	7,118	9,755	-2,637	-27%
Carnegie West	9,372	12,064	19,250	24,650	-5,400	-22%
Collinwood	5,488	5,070	10,735	10,502	233	2%
East 131st	3,068	3,262	6,887	7,067	-180	-3%
Eastman	12,792	15,892	26,270	32,610	-6,340	-19%
Fleet	8,527	9,602	17,785	20,089	-2,304	-11%
Fulton	7,980	9,800	16,559	22,476	-5,917	-26%
Garden Valley	2,538	3,354	5,261	7,034	-1,773	-25%
Glenville	970	4,985	5,159	10,628	-5,469	-51%
Harvard-Lee	6,379	7,117	13,210	14,921	-1,711	-11%
Hough	4,282	4,236	9,169	9,292	-123	-1%
Jefferson	4,889	6,600	11,078	13,917	-2,839	-20%
Langston Hughes	5,500	5,923	11,199	12,522	-1,323	-11%
Lorain	1,988	7,092	8,898	14,545	-5,647	-39%
Martin Luther King, Jr.	4,895	6,093	9,917	12,143	-2,226	-18%
Memorial-Nottingham	9,525	10,711	20,275	22,151	-1,876	-8%
Mt. Pleasant	3,181	3,196	6,517	7,367	-850	-12%
Rice	7,597	8,734	16,502	18,928	-2,426	-13%
Rockport	12,480	15,014	26,833	31,451	-4,618	-15%
South	6,129	6,809	12,687	15,060	-2,373	-16%
South Brooklyn	12,503	14,575	26,857	30,644	-3,787	-12%
Sterling	3,345	4,686	8,205	9,618	-1,413	-15%
Union	3,473	4,460	7,144	9,319	-2,175	-23%
Walz	10,641	12,211	22,320	24,691	-2,371	-10%
West Park	15,019	16,775	32,037	34,253	-2,216	-6%
Woodland	5,574	6,924	12,068	15,656	-3,588	-23%
TOTAL	177,524	217,688	383,214	457,214	-74,000	-16%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FEB 2018**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2018	2017	2018	2017		
Addison	3,695	4,618	7,645	9,595	-1,950	-20%
Brooklyn	2,361	3,433	5,123	6,624	-1,501	-23%
Carnegie West	4,990	9,149	13,882	18,696	-4,814	-26%
Collinwood	4,837	5,925	9,154	11,906	-2,752	-23%
East 131st	6,767	5,574	12,893	11,568	1,325	11%
Eastman	8,202	9,368	16,774	18,668	-1,894	-10%
Fleet	7,411	8,622	15,183	17,442	-2,259	-13%
Fulton	5,703	6,561	11,823	13,597	-1,774	-13%
Garden Valley	3,144	2,928	6,295	6,115	180	3%
Glenville	509	3,932	4,965	8,351	-3,386	-41%
Harvard-Lee	6,435	7,404	12,877	14,205	-1,328	-9%
Hough	6,354	5,957	13,264	12,355	909	7%
Jefferson	3,524	4,203	7,114	8,591	-1,477	-17%
Langston Hughes	5,690	6,601	11,183	13,847	-2,664	-19%
Lorain	800	4,525	6,344	8,804	-2,460	-28%
Martin Luther King, Jr.	4,903	7,128	9,986	14,450	-4,464	-31%
Memorial-Nottingham	2,005	4,824	5,081	9,184	-4,103	-45%
Mt. Pleasant	3,068	4,021	6,343	8,358	-2,015	-24%
Rice	8,909	10,388	17,648	21,025	-3,377	-16%
Rockport	6,223	7,618	12,700	15,202	-2,502	-16%
South	4,028	5,562	8,754	11,216	-2,462	-22%
South Brooklyn	6,695	13,034	12,632	25,890	-13,258	-51%
Sterling	6,049	7,979	13,669	15,881	-2,212	-14%
Union	5,421	4,286	10,363	9,341	1,022	11%
Walz	6,749	7,010	13,329	14,826	-1,497	-10%
West Park	6,852	6,914	13,750	13,896	-146	-1%
Woodland	6,876	7,418	14,542	16,133	-1,591	-10%
TOTAL	138,200	174,982	293,316	355,766	-62,450	-18%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEB 2018**

Branch	Total Circulation
1 West Park	15,019
2 Eastman	12,792
3 South Brooklyn	12,503
4 Rockport	12,480
5 Walz	10,641
6 Memorial-Nottingham	9,525
7 Carnegie West	9,372
8 Fleet	8,527
9 Fulton	7,980
10 Rice	7,597
11 Harvard-Lee	6,379
12 Addison	6,344
13 South	6,129
14 Woodland	5,574
15 Langston Hughes	5,500
16 Collinwood	5,488
17 Martin Luther King, Jr.	4,895
18 Jefferson	4,889
19 Hough	4,282
20 Union	3,473
21 Sterling	3,345
22 Mt. Pleasant	3,181
23 East 131st	3,068
24 Brooklyn	3,045
25 Garden Valley	2,538
26 Lorain	1,988
27 Glenville	970
	177,524

Branch	Attendance
Rice	8,909
Eastman	8,202
Fleet	7,411
Woodland	6,876
West Park	6,852
East 131st	6,767
Walz	6,749
South Brooklyn	6,695
Harvard-Lee	6,435
Hough	6,354
Rockport	6,223
Sterling	6,049
Fulton	5,703
Langston Hughes	5,690
Union	5,421
Carnegie West	4,990
Martin Luther King, Jr.	4,903
Collinwood	4,837
South	4,028
Addison	3,695
Jefferson	3,524
Garden Valley	3,144
Mt. Pleasant	3,068
Brooklyn	2,361
Memorial-Nottingham	2,005
Lorain	800
Glenville	509
	138,200

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JAN 2018**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	58,086	60,483	119,913	125,428	-4%
Other Libraries	523	461	1,048	954	10%
TOTAL	58,609	60,944	120,961	126,382	-4%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	14,657	13,336	31,887	29,400	8%
Mail and Email Reference	44	360	435	728	-40%
Interlibrary Loan Requests	1,115	879	2,281	1,769	29%
TOTAL	15,816	14,575	34,603	31,897	8%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	4,152	4,253	8,714	8,511	2%
Total Items Added	19,804	18,816	40,133	51,742	-22%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	184	184	384	384	0%
Branches	5,265	5,264	10,989	11,002	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	9,998	10,929	22,113	23,230	-5%
Users	626	641	1,282	1,296	-1%

Included in circulation activity