

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	104,121	116,619	566	607	214,570	236,114	-9.1%
Branches	217,688	250,106	1,117	1,226	457,214	520,552	-12.2%
Mobile Units*	3,014	2,029			4,586	3,175	44.4%
Library for the Blind	42,310	48,387			85,714	94,234	-9.0%
OLBPD BARD	10,929	11,294			23,230	22,859	1.6%
eMedia	29,782	30,709			62,863	61,296	3%
TOTAL CIRCULATION	407,844	459,144			848,177	938,230	-10%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
eBook	17,909	17,180	37,556	35,814	4.9%
eAudiobook	8,627	8,059	19,323	16,130	19.8%
eMusic	1,125	163	1,596	279	472.0%
eVideo	705	560	1,565	1,161	34.8%
eMagazines	1,416	4,747	2,823	7,912	-64.3%
TOTAL eCIRCULATION	29,782	30,709	62,863	61,296	2.6% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2017	2016	2017	2016	
Main Library	100	45 minutes	19,974	20,118	15,260	17,207	-11.3%
Branches	525	40 minutes	136,080	142,311	92,409	93,629	-1.3%
TOTAL USAGE	625		156,054	162,429	107,669	110,836	-2.9%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
TOTAL SESSIONS	77,745	69,645	151,825	130,132	16.7%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	33,383	29,169	181	152	66,837	64,504	4%
Branches	174,982	208,002	897	1,020	355,766	419,483	-15%
Mobile Unit*	-	0			-	0	-
TOTAL VISITS	208,365	237,171			422,603	483,987	-13%

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*Bookmobile is providing lobby stops as of November 2015. This changes the way the Library measures use.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR FEBRUARY 2017**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	5,598	482	493	769	7,342	483	7,825
Brooklyn	3,289	250	318	482	4,339	339	4,678
Carnegie West	8,076	697	1,095	1,444	11,312	752	12,064
Collinwood	3,366	250	333	597	4,546	524	5,070
East 131st	2,208	230	211	406	3,055	207	3,262
Eastman	9,551	991	1,404	2,318	14,264	1,628	15,892
Fleet	6,438	593	740	1,239	9,010	592	9,602
Fulton	7,363	416	539	865	9,183	617	9,800
Garden Valley	2,656	192	157	208	3,213	141	3,354
Glenville	3,604	280	267	539	4,690	295	4,985
Harvard-Lee	4,464	459	695	925	6,543	574	7,117
Hough	2,698	384	278	681	4,041	195	4,236
Jefferson	3,821	559	857	857	6,094	506	6,600
Langston Hughes	4,039	303	470	707	5,519	404	5,923
Lorain	4,295	601	679	996	6,571	521	7,092
Martin Luther King, Jr.	3,356	446	579	1,138	5,519	574	6,093
Memorial-Nottingham	6,592	569	1,011	1,625	9,797	914	10,711
Mt. Pleasant	2,152	275	243	335	3,005	191	3,196
Rice	6,257	426	566	966	8,215	519	8,734
Rockport	10,425	770	1,073	1,629	13,897	1,117	15,014
South	4,960	440	377	612	6,389	420	6,809
South Brooklyn	8,930	883	1,380	2,128	13,321	1,254	14,575
Sterling	3,463	225	297	477	4,462	224	4,686
Union	2,992	403	338	468	4,201	259	4,460
Walz	8,145	617	1,059	1,589	11,410	801	12,211
West Park	8,741	935	2,508	3,035	15,219	1,556	16,775
Woodland	5,211	402	301	621	6,535	389	6,924
TOTAL	142,690	13,078	18,268	27,656	201,692	15,996	217,688

