

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APR 2018**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	113,056	107,844	565	539	432,546	438,142	-1.3%
Branches*	217,939	208,660	990	984	792,723	901,532	-12.1%
Mobile Units	3,569	2,844			14,271	10,090	41.4%
Library for the Blind	39,688	41,157			158,706	176,338	-10.0%
OLBPD BARD	12,949	13,248			46,991	50,378	-6.7%
eMedia	37,902	31,557			151,059	127,415	18.6%
TOTAL CIRCULATION	425,103	405,310			1,596,296	1,703,895	-6%

Automatic renewals in effect beginning 4/1/18

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
eBook	21,556	18,861	86,774	75,977	14.2%
eAudiobook	14,001	10,694	54,911	40,360	36.1%
eMusic	350	328	1,380	2,926	-52.8%
eVideo	512	449	2,417	2,595	-6.9%
eMagazines	1,483	1,225	5,577	5,557	0.4%
TOTAL eCIRCULATION	37,902	31,557	151,059	127,415	18.6% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	31,481	40,214	27,766	30,404	-8.7%
Branches	569	40 minutes	228,695	269,603	157,276	182,040	-13.6%
TOTAL USAGE	676		260,176	309,817	185,042	212,444	-12.9%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
TOTAL SESSIONS	196,663	152,455	778,088	450,529	72.7%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	31,068	37,426	155	187	123,590	140,729	-12%
Branches*	154,839	188,263	703	888	620,556	746,432	-17%
TOTAL VISITS	185,907	225,689			744,146	887,161	-16.1%

REPORT 1

*Glenville Branch closed from 2/5/18 through 4/16/18. Lorain Branch closed from 2/5/18 through 4/14/18. Harvard Lee Branch closed starting 4/15/18. Jefferson Branch closed starting 4/18/18. These branches were closed as part of the Branch Revitalization Project.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APR 2018**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	6,609	460	419	765	8,253	350	8,603
Brooklyn	3,465	186	208	307	4,166	277	4,443
Carnegie West	7,908	506	828	1,096	10,338	740	11,078
Collinwood	4,493	301	389	623	5,806	312	6,118
East 131st	3,240	241	245	286	4,012	202	4,214
Eastman	12,047	541	954	1,237	14,779	1,475	16,254
Fleet	8,891	445	659	1,024	11,019	572	11,591
Fulton	7,056	289	423	676	8,444	615	9,059
Garden Valley	2,750	123	124	178	3,175	175	3,350
Glenville*	718	48	42	194	1,002	74	1,076
Harvard-Lee*	2,951	141	191	168	3,451	456	3,907
Hough	4,076	736	171	331	5,314	202	5,516
Jefferson*	2,630	197	501	487	3,815	474	4,289
Langston Hughes	5,815	384	322	660	7,181	329	7,510
Lorain*	1,531	137	125	178	1,971	110	2,081
Martin Luther King, Jr.	3,705	343	340	468	4,856	397	5,253
Memorial-Nottingham	8,608	610	901	1,407	11,526	737	12,263
Mt. Pleasant	2,974	209	276	327	3,786	184	3,970
Rice	7,705	315	456	615	9,091	516	9,607
Rockport	12,432	700	1,092	1,632	15,856	1,167	17,023
South	6,213	486	769	757	8,225	559	8,784
South Brooklyn	11,550	648	1,168	1,686	15,052	1,144	16,196
Sterling	3,697	125	208	217	4,247	264	4,511
Union	3,262	235	228	265	3,990	213	4,203
Walz	9,027	679	897	1,330	11,933	765	12,698
West Park	10,357	911	1,724	2,468	15,460	1,561	17,021
Woodland	6,081	276	208	434	6,999	322	7,321
TOTAL	159,791	10,272	13,868	19,816	203,747	14,192	217,939