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	7,825	7,434	15,925	16,328	-403	-2%
Brooklyn	4,678	5,684	9,755	11,766	-2,011	-17%
Carnegie West	12,064	12,078	24,650	25,158	-508	-2%
Collinwood	5,070	6,979	10,502	14,496	-3,994	-28%
East 131st	3,262	3,863	7,067	8,211	-1,144	-14%
Eastman	15,892	18,833	32,610	39,195	-6,585	-17%
Fleet	9,602	11,556	20,089	24,158	-4,069	-17%
Fulton	9,800	14,109	22,476	27,508	-5,032	-18%
Garden Valley	3,354	3,341	7,034	6,742	292	4%
Glenville	4,985	5,854	10,628	13,019	-2,391	-18%
Harvard-Lee	7,117	8,263	14,921	16,846	-1,925	-11%
Hough	4,236	4,960	9,292	10,598	-1,306	-12%
Jefferson	6,600	6,569	13,917	13,724	193	1%
Langston Hughes	5,923	5,399	12,522	11,780	742	6%
Lorain	7,092	8,212	14,545	18,525	-3,980	-21%
Martin Luther King, Jr.	6,093	6,635	12,143	13,929	-1,786	-13%
Memorial-Nottingham	10,711	11,707	22,151	24,643	-2,492	-10%
Mt. Pleasant	3,196	3,358	7,367	7,205	162	2%
Rice	8,734	10,027	18,928	21,978	-3,050	-14%
Rockport	15,014	16,835	31,451	34,149	-2,698	-8%
South	6,809	8,688	15,060	17,001	-1,941	-11%
South Brooklyn	14,575	18,212	30,644	37,051	-6,407	-17%
Sterling	4,686	4,505	9,618	9,204	414	4%
Union	4,460	6,257	9,319	12,566	-3,247	-26%
Walz	12,211	12,814	24,691	26,623	-1,932	-7%
West Park	16,775	19,753	34,253	40,993	-6,740	-16%
Woodland	6,924	8,181	15,656	17,156	-1,500	-9%
TOTAL	217,688	250,106	457,214	520,552	-63,338	-12%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FEBRUARY 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	4,618	4,550	9,595	9,852	-257	-3%
Brooklyn	3,433	3,700	6,624	7,437	-813	-11%
Carnegie West	9,149	10,467	18,696	21,308	-2,612	-12%
Collinwood	5,925	8,043	11,906	15,734	-3,828	-24%
East 131st	5,574	8,615	11,568	17,748	-6,180	-35%
Eastman	9,368	10,084	18,668	20,194	-1,526	-8%
Fleet	8,622	9,896	17,442	19,951	-2,509	-13%
Fulton	6,561	6,831	13,597	13,361	236	2%
Garden Valley	2,928	3,921	6,115	7,954	-1,839	-23%
Glenville	3,932	8,500	8,351	17,739	-9,388	-53%
Harvard-Lee	7,404	8,217	14,205	16,424	-2,219	-14%
Hough	5,957	7,446	12,355	15,721	-3,366	-21%
Jefferson	4,203	7,530	8,591	15,138	-6,547	-43%
Langston Hughes	6,601	5,569	13,847	11,609	2,238	19%
Lorain	4,525	6,906	8,804	13,807	-5,003	-36%
Martin Luther King, Jr.	7,128	8,342	14,450	17,428	-2,978	-17%
Memorial-Nottingham	4,824	4,979	9,184	9,623	-439	-5%
Mt. Pleasant	4,021	5,090	8,358	10,730	-2,372	-22%
Rice	10,388	10,195	21,025	20,919	106	1%
Rockport	7,618	9,411	15,202	18,139	-2,937	-16%
South	5,562	5,408	11,216	11,336	-120	-1%
South Brooklyn	13,034	15,518	25,890	30,166	-4,276	-14%
Sterling	7,979	9,839	15,881	19,641	-3,760	-19%
Union	4,286	5,498	9,341	11,000	-1,659	-15%
Walz	7,010	7,721	14,826	15,604	-778	-5%
West Park	6,914	9,869	13,896	19,224	-5,328	-28%
Woodland	7,418	5,857	16,133	11,696	4,437	38%
TOTAL	174,982	208,002	355,766	419,483	-63,717	-15%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEBRUARY 2017**

Branch	Total Circulation
1 West Park	16,775
2 Eastman	15,892
3 Rockport	15,014
4 South Brooklyn	14,575
5 Walz	12,211
6 Carnegie West	12,064
7 Memorial-Nottingham	10,711
8 Fulton	9,800
9 Fleet	9,602
10 Rice	8,734
11 Addison	7,825
12 Harvard-Lee	7,117
13 Lorain	7,092
14 Woodland	6,924
15 South	6,809
16 Jefferson	6,600
17 Martin Luther King, Jr.	6,093
18 Langston Hughes	5,923
19 Collinwood	5,070
20 Glenville	4,985
21 Sterling	4,686
22 Brooklyn	4,678
23 Union	4,460
24 Hough	4,236
25 Garden Valley	3,354
26 East 131st	3,262
27 Mt. Pleasant	3,196
	217,688

Branch	Attendance
1 South Brooklyn	13,034
2 Rice	10,388
3 Eastman	9,368
4 Carnegie West	9,149
5 Fleet	8,622
6 Sterling	7,979
7 Rockport	7,618
8 Woodland	7,418
9 Harvard-Lee	7,404
10 Martin Luther King, Jr.	7,128
11 Walz	7,010
12 West Park	6,914
13 Langston Hughes	6,601
14 Fulton	6,561
15 Hough	5,957
16 Collinwood	5,925
17 East 131st	5,574
18 South	5,562
19 Memorial-Nottingham	4,824
20 Addison	4,618
21 Lorain	4,525
22 Union	4,286
23 Jefferson	4,203
24 Mt. Pleasant	4,021
25 Glenville	3,932
26 Brooklyn	3,433
27 Garden Valley	2,928
	174,982

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2017**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Loans* to:					
CLEVNET	60,483	74,086	125,428	150,446	-17%
MORE	418	449	815	865	-6%
Other Libraries	461	502	954	1,046	-9%
TOTAL	61,362	75,037	127,197	152,357	-17%

*Totals included in Main Librry and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	13,336	21,258	29,400	42,954	-32%
Mail and Email Reference	360	229	728	279	161%
Interlibrary Loan Requests	879	951	1,769	1,911	-7%
TOTAL	14,575	22,438	31,897	45,144	-29%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,253	5,704	8,511	10,291	-17%
Total Items Added	18,816	18,625	51,742	32,108	61%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	184	192	384	384	0%
Branches	5,264	5,508	11,002	10,989	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	10,929	11,294	23,230	22,859	2%
Users	641	629	1,296	1,306	-1%

Included in circulation activity