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APR 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison	8,603	6,487	29,056	30,081	-1,025	-3%
Brooklyn	4,443	3,679	15,377	18,215	-2,838	-16%
Carnegie West	11,078	14,021	40,226	51,661	-11,435	-22%
Collinwood	6,118	5,379	22,619	21,798	821	4%
East 131st	4,214	3,062	14,712	13,692	1,020	7%
Eastman	16,254	14,896	56,630	64,742	-8,112	-13%
Fleet	11,591	8,439	38,955	38,218	737	2%
Fulton	9,059	8,732	33,146	42,839	-9,693	-23%
Garden Valley	3,350	2,936	11,585	13,151	-1,566	-12%
Glenville*	1,076	4,532	6,723	20,468	-13,745	-67%
Harvard-Lee*	3,907	7,330	23,734	30,653	-6,919	-23%
Hough	5,516	3,342	19,179	16,821	2,358	14%
Jefferson*	4,289	6,316	20,766	27,520	-6,754	-25%
Langston Hughes	7,510	5,916	25,109	24,847	262	1%
Lorain*	2,081	6,223	11,374	28,012	-16,638	-59%
Martin Luther King, Jr.	5,253	5,684	19,879	24,076	-4,197	-17%
Memorial-Nottingham	12,263	10,264	43,211	43,312	-101	0%
Mt. Pleasant	3,970	2,706	13,950	13,671	279	2%
Rice	9,607	9,070	34,236	37,625	-3,389	-9%
Rockport	17,023	15,079	57,967	63,477	-5,510	-9%
South	8,784	7,484	28,637	30,255	-1,618	-5%
South Brooklyn	16,196	14,790	57,752	62,338	-4,586	-7%
Sterling	4,511	3,902	15,808	18,747	-2,939	-16%
Union	4,203	4,239	14,670	18,028	-3,358	-19%
Walz	12,698	11,208	46,356	48,540	-2,184	-4%
West Park	17,021	16,544	65,868	69,725	-3,857	-6%
Woodland	7,321	6,400	25,198	29,020	-3,822	-13%
TOTAL	217,939	208,660	792,723	901,532	-108,809	-12%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APR 2018**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2018	2017	2018	2017	Gain/Loss	%G/L
Addison	4,557	4,548	17,242	19,549	-2,307	-12%
Brooklyn	2,946	3,704	11,229	14,329	-3,100	-22%
Carnegie West	8,845	8,540	33,140	37,852	-4,712	-12%
Collinwood	4,780	6,379	19,240	25,296	-6,056	-24%
East 131st	8,208	5,270	28,668	22,885	5,783	25%
Eastman	8,619	9,500	35,637	38,731	-3,094	-8%
Fleet	7,852	9,319	31,409	36,090	-4,681	-13%
Fulton	6,269	6,978	25,093	28,238	-3,145	-11%
Garden Valley	3,754	3,519	13,781	13,503	278	2%
Glenville*	710	4,381	5,675	17,289	-11,614	-67%
Harvard-Lee*	2,891	7,074	23,198	29,614	-6,416	-22%
Hough	5,768	7,400	25,293	26,680	-1,387	-5%
Jefferson*	2,758	5,272	14,325	18,690	-4,365	-23%
Langston Hughes	5,708	6,397	23,579	27,383	-3,804	-14%
Lorain*	2,501	6,074	8,845	22,293	-13,448	-60%
Martin Luther King, Jr.	4,329	7,525	19,367	28,996	-9,629	-33%
Memorial-Nottingham	5,085	5,231	15,357	19,548	-4,191	-21%
Mt. Pleasant	3,318	4,082	12,942	16,982	-4,040	-24%
Rice	8,798	11,165	36,292	43,832	-7,540	-17%
Rockport	6,325	8,172	26,273	32,392	-6,119	-19%
South	4,564	6,045	18,171	24,312	-6,141	-25%
South Brooklyn	11,766	13,253	37,215	53,084	-15,869	-30%
Sterling	6,022	8,564	26,882	33,355	-6,473	-19%
Union	6,399	5,650	22,789	20,570	2,219	11%
Walz	7,753	8,825	29,623	32,454	-2,831	-9%
West Park	7,444	7,366	29,481	29,348	133	0%
Woodland	6,870	8,030	29,810	33,137	-3,327	-10%
TOTAL	154,839	188,263	620,556	746,432	-125,876	-17%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APR 2018**

Branch	Total Circulation
1 Rockport	17,023
2 West Park	17,021
3 Eastman	16,254
4 South Brooklyn	16,196
5 Walz	12,698
6 Memorial-Nottingham	12,263
7 Fleet	11,591
8 Carnegie West	11,078
9 Rice	9,607
10 Fulton	9,059
11 South	8,784
12 Addison	8,603
13 Langston Hughes	7,510
14 Woodland	7,321
15 Collinwood	6,118
16 Hough	5,516
17 Martin Luther King, Jr.	5,253
18 Sterling	4,511
19 Brooklyn	4,443
20 Jefferson*	4,289
21 East 131st	4,214
22 Union	4,203
23 Mt. Pleasant	3,970
24 Harvard-Lee*	3,907
25 Garden Valley	3,350
26 Lorain*	2,081
27 Glenville*	1,076
	217,939

Branch	Attendance
South Brooklyn	11,766
Carnegie West	8,845
Rice	8,798
Eastman	8,619
East 131st	8,208
Fleet	7,852
Walz	7,753
West Park	7,444
Woodland	6,870
Union	6,399
Rockport	6,325
Fulton	6,269
Sterling	6,022
Hough	5,768
Langston Hughes	5,708
Memorial-Nottingham	5,085
Collinwood	4,780
South	4,564
Addison	4,557
Martin Luther King, Jr.	4,329
Garden Valley	3,754
Mt. Pleasant	3,318
Brooklyn	2,946
Harvard-Lee*	2,891
Jefferson*	2,758
Lorain*	2,501
Glenville*	710
	154,839

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

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**Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APR 2018**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Loans* to:					
CLEVNET	47,209	63,444	234,424	257,925	-9%
Other Libraries	441	930	1,973	2,392	-18%
TOTAL	47,650	64,374	236,397	260,317	-9%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	11,835	16,776	57,201	59,840	-4%
Mail and Email Reference	329	360	1,176	1,558	-25%
Interlibrary Loan Requests	953	1,236	4,202	3,911	7%
TOTAL	13,117	18,372	62,579	65,309	-4%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	4,293	4,068	17,030	18,044	-6%
Total Items Added	19,434	18,203	80,517	92,059	-13%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	200	200	800	800	0%
Branches	5,945	5,724	22,899	22,882	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Downloads	12,949	13,248	46,991	50,378	-7%
Users	636	665	2,611	2,622	0%

Included in circulation activity